🖥️ PITCH DECK FOR DEMO DAY

Project Name: *(Choose a catchy, relevant name)*
 Example: **"SoloSales Manager – A Smart Tool for Small Entrepreneurs"**

🟣 Slide 1: Title Slide

- **Project Name**

- **Your Name**

- **Course/College/Batch**

🔵 Slide 2: Problem Statement

"Managing inventory, sales, and customers manually is time-consuming and error-prone for small business owners."

- Most solo entrepreneurs still use notebooks or Excel.

- ERP systems are expensive and overkill for them.

- Missed sales due to stockouts or poor records.

🟢 Slide 3: Target Customer

- Single-owner small businesses: retailers, wholesalers, service-based vendors

- Managing 20–50 customers

- Needs simple, low-cost, all-in-one business management

🟠 Slide 4: Solution (Your Product)

"A simple, web-based system to manage inventory, sales, and customers – all in one place."

- Easy to use: No training needed

- One admin user, no complexity

- Keeps business data organized and accessible

Include a product screenshot or short GIF if possible

🔵 Slide 5: Key Features

- Inventory Management with low stock alerts

- Customer & Vendor database

- Sales Recording

- Auto-updated Dashboard

- PDF report generation

(Optional: bullet icons or quick visuals)

🟣 Slide 6: Demo Preview / Live Demo

"Let me walk you through how the system works in real-time."

You can insert a slide that says "Live Demo" or "Demo Time" — then switch to your browser/app and start showing the prepared demo steps you listed earlier.

🟢 Slide 7: Competitive Advantage

"What makes this tool stand out?"

Feature	My Product	Zoho	Vyapar	Tally
Simple to Use	✅	❌	✅	❌
Built for Solo Owners	✅	❌	✅	❌
No Training Required	✅	❌	❌	❌
Free / Low-cost Option	✅	❌	✅	❌
Custom Lightweight Setup	✅	❌	❌	❌

🟠 Slide 8: Future Plans

- Add staff login and user roles

- Payment due tracking

- Basic analytics (top-selling products, trends)

- Mobile-friendly version

🔵 Slide 9: Technology Stack

- **Frontend:**

- **Backend:**

- **Database:**

- PDF:

Keep it short and only if the audience is technical.

🟣 **Slide 10: Conclusion / Thank You**

"This system helps small business owners manage their work smartly and professionally without depending on manual methods."

- Thank You

✅ **Bonus Tips:**

- Practice in **under 8 minutes**

- Don't read every slide — talk to the audience

- Use simple, readable fonts and bullet points

- Leave time (1–2 mins) for question