

Where do website visitors drop off the most ?

How to use this report ?

→ Check at which step of the funnel people drop off the most

Why is this report important ?

→ This understanding allows you to identify where customers drop off and which stages have the highest abandonment rates.

Select date range

Summary

Total purchasers

181.0

↑ 13.1%

Ecomm Conv Rate

0.9%

↑ 18.0%

Total revenue

\$48K

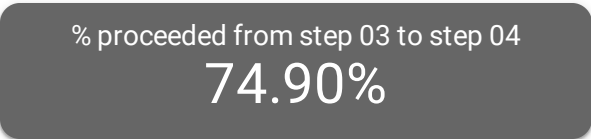
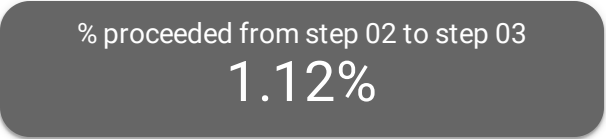
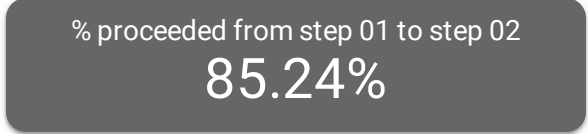
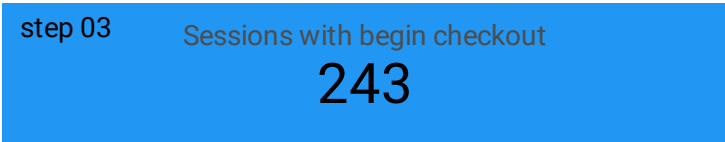
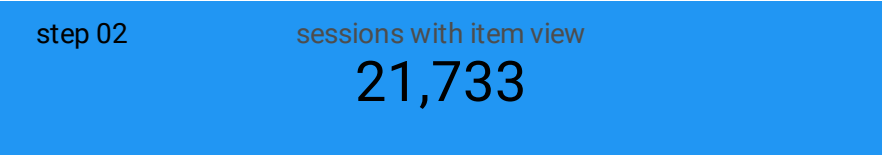
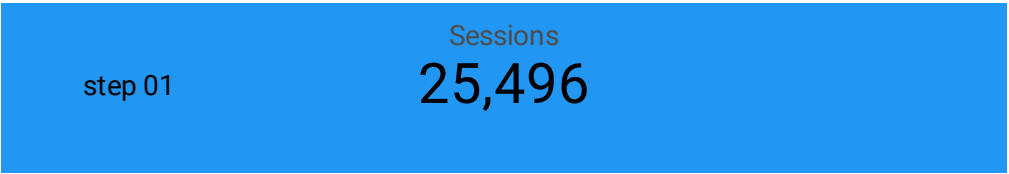
↑ 46.1%

Average purchase revenue

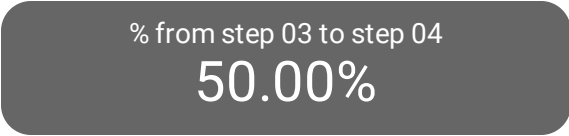
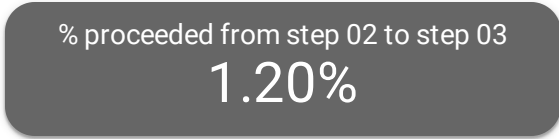
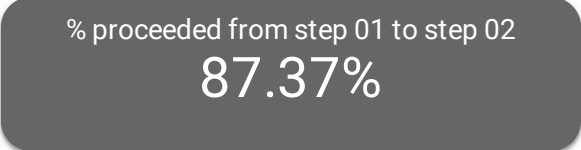
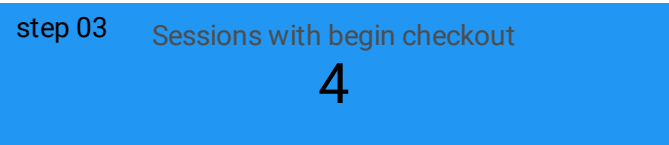
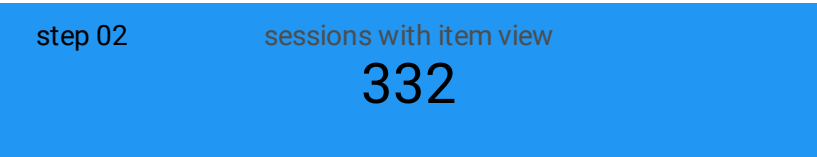
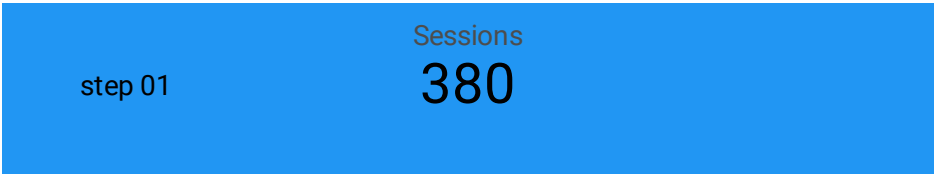
\$262

↑ 28.6%

Overall



Paid



Organic

