



Website Traffic Summary

Session source / medium

Session default channel group

Location

Select date range

6,392

↓ -19.5%

Sessions

5,001

↓ -21.5%

Total Users

4,500

↓ -21.9%

New Users

00:03:08

↑ 59.5%

Average Session Duration

26,073

↓ -3.7%

Views

1.28

↑ 2.4%

Session Per User

84.43%

↑ 4.9%

Engagement Rate

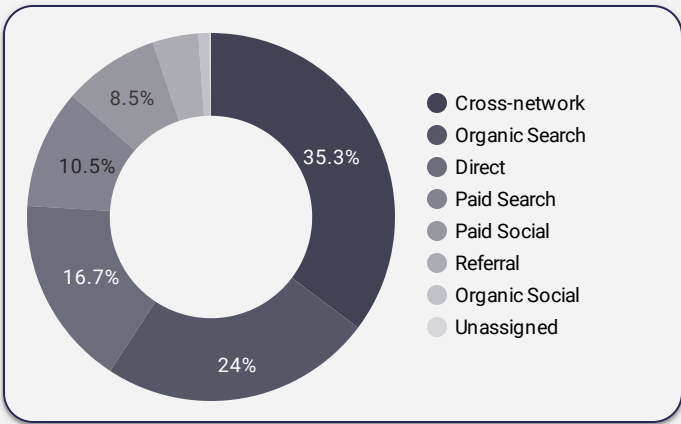
15.57%

↓ -20.3%

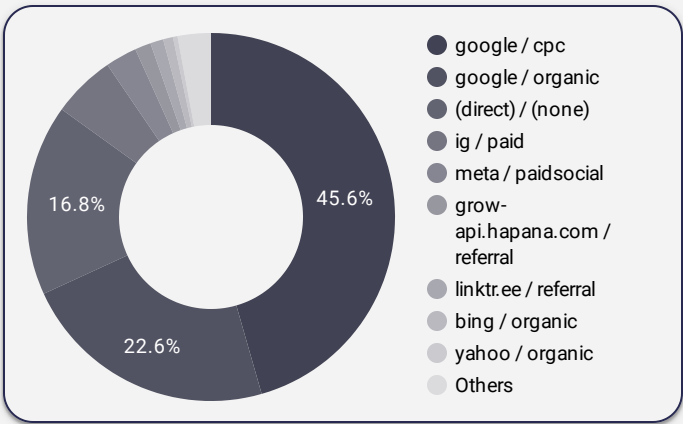
Bounce Rate

Top Traffic Sources

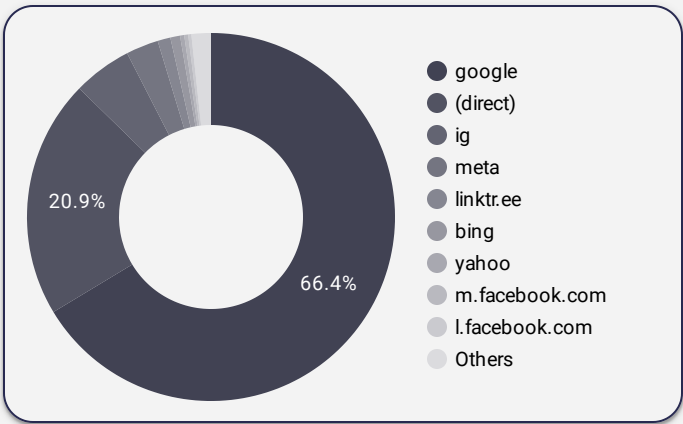
Sessions By Channel



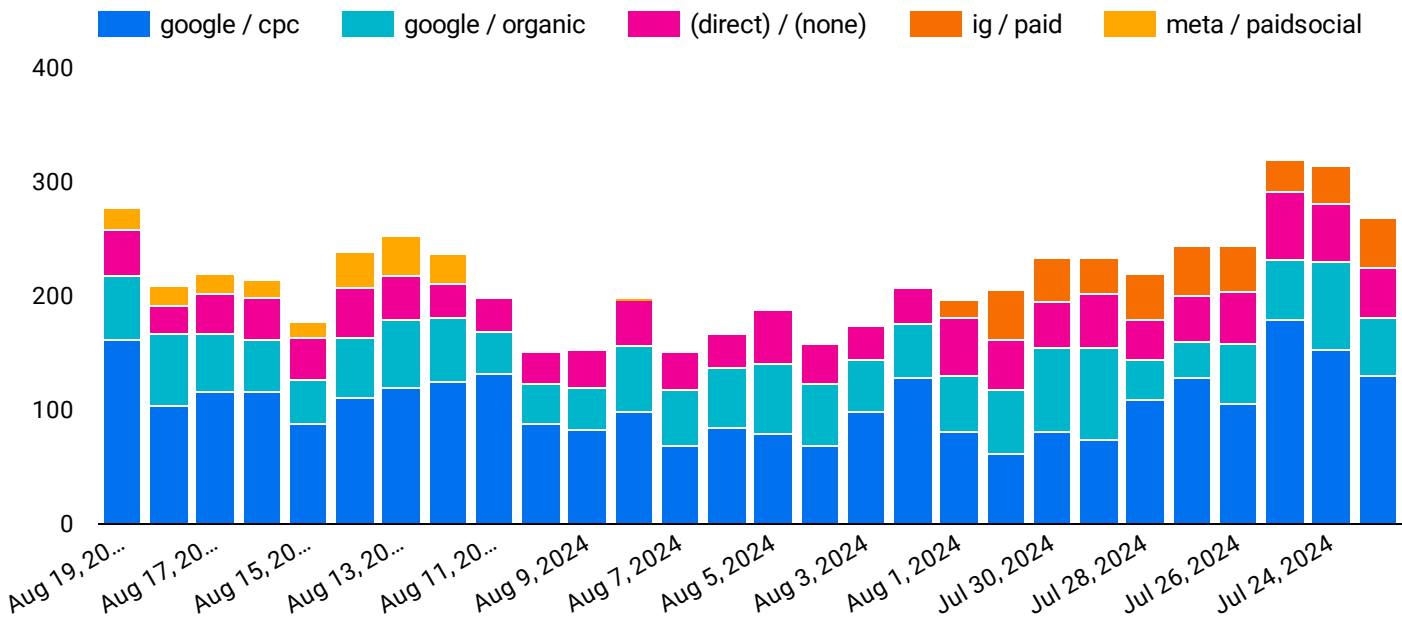
Sessions By Source/Medium



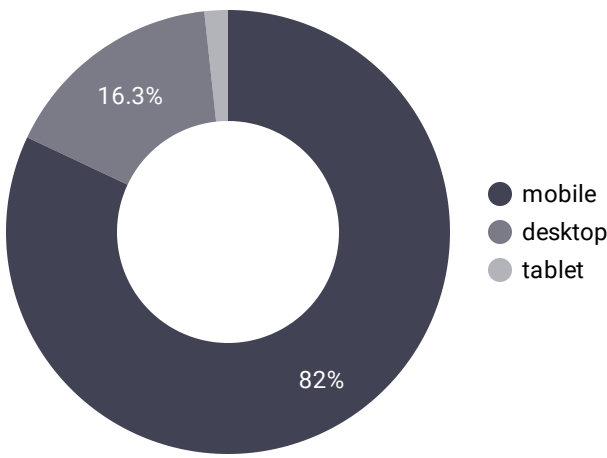
Sessions By Campaign



Sessions Trend By TOP 5 Traffic Sources



Sessions By Device Type



Landing Page Performances

Landing page		Sessions ▾	Average session duration
1.	/	4,954	00:03:09
2.	/rockville-centre	387	00:03:07
3.	(not set)	238	00:00:05
4.	/lp-5-day-vip-experience	222	00:01:28
5.	/member-benefits	199	00:04:07
6.	/saint-james	188	00:03:49
7.	/huntington	143	00:03:15
8.	/northport	137	00:02:45
9.	/miller-place	102	00:03:05
10.	/coaching	94	00:02:13
11.	/locations	69	00:02:29
12.	/energy-story	50	00:01:52