How to use this report?

Check Which Quesries have high impressions. The average position for them should be below 10.

Check to make sure there is no big decline on impression numbers

How to use this report?

Consider putting more meta description for keywords which have a higher impression but the average position is above 10. The ultimate goal is to be on page number 01 on google

	Query	Average Position	%Δ	Impressions ▼	% Д	Url Clicks	%Δ	URL CTR	%Δ
1.	stock4less	1.5	-29.4% 🖡	1,650	-2.0% •	99	-8.3% 🖡	6%	-6.4% 🖡
2.	apple watch	7.52	3.5% 🛊	637	69.9% 🛊	50	85.2% 🛊	7.85%	9.0% 🛊
3.	ipod classic	69.21	12.2% 🛊	610	1,226.1	0	-	0%	-
4.	printers copiers and fax machin	53.32	-13.0% 🖡	378	19.6% 🛊	0	-	0%	-
5.	airpods pro	3.78	-12.5% 🖡	362	331.0% 🕯	0	-	0%	-
6.	stock for less	1	0.0%	356	68.7% 🕯	22	69.2% 🛊	6.18%	0.3% 🛊
7.	stock4less.com	1.54	-7.6% 🖡	300	3.1% 🕯	18	12.5% 🛊	6%	9.1% 🛊
8.	iphone 12 pro max	2.73	-	296	-	3	-	1.01%	-
9.	stock 4 less	1.92	44.1% 🛊	281	67.3% 🛊	10	25.0% 🛊	3.56%	-25.3%
10.	ipad pro	3.05	-37.5% 🖡	264	576.9% 🛊	1	-	0.38%	-
11.	marine hardware	42.72	0.2% 🛊	247	28.0% 🛊	0	-	0%	-
12.	ipad air 2	5.16	50.1% 🛊	237	178.8% 🛊	0	-100.0% 🖡	0%	-100.0
13.	iphone deals	14.22	17.7% 🛊	236	926.1% 🛊	1	-	0.42%	-
14.	stock4less reviews	8.14	-6.6% 🖡	236	16.8% 🛊	2	100.0% 🛊	0.85%	71.2% 🛊
15.	ipad mini	9.09	-4.7% 🖡	232	346.2% 🛊	9	800.0% 🛊	3.88%	101.7
16.	apple watch deals	13.91	-16.1% 🖡	206	347.8% 🛊	4	-	1.94%	-
17.	smartssd	51.5	-3.3% 🖡	197	18.0% 🛊	0	-	0%	-
18.	iphone 11 pro max	2.45	-	197	-	0	-	0%	-
19.	ipad air	7.79	-8.4% 🖡	194	158.7% 🛊	4	300.0% 🛊	2.06%	54.6% 1
20.	apple watch series 6	8.78	-16.8% 🖡	180	-8.2% •	8	100.0% 🛊	4.44%	117.8