

# Website Social Media Referral Traffic Summary

Select date range

## How is social engagement?

Sessions

44

↓ -48.2%

Engagement rate

72.73%

↑ 10.4%

Average session duration

00:16:40

↑ 130.6%

Bounce rate

27.27%

↓ -20.1%

Sessions per user

2

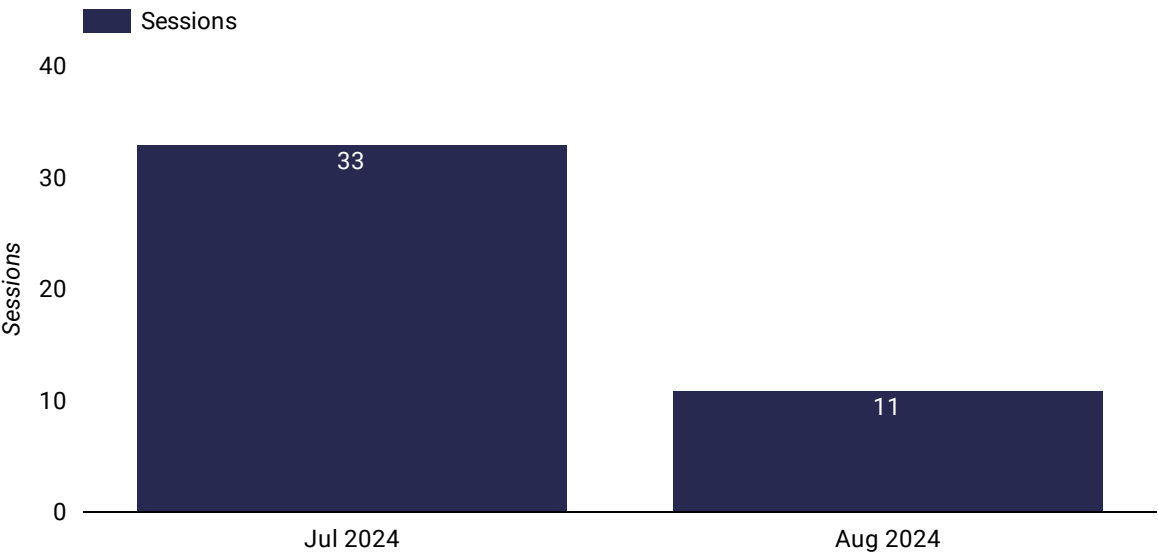
↓ -3.5%

page\_view

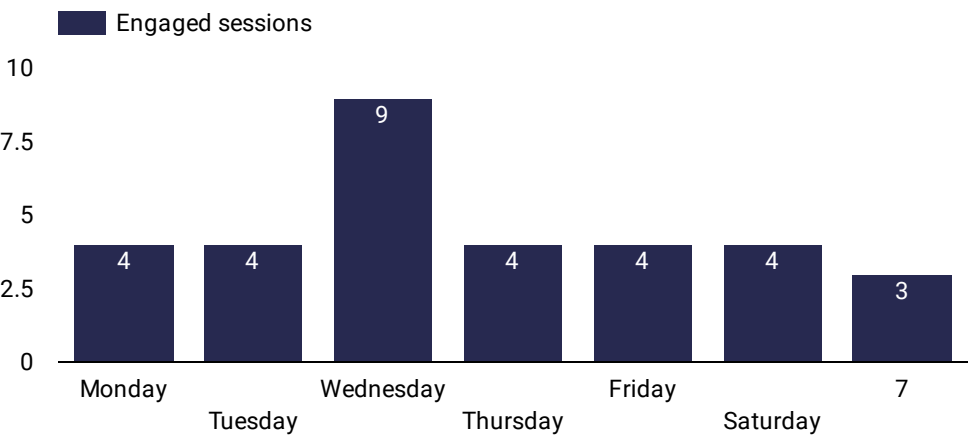
1,243

↑ 31.5%

## Social traffic By Months



## Which day is most popular for social?



## Which device category is driving more social traffic?

