

Event name

Hostname

Session source / medium

Campaign

Device category

Views

25,484

± 37.1%

Sessions

14,196

± 73.2%

Total users

10,439

± 80.5%

New users

9,993

± 89.0%

Active users

10,322

± 83.4%

Sessions per user

1.38

↓ -5.5%

Event count

67,218

± 53.2%

User engagement

132:48:16

± 34.9%

Engagement rate

45.35%

↓ -2.5%

Event count per user

6.51

↓ -16.4%

Average session duration

00:02:43

↓ -18.1%

Bounce rate

54.65%

± 2.2%

