



VK.com Privacy Policy

1. General

- **1.1.** These Rules are an official document of LLC "V Kontakte" with the address, St. Petersburg, Russia, 191024 (hereinafter the Site Administration) and protect information on the individuals using <https://vk.com/web-site> (the Users).
- **1.2.** The purpose of these Rules is to ensure due protection of the user information from unauthorized access and disclosure.
- **1.3.** The relations connected with the collection, storage, distribution and use of the information, governed by these Rules, other official documents of the Site Administration.
- **1.4.** The current version of the Rules, which are a public document, is available at <https://vk.com/privacy>. The Site Administration has the right to modify the Rules. The Site Administration shall notify the users by posting the new version of the Rules at <https://vk.com/privacy> not later than 10 days before such changes become effective in the Site Administration's documentation archive.
- **1.5.** These Rules have been developed and are used in accordance with the applicable law. In case of contradictions between these Rules and other official documents, these Rules prevail.
- **1.6.** By registering and using the Site the User agrees with the conditions of these Rules.
- **1.7.** In case the User disagrees with the conditions of these Rules, the user must delete the account immediately.
- **1.8.** In case a separate User's consent to personal data processing is required for the Website use, such consent is requested from the User only in relation to the specified consent for all social networks and social interaction platforms.

2. Terms and conditions

- **2.1.** By making available the Site and its services (hereinafter the Site Services), the Site Administration, in good faith, believes that the User:
 - has all necessary rights to register on and use this Site;
 - provides true information about himself (herself) to the extent necessary;
 - understands that the personal information posted by the User may be accessible to other users, be copied and disseminated by such users;
 - understands that some types of information transferred by him / herself may be stored on the Site;
 - is aware of and accepts these Rules and assumes the rights and obligations.
- **2.2.** The Site Administration does not check the user information received from the Users in order for the Site Administration to fulfill its obligations to the User.

3. Purposes of information processing

The Site Administration processes information on the Users, including their personal data, in order to fulfill its obligations to the Users regarding use of the Site and its services.

4. User information

- **4.** User information
 - **4.1.** Users' personal data. The Users' personal data include:
 - **4.1.1.** data that are provided by the Users and are minimally necessary for the Site Services: mobile phone number and/or email;
 - **4.1.2.** data that are provided by the Users using the edit section for their profile: family status, date of birth, native city, family relations, home address;
 - **4.1.3.** data that are provided by the Users additionally at the Site Administration to fulfill its obligations to the Users under the Site Services: restoration of his / her page that is not linked to a mobile phone number.

[registrarse](#)[^ Volver](#)

Administration, is necessary and sufficient to identify such User and rights.

- **4.1.4.** In order to fulfil the agreement with the User to provide indivi particular VK Health services (hereinafter referred to as VK Health), [Health](#) service and the [VK Health User Information Protection Rules](#), the said service, the Website Administration may process the follow their device: physical activity data, including steps, distance traveled according to the training plan, from various integrated APIs.
- **4.2.** Other User information processed by the Site Administration The Site information including:
 - **4.2.1.** additional data received while accessing the Site, including in interaction with the Site (as for a host IP-address, user's operating s Internet provider, contacts, data obtained accessing the camera, mic actions on the Site. Information containing the Site activity history is
 - **4.2.2.** information that is automatically received at the time of acce
 - **4.2.3.** information that is created by the users on the Site outside th statuses, entries in the microblog ("Wall"), pictures, audio recording discussions);
 - **4.2.4.** information that is received as the result of the User's actions adding other Users to the friends list, posting pictures, participation recordings). This User information can be available to all of the User with the User's settings;
 - **4.2.5.** information that is received as the result of other Users' actio video recordings and pictures by other Users).
 - **4.2.6.** When the User uses the functionality of the Site's mobile clien masks on facial images from the User's device camera, the Site Adn real-time face tracking in space and detecting points on the face in c Site Administration does not collect, store, or share with third partie accesses the image from the User's device camera using these tech Site's mobile client.

5. Processing of the user information

- **5.1. The personal data are processed according to the following principle**
 - a) lawful purposes and methods of personal data processing;
 - b) good faith;
 - c) the purposes of personal data processing meet the purposes determin data collection as well as to the Site Administration's powers;
 - d) the scope and nature of the personal data being processed and the me purposes of personal data processing;
 - e) it is unacceptable to unify personal data bases created for incompatibl
- **5.1.1. Conditions and purposes of personal data processing**

The Site Administration processes the User's personal data for the p Site Administration and the User for the Site Services (clause 2.2 of <https://vk.com/terms>). By virtue of Article 6 of Federal Law "On Pers consent of the User for the processing of his / her personal data is r
- **5.1.2. Personal data collection**

The User's personal data are collected on the Site at the time of regi additional information about himself / herself on his / her own initia The personal data mentioned in clause 4.1.1 hereof are provided by registration.

The personal data mentioned in clause 4.1.2 hereof are provided by using the Edit tab in the My Page section.
- **5.1.3. Storage and use of personal data**

The Users' personal data are stored only on electronic media and an except where a non-automated processing of personal data is neces
- **5.1.4. Personal data transfer**

The personal data of Users is not transferred to any third parties, wi these Rules.

If the User indicates agreement or has provided consent, it is possib parties, counterparties of the Website Administration with the condi

[registrarse](#)[Volver](#)[Iniciar sesión](#)[Registrarse](#)

Música



Vídeos



Comunidades



Mini apps



Juegos



App móvil



Se usan tecnologías de recomendación

independently of the Website Administration and do not act on behalf of the Website Administration. In this case, the data shall be transferred with the consent of the Website Administration (by clicking the "I agree" button if it exists). Users are required to independently familiarize themselves with the Privacy Policy of such third parties (developers) before using the services of such third parties (developers) are governed by the official "Application Publishing Terms".

Provision of personal data of the Users at the request of state bodies prescribed by the legislation. In order to fulfill the agreement between the Website Administration and the User, to provide the User with access to the Website functionality, the Website Administration develops and implements new services and products, improves the available functionality of the Website and for the mentioned purposes, the User agrees that the Website Administration can send them transactional messages for receiving feedback (including from third parties: electronic messages, SMS and other types of messages), to organize, retrieve, compare, use, fill out (clarify) their data, and will receive the results of the automated processing of such data using various methods, including integer and/or text values and identifiers corresponding to the evaluation of the process data by the Website Administration and/or the parties referred to in the Website Administration instructs VK LLC (OGRN 1027739850960000000, Russia, 125167) to process the User data collected by the Website, together with the User data that are already at the Website, for the processing of the Policy(-ies) of VK LLC Service(s) used by the User, in order to improve the Website functionality: to satisfy the User's interests by displaying information relevant to his/her interests, and generating content for the VKontakte Website is a VK Ecosystem Service. Registration and use of the Website means acceptance of the VK Ecosystem User Agreement, which is publicly available at <https://vk.com/terms> and VK Ecosystem Privacy Policy, which is publicly available at <https://vk.com/privacy>. In order to use the VK ID tool and provide services and/or provide rights and tools, the User hereby agrees and instructs the Website Administration to use other information about the User to/from VK Ecosystem Services for the accumulation, systematization, extraction, comparison, use of such information and Services/tools in the scope indicated in the VK ID personal account.

• 5.1.5. Deletion of personal data

The User's personal data are deleted in case:

- the User himself / herself removes data from his / her personal page;
- the User himself / herself removes his / her personal page, using the "Delete" button in the My Settings section;
- the Site Administration removes the information posted by the User on the VK.com Terms of Service <https://vk.com/terms> (sub-clauses 7.2.2 and 7.2.3). In case of the personal page removal, the Site Administration stores the time period needed and established by the current legislation of the Russian Federation. If the User himself removes his / her personal page, the User has the right to request the removal of the personal page is removed in settings <https://vk.com/settings>.

- **5.2.** Publishing any content on his / her own personal page including personal information that this information may be available to other Internet users taking into account the User determines on his / her own the confidentiality mode and conditions of use of the Site Administration. The Site Administration measures to ensure that the appropriate Site tools are functional.

6. User's rights and obligations

• 6.1. The User has the right to:

- **6.1.1.** access their information without restrictions and free of charge and delete it with the use of login and password;
- **6.1.2.** establish, using the Site tools, the desired confidentiality level (mode of information) in accordance with clause 6.3 hereof;
- **6.1.3.** independently make changes and corrections to his / her information provided that such changes and corrections contain up-to-date and accurate information;
- **6.1.4.** remove his / her information from his / her personal page on the Website;
- **6.1.5.** request that the Site Administration update, block or delete his / her information specified in sub-clauses 6.1.3 and 6.1.4 hereof cannot be implemented.


[registrarse](#)
[Volver](#)

6.2. As the Site is an all-purpose means of communication and search for people and maintain contacts with old and new acquaintances, the following information is available to any registered Site User:

- **6.2.1.** User's surname and name;
- **6.2.2.** date of birth, profile photograph, city, name of the higher education institution graduated from, year (planned year) of graduation from the higher education institution the User currently attends or has graduated from, and the User has posted this information on the Site in the My Page section;
- **6.2.3.** information on the User's subscriptions and subscribers;
- **6.2.4.** list of the User's friends, except the limited list of friends the User has selected;
- **6.3.** User's adjustment of the confidentiality level for his / her information
 - **6.3.1.** The User may, subject to the limitations under clause 6.2 hereof, select the confidentiality level for his / her personal data (clause 4.1 hereof) as well as for the information available to all of the Site Users;
 - a) information available to all of the Site Users;
 - b) information available to all of the Site Users, except specific Users;
 - c) information available to the persons having the status of the User's friends;
 - d) information available only to the persons having the status of the User's friends;
 - e) information available only to some persons having the status of the User's friends;
 - f) information available to some lists of friends (in case the User has selected the List tool in the My Friends section);
 - g) information available only to the User.
 - **6.3.2.** For the information mentioned in clause 6.2 hereof, the User may select the confidentiality level for the information available to all Internet users and indexed by the search engines;
 - a) information available to all Internet users and indexed by the search engines;
 - b) information available only to the Site Users;
 - c) information available to all Internet users but not indexed by the search engines;
 - **6.3.3.** The Site Administration bears no liability for the disclosure of the information if the User has not selected the confidentiality level or has accessed such data in accordance with the confidentiality level selected by the User;
 - **6.3.4.** In case of personal data (other user information) removal from the Site, the User's information copied by other Users will remain on the Site;
 - **6.3.5.** To make sure that the selected confidentiality level is correct, the Site Administration reserves the right to check the personal page being viewed by other Users.

7. Users' information protection measures

- **7.1.** The Site Administration takes technical, organizational and legal measures to protect the Users' information from unauthorized or accidental access, deletion, modification, or other unauthorized actions.
- **7.2.** Access to the Site is authorized using the User's login (email address and password). The Site Administration is responsible for keeping this information confidential. The User may not disclose the login and password to third parties and is also obliged to take measures for keeping them confidential.
- **7.3.** To improve the Users' information protection, the Site Administration has implemented a system that links the page to the mobile phone number. To implement this system, the User must provide the Site Administration with his / her mobile phone number. Under the system that links the page to the mobile phone number, in case the User loses access to the page using the restoration code contained in the SMS message, the User can restore access to the page using the restoration code contained in the SMS message. To reduce the probability of third parties using the Users' login and password, in case the User's login and password are entered from a server unusual for the User (for example, from a server in a foreign country), the Site Administration blocks entry to the User's personal page for a certain period of time (for example, 4 hours). After three unsuccessful attempts to enter the login and password, the User's personal page is blocked for 4 hours.
- The Site Administration also has the right to call the User's phone number to verify the phone number linked to the User's personal page (verification of the phone number using flash call verification). After receiving the flash call, the User must enter the digits of the incoming phone number in the corresponding window. Depending on the device, the code could be automatically entered into the corresponding window. The Site Administration reserves the right to access the User's call history on their mobile device to be accessed. This permission is used for protecting against spam and mass registration.
- **7.4.** The User has the right to receive information as to at what time and from what IP address the User's personal page was authorized, using the Show activity history link in the My Settings section.

[registrarse](#)[^ Volver](#)

8. Limitation of the Rules applicability

- **8.1.** These Rules do not apply to the actions and Internet resources of third parties.
- **8.2.** The Site Administration bears no liability for the actions of third parties. Site Services obtained access to the User information in accordance with the consequences of use of the information which, due to the Site nature, is a recommendation that the Users take a responsible approach to the scope of the information.
- **8.3.** The Site Administration uses the YouTube API as provided for in clause 6.1.6 hereof. The Privacy Policy is available at <http://www.google.com/policies/privacy>.

9. Users' inquiries

- **9.1.** The Users have the right to send their inquiries to the Site Administration regarding their personal data under clause 6.1.6 hereof, in writing to: prem. 1-N, bld. 12-1, 191024, or to support@vk.com in the form of an electronic document bearing the signature of the User or his / her representative in accordance with Russian legislation.
- **9.2.** The User's inquiry must contain the following information:
 - number of the principal identity document of the User or his / her representative;
 - date of issue of the above document and the issuing authority;
 - information confirming the User's participation in relations with the Site (the short (sub-domain) name substituting the id number);
 - signature of the User or his / her representative.
- **9.3.** The Site Administration undertakes to consider and respond to the User's inquiry within 30 days from the date of receipt of the inquiry.
- **9.4.** All correspondence received by the Site Administration from the User is restricted-access information and may not be disclosed without the User's consent. Information on the User who sent the inquiry may not be used without the User's consent for response to the inquiry, except as expressly provided by law.
- Date of Last Revision: 4 February 2024