



MARTINA BISI

UX/UI Designer



Portfolio

<https://bisimartina.github.io/Portfolio/>

Contact and Personal Data



| martina.bisi@outlook.com



| www.linkedin.com/in/bisimartina



Milan, Italy
available for transfer



| 23/02/1998

Language

Italian: native

C2

English: B2

B2

Digital skills

- Figma, Fig Jam
- HTML, CSS, Bootstrap
- Canva
- Wordpress, Wix
- Notion
- Trello, Miro, Mural
- Slack
- Gimp, Inkscape
- Microsoft Suite, G suite

Certification

- UX Design, from Learnn
- UI Design, from Learnn
- Web Development, from Learnn
- Product Design Basics, from Learnn

Work experience



Community integrator facilitator

Sep. 2023 - March 2024

as a Bicocca University Angel

Università degli Studi di Milano - Bicocca

- Support to the Erasmus Office at the University, assisting students from the Science Department with their international exchange experiences;
- Content creation for the social media pages of Bicocca International on Instagram and TikTok;
- Content creation for events, such as banner or flyers.



Internship as UX/UI Designer

March - June 2023

UNBLND - Ubigreat | Erasmus+ Traineeship program in Brussels, Belgium

- Contributed to the redesign of the UNBLND app to enhance usability;
- Conducted usability tests and user interviews to evaluate the effectiveness of the proposed solutions;
- Reorganized the brand's design system to improve efficiency and ensure reusability;
- Created vector illustrations and avatars;
- Designed merchandise items, including t-shirts, tote bags, sweaters, and calendars, available in the company's shop.

Education



Master's degree:

2021 - 2024

Theory and Technology of Communication

Università degli Studi di Milano - Bicocca

- Key modules and skills: user experience design, user research and user task analysis; usability test, A/B testing; interface design; interaction design; prototypes, mockups, wireframes and sketch; cognitive ergonomics; design systems.
- Thesis: Gender representation in the design of conversational agents.
- Degree grade: 110/110 cum laude.



Training course: Digital marketing

June 2021

Palestre Digitali | Accenture Italy

- Key modules: UX and UI Design, SEO and SEA, Digital advertising, Social Media Management, Service Design, Copywriting.
- Project Work about Fashion industry after COVID-19.



Bachelor's degree:

2017-2021

Liberal Studies in Communication

Università degli studi di Milano

- Key modules: information theory, advertising communication, linguistics, information law, mass media, anthropology, contemporary history.
- Thesis: The user experience in the conversation with chatbots.
- Degree grade: 107/110.