



MARTINA BISI

UX/UI Designer



Portfolio

<https://bisimartina.github.io/Portfolio/>

Contact



(+39) 3331102094



martina.bisi@outlook.com



[/in/bisimartina](https://in/bisimartina)



Milan, Italy
available for transfer

Language

Italian

C2

English

B2

French

A2

Digital skills

- Figma, Fig Jam, Lunacy
- Canva
- Wordpress, Flazio, Wix
- HTML, CSS, Bootstrap
- Notion
- Trello, Miro, Mural
- Slack
- Gimp, Inkscape
- Microsoft Suite, G suite

Certification

- Product Design Basics, from Learnn
- UX Design, from Learnn
- UI Design, from Learnn
- Web Development, from Learnn

Work experience

Community integrator facilitator

Sep. 2023 -
March 2024

as a Bicocca University Angel

Università degli Studi di Milano - Bicocca

- Support to the Erasmus Office at the University, assisting students from the Science Department;
- support to the Social Team of Bicocca International on Instagram and TikTok;
- contents creation for Social pages and events.

Internship as UX/UI Designer

March - June 2023

UNBLND - Ubigreat | Erasmus+ Traineeship program in Brussels, Belgium

- User research to improve the user experience with the UNBLND app;
- creation of mockups and prototypes;
- user tests and interviews to evaluate the quality of the solutions adopted;
- creation of vector illustrations and avatars.

Education

Master's degree:

2021 - 2024

Theory and Technology of Communication

Università degli Studi di Milano - Bicocca

- Key modules: user experience design, user research and user task analysis; interface design; interaction design; prototypes, mockups, wireframes and sketch; cognitive ergonomics; design systems; usability test, A/B testing.
- Thesis: Gender representation in the design of conversational agents.
- Degree grade: 110/110 cum laude.

Training course: Digital marketing

June 2021

Palestre Digitali | Accenture Italy

- Key modules: UX and UI Design, SEO and SEA, Digital advertising, Social Media Management, Service Design, Copywriting.
- Project Work about Fashion industry after COVID-19.

Bachelor's degree:

2017-2021

Liberal Studies in Communication

Università degli studi di Milano

- Key modules: information theory, advertising communication, linguistics, information law, mass media, anthropology, contemporary history.
- Thesis: The user experience in the conversation with chatbots.
- Degree grade: 107/110.