Marketplace Builder Hackathon 2025 Day #01:

Purpose:

The Purpose of the Food Tuck marketplace is to connect customer with local food. I provides a platform where customer can browse menus, place orders and get food delivered or pick it up at a scheduled time. Owners can use the platform to reach more customers and manage their operations.

Business Goals:

+ Enhance Customer Conveniece:

Allow customer to browse your menu place order and track their order online.

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Upsell products:

Promote add-ons like fries, drinks or combo deals to increase the average order value.
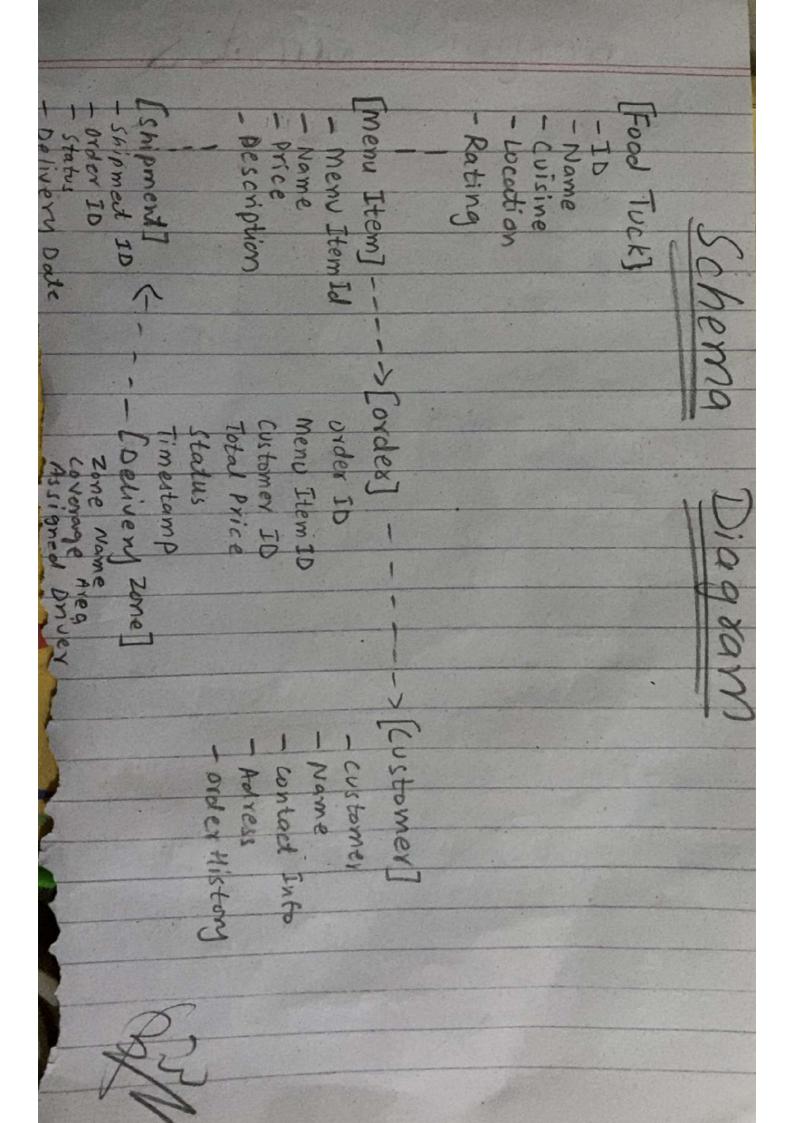
* Customer Engagment:

Introduce features like reviews loyalty rewards or special discount for repeat customer to faster loyalty.

* Increase Sales and Reach:

Expand foodTuck's customer base by reaching more people through an easy to use-Online platform.

* Brand Visibility:

Build an online presence for FoodTuck, showcasing unique menu and special offers to attract loyal customers.

Schema Diagram

[Food Tuck]
- ID
- Name
- Cuisine
- Location
- Rating
|
|
[Menu Item] - - - - ->[Order] - - - - - - -->[Customer]
- Menu Item Id
- Name
- Price
- Description

- Order ID
- Menu Item ID
- Customer ID
- Total Price
- Status
- Timestamp

- Customer
- Name
- Contact Info
- Adress
- Order History

[Shipment] <- - - - - - [Delivery Zone]
- Shipment ID
- Order ID
- Status
- Delivery Date

- Zone Name
- Coverage Area
- Assigned Driver

Key Field for Each Entity

Food Tuck:

- ID
- Name
- Cuisine
- Location
- Rating

Menu Items:

- Menu Item ID
- Name
- Price
- Description
- Food Tuck ID

Order:

- Order ID
- Menu Item ID
- Customer ID
- Total price
- Status
- Timestamp

Customer:

- Coustome ID
- Name
- Contact
- Adress
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- Zone Name
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