Power BI comes in three levels – Desktop, Pro, and Premium. The Desktop level is free for individual users, while the Pro plan costs **$9.99** per user per month. The Premium plan starts at $4,995 a month per dedicated cloud compute and storage resource.

* + Power BI Desktop is a free application you install on your local computer that lets you connect to, transform, and visualize your data. With Power BI Desktop, you can connect to multiple different sources of data, and combine them (often called modelling) into a data model. This data model lets you build visuals, and collections of visuals you can share as reports, with other people inside your organization. Most users who work on business intelligence projects use Power BI Desktop to create reports, and then use the Power BI service to share their reports with others*.*
  + Power BI Pro is an individual user license that lets users read and interact with reports and dashboards that others have published to the Power B**I** service. Users with this license type can share content and collaborate with other Power BI Pro users.
  + Power BI Premium is a capacity-based offering that includes: Flexibility to publish reports broadly across an enterprise, without requiring recipients to be licensed individually per user, greater scale and performance than shared capacity in the Power BI service.