

INVESTMENT PREFERENCE ANALYSIS

OYEWOLE BISOLA ODUNAYO
SEPTEMBER COHORT DAT

Total mutual funds

102

Total Government bond

186

Total fixed deposit

143

Total gold

239

Total PPF

81

Total debentures

230

Total respondents

40

Total Equity market

139

Age group

- ☐ early adulthood
☐ established adulthood
☐ experienced adulthood

Female

Male

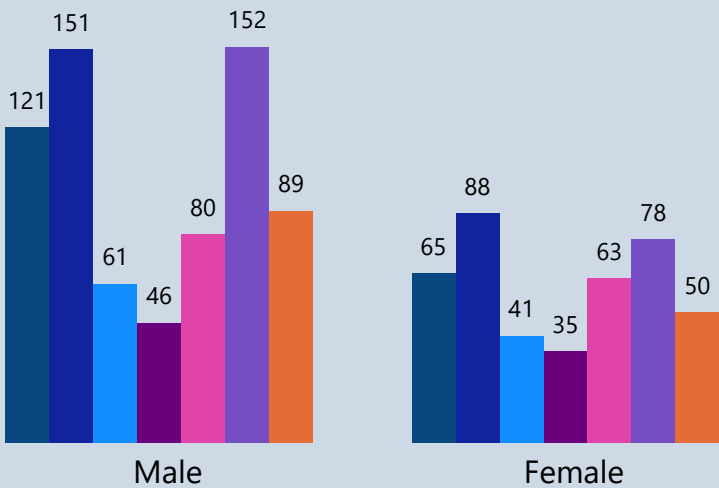
Avenue

All



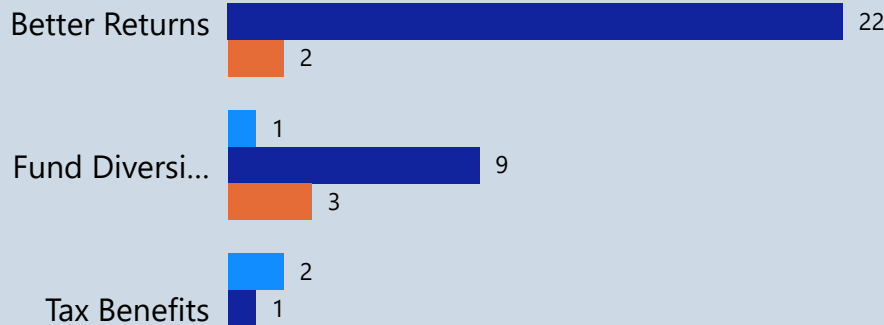
Preferred investment by gender

Government_Bonds Gold MF PPF FD Debentures Equity market



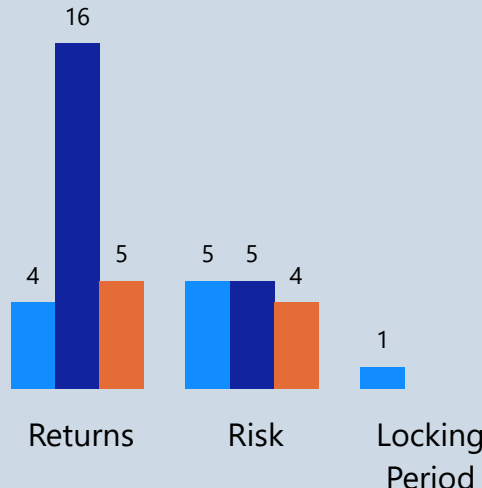
Expect by Mutual

Expect 10%-20% 20%-30% 30%-40%



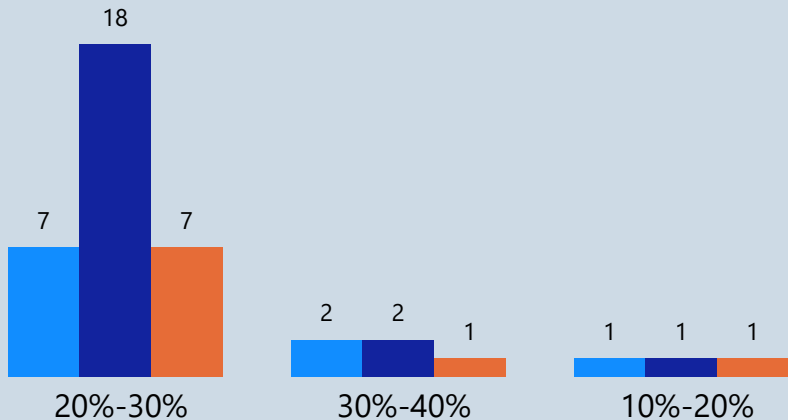
Age group by Factor

Age group early adulthood established adulthood experienced adulthood

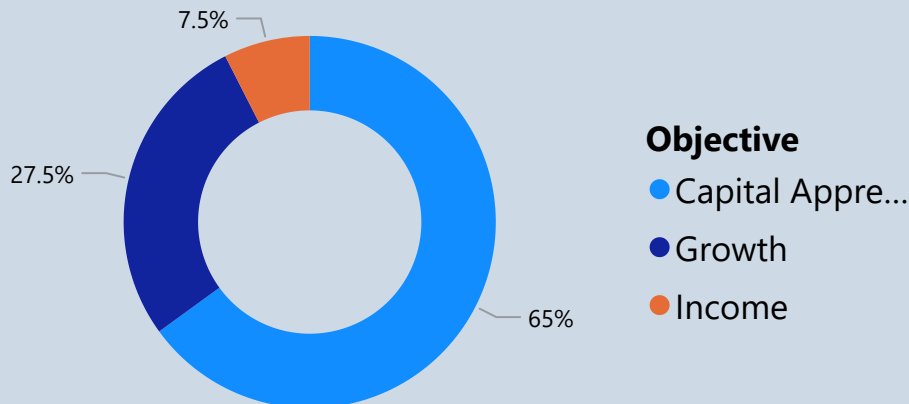


Expect by Age group

Age group early adulthood established adulthood experienced adulthood



Percentage of Objective



Objective by Duration

Objective Capital Appreciation Growth Income

