INVESTMENT PREFERENCE ANALYSIS

OYEWOLE BISOLA ODUNAYO
SEPTEMBER COHORT DAT

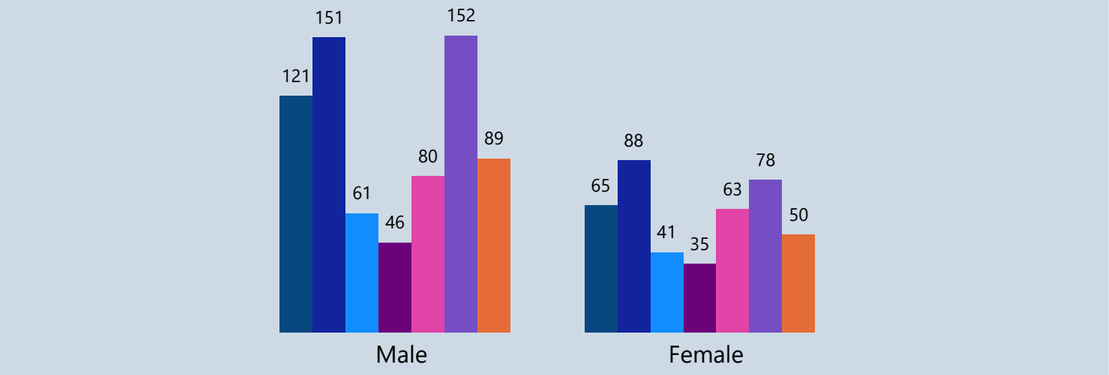
Total mutual funds	Total Government bond	Total fixed deposit	Total gold	Total PPF	Total debentures	Total respondents	Total Equity market
102	186	143	239	81	230	40	139

Age group
- early adulthood
- established adulthood
- experienced adulthood

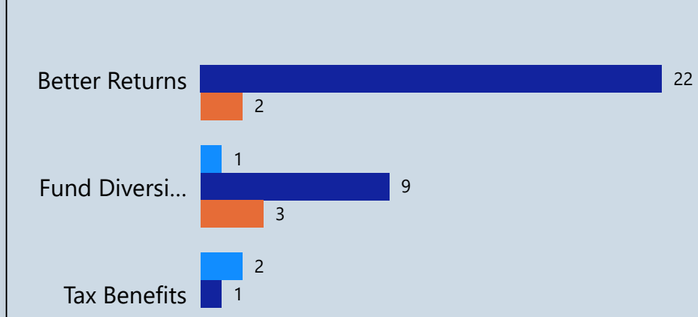
Female | Male

Avenue: All

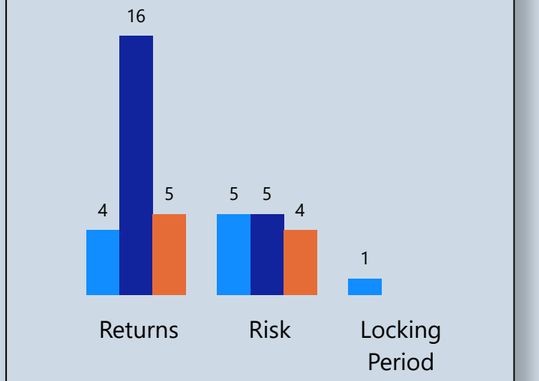
Preferred investment by gender



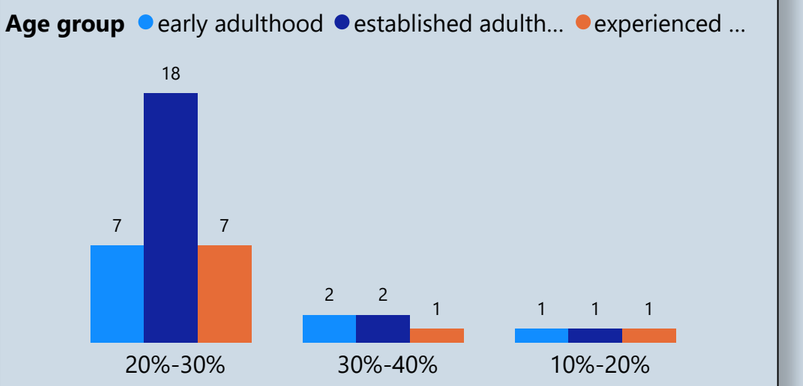
Expect by Mutual



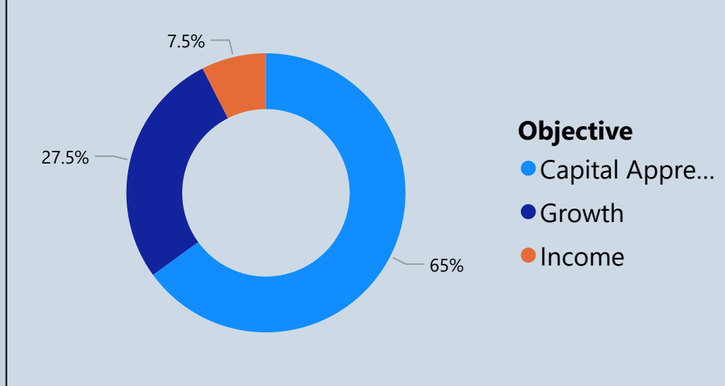
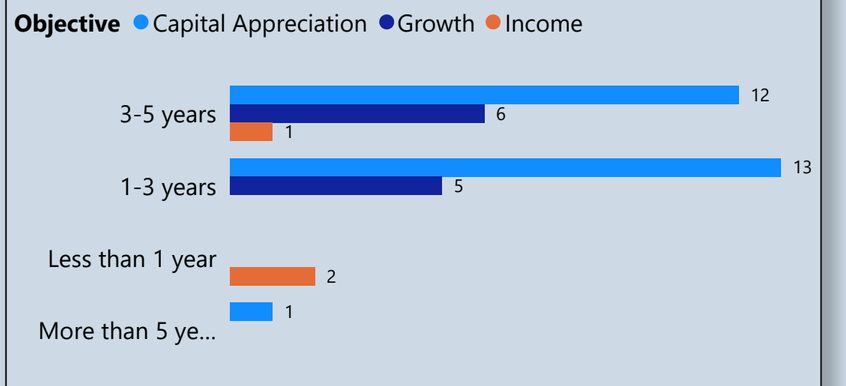
Age group by Factor



Expect by Age group



Percentage of Objective



Objective by Duration