

BLU MARKETING FIRM



MARKETING THAT'S BOLD, BRIGHT,
AND BLU

Introduction **BLU** MARKETING FIRM

BLU is a results-driven marketing firm that specializes in creating customized marketing solutions for businesses of all sizes. Our company was founded in 2023, and in a short time, we have already established ourselves as a trusted partner for businesses looking to grow and succeed.



At BLU, we understand that every business is unique, and we take a tailored approach to marketing. Our team of experienced marketing professionals works closely with our clients to understand their needs and goals, and we develop customized marketing strategies that deliver results.





TSION TESFAYE
Founder

5+ years of experience in marketing analytics, brand and event management, digital marketing and Customer Relations Management



CHRISTIAN KASSAHUN
Co-Founder

7+ years of experience in web development, SEO, digital creation and product management



YEABSIRA TEGENE
Creative Director

6+ years of experience in graphics design, Branding, product design and project management



SOSINA TEREFE
Jr. Marketing Officer

Experience in Market research and analytics, social media management, digital marketing, SEO and SEM along with content creation

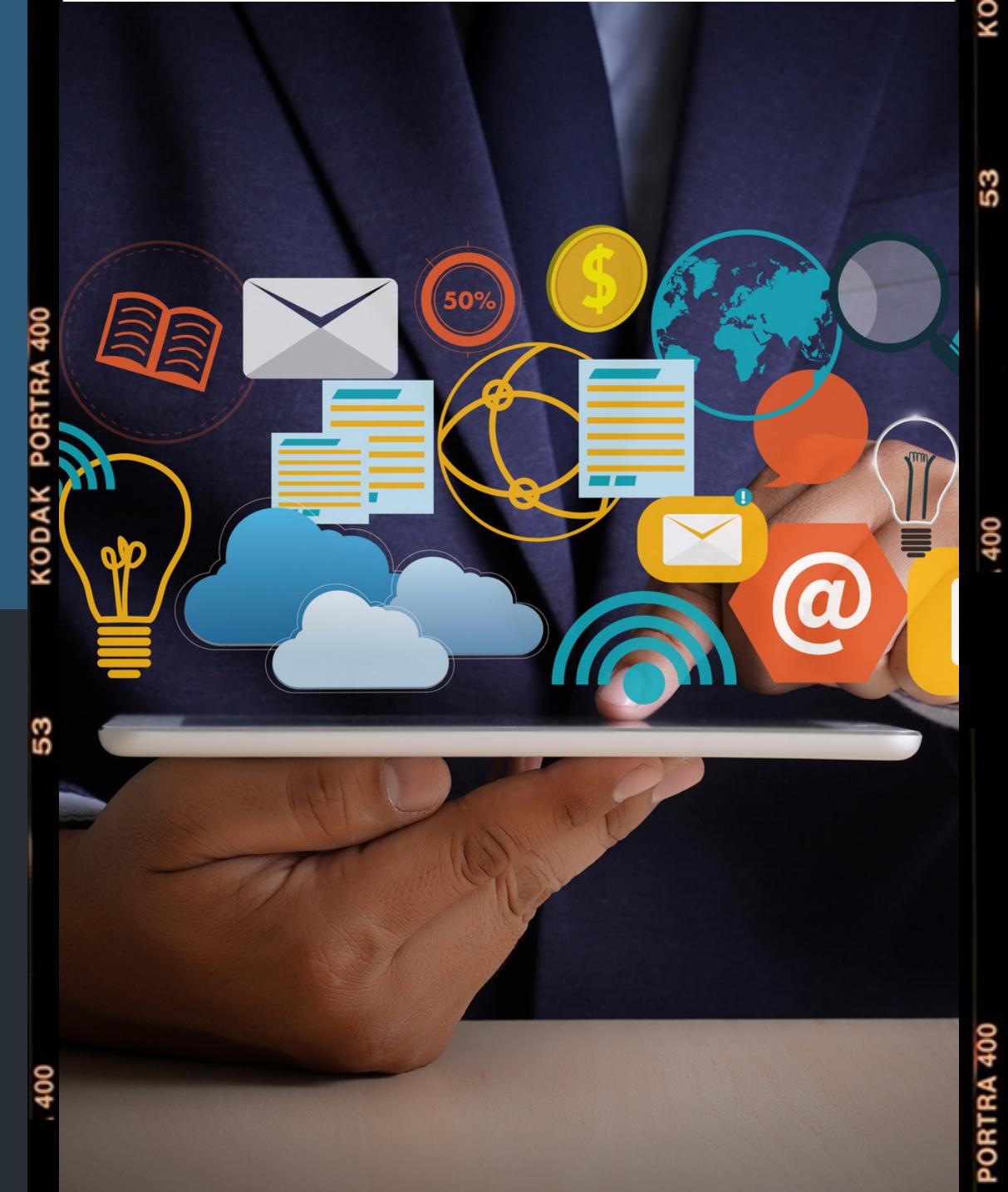


**MEET
THE
TEAM**



Our Services

- DIGITAL MARKETING
- PRINT MARKETING
- ADVERTISEMENT CREATION AND DEVELOPMENT
- WEB DESIGN AND DEVELOPMENT
- SOCIAL MEDIA MARKETING
- BRANDING AND IDENTITY DEVELOPMENT
- SEARCH ENGINE OPTIMISATION
- ANALYTICS AND REPORT



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- Node

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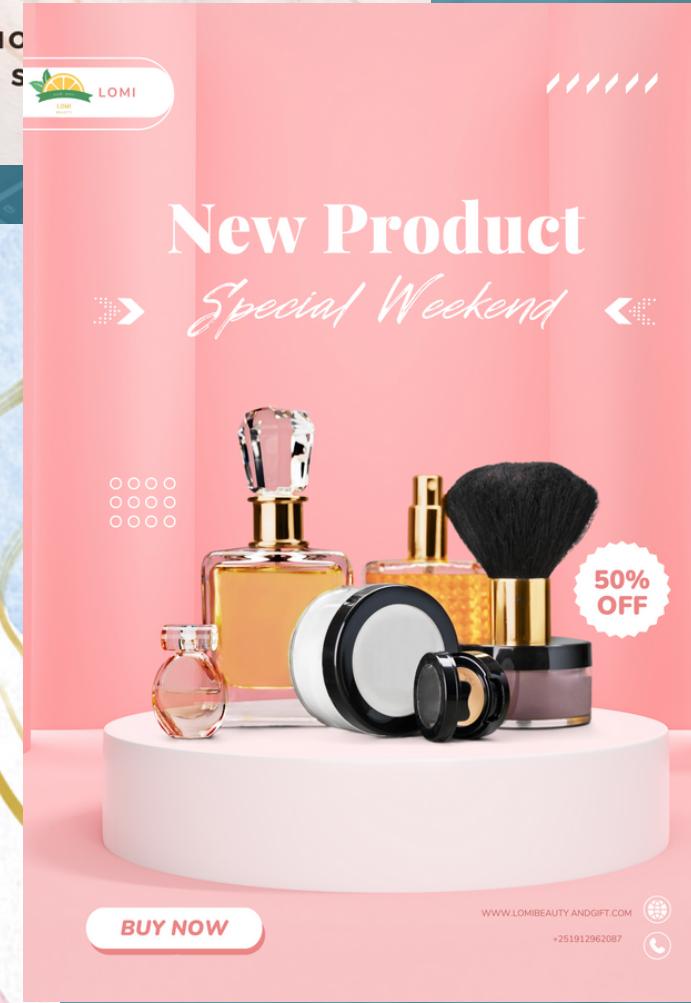
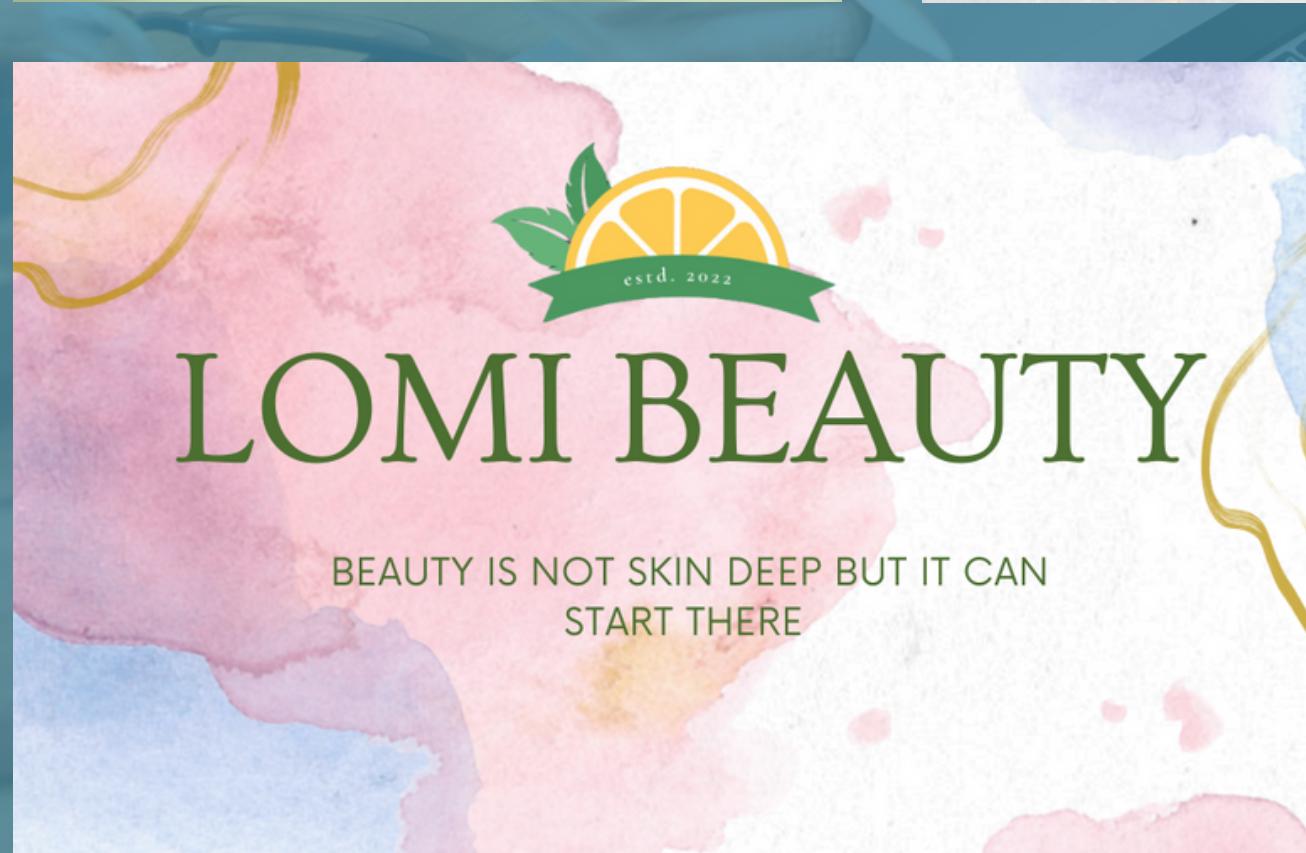
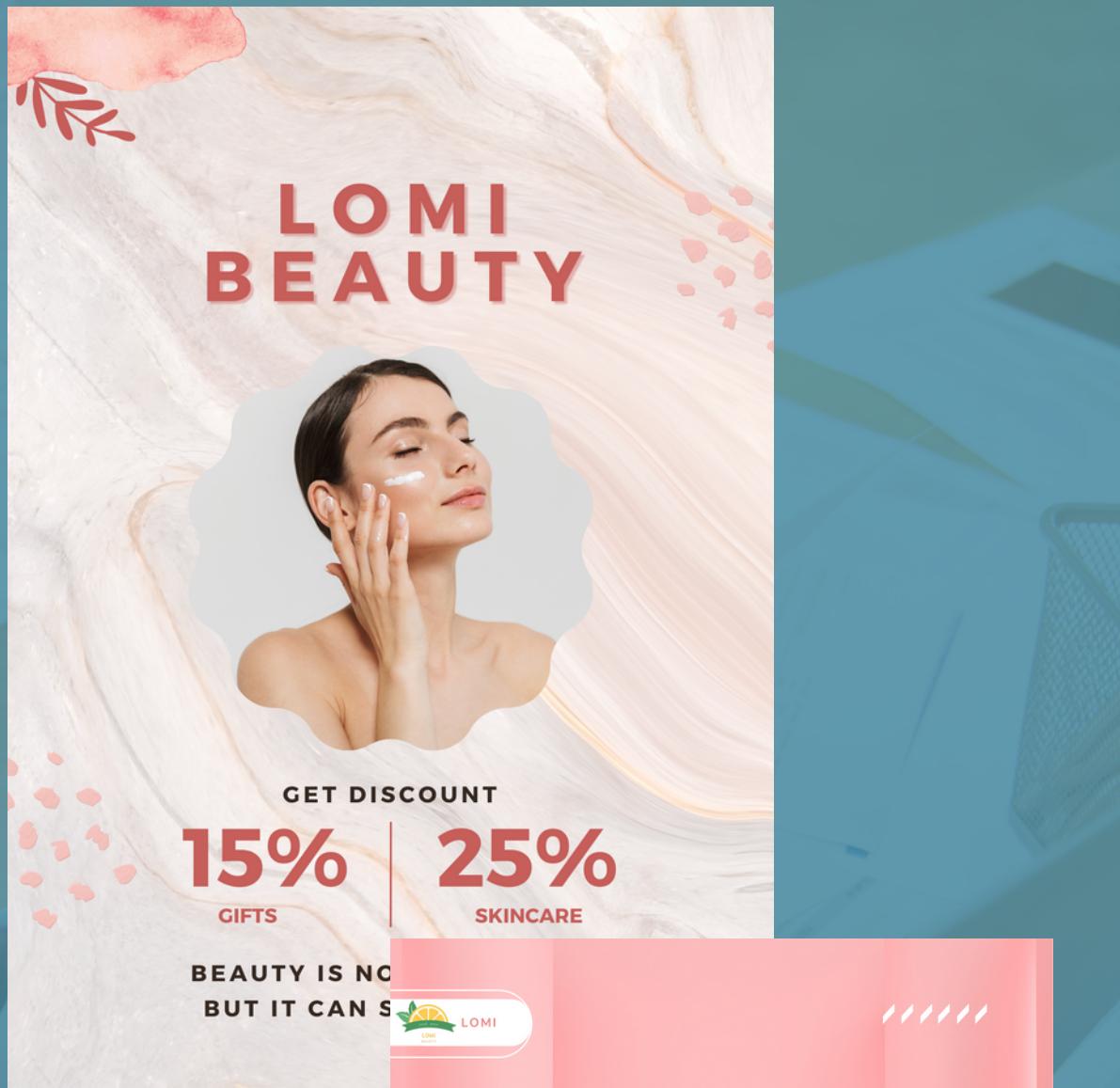
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Tefer LLC

Testimonial

"Blu Marketing firm's Email Marketing services have been a game-changer for our business. Their team helped us develop a comprehensive email strategy and executed it flawlessly, resulting in a significant increase in open rates, click-through rates, and conversions. We highly recommend their services to anyone looking to take their email marketing to the next level."





Lomi Beauti

Testimonial

"Blu Marketing firm's Social Media Content Creation services have been an invaluable asset to our business. Their team of talented creatives produced stunning visuals and engaging copy that perfectly captured our brand's personality and resonated with our target audience. We highly recommend their services to anyone looking for exceptional social media content."



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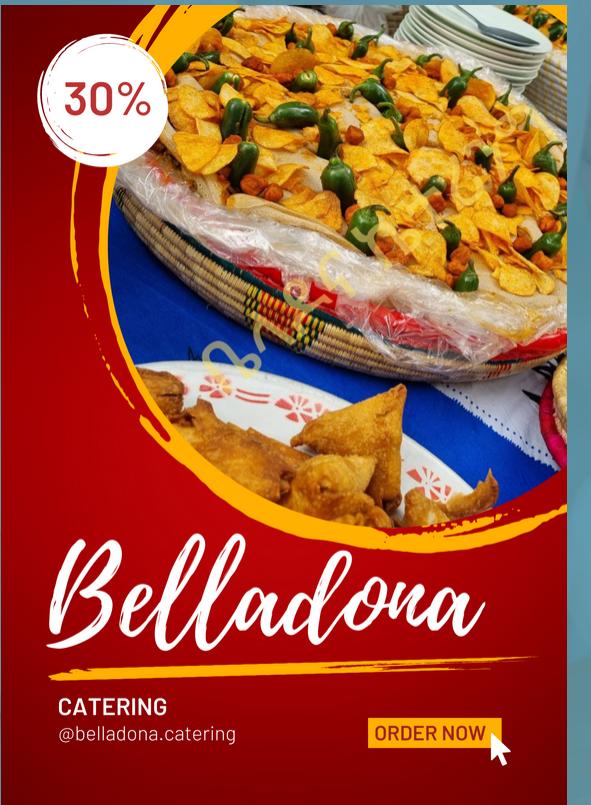


Mena Kolo

Testimonial

We are thrilled to share our experience with Blu Marketing Agency. Their Social Media Marketing services have been a game-changer for our business. The team at Blu Marketing developed a customized social media strategy that perfectly aligned with our goals. Their expertise and creativity have helped us increase our online visibility and connect with our audience"





Belladonna Catering

Testimonial

"Working with Blu Marketing firm has been an absolute pleasure. Their Social Media Marketing services have been instrumental in helping us grow our online presence and engage with our target audience. Their team developed a creative and effective social media strategy. We highly recommend their services to anyone looking to elevate their social media game."



at Yenesew, we were able to provide substantial assistance to those impacted by the COVID-19 crisis in 2020. With collective efforts, we raised over 400,000 Birr, directly benefiting over 500 families who lost their income source due to the pandemic.

Contact Us

GET IN TOUCH WITH US TO TAKE
YOUR COMPANY TO THE NEXT LEVEL



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