

DANIEL BISMIRE

UX/UI Designer

⇒ [Portfolio: danielbismire.com](https://danielbismire.com)

✉ dan.bismire@gmail.com

⇒ [LinkedIn](#)

Skills

- User research
- Concept testing
- Interaction design
- Visual design
- Prototyping
- Wireframing
- Storyboarding
- Animation
- Video editing
- Graphic design
- Data analytics

Programmes

- Adobe XD
- Illustrator
- Photoshop
- After Effects
- Premiere Pro
- InDesign
- Sketch
- Figma
- Figjam
- Axure
- Proto.io
- Invision
- Abstract

Web design

- HTML
- CSS
- Javascript (Limited)

Education

Bachelor of Design Computing, University of Sydney (2018-2020)

Experience

Commonwealth Bank

Experience Design Specialist (Jul 2022 - Present)

Product designer in the Home buying space. In particular driving new customers to CommBank. I am the lead for CommBank's suite of home loan calculators, property search and booking an appointment journey. I additionally work with the CommBank Home hub team, creating a mobile first experience for those new to the home buying journey.

Major deliveries included: refinance and repayment calculator, saver state for home hub, new booking an appointment system which all led to increased user conversion.

This role consists of research, creating wireframes, user testing, data synthesis, conducting workshops, creating and analysing metrics, graphic and UI design.

frog design

UX/UI Consultant (Jan 2022 - Jul 2022)

Lead user researcher on an enrolment portal uplift. Created user flows, journey maps, customer archetypes, mid fidelity wireframes and conducted several workshop sessions.

Lead user experience designer, creating high-fidelity wireframes, user testing, conducting workshops and co-designing with clients. Creating a dashboard experience and digitising long forms with an improved interaction experience.

nbn co

UX/UI Designer (Feb 2021 - Jan 2022)

Promoting, educating and implementing accessibility through human centred design, user research and graphic design.

Designing enterprise products and systems, P&C Knowledge management, overhauling raising cases in people central & Systems Engineering Home Portal, including discovery phase, paper prototypes, storyboards, wireframes and high fidelity prototypes. Conducting workshops and Support work on Design System & Service Health Summary User Testing.

Redesigning the 'Optimise' and 'About Us' Experience for users for nbn's front facing website. This includes conducting interviews, creating low- high fi prototypes and user testing.

Special Broadcasting Service (SBS)

UX/UI Design Intern (Nov 2019 - Feb 2020)

Building the UX and UI experience on the SBS Design system. Creation of assets, materials, guidelines and documentation.

UX role on the SBS Audio app, including discovery phase and its materials (Workflow, Sitemaps, User testing reports, Prototypes) to guide initial stakeholders' requirements and define the overall brief and estimations.

Creation, exploration and user research of 404 error pages, Pagination components, and Iconography for SBS brands.

Special Broadcasting Service (SBS)

Design Intern (Nov 2018 - Feb 2019)

An Internship in the UX&D department working on design projects, over the summer. This included, creation and layout of long-form articles, brand hero images and thumbnails for SBS Food, Insight & Dateline. Conduction of research and user testing on Iconography.