

## **CREATING YOUR OWN BLOG/WEBSITE**

# **WordPress 2.0 - Major Project**

Presented by - Biswajit Swain

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## Themes 5

[Add New](#)


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Active: Blockscape

Customize

**Hello**

Theme

I am text block. Click edit button to change this text. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Launch Project →

Lightbulb icon: Lorem ipsum is simply dummy text.

Diamond icon: There are many variations of.

Arrow icon: Where does it come from? Contrary.

Snowflake icon: Here are many variations of.

**Hello Elementor**

**TWENTY TWENTY-ONE**

ABOUT WORK BLOG CONTACT

The works of Berthe Morisot, 1800s-era French painter

Twenty Twenty-One

**TT3**

Mindblown: a blog about philosophy.

Naming and Necessity by Saul Kripke

Inspired by this kind of promise, my daydreams become more fervent and vivid.

Sept 10, 2021

The Second Sex by Simone de Beauvoir

I feel a cold northern breeze play upon my cheeks, which braces my nerves and fills me with delight.

Sept 8, 2021

The Human Condition by Hannah Arendt

I try in vain to be persuaded that the pole is anything but the region of beauty and delight.

Sept 8, 2021

Get daily reflections

Twenty Twenty-Three

**OO**

About Birds All Posts

*The Hatchery: a blog about adventures in bird watching.*

Twenty Twenty-Two

Add New Theme

Published

Hurray! Your theme supports site editing with blocks. [Tell me more.](#)

[Use Site Editor](#)

You are customizing  
fusion9studios

Active theme  
Blockscape

[Change](#)

Site Identity



Homepage Settings



Preloader Plus



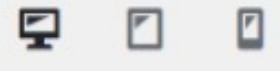
Additional CSS



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Hide Controls

**Link provided below of a blog post.** 

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**[https://fusion9studios.com/index.php/2023/09/25/10-  
essential-tools-for-your-digital-marketing-journey/](https://fusion9studios.com/index.php/2023/09/25/10-essential-tools-for-your-digital-marketing-journey/)**

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## Home Page

## Some essential elements

- Logo
- Navigation Menu
- Call-to-Action (CTA)
- Headline
- Attractive Hero Image or Video
- Sub headline
- Benefits/Features
- Blog/Content Feed
- Great UI i.e., responsive & simple
- Contact Information
- Social Media Links
- A beautiful eye-catching theme
- Appealing nice graphics & animations

# Step-by-step process of setting up a WordPress blog

**Step 1:** Choose a Domain Name and Hosting then select a Hosting Provider.

**Step 2:** Install WordPress.

**Step 3:** Configure Basic WordPress Settings.

**Step 4:** Choose a WordPress Theme.

**Step 5:** Install Essential Plugins.

**Step 6:** Create Essential Pages or directly write a blog post.

**Step 7:** Choose a topic, set a relevant image and video, set permalink, add categories & tags.

**Step 8:** Launch or publish Your Blog.

# The concept of themes in WordPress

Themes are a fundamental aspect that define the visual design and layout of your website or blog presentation. Note it it should be compatible with your website or blog.

Choosing a theme is very important for setting of your blog post. The theme should align with the blog's content and appropriate templets should be provided. For ex. if you have a business blog, a well professional clean theme is recommended. If you have a food blog, then you should provide a nice restaurant style themes and creative food stylish designs and attractive dish images &videos.

The impact of theme is significant because it affects the first impression of visitors. A well chosen theme looks appealing & professional attracting more readers as compared to the theme i.e. unattractive or difficult to navigate so visitors gets away.



# THANK YOU

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