

eCommerce

MAJOR PROJECT



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SECTION-1

Defination of eCommerce store



An ecommerce store is an online market place or a website where you can buy or sell goods & services over the internet. It is a digital version of a physical store that allows you to reach customers worldwide.

SECTION - 1

The different ways of building an eCommerce store



- **Hosted platforms:** These are services that provide you with a ready-made ecommerce website that you can customize and manage. You don't need to worry about hosting, security, or updates, as the platform takes care of everything. Some examples are Shopify, Wix, and Squarespace.
- **Open-source platforms:** These are software that you can download and install on your own server or a third-party hosting provider. You have more control and flexibility over your ecommerce website, but you also need to handle the technical aspects. Some examples are WooCommerce, Magento.
- **Headless commerce platforms:** These are services that separate the frontend and the backend of your ecommerce website. You can use any frontend framework or tool to create your own user interface, while the platform handles the backend functionality & data. This gives you more creative freedom & performance benefits, but it also requires more development skills. Some examples are BigCommerce, Commerce Layer, and Shopify Plus.
- **Custom-built platforms:** These are ecommerce websites that you create from scratch using your own code and tools. You have full control & ownership over your website, but you also need to invest more time, money, and resources. This option is suitable for large or complex ecommerce projects that have specific requirements or features.

SECTION-1



V/S

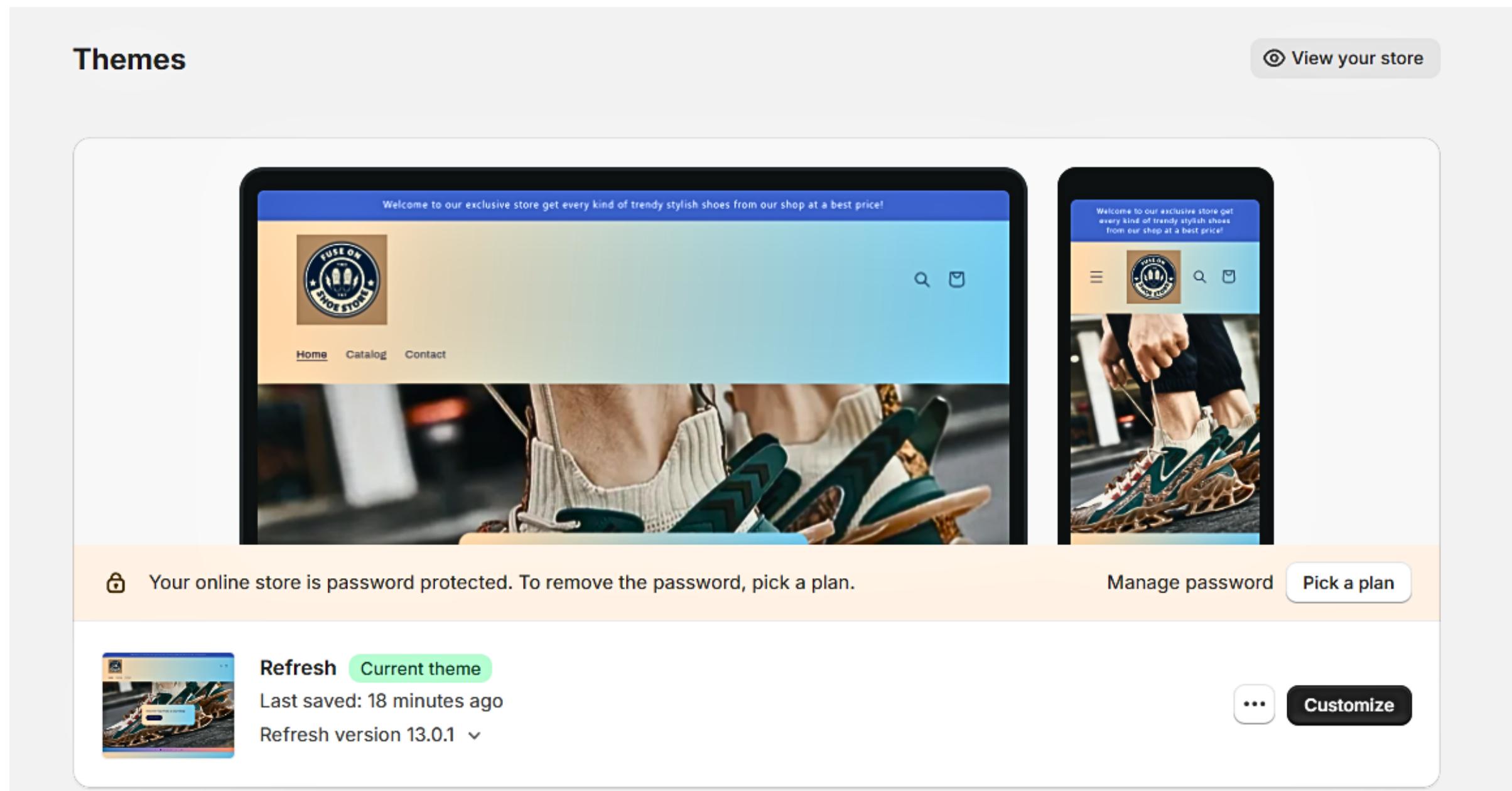


Some of the main differences between Woocommerce & Shopify:

- **Hosting:** WooCommerce is a self-hosted plugin for WordPress, which means you need to install it on your own web server & domain name. Shopify is a fully hosted platform, which means it provides the web hosting and domain name for you.
- **Ease of use:** Shopify is easier to set up & use, as it has a user-friendly interface and a drag-and-drop editor. WooCommerce requires more technical knowledge and customization, as it is built on top of WordPress's focus on content.
- **Cost:** WooCommerce is free to download and use, but you need to pay for web hosting, domain name, SSL certificate, and any additional plugins or themes you want to use. Shopify has a monthly fee that starts from \$29, but it includes web hosting, SSL certificate, and some basic features. You also need to pay transaction fees for each sale, unless you use Shopify's own payment gateway.
- **Features:** WooCommerce has a large & active community of developers & users, which means you can find thousands of plugins & extensions to add more functionality to your store. Shopify has a smaller but curated app store, where you can find both free & paid apps to enhance your store. Shopify also has more built-in features, such as inventory management, marketing tools, & customer support.
- **SEO:** Both WooCommerce and Shopify are SEO-friendly, as they allow you to optimize your site's title, meta tags, URL structure, and content. However, WooCommerce gives you more control and flexibility over your site's code and design, which can help you improve your site's performance and speed. Shopify has some limitations on how you can customize your site's code and design, which can affect your site's SEO.

SECTION-2

Built an eCommerce store using Shopify with a proper theme, products, & categories!



SECTION-2

Products

Export Import More actions Add product

Products by sell-through rate
0% —

Products by days of inventory remaining
There was no data found for this date range

ABC product analysis
There was no data found for this date range

All	Active	Draft	Archived	+	Search	Sort		
	Prod	Preview on Online Store	Status	Inventory	Sales channels	Markets	Category	Vendor
<input type="checkbox"/>	 Casual Shoes		Active	3,150 in stock for 5 variants	2	2	Shoes	US POLO Assn
<input type="checkbox"/>	 Casual Slippers		Active	3,840 in stock for 15 variants	2	2	Slides	Fusion D
<input type="checkbox"/>	 Running Shoes		Active	1,060 in stock for 4 variants	2	2	Shoes	Fusion D
<input type="checkbox"/>	 Sports Shoes		Active	1,310 in stock for 4 variants	2	2	Shoes	Fusion D
<input type="checkbox"/>	 Sports Shoes - Athletic Breathable Shoes		Active	2,044 in stock for 8 variants	2	2	Shoes	Fusion D

SECTION-2

Collections			
All	+		Create collection
<input type="checkbox"/>	Title	Products	Product conditions
<input type="checkbox"/>	 Sports Shoes	2	Product tag is equal to sports Shoes Product tag is equal to sports Shoes
<input type="checkbox"/>	 Slippers	1	Product type is equal to Slippers
<input type="checkbox"/>	 Running Shoes	1	Product title contains Running Shoes
<input type="checkbox"/>	 Casual Shoe collection	1	Product tag is equal to casual shoes

[Learn more about collections](#)

SECTION-2

Online Store View

Welcome to our exclusive store get every kind of trendy stylish shoes from our shop at a best price!

FUSE ON
SHOE STORE

Home Catalog Contact About Us

Search icon

Cart icon

Discover Top Picks at Our Shop

Shop Now

A close-up photograph of several colorful sneakers, including white, teal, and gold models, arranged in a row.

A small black circle icon containing a white shopping bag symbol is located in the bottom left corner of the main image area.

SECTION-2

Online Store View

Featured products
THE TOP TRENDY STYLE AVAILABLE!

Casual Slippers
Rs. 1,220.00 **Sale** Rs. 859.00
[Choose options](#)

Running Shoes
Rs. 4,800.00 **Sale** Rs. 3,699.00
[Choose options](#)

Sports Shoes
Rs. 5,300.00 **Sale** Rs. 3,699.00
[Choose options](#)

Sports Shoes - Athletic Breathable Shoes
Rs. 5,550.00 **Sale** Rs. 3,599.00
[Choose options](#)

SECTION-2

Online Store View

The screenshot shows a product page for 'Running Shoes'. At the top, there's a navigation bar with 'Home', 'Catalog', and 'Contact' links. A search bar and a user icon are also present. The main content area features a large image of a person wearing the shoes. Below it, the product title 'Running Shoes' is displayed along with the original price 'Rs. 4,899.00' and the discounted price 'Rs. 3,699.00' with a 'Sale' badge. A size selector shows '9' as selected, and a quantity selector shows '1'. Two buttons are available: 'Add to cart' and 'Buy it now'. A descriptive text below the buttons states: 'Men's Lace-up Chunky Running Shoes - Athletic-Style Sneakers with Shock Absorption and Breathability Features'. At the bottom, there are five smaller images of the shoes from different angles, a 'Share' button, and a logo in the bottom right corner.

The screenshot shows a product page for 'Sports Shoes'. The layout is similar to the first one, with a navigation bar at the top. The main image shows a pair of white and blue athletic shoes. The product title 'Sports Shoes' is shown with the original price 'Rs. 5,399.00' and the discounted price 'Rs. 3,699.00' with a 'Sale' badge. Size '8' is selected, and quantity '1' is chosen. Buttons for 'Add to cart' and 'Buy it now' are present. A descriptive text below the buttons reads: 'Enhance your performance in any season with our high-quality Men's Shock-Absorbing Athletic Shoes. Designed with lightweight and breathable materials, these trendy sneakers are perfect for running in the spring and summer months. Get ready to hit the gym with style and comfort.' At the bottom, there are five smaller images, a 'Share' button, and a logo in the bottom right corner.

The screenshot shows a product page for 'Casual Slippers'. The top navigation bar includes 'Home', 'Catalog', and 'Contact' links. The main image shows a pair of beige slippers. The product title 'Casual Slippers' is shown with the original price 'Rs. 1,229.00' and the discounted price 'Rs. 859.00' with a 'Sale' badge. Size '6' is selected, and quantity '1' is chosen. Buttons for 'Add to cart' and 'Buy it now' are available. A descriptive text below the buttons states: 'Elevate your footwear game with our luxurious men's fashion slides. These casual non-slip slippers feature an open toe design perfect for indoor and outdoor wear during those warm spring and summer days.' At the bottom, there are five smaller images, a 'Share' button, and a logo in the bottom right corner.

The screenshot shows a product page for 'Sports Shoes - Athletic Breathable Shoes'. The top navigation bar includes 'Home', 'Catalog', 'Contact', and 'About Us' links. The main image shows a person wearing the shoes. The product title 'Sports Shoes - Athletic Breathable Shoes' is shown with the original price 'Rs. 5,659.00' and the discounted price 'Rs. 3,599.00' with a 'Sale' badge. Size '7' is selected, and color 'Blue Cristal' is chosen. Quantity '1' is selected. Buttons for 'Add to cart' and 'Buy it now' are present. A descriptive text below the buttons reads: 'These athletic, breathable sneakers for men feature shock-absorbing technology and a blade design.' At the bottom, there are five smaller images, a 'Share' button, and a logo in the bottom right corner.



THANK YOU!

HOPE YOU ENJOYED & IF YOU LIKED THIS
PROJECT & THE WAY TO CREATE & MANAGE
AN ECOMMERCE STORE USING SHOPIFY THEN
DO SHARE WITH YOUR FRIENDS & COLLEGUES!



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