



BRD TOOL: CLARITY. ACCELERATED.

Transforming Requirements into Results

FINANCIAL SERVICES | INSURANCE

ET Labs | PwC



THE COST OF AMBIGUITY

QUANTIFYING THE REQUIREMENTS GAP

35% of projects fail due to inaccurate requirements

\$31 billion lost annually on rework from poor documentation

50% of project delays stem from requirement misinterpretations

8x more expensive to fix errors in the implementation phase

BRD TOOL: STRATEGIC ADVANTAGE

AI-POWERED REQUIREMENTS REVOLUTION

Automate BRD generation with AI-driven requirement extraction

Enhance collaboration through iterative refinement agent

Context-aware documentation tailored for financial services

Integrate seamlessly with existing project workflows

STREAMLINED WORKFLOW

FROM CONCEPT TO BRD IN MINUTES

Input: Upload project materials (briefs, transcripts, notes)

Analysis: AI extracts and structures business context

Generation: BRD draft created with editable fields

Refinement: Iterate with AI and stakeholder feedback

Yearly Sales Revenue Projections Chart

This slide covers projections for yearly revenue generation from product sales. It includes forecasted revenue for different years and a graph depicting the projected sales revenue growth.

Year	Project Sales Revenue
2023	\$244,935
2024	\$458,945
2025	\$458,945
2026	\$4,895,156
2027	\$8,100,000
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Sales



MEASURABLE BUSINESS IMPACT

UNLOCKING ROI WITH AI

Reduce documentation turnaround time by 80%

Improve requirement accuracy by over 90%

Increase project success rates by up to 25%

Generate 3x ROI through efficiency and reduced errors

NEXT STEPS: ACCELERATE

- Initiate a pilot program with a dedicated team
- Integrate BRD Tool into an active project
- Measure performance against key project metrics
- Scale deployment across the organization