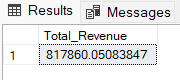
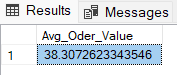
1. KPI’s:
2. Total Revenue:

SQL Query: SELECT SUM(total\_price) AS Total\_Revenue from pizza\_sales  


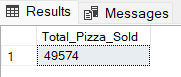
1. Average Order Value:

SQL Query: SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Avg\_Oder\_Value FROM pizza\_sales

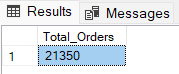


1. Total Pizza Sold

SQL Query: SELECT SUM(quantity) as Total\_Pizza\_Sold from pizza\_sales

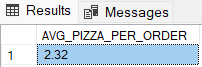


1. Total Orders:

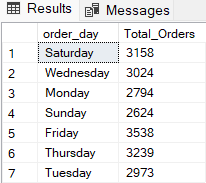
SQL Query: SELECT COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales  


1. Avg Pizza Per Order:

SQL Query: SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

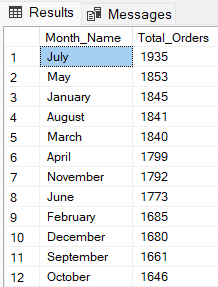
CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS AVG\_PIZZA\_PER\_ORDER from pizza\_sales  


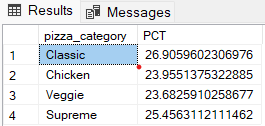
1. CHARTS:
2. Daily Trends:  
   SQL Query: SELECT DATENAME(DW, order\_date) as order\_day, COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales GROUP BY DATENAME(DW, order\_date)



1. Monthly Trends:

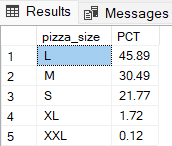
SQL Query: SELECT DATENAME(MONTH, order\_date) as Month\_Name, COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales GROUP BY DATENAME(MONTH, order\_date) ORDER BY Total\_Orders DESC



1. Category Trend:  
   SQL Query: SELECT pizza\_category, SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS PCT FROM pizza\_sales GROUP BY pizza\_category  
   
2. Size Trend:

SQL Query: SELECT pizza\_size,

CAST( SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT

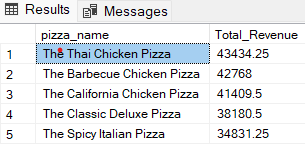
FROM pizza\_sales GROUP BY pizza\_size ORDER BY PCT DESC  


1. Top 5 Pizza’s By Revenue:

SQL Query: SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue DESC



1. Bottom 5 Pizzas By Revenue:

SQL Query: SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue ASC

