CHRISTMAS IN
FUTURE

Innovative Christmas Tree
"Design, Create & Decorate"
Competition

APLUS A|BRAND Official Partners

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A THEME THAT REIMAGINES TRADITION

"**What will a Christmas tree look like in 50 years?**
Will it float, glow, or live in the metaverse? This year's competition invites you to imagine the **tree of tomorrow**."

Participants are encouraged to explore
unconventional, futuristic, and conceptual interpretations,
from virtual models to physical tree designs.

Your tree can be
either **minimal or detailed, digital, tech-infused**, or
completely **surreal**.
There are no rules... Only imagination.

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The Spirit Of Giving

15% of your fee supports SOS Children's Villages Sri Lanka - nurturing children today and investing in their futures.
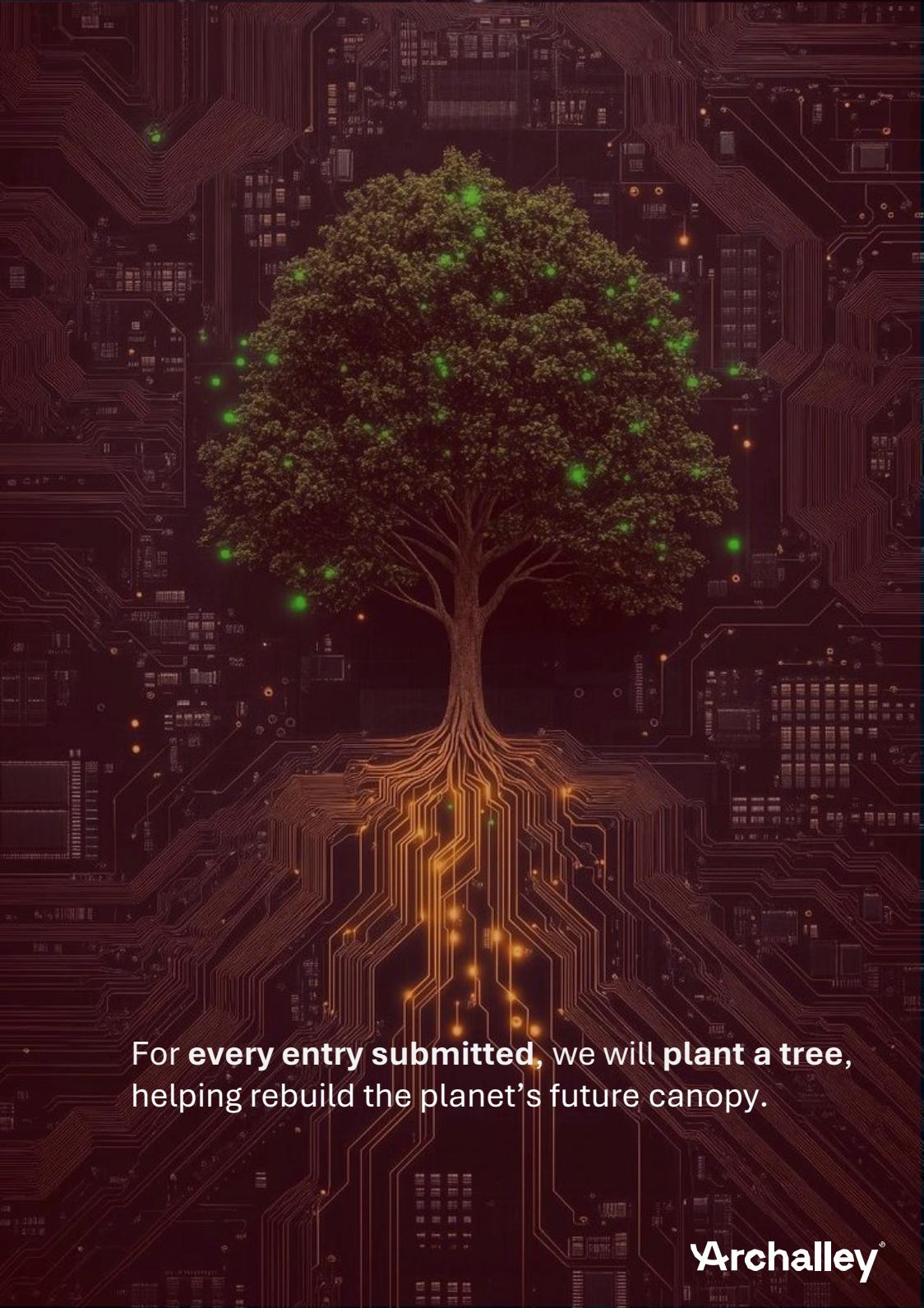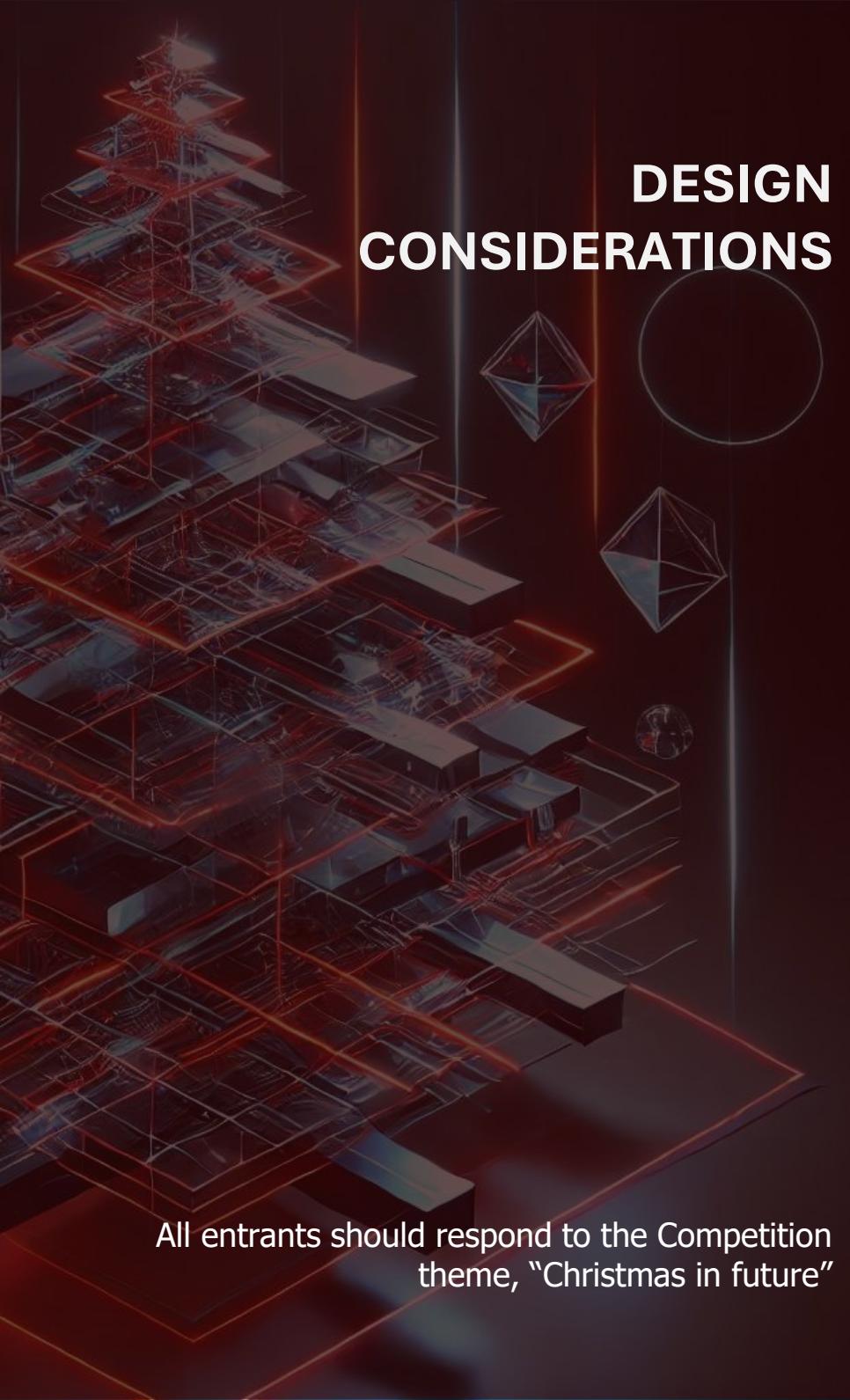
SOS CHILDREN'S VILLAGES

Your creativity doesn't just shine, it **gives back** to people and the planet.

For **every entry submitted**, we will **plant a tree**, helping rebuild the planet's future canopy.

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DESIGN CONSIDERATIONS

All entrants should respond to the Competition theme, "Christmas in future"

What makes a futuristic tree stand out?

Concept & Originality
The idea should be fresh, imaginative, and clearly aligned with the futuristic theme.

The design as a whole
The product should be designed and composed as a whole relevant to the chosen category.

Theme Relevance
The overall design must respond thoughtfully to the idea of "Christmas in the Future" - bold or subtle.

Visual Aesthetics
The product should be aesthetically appealing while being innovative.

Material & Technique
Use of unconventional, digital, or experimental methods is encouraged. Consider the lifecycle of your design and how it's made.

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SUBMISSION CATEGORIES

- **Physical Tree Category**

- **Digital Tree Category**

- **Kids' Tree Category** (Age under 12)

Who Can Join
Open to all enthusiasts
Students | Professionals | Creatives | Anyone with a Vision

Creative Freedom
No limits on size, color, materials, or format; as long as it reflects the futuristic theme.

Global Participation
Entries accepted locally and internationally. All formats must be submitted online.

* Refer terms & conditions for further details.

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HOW TO JOIN THE CHALLENGE

01. Register for the Competition

- Sign in to the Archalley website and register between **11th November and 24th December 2025** by providing correct information & paying the registration fee.

02. Chose your preferred category of participation

- Select one category - **Physical**, **Digital**, or **Kids' Tree** –and follow the terms & conditions for that category; non-compliance may lead to **disqualification**.

03. Create/Design your Christmas tree

- Enjoy full creative freedom on **color, materials, size, and decoration** (In compliance with the terms & conditions for your selected category).

- Ensure your design aligns with the **Key Design Considerations** of the competition.

04. Prepare Your Submission Materials

- Compile the require submission items for your selected category.

- You may also add **optional document or optional video** (per the terms & conditions) to strengthen your entry.

05. Submission

- Kids' Tree Category - From 11th to 21st December 2025

- Physical Tree Category & Digital Tree Category - From 11th to 24th December 2025

Note:-Refer to this brochure & terms & conditions for all required information.

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SUBMISSION REQUIREMENTS

Key Photograph (JPG)
- This will be the image published for most popular category voting, total product to be clearly visible

Up to 4 other Photographs (JPG)
- minimum of 2

Description of your idea
- 50-200 words

Note: excluded for kids' tree category

Optional document/panel submission (PDF)
- Can include sketches, materials, process, etc.
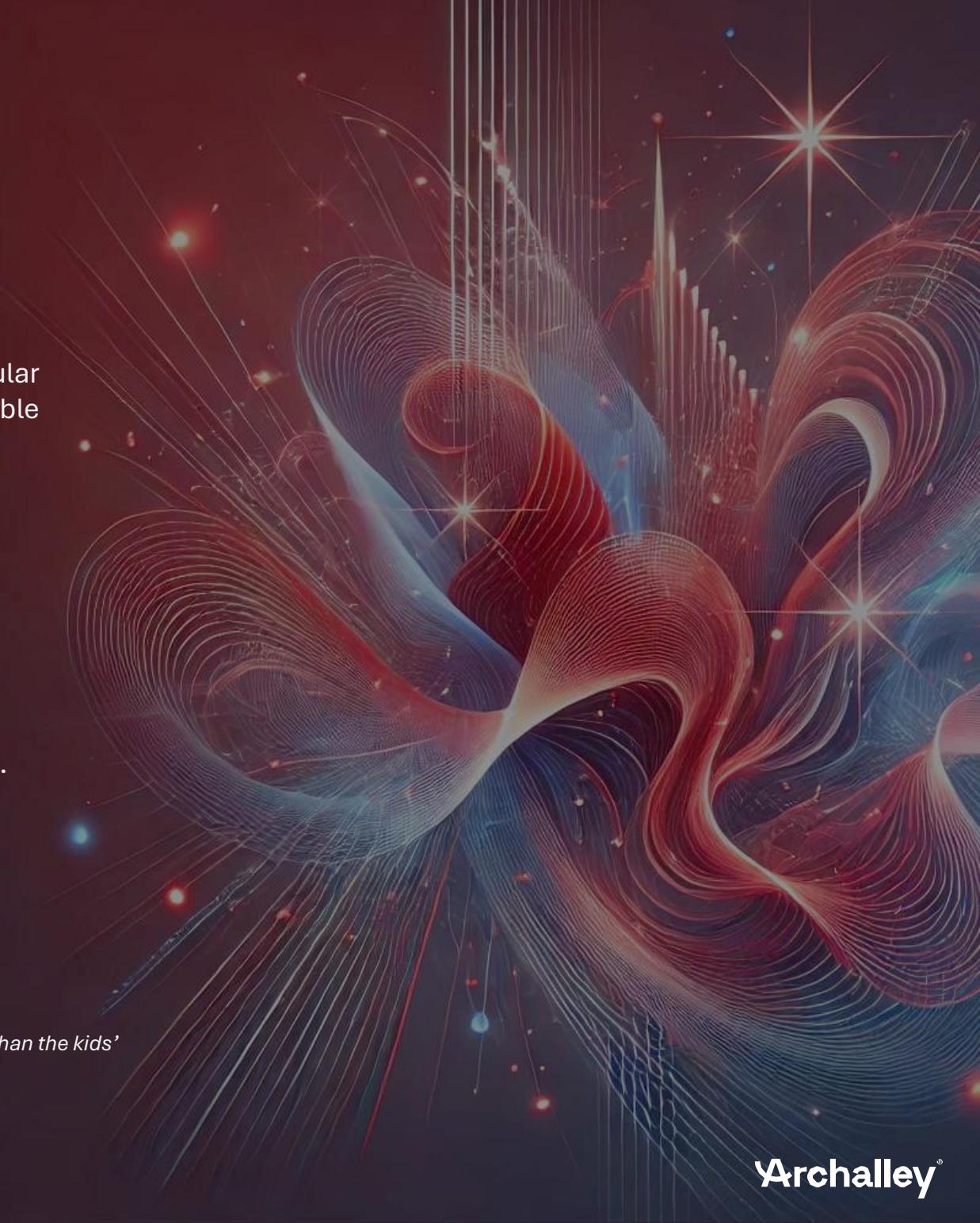- The document should be less than 5 MB

Note: excluded for kids' tree category

Optional Video (mp4)
- The document should be less than 10 MB

Note: excluded for kids' tree category

* Submission requirements are applicable for all categories other than the kids' category as mentioned in above notes.

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AWARDS

Total prize fund more than

LKR 500,000.00

Archalley will award a total of LKR 325,000.00 in prize money to competition winners as follows:

PHYSICAL CATEGORY

1st Prize
LKR 150,000.00

2nd Prize
LKR 50,000.00

3rd Prize
LKR 25,000

DIGITAL CATEGORY

1st Prize
TABLET

2nd Prize
DRAWING PAD

Archalley Most Popular
Tree Award

LKR 100,000.00

Kids' category

A Gift per each
Submission
Certificate of participation

3 Honorable mentions
Certificate of achievement

10 Finalists
From Each Category
will be announced

- All winners will receive a certificate of achievement in addition to their relevant prize money.
- All entrants will receive an E-certificate of participation.

prize money for foreign participants will be converted to USD according to current Central Bank exchange rate.

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TIMELINE

Registration		
	Competition registration starts	11th November
	Early bird registration	11th November -20th November
	Standard registration	21st November - 20th December
	Late Registration	21st December - 24th December

Submissions		
	Submission start	11th December
	Closing date for Queries	20th December
	Submission deadline for kids' category	21st December
	Submission deadline for other categories	24th December

Voting & Results		
	Most popular category voting	25th December to 4th January
	Announcement of the Winners	10th January

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REGISTRATION

Early bird Registration - 11th November-20th November

Single Entry	- 2,000
Group Entry	- 4,000

Standard Registration - 21st November-20th December

Student Entry	- 2,000
Single Entry	- 3,000
Group Entry	- 5,000

Late Registration - 21st December-24th December

Student Entry	- 2,000
Single Entry	- 5,000
Group Entry	- 8,000

Kids' Tree Category Registration - 21st November to 21st December

Single Entry	- 2,000

Only single entries are allowed in kids' category.

Registration fee for foreign participants will be converted to USD according to current Central Bank exchange rate.

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JURY PANEL

Prof. Narein Perera

Head,
Department of Architecture,
University of Moratuwa
Sri Lanka.

Dinesh Chandrasena

Designer & Academic Director of
College of Fashion and Design,
Colombo, Sri Lanka.

Yasodhara Pathanjali

Principal and Co-Founder of
Independent Collective School,
Colombo, Sri Lanka.

Dr. Kamal Wasala

Senior Lecturer
in Industrial/ Product Design,
Department of Integrated Design,
University of Moratuwa, Sri Lanka.

Alley
Non Biological Juror

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TERMS & CONDITIONS

We invite everyone, irrespective of their age, gender, profession, or qualifications, to join the competition and present the product.

All entries should respond directly to the competition—to design a Christmas tree based on the theme, 'Christmas in Future."

Physical Tree category

- **Build it for real:** The tree must be a physically made product (in 2D or 3D form) and photographed for submission.
- Real photos only: Upload actual photographs of the built tree. Post-processing is limited to basic global color/exposure correction and cropping.
- **Strictly no AI or graphic edits:** AI-generated/AI-modified images, graphically enhances, compositing, retouching, or graphic enhancements are not permitted and may lead to disqualification.
- Graphical representations using 3D modeling software, 3D renders, Drawings, printed graphics will not be accepted as the product under this category.
- **Physical Tree Category - Accepted Formats:** Sewing / Fabric crafts, Sculptures, Crafted trees / Tree models

Digital Tree category

- **Digital Tree Category - Accepted Formats:** Paintings, drawings, digital illustrations, mixed media, AI-generated or AI-enhanced images, 3D-rendered images, and graphical representations created using 3D modeling software.
- **Originality & rights:** The entry must be your **original work** or use assets you are **legally licensed** to use. Do not include copyrighted logos/characters or third-party assets without written permission. You are responsible for all rights and clearances.
- **AI usage disclosure:** AI-assisted work is allowed. By submitting, you **warrant** that no third-party rights are infringed and that any model/assets/prompts used are permitted for this purpose.
- **Compliance:** Entries that breach these terms or the general competition rules may be **disqualified**.

Kids' Tree category

- **No winners selected:** This category will **not** be judged by the jury and is **not** eligible for popularity voting or prizes.
- **Participation recognition:** Each **completed submission** receives **one gift** and a **certificate of participation**.
- **Single entry policy:** Only **one (1) entry per participant** is permitted.
- **No group entries:** Group/team entries **are not allowed** in the Kids' Category.
- **Parent/Guardian responsibility:** The parent/guardian is responsible for entering the child's **accurate details**, **submission**, and **delivery address**, including a **valid phone number**.
- **Delivery address required:** A correct, complete delivery address and phone number are **mandatory**. Archalley is **not liable** for non-delivery, delays, misplacement, or damage arising from incorrect/incomplete details or third-party courier issues.

Submission formats(All categories)

- Submit files **via the Archalley web portal only** (no external links or email). Do **not** include names, logos, watermarks, or identifying marks on images or filenames.
- **Key Photograph (JPG, max 5 MB)** — required; whole product must be clearly visible; used for **Most Popular** voting.
- **Additional Photographs:** 2–4 JPGs, each **max 5 MB**.
- **Description:** 50–200 words (not required for **Kids' Category**).

Optional Documents (Physical, Digital tree categories only)

- **Optional PDF:** Entrants may upload **one (1) additional PDF** (sketches, materials, drawings, graphics, process documentation), **max 5 MB**.
- **Optional Video:** Entrants may upload **one (1) additional video** (e.g., physical tree clip, AI video, animated walkthrough), **max 10 MB**.
- **Submission channel:** Only files **uploaded via the Archalley web portal** will be considered. **External links** (e.g., Google Drive), **emails**, or other reference documents/links **will not be accepted** for evaluation.
- **Note:** These are **optional** and do **not** replace the compulsory submission requirements for each category.

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TERMS & CONDITIONS

Group Entry

- Eligibility. Under Group entry, teams, and company entries are permitted. A team may include up to ten (10) participants.
- If entering under a company name, the entrant represents and warrants that (i) the company has authorized participation in the competition; and (ii) the entrant has the right and authority to submit the entry and all related materials on the company's behalf. Archalley is not liable for any unauthorized submissions, fraud, or misrepresentation by the entrant or team and may, at its discretion, disqualify the entry and recover any costs or damages arising therefrom.
- Documentation. Archalley may request supporting documents to verify company authorization and authenticity. Failure to provide satisfactory documentation may result in disqualification.
- By entering as a team, the entrant warrants that all team members are correctly identified and the entrant has authority to submit on the team's behalf; Archalley is not liable for unauthorized submissions, fraud, misrepresentation, or disputes, may disqualify entries and recover costs, and the entrant agrees to indemnify Archalley.

Registration & Identification

- After your registration has been approved, you will be sent a unique identification number for your entry, which will be necessary to submit your proposal. If you haven't received a confirmation within two business days, please contact us at projects@archalley.com
- For kid's category the gurdian is liable for entering the details of the kid & his submission & address & other details.
- The registration number and the name are the only forms of identification for the entries.
- The registration fee is non-refundable.
- English is to be used as the language of communication for all documents.

Submission Method, Format & Deadline

- Entries must be registered and submitted only via the Archalley web portal.
- Entries must be submitted as **JPG** and must not exceed **5 MB per upload** in the portal.
- The submission deadline is **11:59 PM IST, 24 December 2025**. Submissions after this deadline will not be considered.

Multiple Entries & Duplicate Products

- Participants are free to submit multiple entries with different products, but each entry must be registered separately.
- Multiple submissions by the **same entrant** with the **same product** may result in **rejection of all relevant entries**.
- Multiple submissions of the **same product by different participants** may result in **rejection of all relevant entries**.

Judging & Jury Protocol

- Entries will be judged on their artistic merit and creative responses to the requirement to design a Christmas tree based on the theme **"Christmas in future."**
- Entries will be presented **anonymously** for judging purposes.
- The judges' decisions will be **final and binding** in all matters, and no correspondence will be entered into.
- The entrant/entrants must **not contact the jury under any circumstances**.

Verification & Compliance

- **Verification:** Archalley reserves the right to request additional proof of physical fabrication (e.g., build photos, process images) and to disqualify any entry that does not conform to these terms.
- **Non-compliance:** Entries that do not meet the above will be **disqualified**.

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TERMS & CONDITIONS

Intellectual Property, Permissions & Indemnity

- All copyright and any other intellectual property rights in the product photographs are vested in the entrant. The entrant confirms they have not assigned, licensed, disposed of, or otherwise encumbered any of their rights in the product.
- The entrant warrants that the entry **does not infringe** the intellectual property rights of any third party. The entrant(s) will **indemnify Archalley** against any claims made by third parties in respect of such infringement.
- By entering the competition, the entrant confirms and warrants that they have the **permission of any persons pictured** in the product photographs (if any); where the photograph includes a person under the age of 18, the entrant has obtained the **consent of the parent or legal guardian** for the photo to be published and used by Archalley as contemplated by these terms and conditions.

Archalley Rights & Liability

- Archalley reserves the right to **amend the competition schedule** or **cancel the competition** at any point if it deems such action necessary or for reasons beyond its reasonable control. Archalley will not be liable to entrants for any such cancellation; however, **entry fees will be refunded** in such events.
- Archalley reserves the right to **disqualify, refuse entry** or **refuse to award the prize** to anyone in breach of these terms and conditions.
- Archalley will **not be liable** for any loss or damage to any entries and bears no responsibility for **incomplete or delayed entries**.
- Archalley reserves the right to **inspect all the winning products physically/ verification of AI productions**, if required.
- Winning entrants shall not object to any **cropping or other minor alteration** of the photographs of their product when used outside the remit of this competition.

Winner Notification & Prizes

- Winning entrants will be notified via **email or phone** using the contact information provided. If Archalley is unable to contact any winner, or if the prize is not accepted within **two days** of being notified, the winner will be deemed to have forfeited the prize, and Archalley reserves the right to determine a new winner for that prize or cancel the prize.
- The winning entrants will receive **prize money/gift** as announced by Archalley. There will be **no alternative** to the prizes/gifts.

License for Winning Entries

- By entering the competition, each **winning entrant** grants Archalley, the competition sponsors, and all media partners an **irrevocable, perpetual license** to reproduce, enlarge, publish, or exhibit the product; the entrant's name; product images; product detail documents; and a self-picture of the entrant, mechanically or electronically, on any media worldwide (including the internet).

Acceptance of Terms

- **Submitting an entry to the competition indicates acceptance of these terms and conditions**

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FAQ

Q: Can I submit more than one entry?
A: Yes! You can submit multiple entries, But each should go under separate registrations.

Q: Can I collaborate with others?
A: Yes. Group submissions are allowed as a team or a company.

Q: Are international entries allowed?
A: Absolutely. We welcome entries from around the world.

Q: Do I have to build the physical model?
A: Only if you choose the physical tree category. Digital entries are equally accepted.

Q: What format should I submit digital work in?
A: JPG format is the accepted format for all submissions, other than the optional documents.

Q: Can the tree be of any size?
A: Yes, There are no limitations for the sizes.

Q: I'm 12 or younger. Can I join?
A: Yes! Submit under the Kids' Category – any format is allowed.

Note:-Refer to terms & conditions for all required information.

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