

# CHRISTMAS IN FUTURE

Innovative Christmas Tree  
“Design, Create & Decorate”  
Competition

Official Partners



## A THEME THAT REIMAGINES TRADITION

**“What will a Christmas tree look like in  
50 years?”**

Will it float, glow, or live in the metaverse? This year’s competition invites you to imagine the **tree of tomorrow.**”

Participants are encouraged to explore **unconventional, futuristic, and conceptual interpretations,** from virtual models to physical tree designs.

Your tree can be either **minimal or detailed, digital, tech-infused,** or completely **surreal.**

There are no rules... Only imagination.



# The Spirit Of Giving

15% of your fee supports SOS  
Children's Villages Sri Lanka  
- nurturing children today and investing  
in their futures.



Your creativity doesn't just shine, it  
gives back to people and the planet.



For every entry submitted, we will plant a tree,  
helping rebuild the planet's future canopy.

Archalley®





# DESIGN CONSIDERATIONS

*What makes a futuristic tree stand out?*

## **Concept & Originality**

The idea should be fresh, imaginative, and clearly aligned with the futuristic theme.

## **The design as a whole**

The product should be designed and composed as a whole relevant to the chosen category.

## **Theme Relevance**

The overall design must respond thoughtfully to the idea of “Christmas in the Future” - bold or subtle.

## **Visual Aesthetics**

The product should be aesthetically appealing while being innovative.

## **Material & Technique**

Use of unconventional, digital, or experimental methods is encouraged. Consider the lifecycle of your design and how it's made.

All entrants should respond to the Competition theme, “Christmas in future”

# SUBMISSION CATEGORIES

- **Physical Tree Category**
- **Digital Tree Category**
- **Kids' Tree Category** (Age under 12)

## Who Can Join

Open to all enthusiasts

Students | Professionals | Creatives | Anyone with a Vision

## Creative Freedom

No limits on size, color, materials, or format; as long as it reflects the futuristic theme.

## Global Participation

Entries accepted locally and internationally. All formats must be submitted online.

*\* Refer terms & conditions for further details.*





# HOW TO JOIN THE CHALLENGE

## 01. Register for the Competition

- Sign in to the Archalley website and register between **11<sup>th</sup> November and 24<sup>th</sup> December 2025** by providing correct information & paying the registration fee.

## 02. Chose your preferred category of participation

- Select one category - **Physical, Digital, or Kids' Tree** –and follow the terms & conditions for that category; non-compliance may lead to **disqualification**.

## 03. Create/Design your Christmas tree

- Enjoy full creative freedom on **color, materials, size, and decoration** (In compliance with the terms & conditions for your selected category).
- Ensure your design aligns with the **Key Design Considerations** of the competition.

## 04. Prepare Your Submission Materials

- Compile the require submission items for your selected category.
- You may also add **optional document or optional video** (per the terms & conditions ) to strengthen your entry.

## 05. Submission

- Kids' Tree Category - From **11<sup>th</sup> to 21<sup>st</sup> December 2025**
- Physical Tree Category & Digital Tree Category - From **11<sup>th</sup> to 24th December 2025**

Note:-Refer to this brochure & terms & conditions for all required information.

# SUBMISSION REQUIREMENTS

## Key Photograph (JPG)

- This will be the image published for most popular category voting, total product to be clearly visible

## Up to 4 other Photographs (JPG)

- minimum of 2

## Description of your idea

- 50-200 words

Note: excluded for kids' tree category

## Optional document/panel submission (PDF)

- Can include sketches, materials, process, etc.
- The document should be less than 5 MB

Note: excluded for kids' tree category

## Optional Video (mp4)

- The document should be less than 10 MB

Note: excluded for kids' tree category

*\* Submission requirements are applicable for all categories other than the kids' category as mentioned in above notes.*



# AWARDS

Total prize fund more than

**LKR 500,000.00**

Archalley will award a total of LKR 325,000.00 in prize money to competition winners as follows:

## PHYSICAL CATEGORY

1st Prize

**LKR 150,000.00**

2nd Prize

**LKR 50,000.00**

3rd Prize

**LKR 25,000**

## DIGITAL CATEGORY

1st Prize

**TABLET**

2nd Prize

**DRAWING PAD**

Archalley Most Popular  
Tree Award

**LKR 100,000.00**

**Kids' category**

A Gift per each  
Submission  
Certificate of participation

**3 Honorable mentions**

Certificate of achievement

**10 Finalists**

From Each Category  
will be announced

- All winners will receive a certificate of achievement in addition to their relevant prize money.
- All entrants will receive an E-certificate of participation.

*\* prize money for foreign participants will be converted to USD according to current Central Bank exchange rate.*



# TIMELINE

## Registration

Competition registration starts	11 <sup>th</sup> November
Early bird registration	11 <sup>th</sup> November - 20 <sup>th</sup> November
Standard registration	21 <sup>st</sup> November - 20 <sup>th</sup> December
Late Registration	21 <sup>st</sup> December - 24 <sup>th</sup> December

## Submissions

Submission start	11 <sup>th</sup> December
Closing date for Queries	20 <sup>th</sup> December
Submission deadline for kids' category	21 <sup>st</sup> December
Submission deadline for other categories	24 <sup>th</sup> December

## Voting & Results

Most popular category voting	25 <sup>th</sup> December to 4 <sup>th</sup> January
Announcement of the Winners	10 <sup>th</sup> January



# REGISTRATION

**Earlybird Registration** - 11<sup>th</sup> November-20<sup>th</sup> November

Single Entry	- 2,000
Group Entry	- 4,000

**Standard Registration** - 21<sup>st</sup> November-20<sup>th</sup> December

Student Entry	- 2,000
Single Entry	- 3,000
Group Entry	- 5,000

**Late Registration** - 21<sup>st</sup> December-24<sup>th</sup> December

Student Entry	- 2,000
Single Entry	- 5,000
Group Entry	- 8,000

**Kids' Tree Category Registration** - 11<sup>th</sup> November to 21<sup>st</sup> December

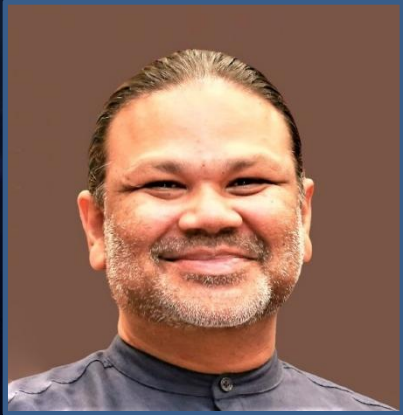
Single Entry	- 2,000
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*\*Only single entries are allowed in kids' category.*

*\* Registration fee for foreign participants will be converted to USD according to current Central Bank exchange rate.*



# JURY PANEL



Prof. Narein Perera

Head,  
Department of Architecture,  
University of Moratuwa,  
Sri Lanka.



Dinesh Chandrasena

Designer & Academic Director of  
College of Fashion and Design,  
Colombo, Sri Lanka.



Yasodhara Pathanjali

Principal and Co-Founder of  
Independent Collective School,  
Colombo, Sri Lanka.



Dr. Kamal Wasala

Senior Lecturer  
in Industrial/ Product Design,  
Department of Integrated Design,  
University of Moratuwa, Sri Lanka.



Alley

Non Biological Juror

# TERMS & CONDITIONS

We invite everyone, irrespective of their age, gender, profession, or qualifications, to join the competition and present the product.

All entries should respond directly to the competition—to design a Christmas tree based on the theme, ‘Christmas in Future.’”

## Physical Tree category

- **Build it for real:** The tree must be a physically made product (in 2D or 3D form) and photographed for submission.
- **Real photos only:** Upload actual photographs of the built tree. Post-processing is limited to basic global color/exposure correction and cropping.
- **Strictly no AI or graphic edits:** AI-generated/AI-modified images, graphically enhances, compositing, retouching, or graphic enhancements are not permitted and may lead to disqualification.
- **Graphical representations using 3D modeling software, 3D renders, Drawings, printed graphics** will not be accepted as the product under this category.
- **Physical Tree Category - Accepted Formats:** Sewing / Fabric crafts, Sculptures, Crafted trees / Tree models

## Digital Tree category

- **Digital Tree Category - Accepted Formats:** Paintings, drawings, digital illustrations, mixed media, AI-generated or AI-enhanced images, 3D-rendered images, and graphical representations created using 3D modeling software.
- **Originality & rights:** The entry must be your **original work** or use assets you are **legally licensed** to use. Do not include copyrighted logos/characters or third-party assets without written permission. You are responsible for all rights and clearances.
- **AI usage disclosure:** AI-assisted work is allowed. By submitting, you **warrant** that no third-party rights are infringed and that any model/assets/prompts used are permitted for this purpose.
- **Compliance:** Entries that breach these terms or the general competition rules may be **disqualified**.

## Kids' Tree category

- **No winners selected:** This category will **not** be judged by the jury and is **not** eligible for popularity voting or prizes.
- **Participation recognition:** Each **completed submission** receives **one gift** and a **certificate of participation**.
- **Single entry policy:** Only **one (1) entry per participant** is permitted.
- **No group entries:** **Group/team entries are not allowed** in the Kids' Category.
- **Parent/Guardian responsibility:** The parent/guardian is responsible for entering the child's **accurate details, submission, and delivery address**, including a **valid phone number**.
- **Delivery address required:** A correct, complete delivery address and phone number are **mandatory**. Archalley is **not liable** for non-delivery, delays, misplacement, or damage arising from incorrect/incomplete details or third-party courier issues.

## Submission formats(All categories)

- Submit files **via the Archalley web portal only** (no external links or email). Do **not** include names, logos, watermarks, or identifying marks on images or filenames.
- **Key Photograph (JPG, max 5 MB)** — required; whole product must be clearly visible; used for **Most Popular** voting.
- **Additional Photographs: 2–4 JPGs, each max 5 MB.**
- **Description: 50–200 words** (not required for **Kids' Category**).

## Optional Documents ( Physical, Digital tree categories only)

- **Optional PDF:** Entrants may upload **one (1) additional PDF** (sketches, materials, drawings, graphics, process documentation), **max 5 MB**.
- **Optional Video:** Entrants may upload **one (1) additional video** (e.g., physical tree clip, AI video, animated walkthrough), **max 10 MB**.
- **Submission channel:** Only files **uploaded via the Archalley web portal** will be considered. **External links** (e.g., Google Drive), **emails**, or other reference documents/links **will not be accepted** for evaluation.
- **Note:** These are **optional** and do **not** replace the compulsory submission requirements for each category.



# TERMS & CONDITIONS

## Group Entry

- Eligibility. Under Group entry, teams, and company entries are permitted. A team may include up to ten (10) participants.
- If entering under a company name, the entrant represents and warrants that (i) the company has authorized participation in the competition; and (ii) the entrant has the right and authority to submit the entry and all related materials on the company's behalf. Archalley is not liable for any unauthorized submissions, fraud, or misrepresentation by the entrant or team and may, at its discretion, disqualify the entry and recover any costs or damages arising therefrom.
- Documentation. Archalley may request supporting documents to verify company authorization and authenticity. Failure to provide satisfactory documentation may result in disqualification.
- By entering as a team, the entrant warrants that all team members are correctly identified and the entrant has authority to submit on the team's behalf; Archalley is not liable for unauthorized submissions, fraud, misrepresentation, or disputes, may disqualify entries and recover costs, and the entrant agrees to indemnify Archalley.

## Registration & Identification

- After your registration has been approved, you will be sent a unique identification number for your entry, which will be necessary to submit your proposal. If you haven't received a confirmation within two business days, please contact us at [projects@archalley.com](mailto:projects@archalley.com)
- For kid's category the guardian is liable for entering the details of the kid & his submission & address & other details.
- The registration number and the name are the only forms of identification for the entries.
- The registration fee is non-refundable.
- English is to be used as the language of communication for all documents.

## Submission Method, Format & Deadline

- Entries must be registered and submitted only via the Archalley web portal.
- Entries must be submitted as **JPG** and must not exceed **5 MB per upload** in the portal.
- The submission deadline is **11:59 PM IST, 24 December 2025**. Submissions after this deadline will not be considered.

## Multiple Entries & Duplicate Products

- Participants are free to submit multiple entries with different products, but each entry must be registered separately.
- Multiple submissions by the **same entrant** with the **same product** may result in **rejection of all relevant entries**.
- Multiple submissions of the **same product by different participants** may result in **rejection of all relevant entries**.

## Judging & Jury Protocol

- Entries will be judged on their artistic merit and creative responses to the requirement to design a Christmas tree based on the theme "**Christmas in future.**"
- Entries will be presented **anonymously** for judging purposes.
- The judges' decisions will be **final and binding** in all matters, and no correspondence will be entered into.
- The entrant/entrants must **not contact the jury under any circumstances**.

## Verification & Compliance

- **Verification:** Archalley reserves the right to request additional proof of physical fabrication (e.g., build photos, process images) and to disqualify any entry that does not conform to these terms.
- **Non-compliance:** Entries that do not meet the above will be **disqualified**.

# TERMS & CONDITIONS

## Intellectual Property, Permissions & Indemnity

- All copyright and any other intellectual property rights in the product photographs are vested in the entrant. The entrant confirms they have not assigned, licensed, disposed of, or otherwise encumbered any of their rights in the product.
- The entrant warrants that the entry **does not infringe** the intellectual property rights of any third party. The entrant(s) will **indemnify Archalley** against any claims made by third parties in respect of such infringement.
- By entering the competition, the entrant confirms and warrants that they have the **permission of any persons pictured** in the product photographs (if any); where the photograph includes a person under the age of 18, the entrant has obtained the **consent of the parent or legal guardian** for the photo to be published and used by Archalley as contemplated by these terms and conditions.

## Archalley Rights & Liability

- Archalley reserves the right to **amend the competition schedule or cancel the competition** at any point if it deems such action necessary or for reasons beyond its reasonable control. Archalley will not be liable to entrants for any such cancellation; however, **entry fees will be refunded** in such events.
- Archalley reserves the right to **disqualify, refuse entry or refuse to award the prize** to anyone in breach of these terms and conditions.
- Archalley will **not be liable** for any loss or damage to any entries and bears no responsibility for **incomplete or delayed entries**.
- Archalley reserves the right to **inspect all the winning products physically/ verification of AI productions**, if required.
- Winning entrants shall not object to any **cropping or other minor alteration** of the photographs of their product when used outside the remit of this competition.

## Winner Notification & Prizes

- Winning entrants will be notified via **email or phone** using the contact information provided. If Archalley is unable to contact any winner, or if the prize is not accepted within **two days** of being notified, the winner will be deemed to have forfeited the prize, and Archalley reserves the right to determine a new winner for that prize or cancel the prize.
- The winning entrants will receive **prize money/gift** as announced by Archalley. There will be **no alternative** to the prizes/gifts.

## License for Winning Entries

- By entering the competition, each **winning entrant** grants Archalley, the competition sponsors, and all media partners an **irrevocable, perpetual license** to reproduce, enlarge, publish, or exhibit the product; the entrant's name; product images; product detail documents; and a self-picture of the entrant, mechanically or electronically, on any media worldwide (including the internet).

## Acceptance of Terms

- **Submitting an entry to the competition indicates acceptance of these terms and conditions**



# FAQ

**Q: Can I submit more than one entry?**

A: Yes! You can submit multiple entries, But each should go under separate registrations.

**Q: Can I collaborate with others?**

A: Yes. Group submissions are allowed as a team or a company.

**Q: Are international entries allowed?**

A: Absolutely. We welcome entries from around the world.

**Q: Do I have to build the physical model?**

A: Only if you choose the physical tree category. Digital entries are equally accepted.

**Q: What format should I submit digital work in?**

A: JPG format is the accepted format for all submissions, other than the optional documents.

**Q: Can the tree be of any size?**

A: Yes, There are no limitations for the sizes.

**Q: I'm 12 or younger. Can I join?**

A: Yes! Submit under the Kids' Category – any format is allowed.

Note:-Refer to terms & conditions for all required information.

# Archalley®

Official Partners



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<https://archalley.com/competitions/>  
[projects@archalley.com](mailto:projects@archalley.com)