

Syed Bital Ali

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Profile Summary

- Full-Stack Web Developer specializing in the MERN stack (MongoDB, Express.js, React, Node.js), with expertise in building scalable, secure, and high-performance applications. Skilled in API integration, database management, and payment gateway solutions. Passionate about delivering innovative web solutions and optimizing user experiences.
- Experienced in API integration, database management (MongoDB, Firebase), and payment gateway integration, delivering seamless user experiences.
- Strong expertise in backend development using Node.js and Express.js, handling server-side logic, authentication, and performance optimization.
- Passionate about building innovative digital solutions, collaborating in agile environments, and continuously enhancing development skills.

Technical skills

Frontend Development: React.js, HTML, CSS, JavaScript, Tailwind, Bootstrap, jQuery

Backend Development: Node.js, Express.js, PHP

Database Management: MongoDB, MySQL, Firebase

Other Tools & Technologies: API Integration, Authentication, Payment Gateway Integration, Git/GitHub

Experience

1. Freelance Web Developer (August 2023 – Present)

- Designed and developed custom web applications using **React, Node.js, MongoDB, and Express.js**.
- **Integrated third-party APIs**, payment gateways, and authentication systems for seamless user experience.
- **Optimized application performance**, reducing load time by up to 40% using caching and efficient database queries.
- Developed **CMS-based websites** for clients, allowing dynamic content updates.
- Provided **SEO optimization** to improve search rankings and increase user engagement.

2. Intern – Securities and Exchange Commission of Pakistan (SECP) (Present)

- Developing **custom WordPress plugins** to enhance functionality and streamline workflows.
- Implementing **custom post types, shortcodes, and admin panel integrations** for tailored CMS features.
- Optimizing **WordPress performance** by reducing load times and improving database queries.
- Enhancing **security measures** within WordPress to protect against vulnerabilities.

- Collaborating with teams to integrate **APIs and third-party services** into WordPress-based systems.**Projects**

Projects

custom.trs16.com – Custom Baseball and Softball Glove Builder

- **Developed a dynamic web application** enabling users to design personalized baseball and softball gloves with real-time 3D previews.
- **Implemented an interactive glove customization tool** using advanced JavaScript frameworks, enhancing user engagement and experience.

Technologies Used: HTML, CSS, Js, Tailwind, Fabric.js, Node.js, Express.js, Shopify Payment Api

Trs16.com – Custom Apparel Design Platform

- Developed an **interactive web platform** enabling users to **customize apparel designs** with real-time previews.
- Integrated **dynamic UI/UX elements and API-based functionalities** to enhance the design and ordering process.

Technologies Used: Shopify, Liquid

socialinsighter.com – Social Media Analytics & Management Tool

- Built a **comprehensive social media insights platform** to track engagement, analytics, and post performance.
- Implemented **data visualization, automated reports, and API integrations** for multiple social platforms.

Technologies Used: HTML, CSS, Js, Tailwind, Php and Payfast Payment Integration

skillrextech.com – Company Website for Skillrex Tech

- Designed and developed the **official website** for Skillrex Tech, showcasing services in **web development, SEO, and digital solutions**.
- Optimized for **performance, SEO, and cross-device compatibility** to enhance user engagement.

Technologies Used: HTML, CSS, Js, Node.js, Express.js

bcnkebab.com – Restaurant Website for BCN Kebab

- Created an **online presence** for BCN Kebab, featuring **menu display, online reservations, and contact integrations**.

Technologies Used: HTML, CSS, Js, Node.js, Express.js

Education

Quaid-e-Azam University, Islamabad

Bachelor of Science in Computer Science (Graduated December 2024)

- Relevant coursework: **Web Development, Data Structures, Algorithms, Database Management**