



# Ashutosh Raghav

## GET IN CONTACT

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## PERSONAL DETAILS

- Current Location Greater Noida, Uttar Pradesh
- Date of Birth Jul 26, 2000
- Gender Male
- Marital Status Single / Unmarried

## SKILLS

- Business Development
- Writing Skills
- Marketing
- Customer Support
- Administration Work
- Problem Solving
- Computer Operating
- Computer Skills

## TECHNICAL SKILLS

- Computer Operating
- Data Analysis
- Python
- Computer Skills

## LANGUAGES KNOWN

- English
- Hindi

## COURSES & CERTIFICATIONS

- Computer Course

## EDUCATION HISTORY

### Graduation

Course	B.Com( Commerce )
College	Chaudhary Charan Singh University, Meerut
Year of Passing	2023
Grade	Pass

### Class XII

Board	CBSE
Medium	English
Year of Passing	2019
Grade	65-69.9%

## WORK EXPERIENCE

Feb 2022 to Aug 2022

### Business Development Officer at My Money Mantra Pvt Ltd

Sold and originated residential mortgages by customary and regular involvement in activities related to selling loans away from the office.

Developed and maintained relationships with 50+ real estate agents, financial planners, individual borrowers, and builders. Obtained, verified, and compiled copies of loan applicants' credit histories, corporate financial statements, and other financial information.

Met with applicants to obtain information for loan applications and to answer questions about the process.

Jan 2021 to Feb 2022

### Junior Marketing Manager at royal club international

Identified, developed, and evaluated marketing strategies based on company objectives and market trends.

Collaborated with advertising and promotion managers, as well as entrepreneurs of small businesses, to promote products and services.

Managed accounts for multiple clients on various social media platforms, contributing to an increase in the number of friends and followers weekly.

Partnered with supervisor on projects for clients, demonstrating how social media and traditional media- i.e. email campaigns- work.

Creates email campaigns, online promotions, and more for companies of various industries, and successfully helped to rebrand image and attract new members for clients.

Analyzed the performance of all marketing programs to identify the best opportunities for optimization.