

Bryan Rocha

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EXPERIENCE

Georgia Tech

Aug. 2022 - Aug. 2023

Graduate Research Assistant - Office of Housing and Residence Life

Atlanta, GA

- Spearheaded the creation of a survey on Qualtrics to test research assistants on their knowledge of resources provided by the Office of Housing and Residence Life
- **Designed bulletin boards** to promote events and Georgia Tech's DEI (Diversity-Inclusion-Equity) Strategic Plan
- Worked closely with area manager of the Office of Housing and Residence Life to **design strategic plans** to promote the use of resources provided by the office

PRESENTATIONS

Georgia Sociological Association's Annual Conference - 2021

Nov. 2021

Persistent Government Negligence Towards the Danger that Lead-Based Paint in Properties Poses to Children's Health

- **Used visual data, archives, and news reports** to suggest how racial inequality has historically impacted African-Americans in Baltimore
- **Received First Place - Undergraduate Paper**

Hispanic Heritage Month Speech Tournament

Oct. 2021

Poema Sobre América [Original Poem]

- Received Fourth Place

24th Annual Conference on the Americas

Feb. 2021

Operation Condor and Violations of Human Rights

- Lectured about U.S. intervention in countries like Chile and Argentina; included testimonies available online
- Received Honorable Mention

UNG's First Annual Research Pitch

Nov. 2020

Why Are Women More Susceptible to HIV/AIDS in Ethiopia than Men?

- Summarized UN Reports that include data on HIV/AIDS in Ethiopia; Applied sociological theories to suggest possible solutions to decrease women's susceptibility
- **Received Third Place**

EDUCATION

Georgia Institute of Technology

Aug. 2022 — Aug. 2023

Master of Science in Global Media and Cultures

Atlanta, GA

- **Coursework:** Research Methodologies, Applied Linguistics, Global Documentary Theory & Practice
- **Projects:** **Co-directed** a promotional film for Junior STEM & **Designed** an independent media project that shared information about social work in English and Spanish.

University of North Georgia

Aug. 2018 - Dec. 2021

Bachelor of Science in Sociology, Magna Cum Laude

Gainesville, GA

- **Coursework:** Sociological Research Methods, Advanced Social Theory, Social Stratification, Principles of Microeconomics

SKILLS

Languages : English (Native/Bilingual), Spanish (Native/Bilingual)

Skills : Qualtrics, IBM SPSS Statistics, Microsoft Excel, Animation, Game Design Specialist, and Adobe Audition