

UNIVERSITI TEKNOLOGI MALAYSIA

PROPOSAL (5%)

SEMESTER I 2022/2023

CODE OF SUBJECT	: SCSx3104
NAME OF SUBJECT	:APPLICATION
YEAR / COURSE	DEVELOPMENT : 3/SECx

PROPOSAL RUBRIC

GROUP NAME:
GROUP MEMBERS:

ASSESSMENT RUBRIC

CLO1: Identify community problem, analyze requirement, and propose solution in a well- structured proposal.							
CRITERIA	SCALE						
	VERY GOOD [5]	GOOD [3]	FAIR [2]	INSUFFICIENT [1]	LEVEL	FULL MARKS	SCORE
Executive Summary	All requirements (Introduction, problems, solutions and methodology) are clearly defined	All requirements are defined but some problems are not well-defined	All requirements are defined but the proposed solutions are not well-defined	All requirements are defined but the methodology is not well-defined	PLO2	5	
Problem Statement	The problem statements are clear and well-defined with the support of real-world problems	The problem statements are clear and well-defined without the support of real-world problems	The problem statements are clear but not well-defined	The problem statements are not clear and not well-defined	PLO2	5	

Goal, Objectives, Outcome	The goal, objectives and outcomes are well-defined and tangible	The goal, objectives and outcomes are well-defined, but some objectives are not tangible	The goal and objectives are well-defined and tangible, but the outcome is not tangible and clear	The goal, objectives and outcomes are not well-defined and not tangible	PLO2	5	
Team members and roles	All team members name and roles are clearly identified. Cover all elements of project management organization.	All team members name and roles are clearly identified. Cover parts of the elements of project management organization.	All team members name and roles are not clearly identified. Cover parts of the elements of project management organization.	All team members name and roles are clearly identified. Missing most of the elements of project management organization.	PLO2	5	
Project Domain	The project domain is well-defined and demonstrated evidence of community engagement elements	The project domain is well-defined and partially demonstrated evidence of community engagement elements.	The project domain is not well-defined and partially demonstrated evidence of community engagement elements.	The project domain is not well-defined and not demonstrated evidence of community engagement elements.	PLO2	5	
NABC (Needs, Approach, Benefits, Competitor) Elements	The NABC was imaginative and effective in conveying ideas to the audience.	The NABC used were effective in conveying main ideas, but a bit unimaginative.	The NABC used less effective in conveying main ideas and a bit unimaginative.	The NABC failed to capture the interest of the audience and/or is confusing in what was communicated	PLO2	5	

Document Formatting	Consists of all elements as stated in the given document template	Consists of all elements as stated in the given document template but missing of page number	Consists part of elements as stated in the given document template	Many elements of the proposal are missing.	PLO2	5	
TOTAL							/35