

5438 lines (5438 loc) · 1.42 MB

# **Phase 4 Project - Time Series Modeling**

### **Group 12 Members:**

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In [6]:

%%html

<img src="miamicover.png">



### Overview:

This project aims to provide insights into the real estate market in Kansas City, focusing on forecasting future house prices, identifying top-performing zip codes in terms of growth, and analyzing the impact of economic shocks on real estate prices. Leveraging historical data from the Zillow dataset spanning from 1996 to 2018, advanced analytical techniques will be employed to address these research questions.

### **Problem Statement:**

With the real estate market's volatility and complexity, investors and buyers need accurate forecasts and insights to make informed decisions. This project seeks to utilize historical real estate data to forecast house prices in Kansas City over the **next 3 years**, identify top-performing zip codes for investment opportunities, and analyze the effects of economic shocks, such as the financial global crisis, on real estate price growth.

### Data Understanding:

The dataset consists of information on over 14,000 zip codes in the United States, stored in the 'data/zillow\_data.csv' file. Each record includes details such as **RegionID** (unique ID), **RegionName** (zip code), City, State, Metro region, CountyName, and SizeRank (ranking of zip code's size).

Additionally, the dataset contains 265 columns representing average home values from April 1996 to April 2018 for each zip code.

### Methods:

**Time Series Analysis:** Utilize time series analysis techniques to forecast future house prices in Kansas City for the next 1/3/5 years. **Growth Analysis:** Identify the top 5 zip codes in terms of growth by analyzing historical price trends and growth rates. **Impact Analysis:** Analyze the impact of economic shocks, such as the financial global crisis, on real estate prices in the top 5 zip codes to understand seasonal trends and market dynamics.

### **Research Questions**

a). What will be the house prices outlook in the next 1/3/5 years in Kansas City? (Forecasting Future Prices)

b). What are the top 5 zip codes in terms of growth? / Which areas should investors or buyers look out

for?(Regional Comparison and Growth Analysis)

c). How do economic shocks (the financial global crisis) affect the growth in real estate prices in the top 5 zipcodes? (Seasonal Trends in Real Estate Prices)

# **Import Necessary Libraries**

```
import pandas as pd
import matplotlib.pyplot as plt
%matplotlib inline

import warnings
from statsmodels.tsa.arima_model import ARIMA
from sklearn.metrics import mean_squared_error
import seaborn as sns
```

### Load the Data

```
In [2]:
    df = pd.read_csv('zillow_data.csv')
    df
```

Out[2]:		RegionID	RegionName	City	State	Metro	CountyName	SizeRank	1996-04	1996
	0	84654	60657	Chicago	IL	Chicago	Cook	1	334200.0	33540
	1	90668	75070	McKinney	TX	Dallas- Fort Worth	Collin	2	235700.0	2369(
	2	91982	77494	Katy	TX	Houston	Harris	3	210400.0	21220
	3	84616	60614	Chicago	IL	Chicago	Cook	4	498100.0	50090
	4	93144	79936	El Paso	TX	El Paso	El Paso	5	77300.0	7730
	•••									
	14718	58333	1338	Ashfield	MA	Greenfield Town	Franklin	14719	94600.0	9430
	14719	59107	3293	Woodstock	NH	Claremont	Grafton	14720	92700.0	9250
	14720	75672	40404	Berea	KY	Richmond	Madison	14721	57100.0	5730
	14721	93733	81225	Mount Crested Butte	СО	NaN	Gunnison	14722	191100.0	1924(
	14722	95851	89155	Mesquite	NV	Las Vegas	Clark	14723	176400.0	17630

14723 rows × 272 columns

# **Data Procesing**

```
# Convert 'Date' to datetime format
          melted_data['Date'] = pd.to_datetime(melted_data['Date'])
          # Fill missing values with forward fill, then backfill if necessary
          melted_data_filled = melted_data.fillna(method='ffill').fillna(method='bfill')
          # Sort the data by RegionID and Date for easier analysis
          melted_data_filled = melted_data_filled.sort_values(by=['RegionID', 'Date'])
          # Check for missing values
          missing_values = melted_data_filled.isnull().sum()
          # Display the first few rows of the processed data and the missing values information
          processed_head = melted_data_filled.head()
          (missing_values, processed_head)
Out[8]: (RegionID
                        0
          RegionName
                        0
                        0
          City
          State
          Metro
          CountyName
          SizeRank
                        a
                        0
          Date
          Price
          dtype: int64,
                 RegionID RegionName
                                         City State
                                                           Metro CountyName SizeRank \
          5850
                               1001 Agawam
                                                 MA Springfield
                    58196
                                                                    Hampden
                                                                                 5851
                                 1001 Agawam
          20573
                    58196
                                                 MA Springfield
                                                                    Hampden
                                                                                 5851
          35296
                    58196
                                1001 Agawam
                                               MA Springfield
                                                                    Hampden
                                                                                 5851
          50019
                    58196
                                1001 Agawam
                                               MA Springfield
                                                                    Hampden
                                                                                 5851
          64742
                    58196
                                1001 Agawam
                                               MA Springfield
                                                                    Hampden
                                                                                 5851
                               Price
                      Date
          5850 1996-04-01 113100.0
           20573 1996-05-01 112800.0
          35296 1996-06-01 112600.0
          50019 1996-07-01 112300.0
          64742 1996-08-01 112100.0
In [35]:
          df.dtypes
         RegionID
                        int64
Out[35]:
         RegionName
                        int64
         City
                       object
         State
                       object
         Metro
                       object
         2017-12
                        int64
         2018-01
                        int64
         2018-02
                        int64
         2018-03
                        int64
         2018-04
                        int64
         Length: 272, dtype: object
In [36]:
          df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 14723 entries, 0 to 14722
        Columns: 272 entries, RegionID to 2018-04
        dtypes: float64(219), int64(49), object(4)
       memory usage: 30.6+ MB
```

## **Feature Engineering**

```
In [9]: # Ensure melted_data_filled is sorted by date
melted_data_filled = melted_data_filled.sort_values(by=['Date'])
```

```
# Lag Features: Create a 1-month Lagged price feature
melted_data_filled['Price_lag1'] = melted_data_filled.groupby('RegionID')['Price'].shift(1)

# Rolling Window Statistics: Create a rolling mean and standard deviation feature for the La
melted_data_filled['Price_rolling_mean3'] = melted_data_filled.groupby('RegionID')['Price'].
melted_data_filled['Price_rolling_std3'] = melted_data_filled.groupby('RegionID')['Price'].r

# Month and Year Extraction: Extract month and year as separate features
melted_data_filled['Month'] = melted_data_filled['Date'].dt.month
melted_data_filled['Year'] = melted_data_filled['Date'].dt.year

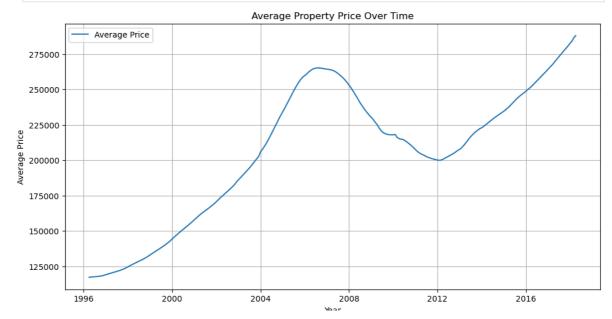
# Display the first few rows of the dataframe to verify the new features
melted_data_filled.head()
```

Out[9]:		RegionID	RegionName	City	State	Metro	CountyName	SizeRank	Date	Price
	5850	58196	1001	Agawam	MA	Springfield	Hampden	5851	1996- 04-01	113100.0
	9038	59257	3865	Plaistow	NH	Boston	Rockingham	9039	1996- 04-01	124200.0
	4898	99058	97058	The Dalles	OR	The Dalles	Wasco	4899	1996- 04-01	93500.0
	4259	69766	28203	Charlotte	NC	Charlotte	Mecklenburg	4260	1996- 04-01	162500.0
	12290	88348	69145	Kimball	NE	New York	Kimball	12291	1996- 04-01	62200.0
	4									

### **EDA** and Visualization

```
In [10]:
# 1. Trend Analysis
# Calculate average price per month
average_price_monthly = melted_data_filled.groupby('Date')['Price'].mean().reset_index()

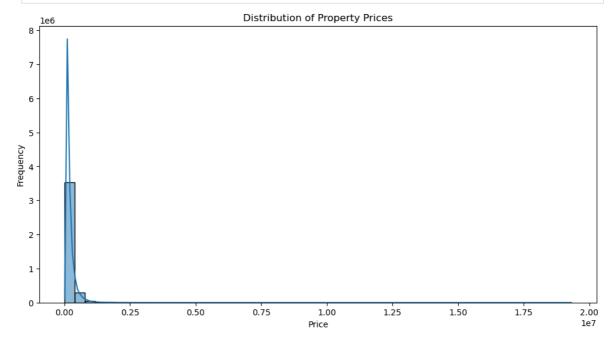
# Plot the average price trend
plt.figure(figsize=(12, 6))
plt.plot(average_price_monthly['Date'], average_price_monthly['Price'], label='Average Price
plt.title('Average Property Price Over Time')
plt.xlabel('Year')
plt.ylabel('Average Price')
plt.legend()
plt.grid(True)
plt.show()
```



1. Average Property Price Over Time:

- The graph shows a long-term upward trend in average property prices from around 1996 until 2008.
- There is a significant dip observable around the 2008 mark, which aligns with the global financial crisis that impacted the housing market dramatically.
- There's a recovery and prices begin to increase again post-2012, suggesting a period of market correction and possible economic recovery or growth.
- The continued rise after 2012 may indicate a robust recovery and a return to a seller's market, with increasing property values.

```
In [11]: # 2. Distribution Analysis
    # Histogram of property prices
    plt.figure(figsize=(12, 6))
    sns.histplot(melted_data_filled['Price'], bins=50, kde=True)
    plt.title('Distribution of Property Prices')
    plt.xlabel('Price')
    plt.ylabel('Frequency')
    plt.show()
```



### 2.Distribution of Property Prices:

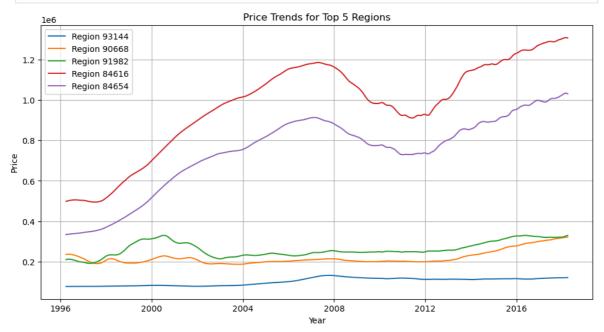
- The histogram displays a highly right-skewed distribution of property prices, indicating that most properties are at the lower end of the price range, with a few properties at very high prices.
- The long tail to the right suggests the presence of some extremely high-value properties in the dataset. These could be luxury properties or properties in very high-demand areas.
- The distribution also suggests that the housing market is not evenly distributed but is dominated by properties that are more affordable to the general population.

```
In [12]:
# 3. Comparative Analysis
# Compare price trends of top 5 regions by size rank
top_regions = melted_data_filled[melted_data_filled['SizeRank'] <= 5]['RegionID'].unique()
top_regions_data = melted_data_filled[melted_data_filled['RegionID'].isin(top_regions)]

plt.figure(figsize=(12, 6))
for region in top_regions:
    region_data = top_regions_data[top_regions_data['RegionID'] == region]
    plt.plot(region_data['Date'], region_data['Price'], label=f'Region {region}')

plt.title('Price Trends for Top 5 Regions')
plt.xlabel('Year')</pre>
```

```
plt.ylabel('Price')
plt.legend()
plt.grid(True)
plt.show()
```

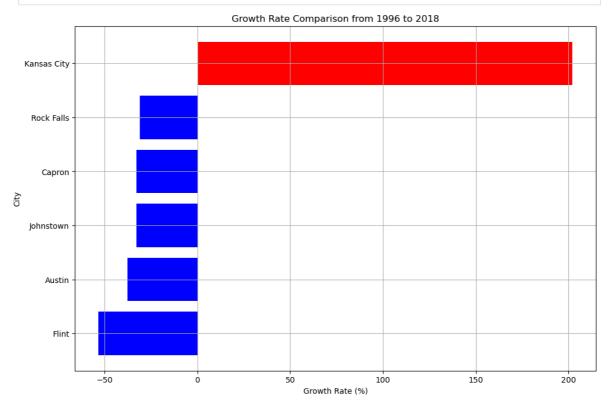


### 3. Price Trends for Top 5 Regions:

- The multiple line graph compares price trends in the top 5 regions by size rank.
- It shows that different regions have different price trajectories, reflecting regional economic conditions, housing demand, and supply dynamics.
- One region (presumably Region 84616) shows a much steeper increase in property prices than the others, indicating a stronger market or possibly a more affluent area with higher property valuation.
- Other regions also show growth, but it is more modest compared to the steep rise and volatility of Region 84616.
- All regions show the impact of the 2008 financial crisis, with a noticeable dip in prices around that period. However, the recovery trajectories vary, suggesting different rates of economic recovery or differences in regional housing market resilience.

### **Growth Rate**

```
In [36]:
          # Calculate growth rates for all cities from April 1996 to April 2018
          df['GrowthRate'] = ((df['2018-04'] - df['1996-04']) / df['1996-04']) * 100
          # Filter the dataset
          kansas_city_growth_rate = df[df['City'] == 'Kansas City']['GrowthRate'].mean()
          # cities with growth rates lower than Kansas City's
          lower_growth_cities = df[df['GrowthRate'] < kansas_city_growth_rate]</pre>
          # Sort these cities by growth rate and select six cities with the lowest growth rate
          lowest_growth_cities = lower_growth_cities.sort_values('GrowthRate').head(6)
          # Display the results
          kansas_city_growth_rate, lowest_growth_cities[['City', 'GrowthRate']]
          # Prepare the data for visualization by combining the lowest growth cities with the highest
          cities_to_visualize = pd.concat([
              lowest_growth_cities,
              df[df['City'] == 'Kansas City'].sort_values('GrowthRate', ascending=False).head(1)
          1)
          # Plotting
          plt.figure(figsize=(12, 8))
```



# Reshape from Wide to Long Format

```
In [45]:
         id vars = df.columns[:7]
         date_columns = df.columns[7:]
         # Reshape the dataset from wide to long format
         long_format = pd.melt(df, id_vars=id_vars, value_vars=date_columns, var_name='Date', value_n
         # Display the first few rows of the reshaped data
         print(long_format.head())
          RegionID RegionName
                                   City State
                                                         Metro CountyName \
       0
             84654
                        60657
                               Chicago IL
                                                       Chicago
                                                                     Cook
             90668
                        75070 McKinney
                                          TX Dallas-Fort Worth
                                                                   Collin
       1
       2
             91982
                        77494
                                  Katy
                                          TX Houston
                                                                 Harris
             84616
                        60614
                                          ΙL
                                Chicago
                                                       Chicago
                              El Paso
       4
             93144
                        79936
                                          TX
                                                       El Paso
                                                                  El Paso
          SizeRank
                      Date
                               Price
               1 1996-04 334200.0
                 2 1996-04 235700.0
       2
                 3 1996-04 210400.0
                4 1996-04 498100.0
       3
                 5 1996-04
                            77300.0
```

### Filter Dataframe To focus on Kansas City

```
In [6]: df.drop(['RegionID', 'SizeRank'], axis=1, inplace=True)
In [7]: df[df['City'] == 'Kansas City'].shape
```

```
Out[7]: (37, 270)
In [8]:
         def melt_data(df):
             function to reshape dataframe into a pandas datetime from wide to long format
             melted = pd.melt(df, id_vars=['RegionName', 'City', 'State', 'Metro', 'CountyName'], var
             melted['time'] = pd.to_datetime(melted['time'], infer_datetime_format=True)
             melted = melted.dropna(subset=['value'])
             return melted.groupby('time').aggregate({'value':'mean'})
         def evaluate_arima_model(X, arima_order):
             evaluate an ARIMA model for a given order (p,d,q)
             # prepare training dataset
             train_size = int(len(X) * 0.66)
             train, test = X[0:train_size], X[train_size:]
             history = [x for x in train]
             # make predictions
             predictions = list()
             for t in range(len(test)):
                 model = ARIMA(history, order=arima_order)
                 model_fit = model.fit(disp=0)
                 yhat = model_fit.forecast()[0]
                 predictions.append(yhat)
                 history.append(test[t])
             # calculate out of sample error
             error = mean_squared_error(test, predictions)
             return error
         def evaluate_models(dataset, p_values, d_values, q_values):
              evaluate combinations of p, d and q values for an ARIMA model
             dataset = dataset.astype('float32')
             best_score, best_cfg = float("inf"), None
             for p in p_values:
                  for d in d_values:
                      for q in q_values:
                          order = (p,d,q)
                          try:
                              mse = evaluate_arima_model(dataset, order)
                              if mse < best_score:</pre>
                                  best_score, best_cfg = mse, order
                              print('ARIMA%s MSE=%.3f' % (order,mse))
                          except:
                              continue
             print('Best ARIMA%s MSE=%.3f' % (best_cfg, best_score))
             return best_cfg
In [9]:
         df melted = melt_data(df)
         df melted.head()
Out[9]:
                            value
               time
         1996-04-01 118299.123063
         1996-05-01 118419.044139
         1996-06-01 118537.423268
         1996-07-01 118653.069278
         1996-08-01 118780.254312
```

### ARIMA MODELING FITTING

```
In [11]:
          roi_list = {}
          for index, x in df[df['City'] == 'Kansas City'].iterrows():
              function that loop through each single zipcode, apply and evaluate the best ARIMA model
              through the smallest MSE based on several values and
              print(x['RegionName'])
              series = melt_data(df.loc[[index]])
              # evaluate parameters
              p_values = [0, 1, 2]
              d_values = range(0, 2)
              q_{values} = range(0, 2)
              warnings.filterwarnings("ignore")
              order = evaluate_models(series.values, p_values, d_values, q_values)
              model= ARIMA(series, order=order)
              model_fit= model.fit()
              thirty_six_months = model_fit.forecast(steps=36)[0][-1]
              today = series.iloc[-1].value
              roi = (thirty_six_months - today)/today
              roi_list[x['RegionName']] = roi
       64119
       ARIMA(0, 0, 0) MSE=93611590.076
        ARIMA(0, 0, 1) MSE=24344135.774
       ARIMA(0, 1, 0) MSE=875810.127
       ARIMA(0, 1, 1) MSE=351653.230
       ARIMA(1, 0, 0) MSE=921897.011
        ARIMA(1, 1, 0) MSE=337473.443
       ARIMA(1, 1, 1) MSE=256744.799
       ARIMA(2, 0, 0) MSE=338327.407
       ARIMA(2, 0, 1) MSE=259557.192
       ARIMA(2, 1, 0) MSE=291309.276
       ARIMA(2, 1, 1) MSE=259864.982
       Best ARIMA(1, 1, 1) MSE=256744.799
       64114
       ARIMA(0, 0, 0) MSE=559210333.009
       ARIMA(0, 0, 1) MSE=144359078.033
       ARIMA(0, 1, 0) MSE=881044.928
       ARIMA(0, 1, 1) MSE=322385.536
       ARIMA(1, 0, 0) MSE=1130423.428
       ARIMA(1, 1, 0) MSE=182842.663
       ARIMA(1, 1, 1) MSE=157165.738
       ARIMA(2, 0, 0) MSE=185511.413
       ARIMA(2, 1, 0) MSE=170707.770
       ARIMA(2, 1, 1) MSE=159283.549
       Best ARIMA(1, 1, 1) MSE=157165.738
       64151
       ARIMA(0, 0, 0) MSE=348965340.874
       ARIMA(0, 0, 1) MSE=90068757.065
       ARIMA(0, 1, 0) MSE=1476214.284
       ARIMA(0, 1, 1) MSE=555361.512
       ARIMA(1, 0, 0) MSE=1611215.523
       ARIMA(1, 1, 0) MSE=589199.533
       ARIMA(1, 1, 1) MSE=372531.470
       ARIMA(2, 0, 0) MSE=593654.932
       ARIMA(2, 0, 1) MSE=379476.445
       ARIMA(2, 1, 0) MSE=422441.139
       ARIMA(2, 1, 1) MSE=357723.083
       Best ARIMA(2, 1, 1) MSE=357723.083
        64111
       ARIMA(0, 0, 0) MSE=1046478451.082
        ARIMA(0, 0, 1) MSE=268239852.715
       ARIMA(0, 1, 0) MSE=1320317.965
        ARIMA(0, 1, 1) MSE=442952.078
        ARIMA(1, 0, 0) MSE=1681559.936
       ARIMA(1, 1, 0) MSE=319922.896
       ARIMA(1, 1, 1) MSE=230671.390
       ARIMA(2, 0, 0) MSE=325903.166
```

```
ARIMA(2, 1, 0) MSE=291122.050
ARIMA(2, 1, 1) MSE=234076.938
Best ARIMA(1, 1, 1) MSE=230671.390
66102
ARIMA(0, 0, 0) MSE=309201073.471
ARIMA(0, 1, 0) MSE=730242.214
ARIMA(0, 1, 1) MSE=302242.199
ARIMA(1, 1, 0) MSE=208462.255
ARIMA(1, 1, 1) MSE=191855.952
ARIMA(2, 0, 1) MSE=192234.200
ARIMA(2, 1, 0) MSE=204267.921
ARIMA(2, 1, 1) MSE=189578.085
Best ARIMA(2, 1, 1) MSE=189578.085
64131
ARIMA(0, 0, 0) MSE=232139298.370
ARIMA(0, 0, 1) MSE=59730963.958
ARIMA(0, 1, 0) MSE=904157.486
ARIMA(0, 1, 1) MSE=348353.288
ARIMA(1, 0, 0) MSE=976655.899
ARIMA(1, 1, 0) MSE=242356.072
ARIMA(1, 1, 1) MSE=178909.643
ARIMA(2, 0, 0) MSE=242725.226
ARIMA(2, 0, 1) MSE=180343.328
ARIMA(2, 1, 0) MSE=205178.700
ARIMA(2, 1, 1) MSE=178953.122
Best ARIMA(1, 1, 1) MSE=178909.643
66104
ARIMA(0, 0, 0) MSE=402167993.965
ARIMA(0, 1, 0) MSE=707218.505
ARIMA(0, 1, 1) MSE=261610.613
ARIMA(1, 1, 0) MSE=245209.506
ARIMA(2, 0, 1) MSE=176771.260
ARIMA(2, 1, 0) MSE=209465.978
ARIMA(2, 1, 1) MSE=181514.236
Best ARIMA(2, 0, 1) MSE=176771.260
64155
ARIMA(0, 0, 0) MSE=350738953.197
ARIMA(0, 0, 1) MSE=90381034.697
ARIMA(0, 1, 0) MSE=880585.902
ARIMA(0, 1, 1) MSE=321075.701
ARIMA(1, 0, 0) MSE=1027629.161
ARIMA(1, 1, 0) MSE=403036.680
ARIMA(1, 1, 1) MSE=255431.359
ARIMA(2, 0, 0) MSE=410202.983
ARIMA(2, 0, 1) MSE=262988.060
ARIMA(2, 1, 0) MSE=343982.004
ARIMA(2, 1, 1) MSE=257561.217
Best ARIMA(1, 1, 1) MSE=255431.359
66109
ARIMA(0, 0, 0) MSE=437244681.925
ARIMA(0, 0, 1) MSE=112558202.706
ARIMA(0, 1, 0) MSE=1450302.123
ARIMA(0, 1, 1) MSE=546690.772
ARIMA(1, 0, 0) MSE=1631513.648
ARIMA(1, 1, 0) MSE=474070.524
ARIMA(1, 1, 1) MSE=355338.319
ARIMA(2, 0, 0) MSE=478354.407
ARIMA(2, 1, 0) MSE=456894.424
ARIMA(2, 1, 1) MSE=358810.257
Best ARIMA(1, 1, 1) MSE=355338.319
64134
ARIMA(0, 0, 0) MSE=255146346.458
ARIMA(0, 1, 0) MSE=700681.155
ARIMA(0, 1, 1) MSE=278811.170
ARIMA(1, 1, 0) MSE=280967.115
ARIMA(1, 1, 1) MSE=214217.993
ARIMA(2, 1, 0) MSE=252179.031
ARIMA(2, 1, 1) MSE=216196.534
Best ARIMA(1, 1, 1) MSE=214217.993
64116
ARIMA(0, 0, 0) MSE=138843629.088
ARIMA(0, 0, 1) MSE=36432457.068
ARIMA(0, 1, 0) MSE=904780.627
```

ARIMA(0, 1, 1) MSE=339553.586

```
ARIMA(1, 0, 0) MSE=1010416.082
ARIMA(1, 1, 0) MSE=339119.725
ARIMA(1, 1, 1) MSE=241521.751
ARIMA(2, 0, 0) MSE=341456.542
ARIMA(2, 0, 1) MSE=244732.991
ARIMA(2, 1, 0) MSE=268419.561
ARIMA(2, 1, 1) MSE=243622.719
Best ARIMA(1, 1, 1) MSE=241521.751
66106
ARIMA(0, 0, 0) MSE=247231778.541
ARIMA(0, 0, 1) MSE=62379165.572
ARIMA(0, 1, 0) MSE=1481413.136
ARIMA(0, 1, 1) MSE=527868.379
ARIMA(1, 0, 0) MSE=1545032.610
ARIMA(1, 1, 0) MSE=427083.818
ARIMA(1, 1, 1) MSE=304219.282
ARIMA(2, 0, 1) MSE=305942.661
ARIMA(2, 1, 0) MSE=359695.807
ARIMA(2, 1, 1) MSE=311069.269
Best ARIMA(1, 1, 1) MSE=304219.282
ARIMA(0, 0, 0) MSE=1085569622.600
ARIMA(0, 0, 1) MSE=277591612.261
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Best ARIMA(1, 1, 1) MSE=281020.372
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ARIMA(2, 0, 0) MSE=764257.734
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ARIMA(2, 1, 1) MSE=559347.307
Best ARIMA(1, 1, 1) MSE=543321.274
64112
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ARIMA(0, 1, 1) MSE=2549875.094

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Best ARIMA(2, 1, 1) MSE=1877795.124
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ARIMA(1, 1, 0) MSE=905958.551
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Best ARIMA(2, 1, 1) MSE=487282.692
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ARIMA(0, 1, 1) MSE=1509389.170
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Best ARIMA(1, 1, 1) MSE=986971.272
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ARIMA(2, 0, 0) MSE=2543366.022
ARIMA(2, 1, 0) MSE=2043239.104
Best ARIMA(1, 1, 1) MSE=1727285.014
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ARIMA(1, 0, 0) MSE=3043104.256
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ARIMA(2, 0, 1) MSE=1047934.932
ARIMA(2, 1, 0) MSE=1244628.182
ARIMA(2, 1, 1) MSE=1051288.496
Best ARIMA(1, 1, 1) MSE=1025797.115
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ARIMA(0, 0, 1) MSE=8132788.940
ARIMA(0, 1, 0) MSE=898324.751
ARIMA(0, 1, 1) MSE=389453.148
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ARIMA(2, 0, 1) MSE=352024.494
ARIMA(2, 1, 0) MSE=418637.109
ARIMA(2, 1, 1) MSE=364514.845
Best ARIMA(2, 0, 1) MSE=352024.494
ARIMA(0, 0, 0) MSE=156443588.099
ARIMA(0, 0, 1) MSE=39966608.100
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ARIMA(1, 1, 1) MSE=225963.580
ARIMA(2, 0, 0) MSE=315311.063
ARIMA(2, 0, 1) MSE=227134.652
ARIMA(2, 1, 0) MSE=281724.451
ARIMA(2, 1, 1) MSE=231416.459
Best ARIMA(1, 1, 1) MSE=225963.580
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ARIMA(1, 0, 0) MSE=1585561.399
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Best ARIMA(2, 1, 1) MSE=676616.762
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ARIMA(2, 1, 0) MSE=323110.471
ARIMA(2, 1, 1) MSE=256519.700
Best ARIMA(2, 0, 1) MSE=250819.286
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ARIMA(2, 0, 0) MSE=464087.269
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ARIMA(2, 1, 0) MSE=408912.597
ARIMA(2, 1, 1) MSE=330272.639
Best ARIMA(2, 1, 1) MSE=330272.639
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ARIMA(0, 0, 1) MSE=68902081.186
ARIMA(0, 1, 0) MSE=1522300.128
ARIMA(0, 1, 1) MSE=583145.639
ARIMA(1, 0, 0) MSE=1642704.646
ARIMA(1, 1, 0) MSE=522273.996
ARIMA(1, 1, 1) MSE=362812.034
ARIMA(2, 0, 0) MSE=523006.138
ARIMA(2, 0, 1) MSE=364750.120
ARIMA(2, 1, 0) MSE=424415.423
ARIMA(2, 1, 1) MSE=359336.055
Best ARIMA(2, 1, 1) MSE=359336.055
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```

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ARIMA(2, 0, 0) MSE=749276.894
ARIMA(2, 1, 0) MSE=649879.036
ARIMA(2, 1, 1) MSE=494761.931
Best ARIMA(0, 1, 1) MSE=484736.721
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ARIMA(1, 1, 0) MSE=2560744.697
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ARIMA(2, 1, 1) MSE=2826921.785
Best ARIMA(1, 1, 0) MSE=2560744.697
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ARIMA(2, 1, 1) MSE=487084.001
Best ARIMA(2, 1, 1) MSE=487084.001
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ARIMA(1, 1, 0) MSE=795279.486
ARIMA(1, 1, 1) MSE=581202.629
ARIMA(2, 0, 0) MSE=810237.160
ARIMA(2, 1, 0) MSE=808510.991
ARIMA(2, 1, 1) MSE=620524.468
Best ARIMA(1, 1, 1) MSE=581202.629
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ARIMA(0, 1, 0) MSE=3728323.303
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ARIMA(1, 0, 0) MSE=4119127.706
ARIMA(1, 1, 0) MSE=1048360.639
ARIMA(2, 0, 0) MSE=1059684.748
ARIMA(2, 1, 0) MSE=983785.155
ARIMA(2, 1, 1) MSE=800960.941
Best ARIMA(2, 1, 1) MSE=800960.941
64136
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ARIMA(0, 0, 1) MSE=23065188.384
ARIMA(0, 1, 0) MSE=1302823.292
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ARIMA(1, 0, 0) MSE=1330663.866
ARIMA(1, 1, 0) MSE=524851.031
ARIMA(1, 1, 1) MSE=377390.264
ARIMA(2, 0, 0) MSE=524826.288
ARIMA(2, 0, 1) MSE=378563.310
ARIMA(2, 1, 0) MSE=415251.678
ARIMA(2, 1, 1) MSE=372776.898
Best ARIMA(2, 1, 1) MSE=372776.898
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ARIMA(0, 1, 0) MSE=748214.552
ARIMA(0, 1, 1) MSE=351609.228
```

ARIMA(1, 0, 0) MSE=721007.484

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ARIMA(1, 1, 0) MSE=511892.501
        ARIMA(1, 1, 1) MSE=345514.503
        ARIMA(2, 0, 0) MSE=511035.828
        ARIMA(2, 1, 0) MSE=424887.638
        ARIMA(2, 1, 1) MSE=345409.487
        Best ARIMA(2, 1, 1) MSE=345409.487
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        ARIMA(0, 1, 1) MSE=1131444.680
        ARIMA(1, 0, 0) MSE=3189163.259
        ARIMA(1, 1, 0) MSE=1003659.597
        ARIMA(1, 1, 1) MSE=734503.934
        ARIMA(2, 0, 0) MSE=1016866.053
        ARIMA(2, 0, 1) MSE=745325.025
        ARIMA(2, 1, 0) MSE=849916.836
        ARIMA(2, 1, 1) MSE=752767.193
        Best ARIMA(1, 1, 1) MSE=734503.934
        64146
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        ARIMA(0, 0, 1) MSE=35488321.406
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        ARIMA(0, 1, 1) MSE=747863.172
        ARIMA(1, 0, 0) MSE=1860432.815
        ARIMA(1, 1, 0) MSE=599299.334
        ARIMA(1, 1, 1) MSE=456711.515
        ARIMA(2, 0, 0) MSE=599686.698
        ARIMA(2, 0, 1) MSE=457338.153
        ARIMA(2, 1, 0) MSE=511273.913
        ARIMA(2, 1, 1) MSE=463110.939
        Best ARIMA(1, 1, 1) MSE=456711.515
In [12]:
          roi list
Out[12]: {64119: 0.05679732209422842,
           64114: 0.1192970729762698,
           64151: 0.05905026321941397,
           64111: 0.09693136094924668,
           66102: 0.01407573960837967,
           64131: 0.04546284263701976,
           66104: 0.0017268933293670607,
           64155: 0.06257263719843865,
           66109: 0.07817196811403077
           64134: 0.04056394230247112,
           64116: 0.07975137309361202,
           66106: 0.1373985358861824,
           64157: 0.06528310078178046
           64110: 0.08353030324922359,
           64117: 0.06822308914977174,
           66103: 0.10155508045775981,
           64112: 0.10592691843828653
           66112: 0.08488559860951322,
           64154: 0.04150743227539524,
           64108: 0.03203111596063606,
           64113: 0.08080219700287117,
           64106: 0.14737096179258374,
           64124: 0.0067724159021344005,
           64137: 0.06481306716880608,
           64105: 0.06870997231295099,
           64129: -0.01684479110929328
           64123: 0.05745865294676608,
           66111: 0.06020684041017004,
           64126: 0.06094194217722193,
           64156: 0.06920193050296697,
           64153: 0.05623209319876416,
           64158: 0.06907822253949673,
           64145: 0.09720449413548049,
           64136: 0.04962982541605204,
           64125: 0.05666884598152787,
           64139: 0.09670521678169679,
           64146: 0.044572768695209576}
```

```
In [13]:
          s = [(k, roi_list[k]) for k in sorted(roi_list, key=roi_list.get, reverse=True)]
          for k, v in s:
              print(k, v)
        64106 0.14737096179258374
        66106 0.1373985358861824
        64114 0.1192970729762698
        64112 0.10592691843828653
        66103 0.10155508045775981
        64145 0.09720449413548049
        64111 0.09693136094924668
        64139 0.09670521678169679
        66112 0.08488559860951322
        64110 0.08353030324922359
        64113 0.08080219700287117
        64116 0.07975137309361202
        66109 0.07817196811403077
        64156 0.06920193050296697
        64158 0.06907822253949673
        64105 0.06870997231295099
        64117 0.06822308914977174
        64157 0.06528310078178046
        64137 0.06481306716880608
        64155 0.06257263719843865
        64126 0.06094194217722193
        66111 0.06020684041017004
        64151 0.05905026321941397
        64123 0.05745865294676608
        64119 0.05679732209422842
        64125 0.05666884598152787
        64153 0.05623209319876416
        64136 0.04962982541605204
        64131 0.04546284263701976
        64146 0.044572768695209576
        64154 0.04150743227539524
        64134 0.04056394230247112
        64108 0.03203111596063606
        66102 0.01407573960837967
        64124 0.0067724159021344005
        66104 0.0017268933293670607
        64129 -0.01684479110929328
         Here we have our 5 best zipcodes.
In [14]:
          top_5 = s[:5]
          top_5
Out[14]: [(64106, 0.14737096179258374),
           (66106, 0.1373985358861824),
           (64114, 0.1192970729762698),
           (64112, 0.10592691843828653)
           (66103, 0.10155508045775981)]
In [15]:
          df_top_5 = pd.DataFrame(top_5)
          df_top_5
          df_top_5.columns = ['ZipCode', 'ROI']
          df_top_5
Out[15]:
            ZipCode
                          ROI
               64106 0.147371
          1
               66106 0.137399
          2
               64114 0.119297
          3
               64112 0.105927
          4
               66103 0.101555
```

```
# let's set this option so that the results are not defined in scientific terms
          pd.set_option('display.float_format', lambda x: '%.2f' % x)
         Let's check the relation between zipcode, city and ROI
In [17]:
          #Get Location Names
          best5 zipcodes = top 5
          best_5 = {}
          for i in top_5:
              city = df[df['RegionName']==i[0]].City.values[0]
              state = df[df['RegionName']==i[0]].State.values[0]
              print(f'Zipcode : {i[0]} \nLocation: {city}, {state}\nROI : {i[1]}\n')
        Zipcode: 64106
        Location: Kansas City, MO
        ROI: 0.14737096179258374
        Zipcode: 66106
        Location: Kansas City, KS
        ROI: 0.1373985358861824
        Zipcode : 64114
        Location: Kansas City, MO
        ROI: 0.1192970729762698
        Zipcode : 64112
        Location: Kansas City, MO
        ROI: 0.10592691843828653
        Zipcode: 66103
        Location: Kansas City, KS
        ROI: 0.10155508045775981
In [18]:
          df_top_5['Value In 3 Years 1000000 Invested'] = (df_top_5['ROI']+1)*1000000
          df top 5
Out[18]:
             ZipCode
                      ROI Value In 3 Years 1000000 Invested
               64106 0.15
                                               1147370.96
               66106 0.14
                                               1137398.54
          1
          2
               64114 0.12
                                               1119297.07
          3
               64112 0.11
                                               1105926.92
               66103 0.10
                                               1101555.08
```

### TIME SERIES ANALYSIS

**Zipcode: 64106** 

Location: Kansas City, MO

```
In [19]:
          zc_64106 = df[df['RegionName'] == 64106]
          zc_64106 = melt_data(zc_64106)
          zc_64106.head()
          zc_64106.tail()
Out[19]:
                          value
```

```
2017-12-01173400.002018-01-01173200.002018-02-01174000.002018-03-01179300.002018-04-01185300.00
```

```
In [20]:
    zc_64106.plot(figsize=(12,8))
    plt.title('ZipCode 64106 Value/Time', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20);
```

# ZipCode 64106 Value/Time 180000 160000 140000 100000 80000 1999 2004 2009 Time

```
In [21]: model = ARIMA(zc_64106, order = (1,1,1))
    model_fit = model.fit(disp=0)
    print(model_fit.summary())
```

ARIMA	Model	Results
-------	-------	---------

Dep. Variable:	D.value	No. Observations:	264
Model:	ARIMA(1, 1, 1)	Log Likelihood	-2079.527
Method:	css-mle	S.D. of innovations	635.630
Date:	Thu, 07 Nov 2019	AIC	4167.054
Time:	14:33:57	BIC	4181.358
Sample:	05-01-1996	HQIC	4172.801
	- 04-01-2018		

	coef	std err	Z	P> z	[0.025	0.975]		
const	469.4010	179.878	2.610	0.010	116.846	821.956		
ar.L1.D.value	0.6409	0.052	12.245	0.000	0.538	0.744		
ma.L1.D.value	0.6632	0.043	15.603	0.000	0.580	0.746		
		Ro	oots					

=======================================				=======
F	Real	Imaginary	Modulus	Frequency

AR.1	1.5602	+0.0000j	1.5602	0.0000
MA.1	-1.5079	+0.0000j	1.5079	0.5000

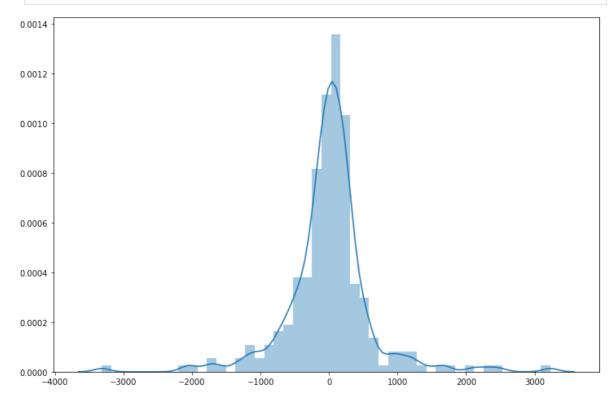
The model returns a lot of information, but we'll focus only on the table of coefficients.

The coef column above shows the importance of each feature and how each one impacts the time series patterns.

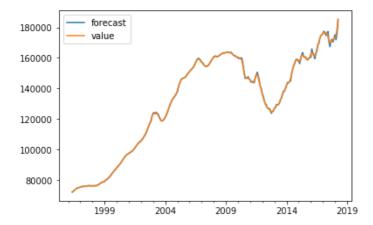
The P>|z| provides the significance of each feature weight.

For our time-series, we see that each weight has a p-value lower than 0.05, so it is reasonable to retain all of them in our model.

```
In [22]:
    residuals = pd.DataFrame(model_fit.resid)
    plt.figure(figsize=(12,8))
    sns.distplot(residuals);
```





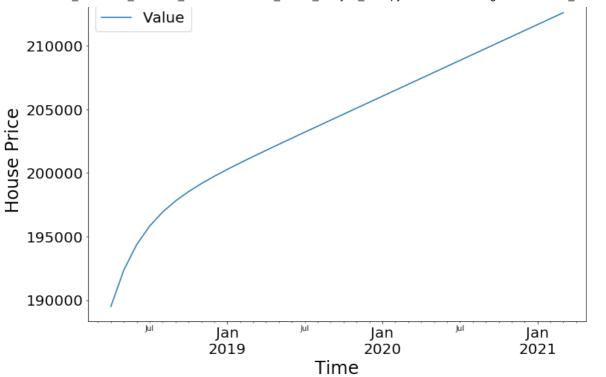


As we can see our residuals are relatively normal.

Next step is to create a graphic with the actual value for the properties that we already have and the forecast. To do so we are first going to create a new DateTime Index starting 1 month after our actual

```
DateTime and ending 36 months after.
```

```
In [24]:
          new_per = pd.date_range(start='2018/04/01', periods=36, freq='MS')
          new_per[:5]
Out[24]: DatetimeIndex(['2018-04-01', '2018-05-01', '2018-06-01', '2018-07-01',
                          '2018-08-01'],
                        dtype='datetime64[ns]', freq='MS')
          Here we can see all our values forecasted for the next 36 months.
In [25]:
          model_fit.forecast(36)[0]
Out[25]: array([189506.93847454, 192371.89933686, 194376.72496013, 195830.25030631,
                 196930.42192191, 197804.11286245, 198532.64191072, 199168.13001869,
                 199743.98390421, 200281.6154709 , 200794.7485936 , 201292.1795356 ,
                 201779.54622702, 202260.46227688, 202737.24381355, 203211.37535036,
                 203683.80838025, 204155.15275884, 204625.79937071, 205095.99875174,
                 205565.91148195, 206035.64048444, 206505.25172738, 206974.78749281,
                 207444.27488122, 207913.73126257, 208383.16777007, 208852.5915395 ,
                 209322.00714452, 209791.41751659, 210260.82453463, 210730.22940291,
                 211199.63289331, 211669.03550056, 212138.43754177, 212607.83922017])
In [26]:
          df forecast = pd.DataFrame(model fit.forecast(36)[0])
          df_forecast.columns = ['Value']
          df_forecast.head()
Out[26]:
                Value
          0 189506.94
           192371.90
          2 194376.72
            195830.25
          4 196930.42
In [27]:
          df_forecast = df_forecast.set_index(new_per)
          df_forecast.head()
Out[27]:
                         Value
          2018-04-01 189506.94
          2018-05-01 192371.90
          2018-06-01 194376.72
          2018-07-01 195830.25
          2018-08-01 196930.42
          We are going to plot our forecast.
In [28]:
          df_forecast.plot(figsize=(12,8))
          plt.title('ZipCode 64106 Forecast', fontsize=28)
          plt.xlabel('Time', fontsize=24)
          plt.xticks(fontsize=20)
          plt.yticks(fontsize=20)
          plt.ylabel('House Price', fontsize=24)
          plt.legend(fontsize=20);
```



At this point we concatenate the actual values and the forecast.

```
In [29]:
          zc_64106_forecast = pd.concat([zc_64106, df_forecast])
          print(zc_64106_forecast.head())
          print(zc_64106_forecast.tail())
                    Value
                              value
        1996-04-01
                      nan 71800.00
        1996-05-01
                      nan 72300.00
        1996-06-01
                      nan 72900.00
        1996-07-01
                      nan 73500.00
        1996-08-01
                      nan 74000.00
                       Value value
        2020-11-01 210730.23
                                 nan
        2020-12-01 211199.63
                                 nan
        2021-01-01 211669.04
                                 nan
        2021-02-01 212138.44
                                 nan
        2021-03-01 212607.84
                                 nan
In [30]:
          zc_64106_forecast.rename(columns={"Value": "Forecast Value", "value": "Current Value"}, inpl
          zc_64106_forecast.head()
Out[30]:
                      Forecast Value
                                    Current Value
```

# Forecast Value Current Value 1996-04-01 nan 71800.00 1996-05-01 nan 72300.00 1996-06-01 nan 72900.00 1996-07-01 nan 73500.00

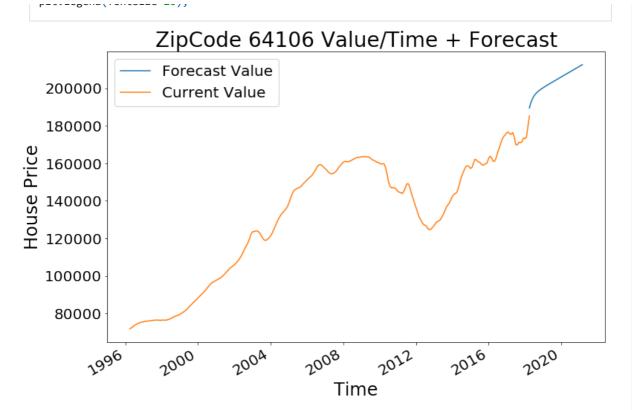
1996-08-01

Now we are going to plot our Value plus the forecast on the same graphic.

nan

74000.00

```
In [31]:
    zc_64106_forecast.plot(figsize=(12,8))
    plt.title('ZipCode 64106 Value/Time + Forecast', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20):
```

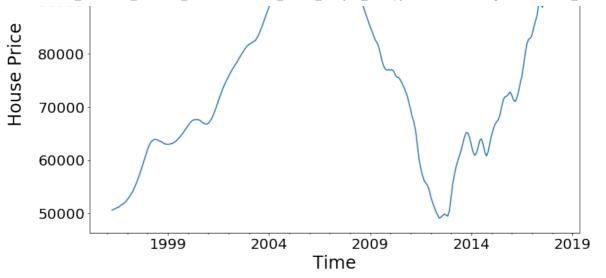


Zipcode: 66106

# Location: Kansas City, KS

```
In [32]:
          zc_66106 = df[df['RegionName'] == 66106]
          zc_66106 = melt_data(zc_66106)
          zc_66106.head()
Out[32]:
                       value
               time
         1996-04-01 50600.00
         1996-05-01
                    50800.00
         1996-06-01 50900.00
         1996-07-01 51100.00
         1996-08-01 51200.00
In [33]:
          zc_66106.plot(figsize=(12,8))
          plt.title('ZipCode 66106 Value/Time', fontsize=28)
          plt.xlabel('Time', fontsize=24)
          plt.xticks(fontsize=20)
          plt.yticks(fontsize=20)
          plt.ylabel('House Price', fontsize=24)
          plt.legend(fontsize=20);
                                     ZipCode 66106 Value/Time
                             value
           100000
```

90000



```
In [34]: model = ARIMA(zc_66106, order = (1,1,1))
    model_fit = model.fit(disp=0)
    print(model_fit.summary())
```

ARIMA Model Results						
Dep. Variable:	D.value	No. Observations:	264			
Model:	ARIMA(1, 1, 1)	Log Likelihood	-1919.076			
Method:	css-mle	S.D. of innovations	345.845			
Date:	Thu, 07 Nov 2019	AIC	3846.152			
Time:	14:33:58	BIC	3860.456			
Sample:	05-01-1996	HQIC	3851.900			
	- 04-01-2018					

	coef	std err	Z	P> z	[0.025	0.975]			
const ar.L1.D.value ma.L1.D.value	219.5043 0.7970 0.6112	166.302 0.038 0.042	1.320 20.703 14.686	0.188 0.000 0.000	-106.441 0.722 0.530	545.449 0.872 0.693			
	Roots								

	Real	Imaginary	Modulus	Frequency
AR.1	1.2548	+0.0000j	1.2548	0.0000
MA.1	-1.6361	+0.0000j	1.6361	0.5000

The model returns a lot of information, but we'll focus only on the table of coefficients.

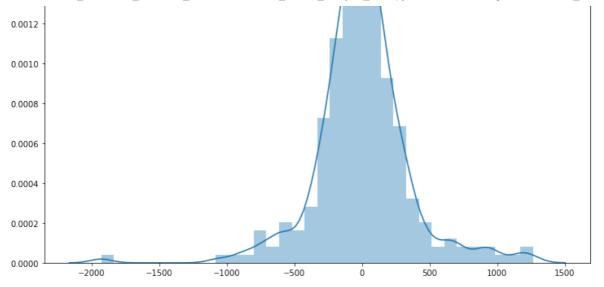
The coef column above shows the importance of each feature and how each one impacts the time series patterns.

The P>|z| provides the significance of each feature weight.

For our time-series, we see that each weight has a p-value lower than 0.05, so it is reasonable to retain all of them in our model.

```
In [35]:
    residuals = pd.DataFrame(model_fit.resid)
    plt.figure(figsize=(12,8))
    sns.distplot(residuals);
```

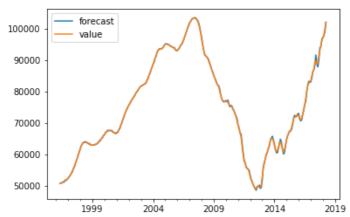




As we can see our residuals are relatively normal.

```
In [36]:
          plt.figure(figsize=(12,8))
          model_fit.plot_predict();
```

<Figure size 864x576 with 0 Axes>



```
In [37]:
          new per = pd.date_range(start='2018/04/01', periods=36, freq='MS')
          new per[:5]
```

```
DatetimeIndex(['2018-04-01', '2018-05-01', '2018-06-01', '2018-07-01',
                '2018-08-01'],
              dtype='datetime64[ns]', freq='MS')
```

Here we can see all our values forecasted for the next 36 months.

```
In [38]:
          model_fit.forecast(36)[0]
Out[38]: array([103358.17446377, 104564.84354963, 105571.07408599, 106417.56405352,
                 107136.74792456, 107754.47452443, 108291.34421207, 108763.77455316,
                 109184.84961406, 109564.99681107, 109912.52632914, 110234.06101438,
                 110534.87897924, 110819.18664352, 111090.3363359 , 111350.99971254,
                 111603.30596403, 111848.95196016, 112089.29003034, 112325.39792067,
                 112558.13454667,\ 112788.1844256\ ,\ 113016.09308717,\ 113242.29529416,
                 113467.13753309, 113690.89593825, 113913.7905763 , 114135.99683056,
                 114357.6544737 , 114578.87489829, 114799.74687922, 115020.34116612,
                 115240.7141433 , 115460.9107465 , 115680.96678754, 115900.9108068 ])
In [39]:
          df_forecast = pd.DataFrame(model_fit.forecast(36)[0])
          df_forecast.columns = ['Value']
          df_forecast.head()
Out[39]:
                Value
```

```
0 103358.17
```

- **1** 104564.84
- 2 105571.07
- **3** 106417.56
- **4** 107136.75

```
In [40]:
    df_forecast = df_forecast.set_index(new_per)
    df_forecast.head()
```

Out[40]:

Value

**2018-04-01** 103358.17

**2018-05-01** 104564.84

**2018-06-01** 105571.07

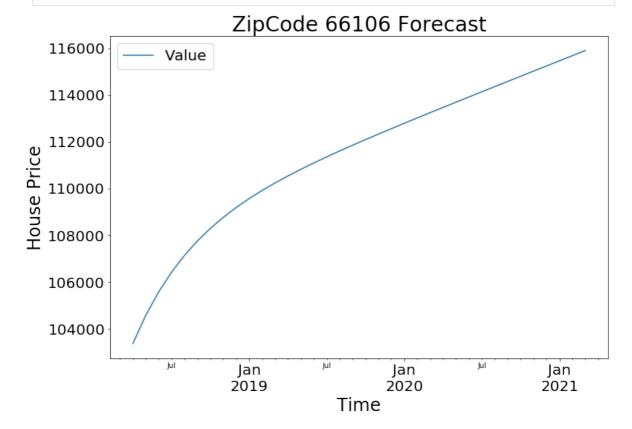
**2018-07-01** 106417.56

**2018-08-01** 107136.75

We are going to plot our forecast.

```
In [41]:

df_forecast.plot(figsize=(12,8))
    plt.title('ZipCode 66106 Forecast', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20);
```



At this point we concatenate the actual values and the forecast.

```
pr +110(20_00100_10100a30.110a0()
          print(zc_66106_forecast.tail())
                    Value
                             value
        1996-04-01
                    nan 50600.00
        1996-05-01
                    nan 50800.00
        1996-06-01
                    nan 50900.00
        1996-07-01
                     nan 51100.00
        1996-08-01
                      nan 51200.00
                      Value value
        2020-11-01 115020.34
                                nan
        2020-12-01 115240.71
        2021-01-01 115460.91
        2021-02-01 115680.97
                                nan
        2021-03-01 115900.91
In [43]:
          zc_66106_forecast.rename(columns={"Value": "Forecast Value", "value": "Current Value"}, inpl
          zc_66106_forecast.head()
Out[43]:
                     Forecast Value Current Value
```

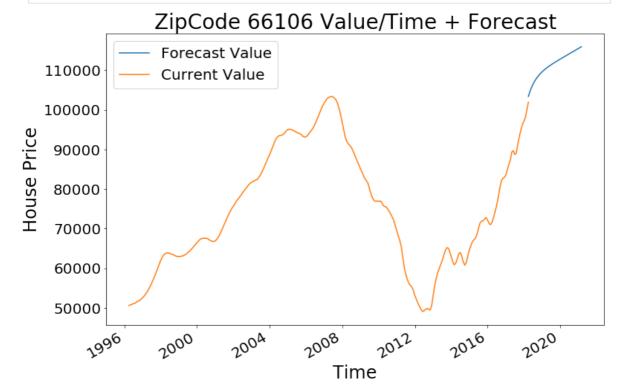
1996-04-01 50600.00 nan

> 1996-05-01 50800.00 nan 1996-06-01 50900.00 nan 1996-07-01 nan 51100.00

> 1996-08-01 51200.00 nan

Now we are going to plot our Value plus the forecast on the same graphic.

```
In [44]:
          zc_66106_forecast.plot(figsize=(12,8))
          plt.title('ZipCode 66106 Value/Time + Forecast', fontsize=28)
          plt.xlabel('Time', fontsize=24)
          plt.xticks(fontsize=20)
          plt.yticks(fontsize=20)
          plt.ylabel('House Price', fontsize=24)
          plt.legend(fontsize=20);
```



**Zipcode: 64114** 

## Location: Kansas City, MO

```
In [45]:
         zc 64114 = df[df['RegionName'] == 64114]
         zc_64114 = melt_data(zc_64114)
         zc_64114.head()
Out[45]:
                      value
              time
         1996-04-01 87000.00
         1996-05-01 87400.00
         1996-06-01 87800.00
         1996-07-01 88200.00
         1996-08-01 88700.00
In [46]:
         zc_64114.plot(figsize=(12,8))
         plt.title('ZipCode 64114 Value/Time', fontsize=28)
         plt.xlabel('Time', fontsize=24)
         plt.xticks(fontsize=20)
         plt.yticks(fontsize=20)
         plt.ylabel('House Price', fontsize=24)
         plt.legend(fontsize=20);
                                   ZipCode 64114 Value/Time
                           value
          180000
          160000
          140000
          120000
          100000
                                           2004
                            1999
                                                          2009
                                                                         2014
                                                                                        2019
                                                    Time
In [47]:
         model = ARIMA(zc_64114, order = (1,1,1))
         model fit = model.fit(disp=0)
         print(model_fit.summary())
                                  ARIMA Model Results
                             _____
       Dep. Variable:
                                            No. Observations:
                                  D.value
                                                                            264
       Model:
                                            Log Likelihood
                                                                       -1844.584
                            ARIMA(1, 1, 1)
       Method:
                                  css-mle
                                            S.D. of innovations
```

	_		_	_	,	_	 U
Date:		Thu, 07 Nov 2019	AIC				3697.168
Time:		14:33:59	BIC				3711.472
Sample:		05-01-1996	HQIC				3702.915
		- 04-01-2018					

==========									
	coef	std err	Z	P> z	[0.025	0.975]			
const	416.5372	135.790	3.068	0.002	150.394	682.680			
ar.L1.D.value	0.8325	0.037	22.730	0.000	0.761	0.904			
ma.L1.D.value	0.4421	0.053	8.319	0.000	0.338	0.546			
Roots									

========	Real	======= Imaginary	Modulus	Frequency
AR.1	1.2011	+0.0000j	1.2011	0.0000
MA.1	-2.2618	+0.0000j	2.2618	0.5000

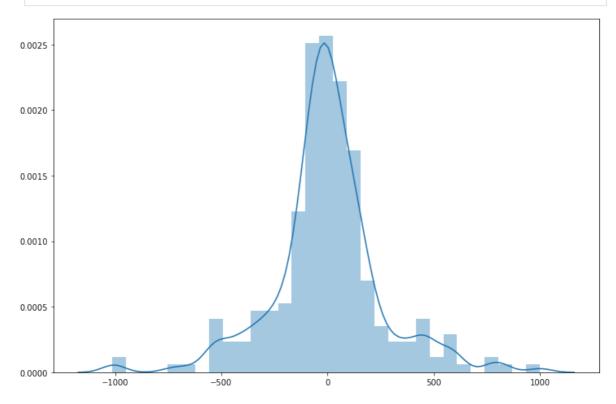
The model returns a lot of information, but we'll focus only on the table of coefficients.

The coef column above shows the importance of each feature and how each one impacts the time series patterns.

The P>|z| provides the significance of each feature weight.

For our time-series, we see that each weight has a p-value lower than 0.05, so it is reasonable to retain all of them in our model.

```
In [48]:
    residuals = pd.DataFrame(model_fit.resid)
    plt.figure(figsize=(12,8))
    sns.distplot(residuals);
```

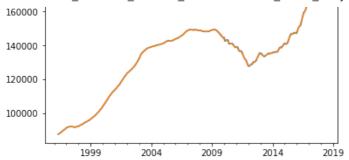


As we can see our residuals are relatively normal.

```
In [49]:
    plt.figure(figsize=(12,8))
    model_fit.plot_predict();
```

<Figure size 864x576 with 0 Axes>





Next step is to create a graphic with the actual value for the properties that we already have and the forecast. To do so we are first going to create a new DateTime Index starting 1 month after our actual DateTime and ending 36 months after.

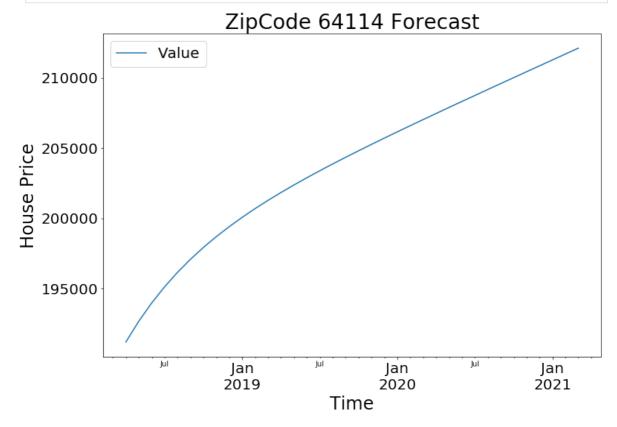
```
DateTime and ending 36 months after.
In [50]:
          new_per = pd.date_range(start='2018/04/01', periods=36, freq='MS')
          new_per[:5]
         DatetimeIndex(['2018-04-01', '2018-05-01', '2018-06-01', '2018-07-01',
Out[50]:
                          '2018-08-01'],
                        dtype='datetime64[ns]', freq='MS')
         Here we can see all our values forecasted for the next 36 months.
In [51]:
          model_fit.forecast(36)[0]
Out[51]: array([191192.90444041, 192672.06624522, 193973.27912155, 195126.34270112,
                 196156.06631841, 197083.10469432, 197924.65367491, 198695.02946043,
                 199406.1508358 , 200067.94064582, 200688.66003874, 201275.18673683,
                 201833.24670719, 202367.60703672, 202882.23650778, 203380.43928366,
                 203864.9662068 , 204338.10745888, 204801.76970385, 205257.54031243,
                 205706.74083155, 206150.47149961, 206589.64830722, 207025.03385164,
                 207457.26302429, 207886.86439657, 208314.27802442, 208739.87027128,
                 209163.9461487 , 209586.75959052, 210008.52200635, 210429.4094028
                 210849.56831211, 211269.12072799, 211688.16821486, 212106.795329 ])
In [52]:
          df_forecast = pd.DataFrame(model_fit.forecast(36)[0])
          df_forecast.columns = ['Value']
          df_forecast.head()
Out[52]:
                Value
          0 191192.90
            192672.07
            193973.28
            195126.34
            196156.07
In [53]:
          df_forecast = df_forecast.set_index(new_per)
          df_forecast.head()
Out[53]:
                         Value
          2018-04-01 191192.90
          2018-05-01 192672.07
          2018-06-01 193973.28
          2018-07-01 195126.34
```

**2018-08-01** 196156.07

We are going to plot our forecast.

```
In [54]:

df_forecast.plot(figsize=(12,8))
   plt.title('ZipCode 64114 Forecast', fontsize=28)
   plt.xlabel('Time', fontsize=24)
   plt.xticks(fontsize=20)
   plt.yticks(fontsize=20)
   plt.ylabel('House Price', fontsize=24)
   plt.legend(fontsize=20);
```



At this point we concatenate the actual values and the forecast.

```
In [55]:
          zc_64114_forecast = pd.concat([zc_64114, df_forecast])
          print(zc_64114_forecast.head())
          print(zc_64114_forecast.tail())
                    Value
                              value
        1996-04-01
                      nan 87000.00
        1996-05-01
                      nan 87400.00
        1996-06-01
                      nan 87800.00
        1996-07-01
                      nan 88200.00
        1996-08-01
                      nan 88700.00
                       Value value
        2020-11-01 210429.41
        2020-12-01 210849.57
                                 nan
        2021-01-01 211269.12
                                 nan
        2021-02-01 211688.17
                                 nan
        2021-03-01 212106.80
In [56]:
          zc_64114_forecast.rename(columns={"Value": "Forecast Value", "value": "Current Value"}, inpl
          zc 64114 forecast.head()
Out[56]:
                      Forecast Value
                                    Current Value
          1996-04-01
                                         87000.00
                               nan
```

nan

nan

87400.00

87800.00

1996-05-01

1996-06-01

```
1996-07-01 nan 88200.00
1996-08-01 nan 88700.00
```

Now we are going to plot our Value plus the forecast on the same graphic.

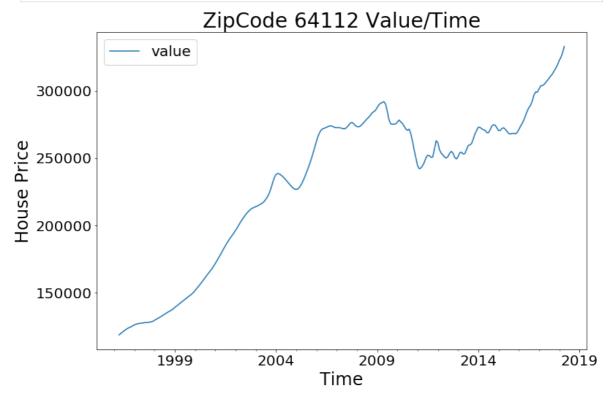
```
In [57]:
    zc_64114_forecast.plot(figsize=(12,8))
    plt.title('ZipCode 64114 Value/Time + Forecast', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20);
```

# ZipCode 64114 Value/Time + Forecast Forecast Value Current Value 180000 120000 100000 100000 Time

# **Zipcode: 64112**

# Location: Kansas City, MO

```
plt.xlabel('Time', fontsize=24)
plt.xticks(fontsize=20)
plt.yticks(fontsize=20)
plt.ylabel('House Price', fontsize=24)
plt.legend(fontsize=20);
```



```
In [60]: model = ARIMA(zc_64112, order = (2,1,1))
    model_fit = model.fit(disp=0)
    print(model_fit.summary())
```

ARIMA Model Results				
Dep. Variable:	D.value	No. Observations:	264	
Model:	ARIMA(2, 1, 1)	Log Likelihood	-2185.783	
Method:	css-mle	S.D. of innovations	950.484	
Date:	Thu, 07 Nov 2019	AIC	4381.565	
Time:	14:34:00	BIC	4399.445	
Sample:	05-01-1996	HQIC	4388.750	
	- 04-01-2018			

==========		========		=======		=======
	coef	std err	Z	P>   z	[0.025	0.975]
const	830.6250	230.141	3.609	0.000	379.557	1281.693
ar.L1.D.value	0.8407	0.076	11.050	0.000	0.692	0.990
ar.L2.D.value	-0.2270	0.073	-3.101	0.002	-0.371	-0.084
ma.L1.D.value	0.5273	0.055	9.645	0.000	0.420	0.634
Roots						

=======				
	Real	Imaginary	Modulus	Frequency
AR.1	1.8517	-0.9882j	2.0988	-0.0780
AR.2	1.8517	+0.9882j	2.0988	0.0780
MA.1	-1.8965	+0.0000j	1.8965	0.5000

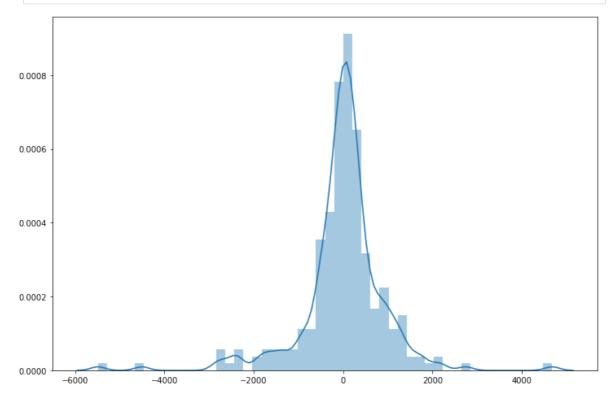
The model returns a lot of information, but we'll focus only on the table of coefficients.

The coef column above shows the importance of each feature and how each one impacts the time series patterns.

The P>|z| provides the significance of each feature weight.

For our time-series, we see that each weight has a p-value lower than 0.05, so it is reasonable to retain all of them in our model.

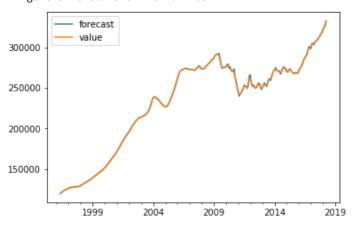
```
In [61]:
    residuals = pd.DataFrame(model_fit.resid)
    plt.figure(figsize=(12,8))
    sns.distplot(residuals);
```



As we can see our residuals are relatively normal.

```
In [62]: plt.figure(figsize=(12,8))
    model_fit.plot_predict();
```

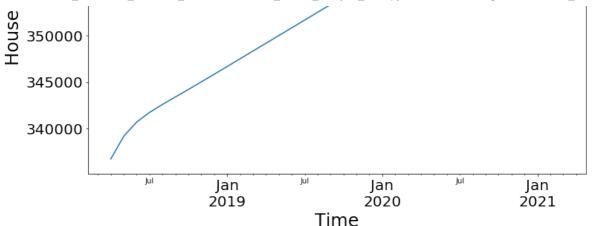
<Figure size 864x576 with 0 Axes>



Next step is to create a graphic with the actual value for the properties that we already have and the forecast. To do so we are first going to create a new DateTime Index starting 1 month after our actual DateTime and ending 36 months after.

```
Here we can see all our values forecasted for the next 36 months.
```

```
In [64]:
          model_fit.forecast(36)[0]
Out[64]: array([336761.2940615 , 339200.01888399, 340717.26793375, 341760.07733417,
                 342613.21368165, 343414.59597308, 344215.52665864, 345027.82631264,
                 345849.78625211, 346677.28663114, 347507.25182662, 348338.03143743,
                 349168.93618314, 349999.7612489 , 350830.49092187, 351661.15848722,
                 352491.79549439, 353322.4209106, 354153.04351941, 354983.66639931,
                 355814.29014442, 356644.91455536, 357475.53932965, 358306.16425826,
                 359136.7892341 , 359967.41421464, 360798.03918839, 361628.66415538,
                 362459.28911822, 363289.9140791 , 364120.53903929, 364951.16399933,
                 365781.78895941, 366612.41391955, 367443.03887974, 368273.66383995])
In [65]:
          df forecast = pd.DataFrame(model fit.forecast(36)[0])
          df_forecast.columns = ['Value']
          df_forecast.head()
Out[65]:
                Value
         0 336761.29
           339200.02
         2 340717.27
         3 341760.08
         4 342613.21
In [66]:
          df_forecast = df_forecast.set_index(new_per)
          df_forecast.head()
Out[66]:
                         Value
         2018-04-01 336761.29
         2018-05-01 339200.02
         2018-06-01 340717.27
         2018-07-01 341760.08
         2018-08-01 342613.21
         We are going to plot our forecast.
In [67]:
          df_forecast.plot(figsize=(12,8))
          plt.title('ZipCode 64112 Forecast', fontsize=28)
          plt.xlabel('Time', fontsize=24)
          plt.xticks(fontsize=20)
          plt.yticks(fontsize=20)
          plt.ylabel('House Price', fontsize=24)
          plt.legend(fontsize=20);
                                         ZipCode 64112 Forecast
                              Value
           365000
           360000
           355000
```



At this point we concatenate the actual values and the forecast.

```
In [68]:
          zc_64112_forecast = pd.concat([zc_64112, df_forecast])
          print(zc_64112_forecast.head())
          print(zc 64112 forecast.tail())
                    Value
                              value
        1996-04-01
                      nan 118500.00
        1996-05-01
                      nan 119600.00
        1996-06-01
                      nan 120600.00
        1996-07-01
                      nan 121600.00
        1996-08-01
                      nan 122500.00
                              value
        2020-11-01 364951.16
        2020-12-01 365781.79
        2021-01-01 366612.41
                                 nan
        2021-02-01 367443.04
                                 nan
        2021-03-01 368273.66
                                 nan
In [69]:
          zc_64112_forecast.rename(columns={"Value": "Forecast Value", "value": "Current Value"}, inpl
          zc 64112 forecast.head()
Out[69]:
                      Forecast Value Current Value
```

# Torecast Value Current Value 1996-04-01 nan 118500.00 1996-05-01 nan 119600.00 1996-06-01 nan 120600.00 1996-07-01 nan 121600.00

1996-08-01

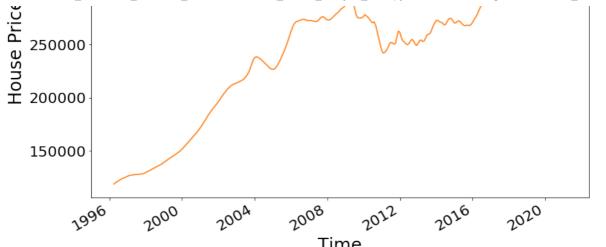
Now we are going to plot our Value plus the forecast on the same graphic.

nan

122500.00

```
In [70]: zc_64112_forecast.plot(figsize=(12,8))
    plt.title('ZipCode 64112 Value/Time + Forecast', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20);
```

# ZipCode 64112 Value/Time + Forecast Forecast Value Current Value



**Zipcode: 66103** 

# Location: Kansas City, KS

```
In [71]: zc_66103 = df[df['RegionName'] == 66103]
    zc_66103 = melt_data(zc_66103)
    zc_66103.head()
```

Out[71]: value

 time

 1996-04-01
 48600.00

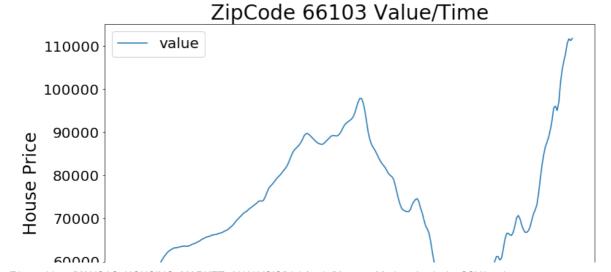
 1996-05-01
 48800.00

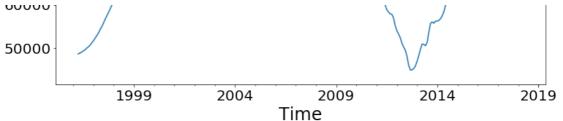
 1996-06-01
 49000.00

 1996-07-01
 49300.00

**1996-08-01** 49500.00

```
In [72]:
    zc_66103.plot(figsize=(12,8))
    plt.title('ZipCode 66103 Value/Time', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20);
```





```
In [73]: model = ARIMA(zc_66103, order = (1,1,1))
    model_fit = model.fit(disp=0)
    print(model_fit.summary())
```

#### ARIMA Model Results

Dep. Variable:	D.value	No. Observations:	264
Model:	ARIMA(1, 1, 1)	Log Likelihood	-1992.198
Method:	css-mle	S.D. of innovations	456.459
Date:	Thu, 07 Nov 2019	AIC	3992.396
Time:	14:34:01	BIC	4006.700
Sample:	05-01-1996	HQIC	3998.144
	- 04-01-2018		

==========		=========				
	coef	std err	Z	P>   z	[0.025	0.975]
const	248.7080	155.259	1.602	0.110	-55.593	553.009
ar.L1.D.value	0.7045	0.045	15.504	0.000	0.615	0.794
ma.L1.D.value	0.6498	0.040	16.287	0.000	0.572	0.728
		Ro	oots			

=======	Real	======= Imaginary	Modulus	Frequency
AR.1 MA.1	1.4194 -1.5389	+0.0000j +0.0000j	1.4194 1.5389	0.0000 0.5000
MA.I	-1.5569	+0.0000	1.5569	0.5000

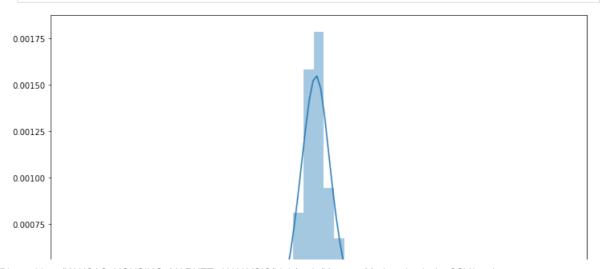
The model returns a lot of information, but we'll focus only on the table of coefficients.

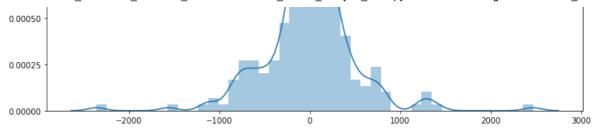
The coef column above shows the importance of each feature and how each one impacts the time series patterns.

The P>|z| provides the significance of each feature weight.

For our time-series, we see that each weight has a p-value lower than 0.05, so it is reasonable to retain all of them in our model.

```
In [74]:
    residuals = pd.DataFrame(model_fit.resid)
    plt.figure(figsize=(12,8))
    sns.distplot(residuals);
```

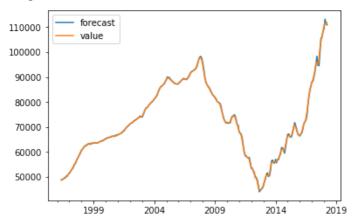




As we can see our residuals are relatively normal.

```
In [75]: plt.figure(figsize=(12,8))
    model_fit.plot_predict();
```

<Figure size 864x576 with 0 Axes>



Next step is to create a graphic with the actual value for the properties that we already have and the forecast. To do so we are first going to create a new DateTime Index starting 1 month after our actual DateTime and ending 36 months after.

```
In [76]:
    new_per = pd.date_range(start='2018/04/01', periods=36, freq='MS')
    new_per[:5]
```

Here we can see all our values forecasted for the next 36 months.

### Out[78]: Value

- **0** 112654.90
- **1** 113401.16
- **2** 114000.42

```
3 114496.10
```

**4** 114918.82

```
In [79]:
    df_forecast = df_forecast.set_index(new_per)
    df_forecast.head()
```

Out[79]:

Value

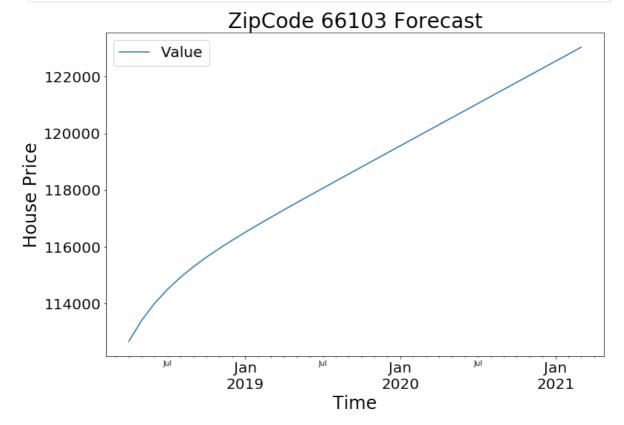
2018-04-01 112654.902018-05-01 113401.162018-06-01 114000.42

**2018-07-01** 114496.10 **2018-08-01** 114918.82

We are going to plot our forecast.

```
In [80]:

df_forecast.plot(figsize=(12,8))
   plt.title('ZipCode 66103 Forecast', fontsize=28)
   plt.xlabel('Time', fontsize=24)
   plt.xticks(fontsize=20)
   plt.yticks(fontsize=20)
   plt.ylabel('House Price', fontsize=24)
   plt.legend(fontsize=20);
```



At this point we concatenate the actual values and the forecast.

```
1996-06-01
              nan 49000.00
1996-07-01
              nan 49300.00
1996-08-01
              nan 49500.00
               Value
                     value
2020-11-01 122048.85
2020-12-01 122297.56
                        nan
2021-01-01 122546.28
                        nan
2021-02-01 122794.99
                        nan
2021-03-01 123043.70
```

In [82]: zc\_66103\_forecast.rename(columns={"Value": "Forecast Value", "value": "Current Value"}, inpl
zc\_66103\_forecast.head()

Out[82]:		Forecast Value	<b>Current Value</b>
	1996-04-01	nan	48600.00
	1996-05-01	nan	48800.00
	1996-06-01	nan	49000.00
	1996-07-01	nan	49300.00

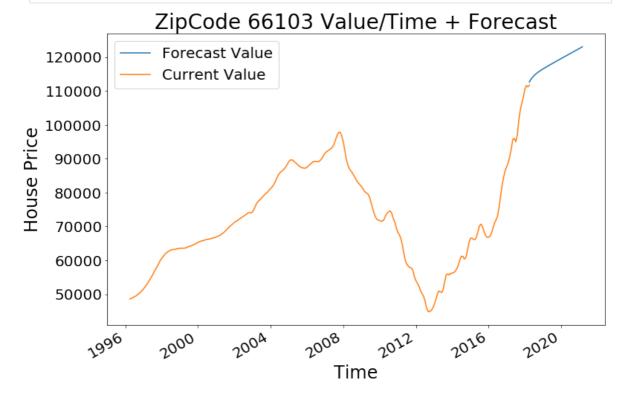
1996-08-01

Now we are going to plot our Value plus the forecast on the same graphic.

nan

49500.00

```
In [83]:
    zc_66103_forecast.plot(figsize=(12,8))
    plt.title('ZipCode 66103 Value/Time + Forecast', fontsize=28)
    plt.xlabel('Time', fontsize=24)
    plt.xticks(fontsize=20)
    plt.yticks(fontsize=20)
    plt.ylabel('House Price', fontsize=24)
    plt.legend(fontsize=20);
```



# **Interpreting Results**

Here are the 5 best Zip Codes to invest in Kansas City and the relative ROI for 3 years.

```
In [84]: df_top_5['Value In 3 Years 1000000 Invested'] = (df_top_5['ROI']+1)*1000000
```

```
      Out [84]:
      ZipCode
      ROI
      Value In 3 Years 1000000 Invested

      0
      64106
      0.15
      1147370.96

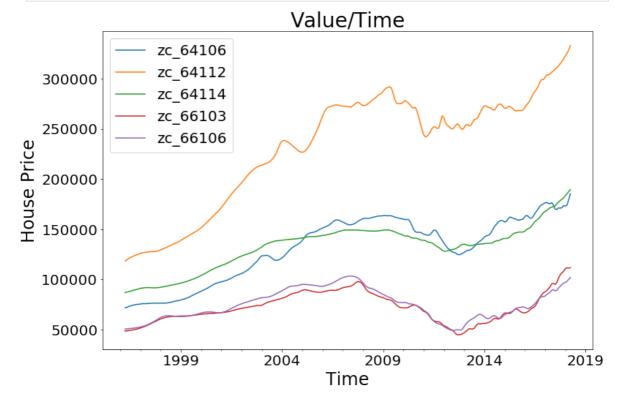
      1
      66106
      0.14
      1137398.54

      2
      64114
      0.12
      1119297.07

      3
      64112
      0.11
      1105926.92

      4
      66103
      0.10
      1101555.08
```

```
In [85]:
zips = pd.concat([zc_64106,zc_64112,zc_64114,zc_66103,zc_66106], axis=1)
zips.columns=['zc_64106','zc_64112','zc_64114','zc_66103','zc_66106']
zips.plot(figsize=(12,8))
plt.title('Value/Time', fontsize=28)
plt.xlabel('Time', fontsize=24)
plt.xticks(fontsize=20)
plt.yticks(fontsize=20)
plt.ylabel('House Price', fontsize=24)
plt.legend(fontsize=20);
```



# **Findings**

- 1. Our top 5 zipcodes in returns were Zipcode: 64106,66106, 64114, 64112,66103 in Kansas city.
- 2. Zipcode 64106 had the highest return on investment.
- 3. House prices outlook in Kansas City specifically shows an increasing trend, with the first few values being around \$189,506.94 and rising over time.

### Recommendations

- 1. Invest in Growth Areas: Focus on regions showing strong, consistent property value increases, such as Zip Code 66103. These areas demonstrate robust market conditions and potential for high return on investment (ROI).
- 2. Diversify Investments: Consider diversifying investments across multiple zip codes, including 66106

- and 64112, to spread risk and capitalize on different market dynamics.
- 3. Monitor Market Trends: Keep an eye on long-term market trends, particularly the recovery and growth periods post-2012, to make informed investment decisions.
- 4. Consider Timing: Given the historical impact of economic downturns like in 2008, investors should be cautious about market timing and consider the broader economic indicators.

### **Conclusions**

- 1. The Kansas City real estate market has experienced a significant recovery since the 2008 financial crisis, with a consistent upward trend in property values, especially post-2012.
- 2. The market shows a range of investment opportunities, from more affordable properties in areas like Zip Codes 66106 and 66103 to higher-end markets in areas like Zip Code 64112.
- 3. The analysis suggests a robust market with potential for growth, especially in certain zip codes identified as having strong upward price trends.
- 4. Investment strategies should be informed by historical market performance, current market conditions, and future market forecasts, considering the long-term upward trend in property prices and regional variances.



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