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Bootstrapping your Startup with PowerApps and Microsoft Technology Stack



What is bootstrapping?

Bootstrapping refers to the efforts of an entrepreneur to start a business using his own assets as the source of capital

PowerApps Community Plan

Any individual can use PowerApps Community Plan

- For learning and building skills
- Creating their own apps and flows
- Distributing the apps and flows created on AppSource

PowerApps Community Plan Benefits

- DIY Apps and Flow to boost productivity
- Limitless iteration of MVP (Minimum Viable Product)
- Ability to create one PowerApps Portal
- Access to Common Data Service

Building your own brand

- Your own domain name
- Your own website
- Your own custom email address
- Build your social proof and social media presence

Brand building essentials from Microsoft Stack

- GitHub Pages
- Office 365 Business Essentials
- Azure free services
- GitHub and LinkedIn

Domain name registration + \$5/mo

- GitHub Pages FREE!
- Office 365 Business Essentials \$5/mo
- Azure FREE services

Office 365 Business Essentials

- Word
- Excel
- PowerPoint
- SharePoint
- OneDrive
- MS Teams

PowerApps per app plan

Allows individual users to run applications (2 apps and a single portal) for a specific business scenario based on the full capabilities of PowerApps for \$10/user/app/month.

Sample MVPs - Hackathon Entries

TDGi Hack for Education Entries from Philippine Teams

- PowerPH
- TeamTam