FIRST ASSIGNMENT
SEPTEMBER/OCTOBER SEMESTER 2021

BACHELOR OF COMPUTER SCIENCE (HONS.)
(IN COLLABORATION WITH IUKL)

Fundamental of Multimedia
(MDIA 1100)

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GENERAL INSTRUCTIONS

1. This question booklet consists of 2 pages including this page.
2. There is one **SECTION** in this question booklet.
3. Please submit assignment solution in **SOFT COPY FORMAT.**
4. **The Deadline for Submission is on 12th January 2022.**

There are Five (2) questions in this section. Answer ALL Questions.

Scenario:

A company has approached you to create a banner with their name on it and with a trademark slogan of their own. You are instructed to use only letters and no other graphics for the task. Create a banner following a standard procedure of designing.

Task 1.

a. Discuss the importance of text in multimedia presentation.
b. Describe fonts and typefaces with examples.
c. Critically analyse the use of fonts in web.
d. Discuss about font editing and design tools.

(15 marks)

Task 2.

a. Prepare a set of questionnaire for the client in order to know the requirements such as objective of design, colour use, font type, font style, size, deadline of submission.
b. Create a mind map.
c. Use any of the available tool to design.
d. Justify the design according to the need and requirement of the client.

(15 marks)