Lincoln Chamber of Commerce

* History of Lincoln
  + Base of the Sierra Foothills in picturesque Placer Valley with the cities of Roseville, Rocklin, Loomis, and Newcastle located nearby.
  + 30 miles NE of Sacramento
  + 115 miles east of San Francisco
  + City’s 2002 strategic plan (City of Lincoln Strategic Action Plan, May 2002)
    - New office buildings
    - Shopping centers
    - Housing developments
    - Custom home properties
  + Named after Charles Lincoln Wilson
    - Transportation executive and builder of California Central Railroad
  + First settlement
    - 1859 by John Chapman, G. Gray, John Ziegenbein, and E. A. Gibson
    - By 1863 became very prosperous population between 400-500 people
* Lincoln City Attractions
  + Active Volunteer Center
  + Shopping Centers
  + Community Events
  + Recreation
  + Good Schools
  + New Library
  + Private Country Club-Championship Golf Courses
  + Regional Airport
  + Maintain small town charm and character of historic downtown
    - First Street to Seventh Street between G and E Streets
  + Home to one of Placer County’s oldest businesses
    - *Gladding Mcbean Terra Cotta Clay Manufacturing Plant*
    - Established 1875
      * Chicago resident Charles Gladding learned of large layer of clay in Lincoln
    - Gladding plant is still operational manufacturing clay pipes used for city infrastructure
  + 2006 named “All American City” by National Civic League
    - All American City Award
    - Encourages and recognizes civic excellence
    - Honoring communities
      * Citizens
      * Government
      * Business
      * Nonprofit Organizations
        + Demonstrate successful resolution of community issues
  + Community events
    - 4th of July parade and fireworks
    - Downtown Farmer’s Market
    - Tour de Lincoln
    - Farmers Market and Summer Nights
      * Thursday Nights June-August 5pm-8pm
        + Live Music
        + Food Vendors
        + Kids Activities
        + Crafts
* Lincoln City Growth
  + Population growth from 17,000 to 33,000 by 2006
    - “smart growth” plan