The lernOS Guide

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Getting Started

We live and work in a world of constant change. With trends like globalization, digitization, and urbanization the so called VUCA world emerged. VUCA¹ stands for volatility, uncertainty, complexity, and ambiguity as described in a study by James A. Lawrence in 1991. In such an environment theories, principles, and tools for management and self-management from the 20th century have to be updated for the digital connected knowledge society of the 21st century. In his book Drive² Daniel Pink outlined that change in 140 characters: "Carrots & Sticks are so last century. We need to upgrade to autonomy, mastery and purpose".

This is true for individuals and organizations (for-profit and non-profit). To be successful in a VUCA world you have to practice a workstyle of "self-directed lifelong learning". You have to acquire new (digital) skills and also get used to new (digital) tools. To be successful as an organization you have to become a "learning organization". A learning organization according to David Garvin³ is an organization skilled at creating, acquiring, and transferring knowledge, and at modifying its behavior to reflect new knowledge and insights.

In terms of learning not all knowledge has to be created from scratch, not every wheel has to be reinvented and not all mistakes have to be repeated. If you have an open mindset an connect with others

¹https://en.wikipedia.org/wiki/Volatility,_uncertainty,_complexity_and_ambiguity

²https://en.wikipedia.org/wiki/Drive:_The_Surprising_Truth_About_What_Motivates_Us

³https://hbr.org/2008/03/is-yours-a-learning-organization

inside and outside your organization you will be standing on the shoulders of giants⁴. Consultancy McKinsey found⁵ that a fully networked enterprise in contrast to companies working in silos internally and externally has a benefit of over 30%. So working in an open and connected way seems to be good for you and your organization at the same time.

The digital transformation⁶ enables new ways of working and new ways of learning. Digital transformation means that products, processes, and business models are digitized (e.g. transition vinyl record/compact disc/spotify, Airbnb as hotel company without buildings, Uber as taxi company without cars). To make use of this new possibilities digital skills have to be acquired by everybody. These skills can be learned with new methods like Getting Things Done⁷, Personal Knowledge Mastery⁸ Scrum⁹, Holacracy¹⁰, and Working Out Loud¹¹. One example: at the german engineering company Bosch 98% of employees practicing Working Out Loud say that the method helps to improve digital skills and support cultural change. You don't have to be a digital native to learn these skills. Everybody can learn them one small stepp at a time.

lernOS will help you and your organization to develop necessary 21st century skills¹² like problem-solving, communication, creativity, and collaboration. You can use lernOS on your own or together with 3-4 other people in a peer support¹³ group called lernOS Circle.

What is lernOS?

lernOS is an operating system (OS) for livelong learning and learning organizations. The name is derived from the Esperanto verb "to learn". Like OKR lernOS can be used on different levels:

- Personal (lernOS mi, "I will learn"): use it as a personal knowledge management and productivity tool for yourself
- Team (lernos ni, "We will learn"): use it as a tool for communication and collaboration on team level
- Organization (lernos ni, "We will learn"): use it as an agile management system for your whole organization

⁴https://en.wikipedia.org/wiki/Standing_on_the_shoulders_of_giants

⁵https://www.mckinsey.com/industries/high-tech/our-insights/the-rise-of-the-networked-enterprise-web-20-finds-its-payday

⁶https://en.wikipedia.org/wiki/Digital_transformation

⁷https://gettingthingsdone.com/

⁸https://jarche.com/pkm/

⁹https://www.scrumguides.org/

¹⁰https://www.holacracy.org/constitution

¹¹https://workingoutloud.com/

¹²https://learning.mozilla.org/en-US/web-literacy

¹³https://en.wikipedia.org/wiki/Peer_support

This guide describes the implementation of lernOS on the personal level. The basic elements of lernOS are:

- Objectives & Key Results: what you try to reach and how you measure success
- Activities: tasks and roles you have, projects you run
- **Knowledge:** your **expertise**, know-how between your ears or codified in **knowledge assets** (e.g. checklists, presentations) stored in your **repositories** (e.g. social intranet, onedrive, slideshare)
- Relationships: people in your social network (physical of virtual) helping you to achieve your objectives

The **lernOS Canvas** (PDF¹⁴) uses a similar structure as the business modell canvas¹⁵ by Alex Osterwalder. It can be used to systematically go through the elements of lernOS and create your personal management system with a strong focus on knowledge and learning.

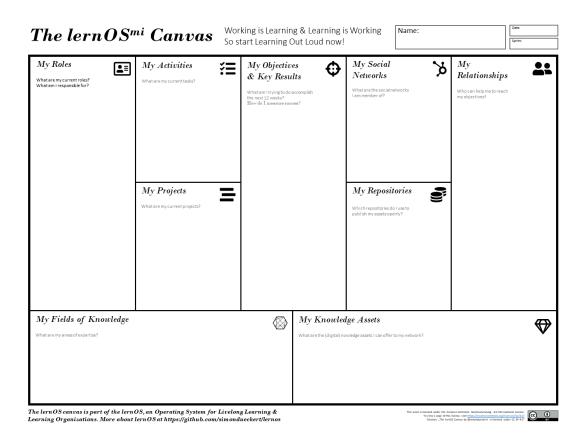


Figure 1: The lernOS(mi) Canvas

¹⁴lernOS-mi-Canvas.pdf

¹⁵https://en.wikipedia.org/wiki/Business_Model_Canvas

lernOS Sprint - Driving Agile Planning And Execution

A lernOS sprint consists of 13 weeks (week 0 -12). In week 0 all organizational issues meetings, communication channels, documentation etc.) and a first version of your objective(s) for the sprint are defined. The objective(s) for the sprint can be refined between week 0 and week 1. In week 1 the objective(s) are fixed for the sprint.

In week 1-12 there is a weekly 30-60-minut event called the lernOS Check-In. The Check-In is a short ceremony to track results. Every Check-In has the same agenda structur (see also The Beginners Guide to OKR¹⁶, page 38):

- 1. **Warm-up:** what happend since the last check-in?
- 2. **Objective Progress:** what changed in the Key Results since the last Check-In?
- 3. **Confidence Level:** with the information I have today, how confident am I that I will reach earch Key Result?
- 4. **Impediments:** what is slowing me down?
- 5. Initiatives: what am I going to do to improve results?

lernOS Circle - From Talking The Talk to Walking the Walk

Of course you can practice lernOS on your own. But it is more fun and also easier if you practice it in a group of 4-5 people called a lernOS Circle. A Circle is a peer support¹⁷ group where people help each other by providing knowledge, experience, emotional, social and practical help. The lernOS Circle is a "circle of trust" so what happens in the Circle stays in the Circle.

In a lernOS Circle every Circle member chooses one or more individual objectives. For each objective key results are definied that measure on a scale from 0.0 to 1.0 if the objective is reach. The objectives should be ambitious so that a key result completion rate of 0.7 is considered a success.

The lernOS Circle meets each week in a 30-60 minutes Check-In with the agenda described above. The Check-in can be face-to-face or virtual. If Circle members don't know each other it might be good to have the first Check-In's face-to-face to get to know each others and build trust.

Tools that might help to organize communication and documentation for Circles:

• Web Conferencing like Skype for Business¹⁸, Skype¹⁹, Zoom²⁰, GoToMeeting²¹, Circuit²²

¹⁶http://felipecastro.com/resource/The-Beginners-Guide-to-OKR.pdf

¹⁷https://en.wikipedia.org/wiki/Peer_support

¹⁸https://en.wikipedia.org/wiki/Skype_for_Business

¹⁹https://en.wikipedia.org/wiki/Skype

²⁰https://en.wikipedia.org/wiki/Zoom_Video_Communications

²¹https://en.wikipedia.org/wiki/GoToMeeting

²²https://circuit.com

• Instant Messengers like Threema²³, Microsoft Teams²⁴, Slack²⁵, WhatsApp²⁶, WeChat²⁷. Telegram²⁸, Signal²⁹, RocketChat³⁰

- Enterprise Social Networks like Jive³¹, Yammer³², Connections³³, Lithium³⁴, Workplace by Facebook³⁵
- Personal Notebooks like OneNote³⁶, Evernote³⁷, TiddlyWiki³⁸, Etherpad³⁹
- File Hosting Services like Dropbox⁴⁰, OneDrive⁴¹, Google Drive⁴², OwnCloud⁴³
- Task Management Services like Trello⁴⁴, Microsoft ToDo⁴⁵, Microsoft Planner⁴⁶
- Mind Mapping Software like XMind⁴⁷, Freemind⁴⁸, a MindManager⁴⁹, iThoughts⁵⁰, MindMeister⁵¹
- Weblog Software like Wordpress⁵², Tumblr⁵³

lernOS Memex - Get Things Out Of Your Head & In A System You Trust

Everything you define or agree upon should be documented in a system you trust. This is not for bureaucracy reasons but to keep your head free for creative knowledge work. You can use any personal notebook (paper-based or digital) as lernOS Memex.

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<sup>23</sup>https://en.wikipedia.org/wiki/Threema
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²⁴https://en.wikipedia.org/wiki/Microsoft_Teams

²⁵https://en.wikipedia.org/wiki/Slack_(software)

²⁶https://en.wikipedia.org/wiki/WhatsApp

²⁷https://en.wikipedia.org/wiki/WeChat

²⁸https://en.wikipedia.org/wiki/Telegram_(service)

²⁹https://en.wikipedia.org/wiki/Signal (software)

³⁰ https://rocket.chat

³¹https://en.wikipedia.org/wiki/Jive_Software

³² https://en.wikipedia.org/wiki/Yammer

³³https://en.wikipedia.org/wiki/IBM_Connections

³⁴ https://en.wikipedia.org/wiki/Lithium_Technologies

³⁵https://en.wikipedia.org/wiki/Workplace_by_Facebook

³⁶ https://en.wikipedia.org/wiki/Microsoft_OneNote

³⁷https://en.wikipedia.org/wiki/Evernote

³⁸ https://en.wikipedia.org/wiki/TiddlyWiki

³⁹https://en.wikipedia.org/wiki/Etherpad

⁴⁰https://en.wikipedia.org/wiki/Dropbox_(service)

⁴¹https://en.wikipedia.org/wiki/OneDrive

⁴²https://en.wikipedia.org/wiki/Google_Drive

⁴³https://en.wikipedia.org/wiki/OwnCloud

⁴⁴https://en.wikipedia.org/wiki/Trello

⁴⁵https://en.wikipedia.org/wiki/Microsoft_To-Do

⁴⁶ https://en.wikipedia.org/wiki/Microsoft_Planner

⁴⁷https://en.wikipedia.org/wiki/XMind

⁴⁸ https://en.wikipedia.org/wiki/FreeMind

⁴⁹https://en.wikipedia.org/wiki/MindManager

⁵⁰https://www.toketaware.com/ithoughts-ios

⁵¹https://en.wikipedia.org/wiki/MindMeister

⁵²https://en.wikipedia.org/wiki/WordPress

⁵³ https://en.wikipedia.org/wiki/Tumblr

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If you do not have any tool at hand, you can download and use the Tiddlywiki-Version of lernOS Memex⁵⁴ which is structured by the basic lernOS elements by default. This version is based on TiddlyWiki⁵⁵, a personal wiki that lives in a single HTML file:

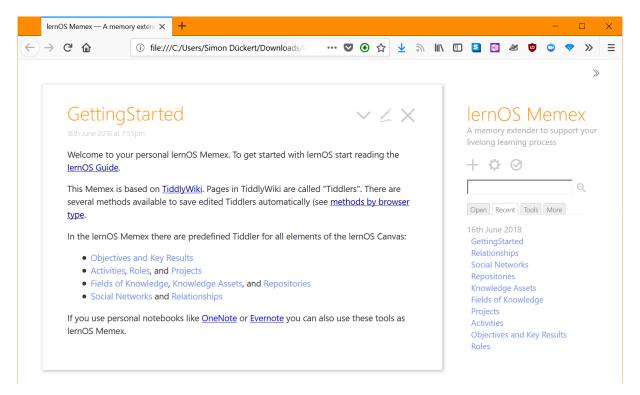


Figure 2: The lernOS(mi) Canvas

 $^{^{54}} https://github.com/simondueckert/lernos/blob/master/lernOS\%20Memex\%20-\%20en/lernOS-Memex.html$

⁵⁵ https://tiddlywiki.com/