

Sales Analysis

Order Review

Return Anlysis

Customer Insights

Stores Performance

Product Analysis

Year

1997

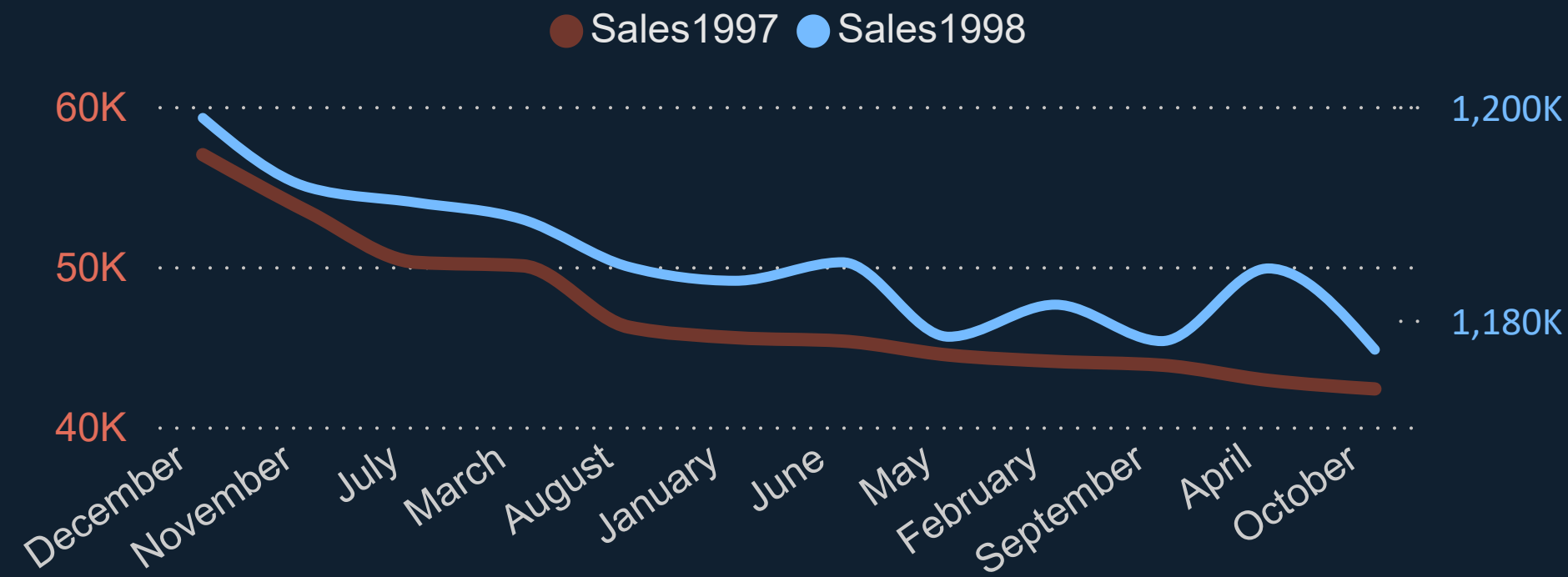
1998

Gender

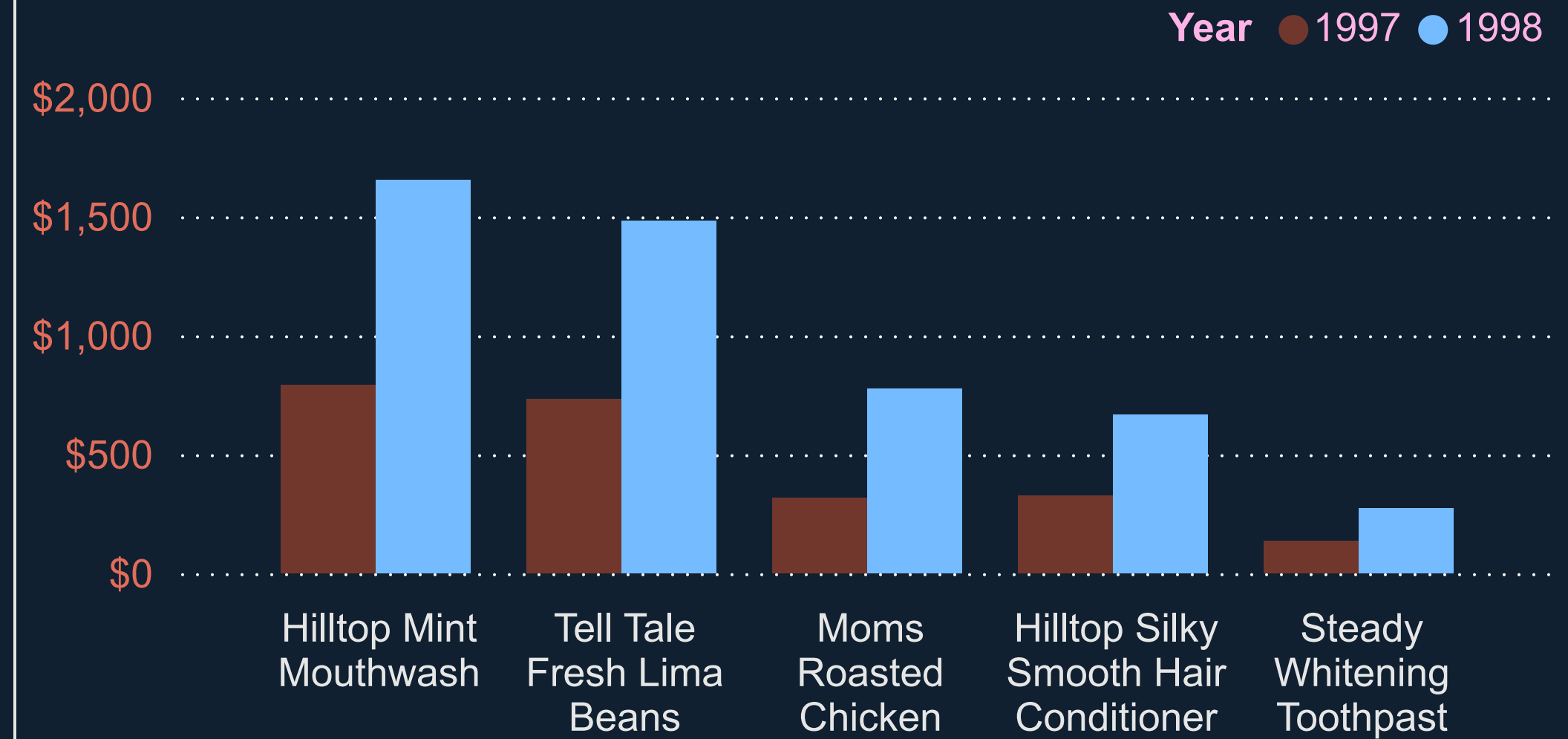
F

M

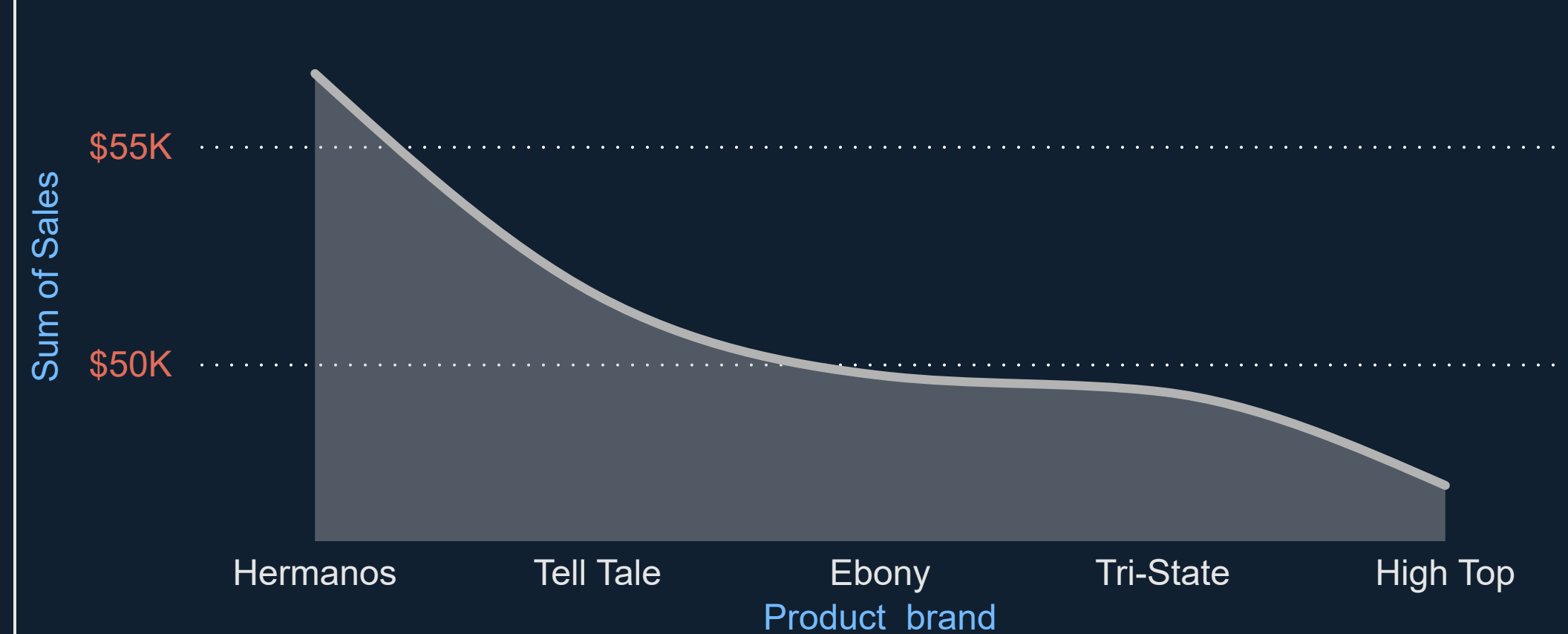
Sales Trends Over Time



Top Selling Products



Top 5 Products Brand



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

MAVEN MARKET ANALYSIS

Page Navigator

[Sales Analysis](#)[Order Review](#)[Return Anlysis](#)[Customer Insights](#)[Stores Performance](#)[Product Analysis](#)

Year

1997

1998

Total Orders

833K

Average Shipment time

3.94

Total Sales

\$1.76M

Maximum Ordered Product

Tell Tale Fresh Lima Beans

698

Gender

F

M

Correlation

0.44

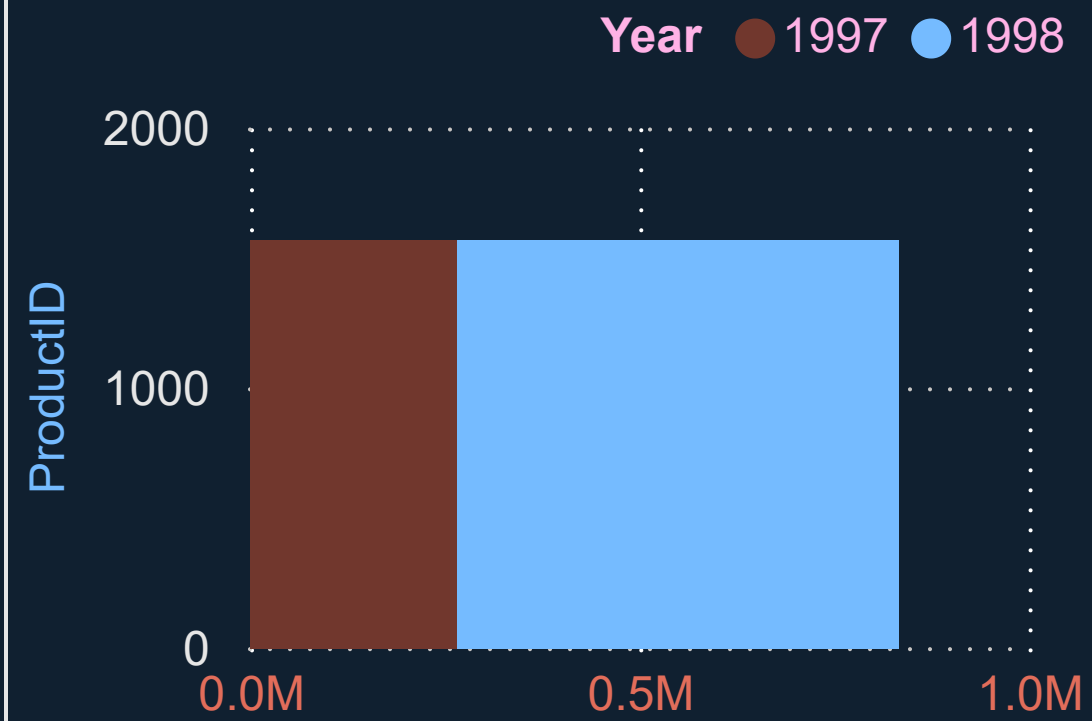
Growth Percentage

112.18

0.00

224.36

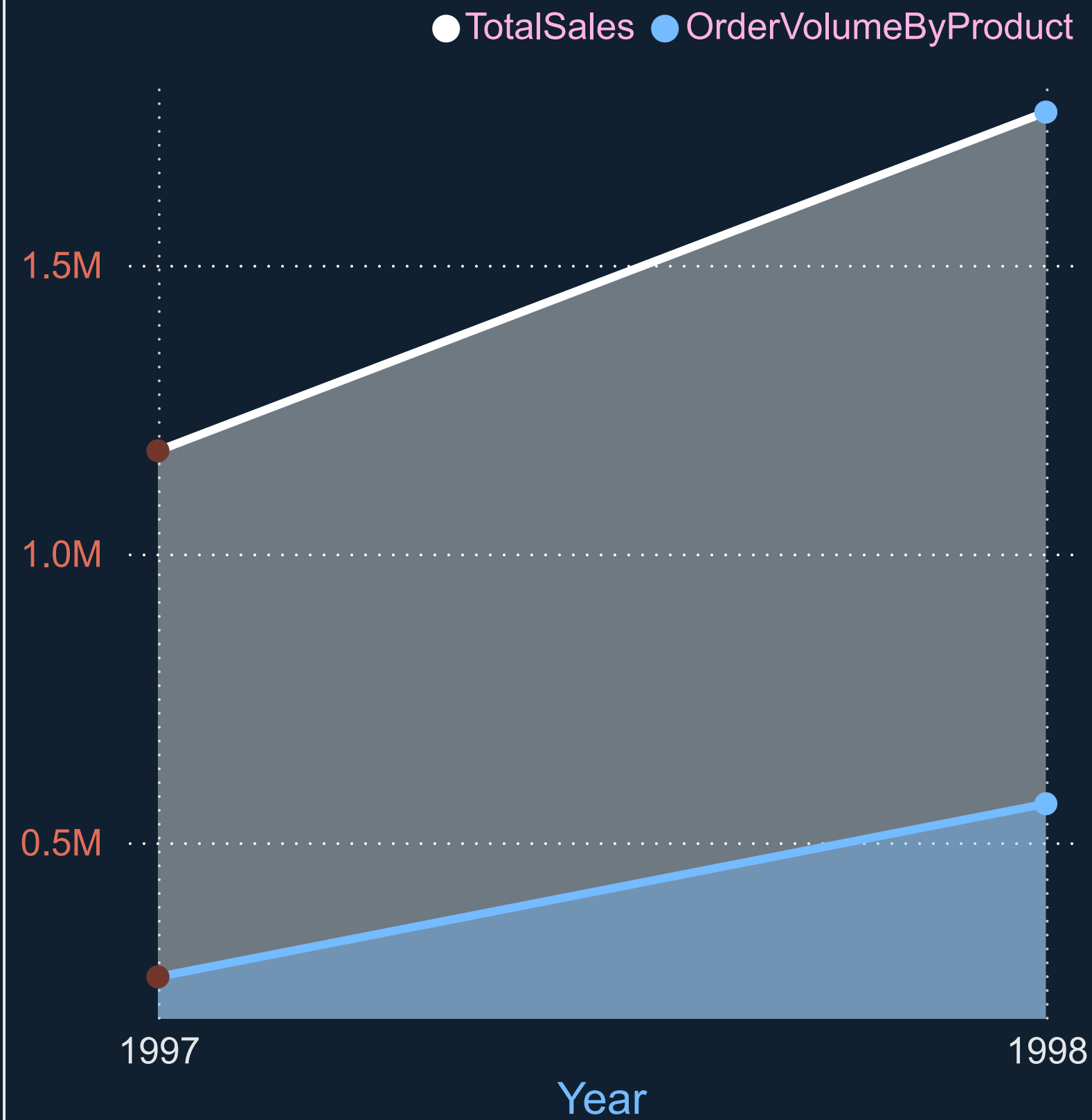
Orders Per Years



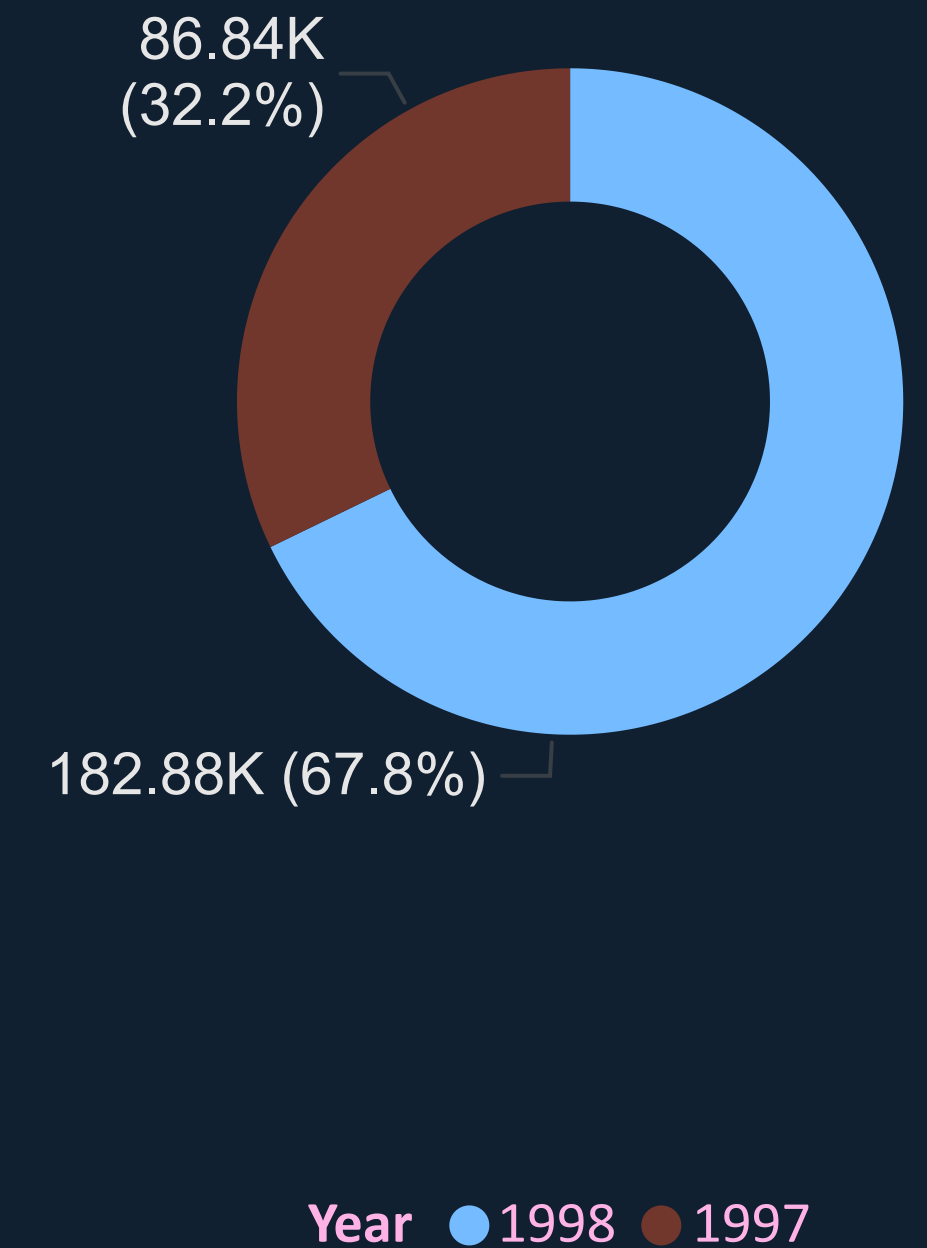
Average Shipment Time



Total Sales & Orders Per Year



Total Shipments by Year



Sales Analysis

Order Review

Return Anlysis

Customer Insights

Stores Performance

Product Analysis

Year

1997

1998

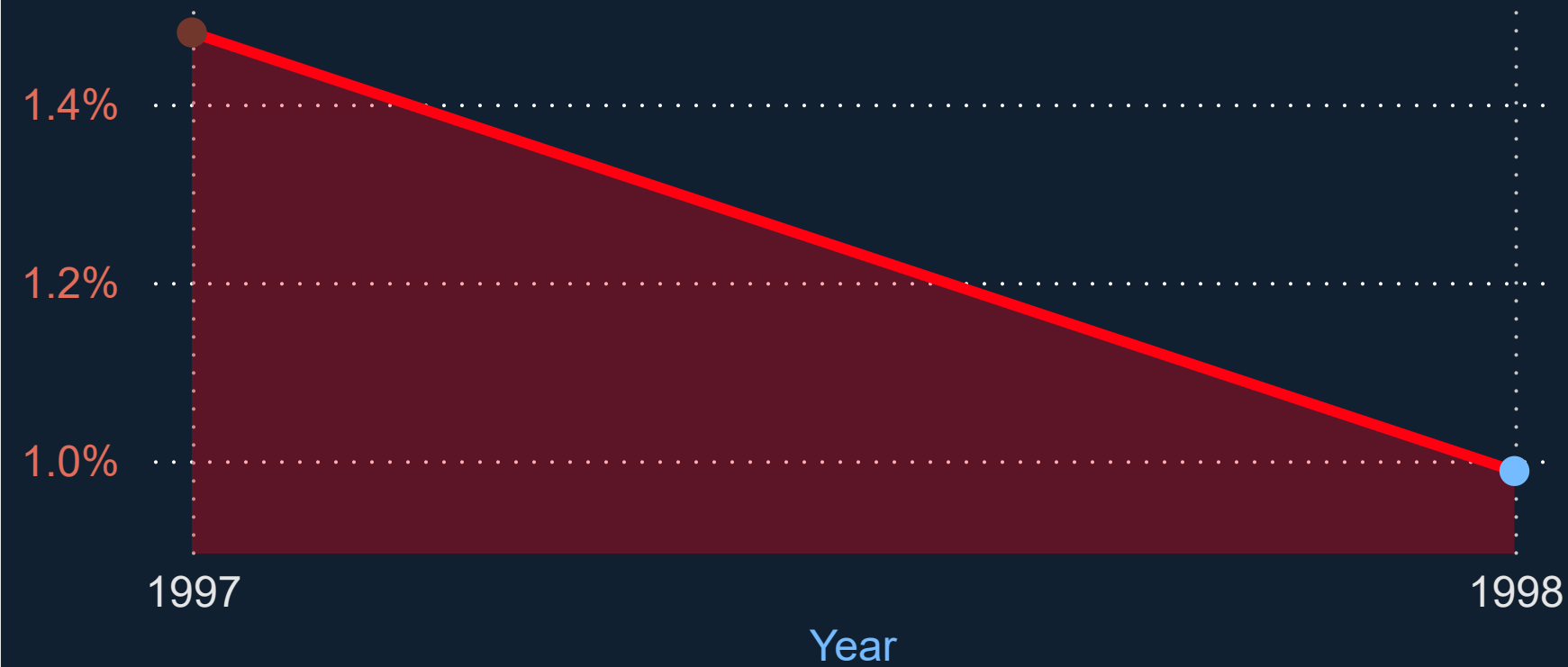
Impact of Returns

1.0%

Net Revenue

\$1.75M

ReturnImpact by Year



Return Rate

0.00994

Return Rate by Cost

0.00988

Total Returned Cost

\$17.43K



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

product_brand Sum of quantity

ADJ	8
Akron	13
American	68
Amigo	13
Applause	13
Atomic	42
BBB Best	148
Best	23
Best Choice	156
Better	129
Big City	8
Big Time	174
Bird Call	84
Black Tie	9
Blue Label	116
Blue Medal	23
Blue Star	88
Total	8289

MAVEN MARKET ANALYSIS

Page Navigator

Sales Analysis

Order Review

Return Anlysis

Customer Insights

Stores Performance

Product Analysis

Year

1997

1998

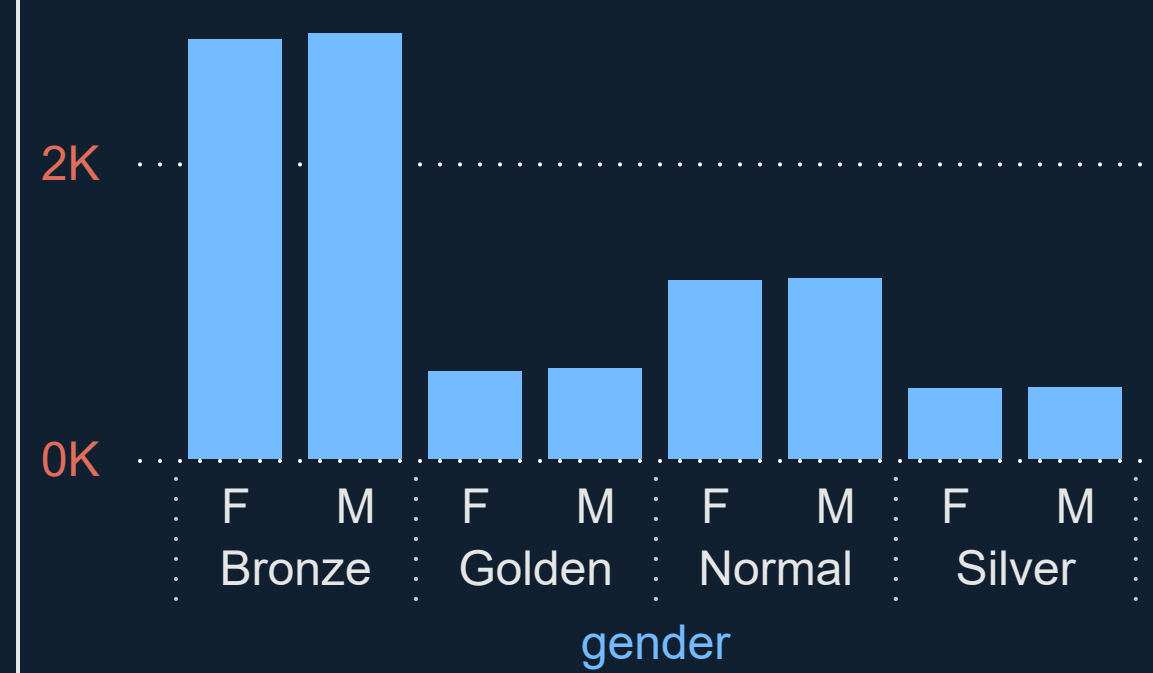
Gender

F

M

education	Clerical	Management	Manual	Professional	Skilled Manual	Total
Bachelors Degree		678		1582		2260
Graduate Degree		139		327		466
High School Degree		181	1005	436	1002	2624
Partial College	172	134	86	272	186	850
Partial High School		126	1129	279	1108	2642
Total	172	1258	2220	2896	2296	8842

Customer by Member cards and Gender



Peak Order

1377

Average Order Per day

400.77

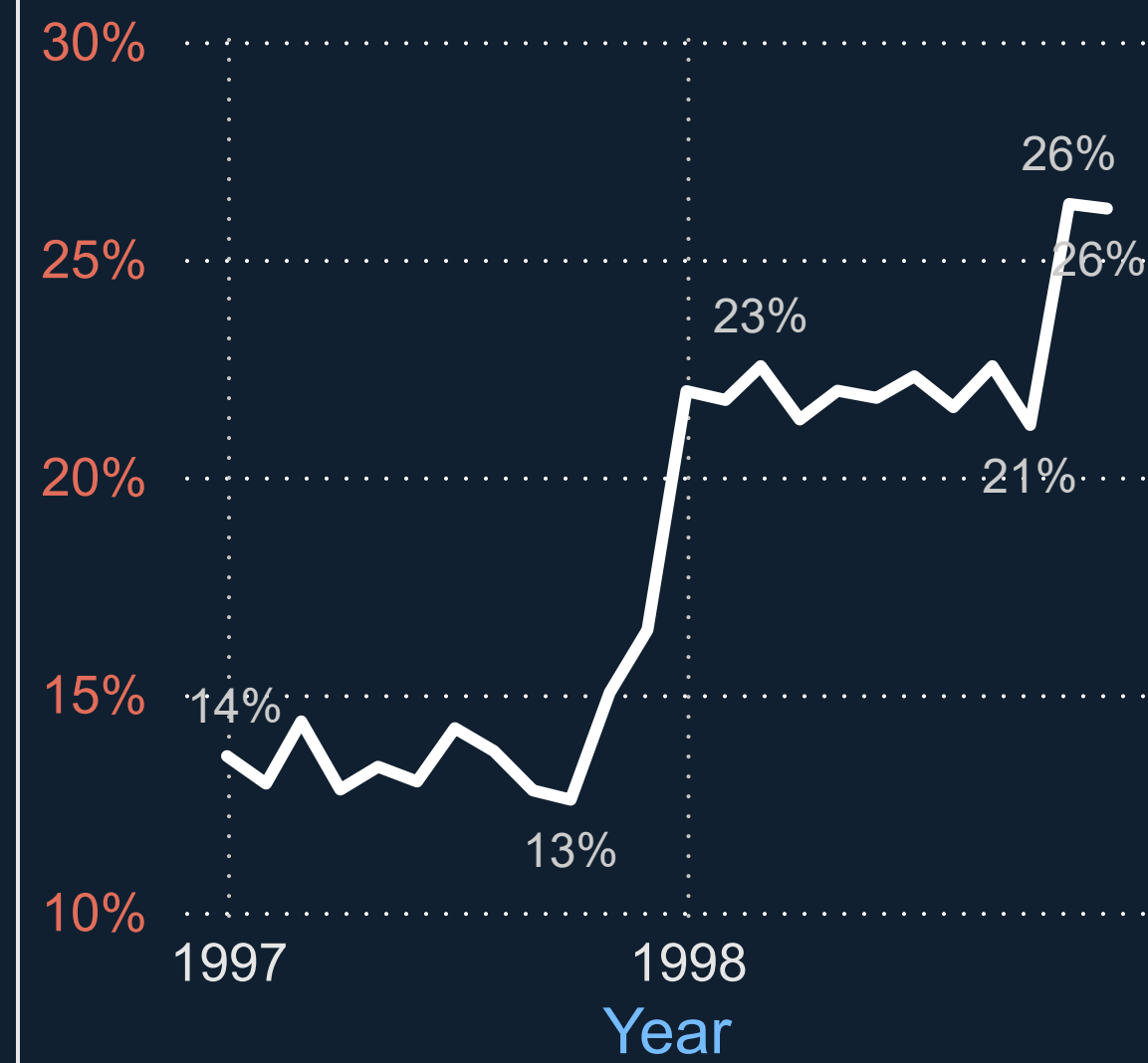
Average Order

6.54

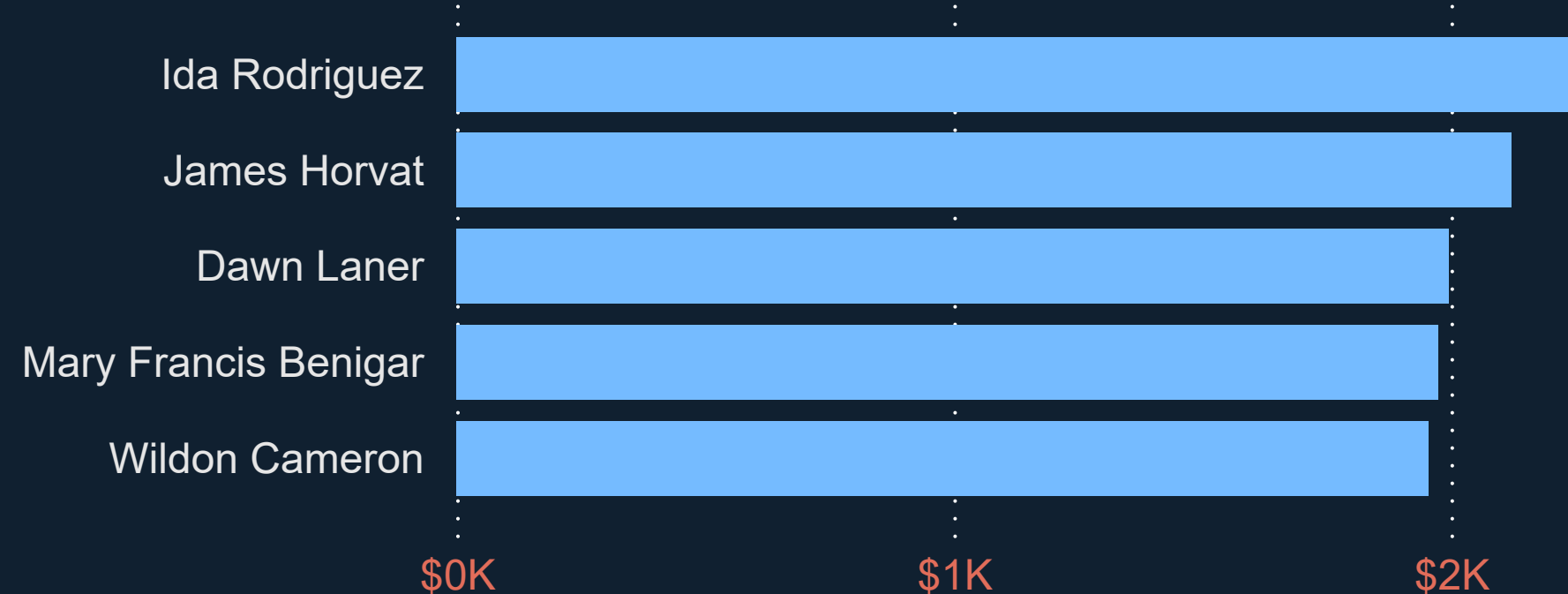
Retention Rate

86%

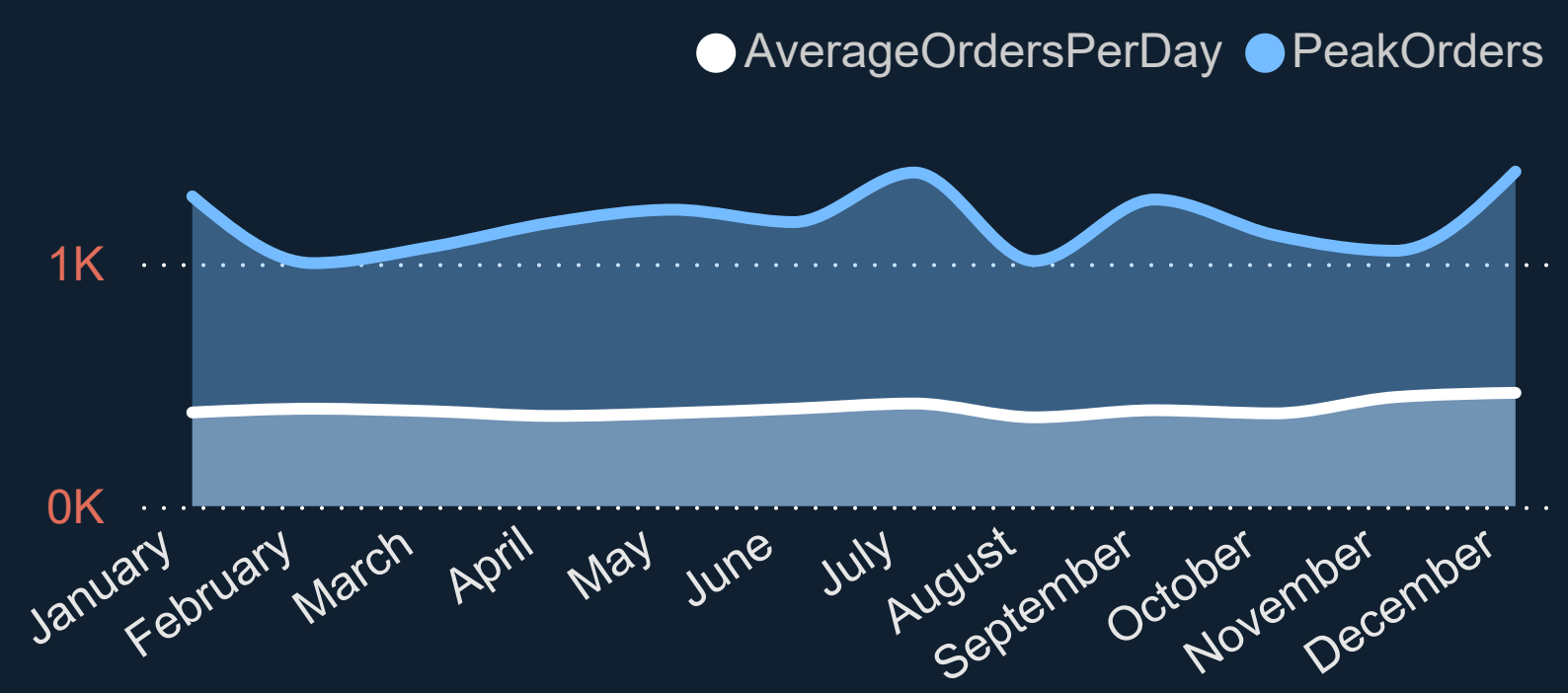
Retention Rate by Year, Quarter and Month



Top 5 High Valued Customers



AOD & PO by Month



MAVEN MARKET ANALYSIS

Page Navigator

Sales Analysis

Order Review

Return Anlysis

Customer Insights

Stores Performance

Product Analysis

Year

1997

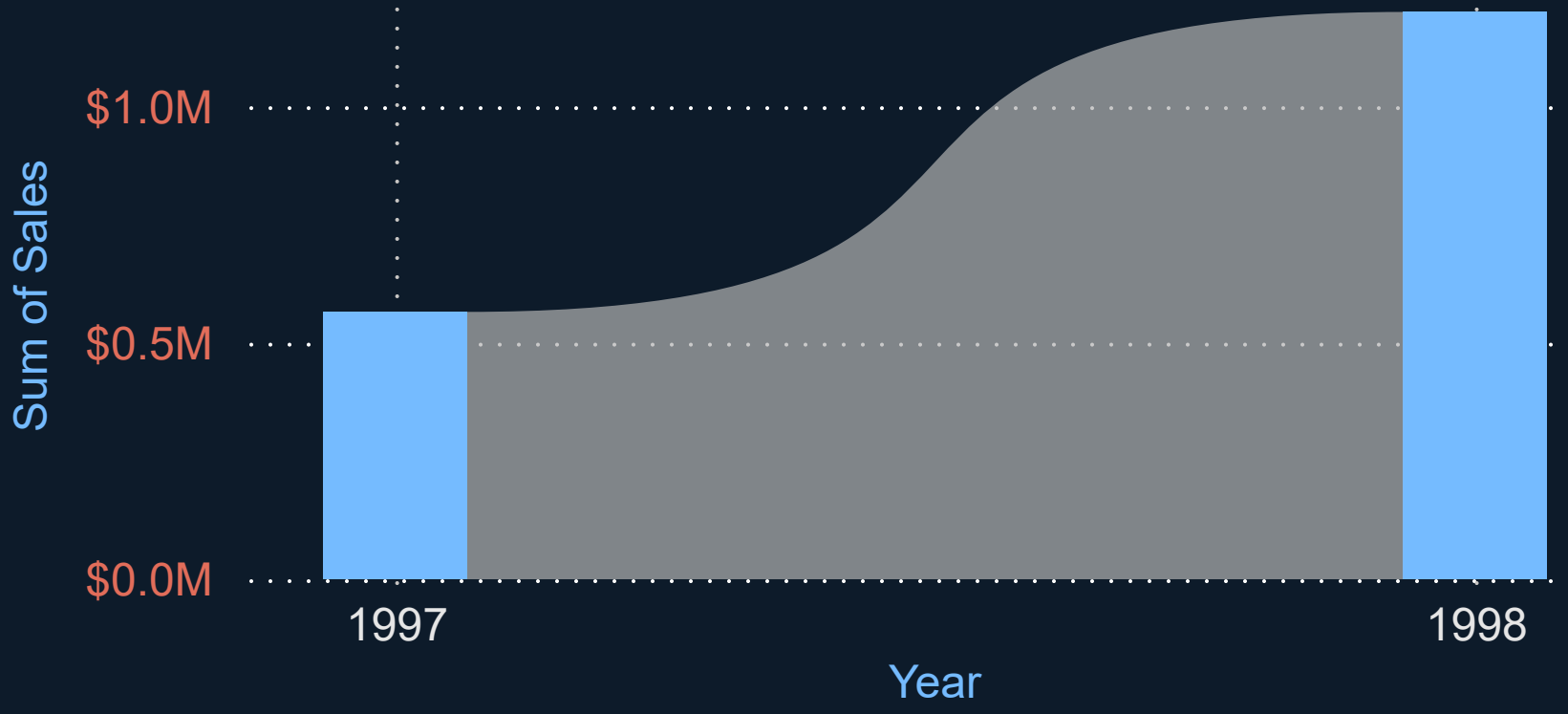
1998

Gender

F

M

Sum of Sales by Year



Total Sales by Stores



store_name	Sum of Total	Sum of Total	GrowthPercentage
Store 13	\$87,218.280000000026	83,180.66	-4.63
Store 17	\$74,843.96	82,851.94	10.70
Store 11	\$55,058.790000000001	60,275.83	9.48
Store 7	\$54,545.280000000001	56,766.26	4.07
Store 24	\$54,431.140000000003	56,947.32	4.62
Store 3	\$52,896.299999999998	57,981.58	9.61
Store 15	\$52,644.070000000006	63,337.39	20.31
Store 16	\$49,634.459999999995	60,850.70	22.60
Store 6	\$45,750.24	52,364.54	14.46
Store 23	\$24,329.230000000001	23,247.55	-4.45
Store 2	\$4,739.2299999999999	4,779.90	0.86
Store 22	\$4,705.9700000000003	5,250.88	11.58
Store 14	\$4,441.1800000000003	4,883.76	9.97
Store 1		56,396.78	
Store 10		57,835.36	
Store 12		87,623.61	
Total	\$565,238.13000000002	1,199,308.31	112.18

MAVEN MARKET ANALYSIS

Page Navigator

[Sales Analysis](#)[Order Review](#)[Return Anlysis](#)[Customer Insights](#)[Stores Performance](#)[Product Analysis](#)

Year

[1997](#)[1998](#)

Gender

[F](#)[M](#)

Profit Margin

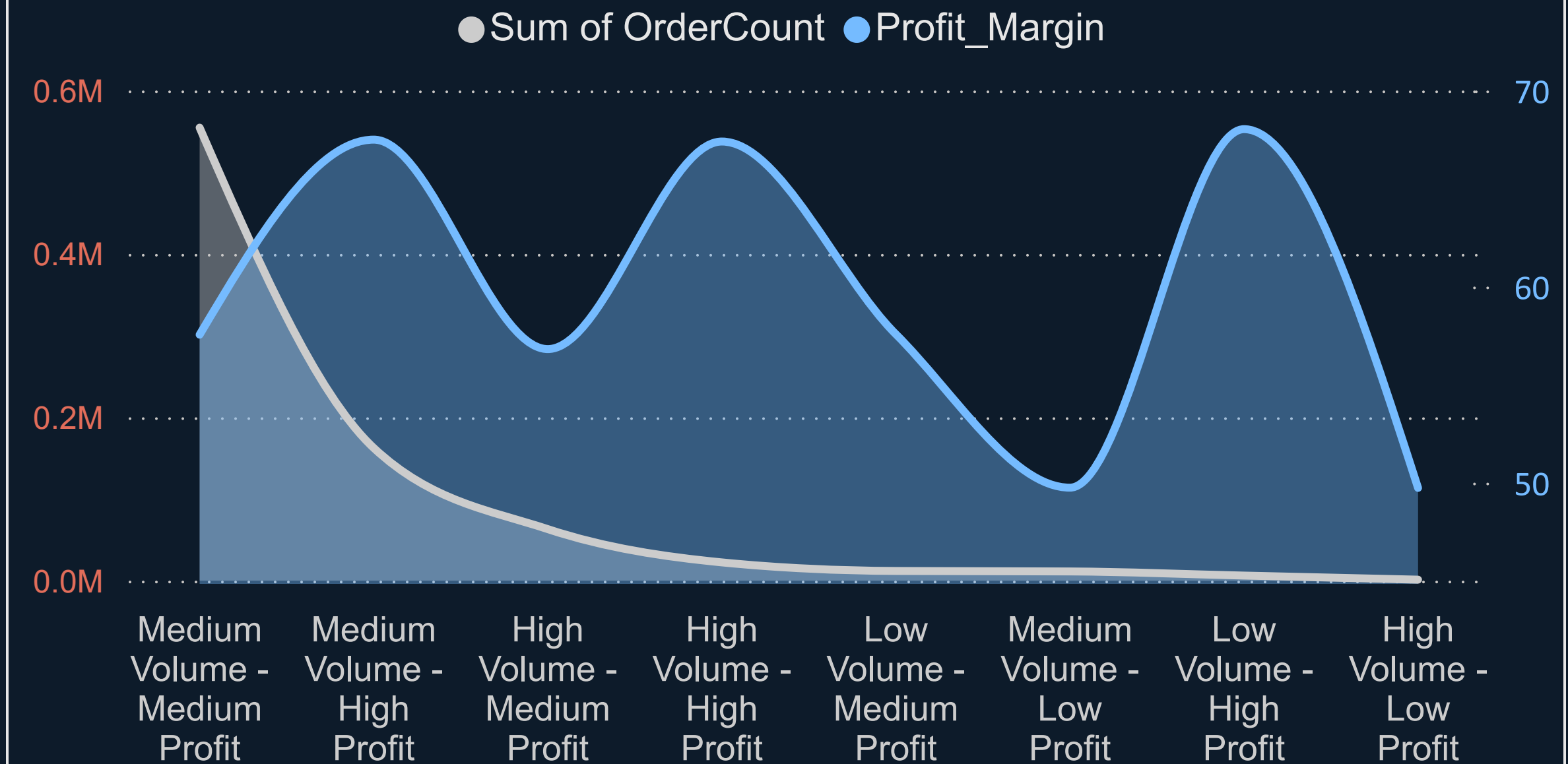
59.67

Profit

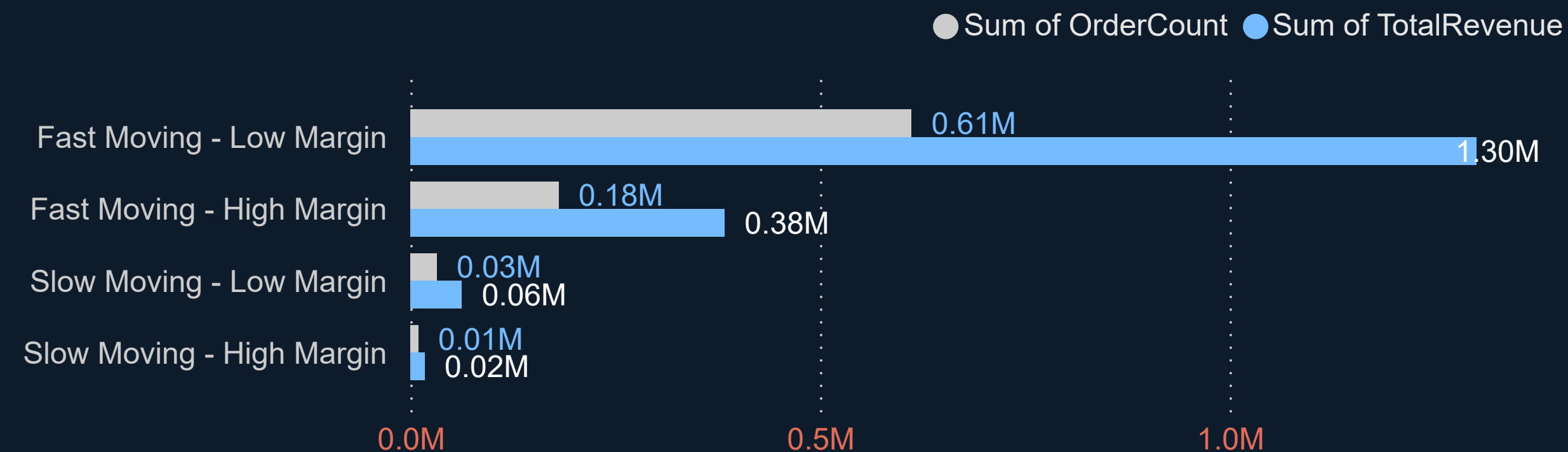
1.05M

ProductCategory	Sum of TotalRevenue
Medium Volume - Medium Profit	1,179,252.0
Medium Volume - Low Profit	22,207.0
Medium Volume - High Profit	343,485.0
Low Volume - Medium Profit	24,566.0
Low Volume - High Profit	9,399.0
High Volume - Medium Profit	131,462.0
High Volume - Low Profit	2,378.0
High Volume - High Profit	51,794.0
Total	1,764,546.0

Orders & Profit Margin by Product Category



Orders & Total Revenue by Product Category



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)