

Unlocking Meaningful Initiatives for Rejuvenating Youth eXperiences

Team Members

Shatadi Tjatji

Keamogetswe Motlhamme

Thabiso Modisakeng

Thembelihle Mncube

Lehlohonolo Jacobs

Sibusiso Mathe

Jobs for the
youth now!



GCGO: Job Creation

Problem Statement:

The global challenge of insufficient job creation disproportionately affects the youth of South Africa the most in the world.

Why it matters:

Employing the youth is the best way to secure the future~It will lead to an increase in economic growth and it will lead to a decrease in social grant dependency.



Youth aged 15-34 years

About User

Name: Refilwe Mabote

Age: 25 years old

Gender: Female

Education level: Matric

Employment status:

Unemployed

Location: Soweto

Income: R350 social grant

Refilwe lives with her grandmother and her 3 siblings in an RDP house and they survive on social grants. She has little access to technology as she only has a press-button phone.

How problem affects her:

Refilwe has been affected by unemployment financially as she has to really rely on the government to meet her basic needs. She has also been affected mentally as she has self-esteem issues and she is depressed.



LumiryX

The structure of the labour market, personal, household and community factors impact the youth's ability to access employment.



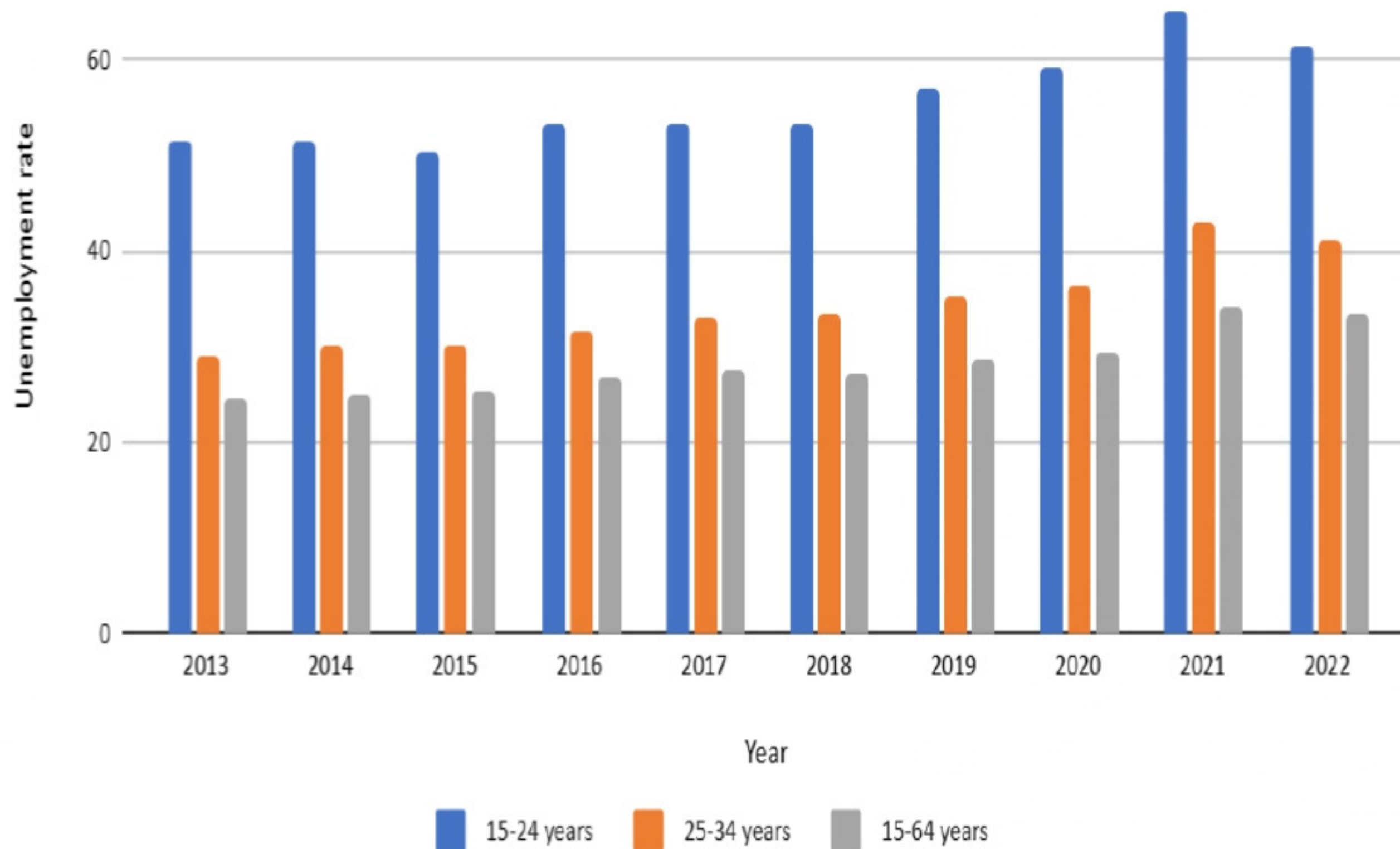
About The Problem

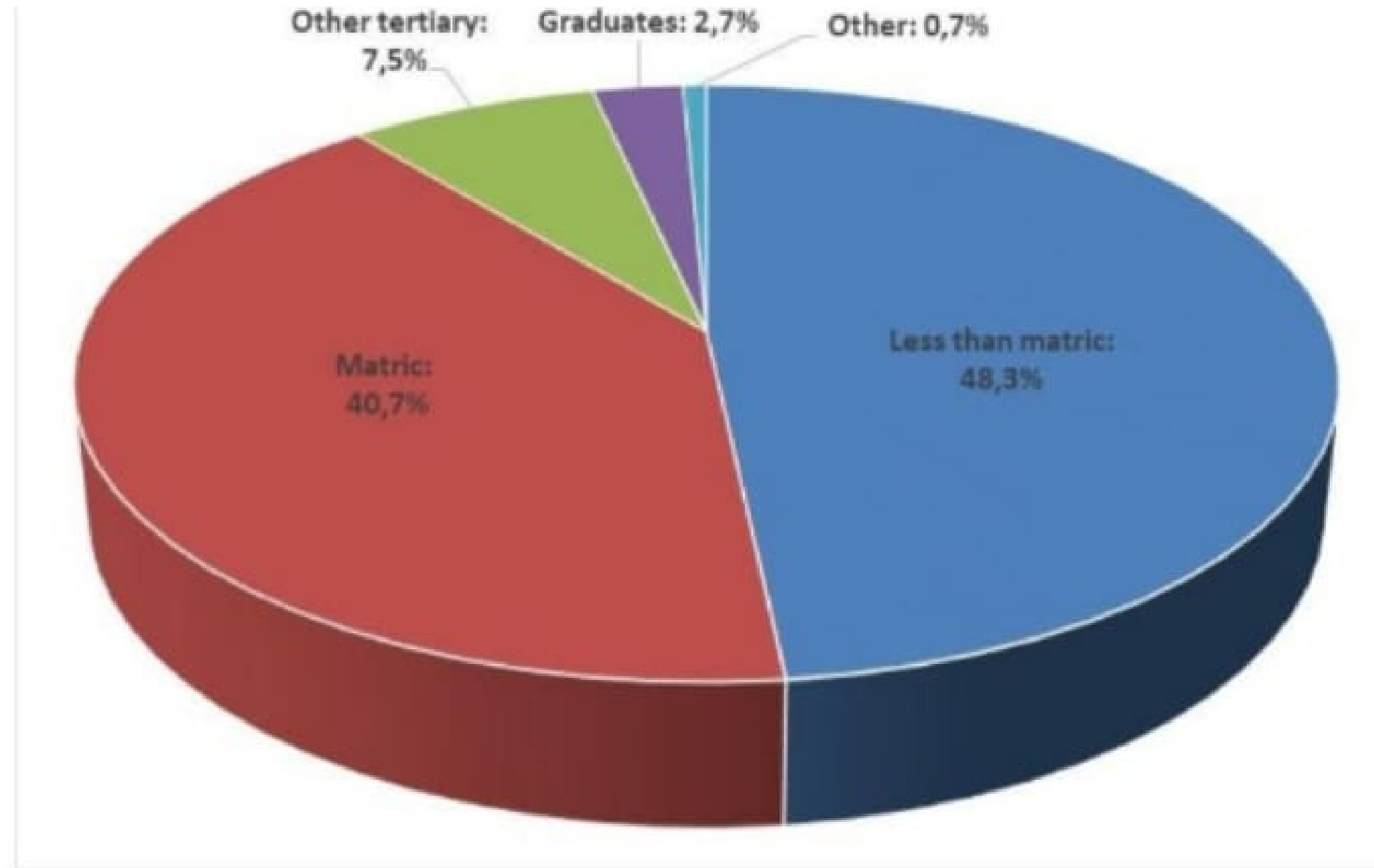


Transportation expenses significantly contribute to the overall high cost of job searching, impacting South Africa's youth.

Source: South African Child Gauge 2, 2015

Youth unemployment vs total unemployment





Proportion of the unemployed by education level, Q1: 2023

Source: StatsSA

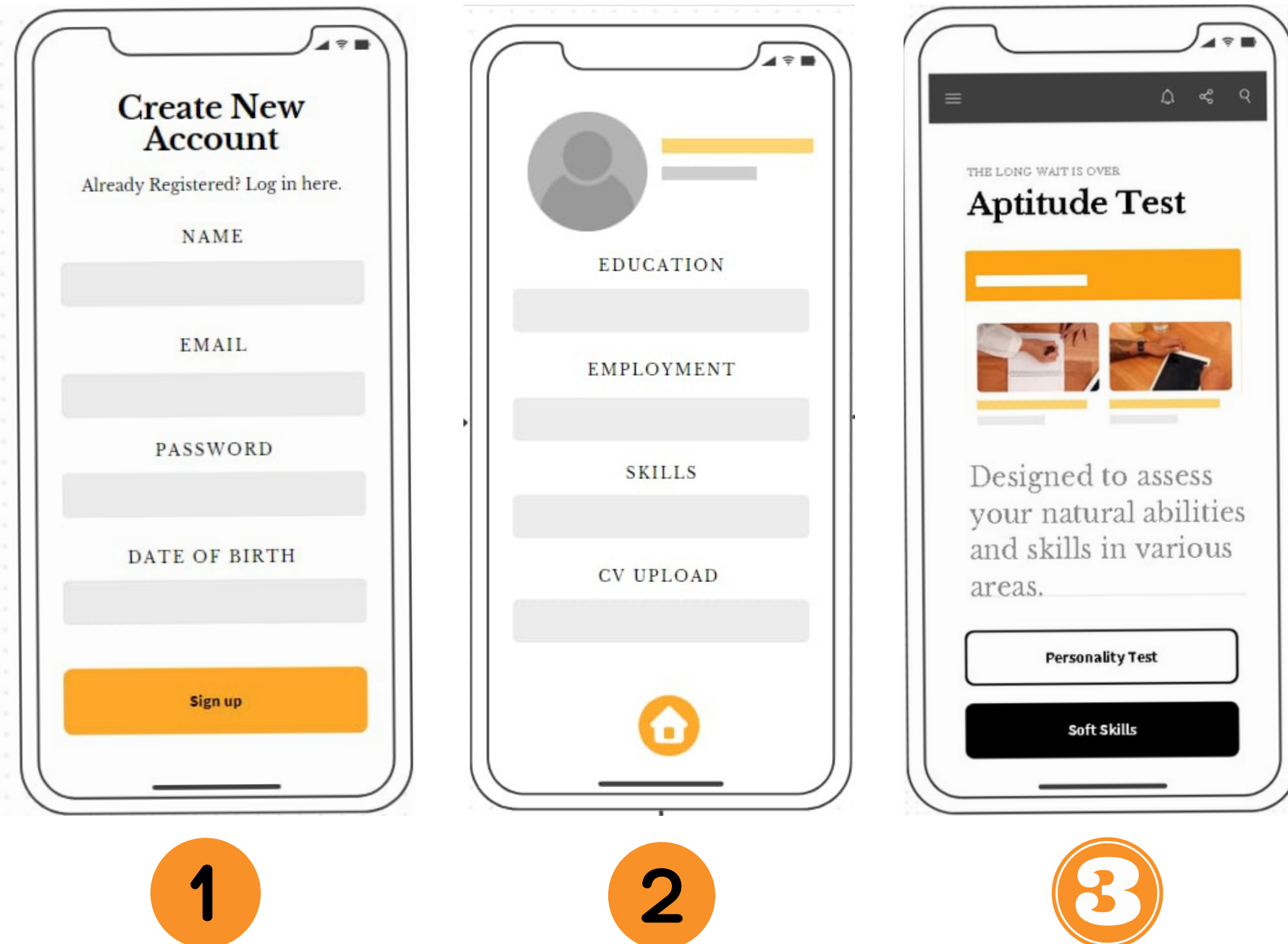
The Solution: The Lumiryx application

To mitigate youth unemployment, our objective is to develop a mobile application featuring a centralized information system. This application will provide comprehensive services such as skills training, job matching and streamlining, interview preparation tips, and mentorship matching.

Why this solution: Most of the unemployed youth either discontinued their education prior to completing matriculation or lack any post-matriculation qualifications.

Why this solution will be effective: The application utilizes a centralized system that recommends proficient users to companies for employment, while also equipping them with the necessary resources to facilitate their job search.

Welcome to the LumiryX application



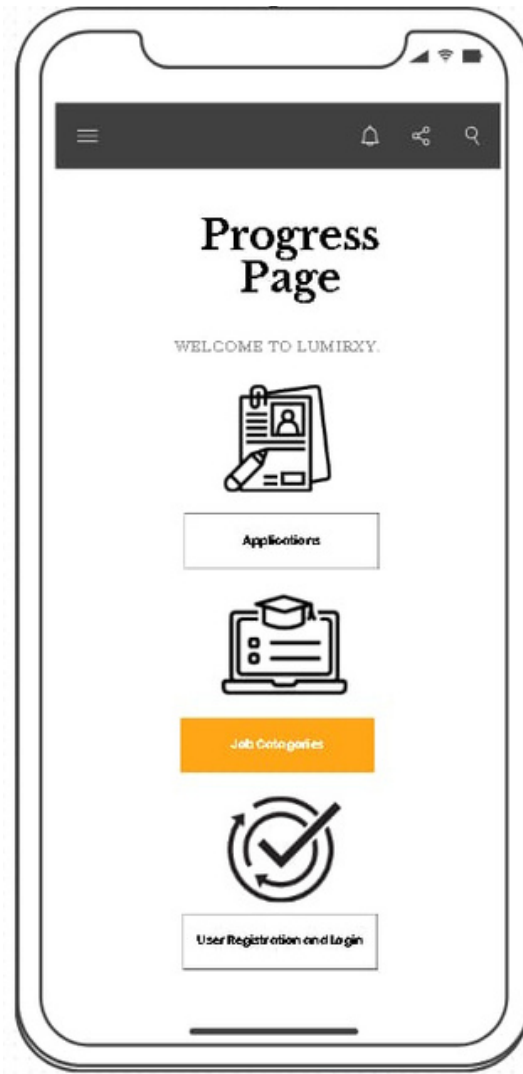
1. New User creates an account.
2. After a user creates an account, they must update their profile.
3. Users will be asked to take a skills and aptitude test to determine the profession they fit into and which skills they need to learn.

More of the app

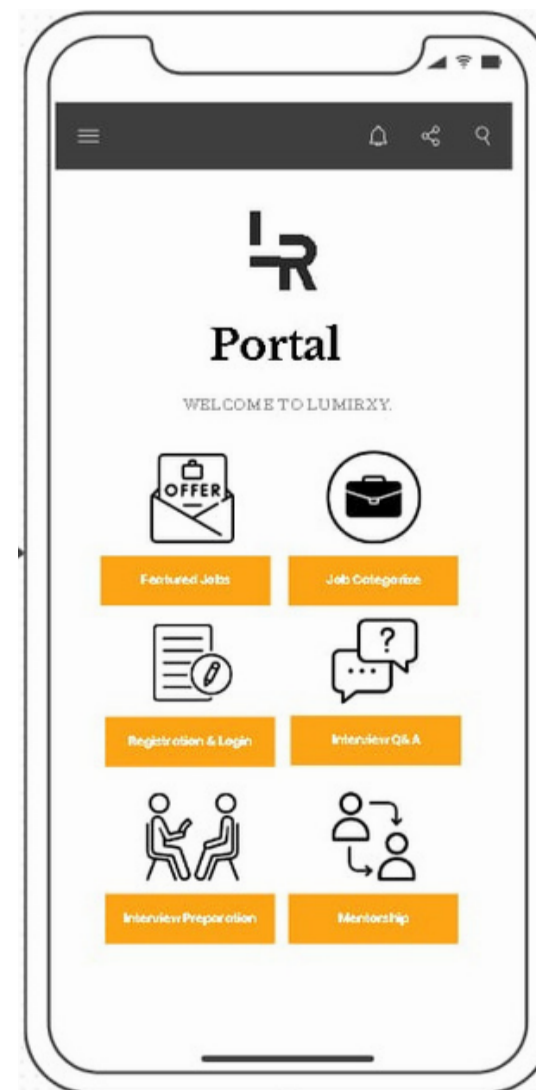
Screens 4-6 of the app.



4



5



6

- 4. Contains the home page.
- 5. Shows user's progress from their skills learning and job applications.
- 6. Includes the top 5 jobs a user highly qualifies for that are currently offered on the app. Also recommends mentors for the users and includes a interview preparation tips.

Pain Point 1

Based on user interviews, we identified the need to incorporate a user-friendly app guide. This guide will be provided after users create an account and complete their profile, highlighting the functionalities of each icon and the corresponding page.

Pain Point 2

Our users express frustration with the job application procedure due to the lack of feedback and transparency.



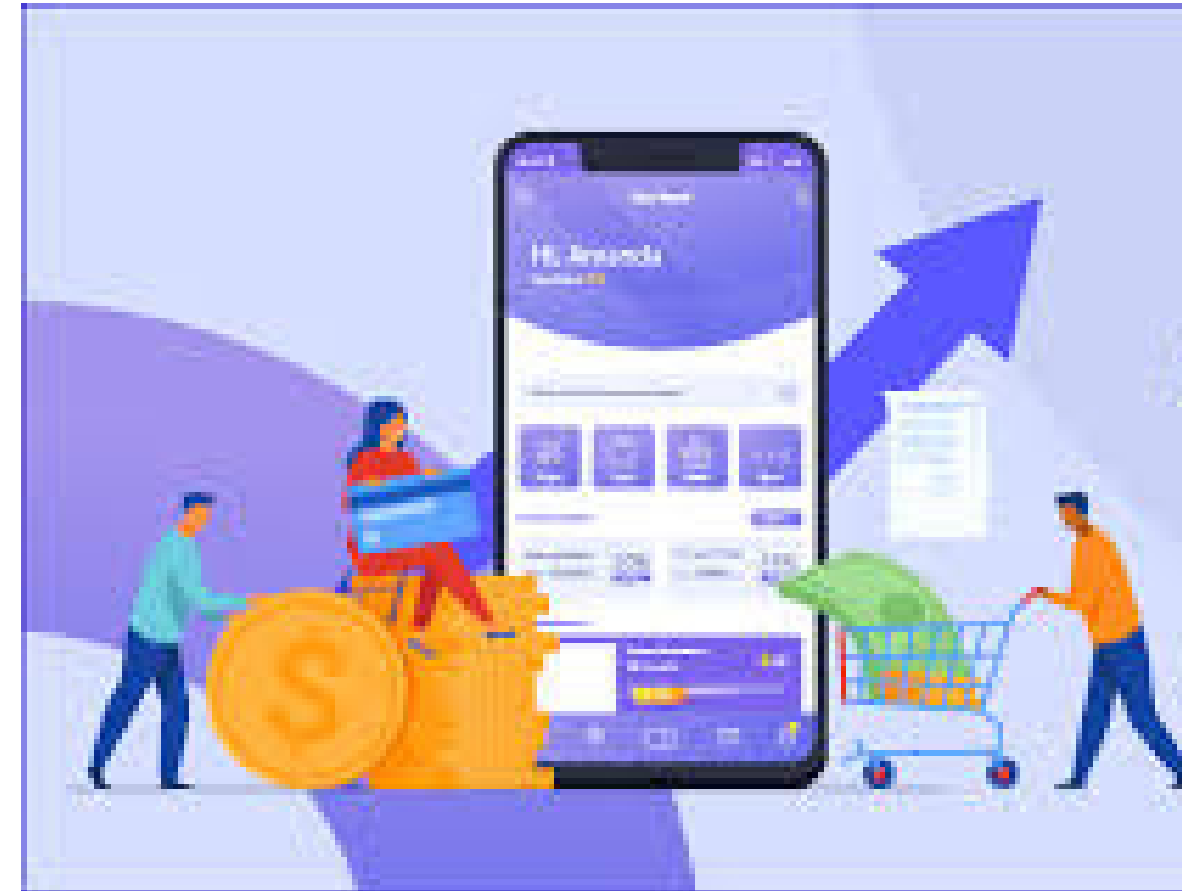
Based on user interviews, we identified the need to incorporate a user-friendly app guide. This guide will be provided after users create an account and complete their profile, highlighting the functionalities of each icon and the corresponding page.



LumiryX

Upon securing funding, we will undertake further development and implementation of the app, incorporating the suggested changes provided by our users. Additionally, we intend to obtain course materials from private institutions to enhance the app's content.

What's next



LumiryX

WHY Restated

This application will empower young individuals in South Africa by providing them with a platform to acquire the requisite skills and tools necessary for securing employment and enhancing their employability.





Ignite economic growth and shape the future of work with Lumiryx.
Remember an investment in future leaders is an investment in your legacy.

THANK YOU