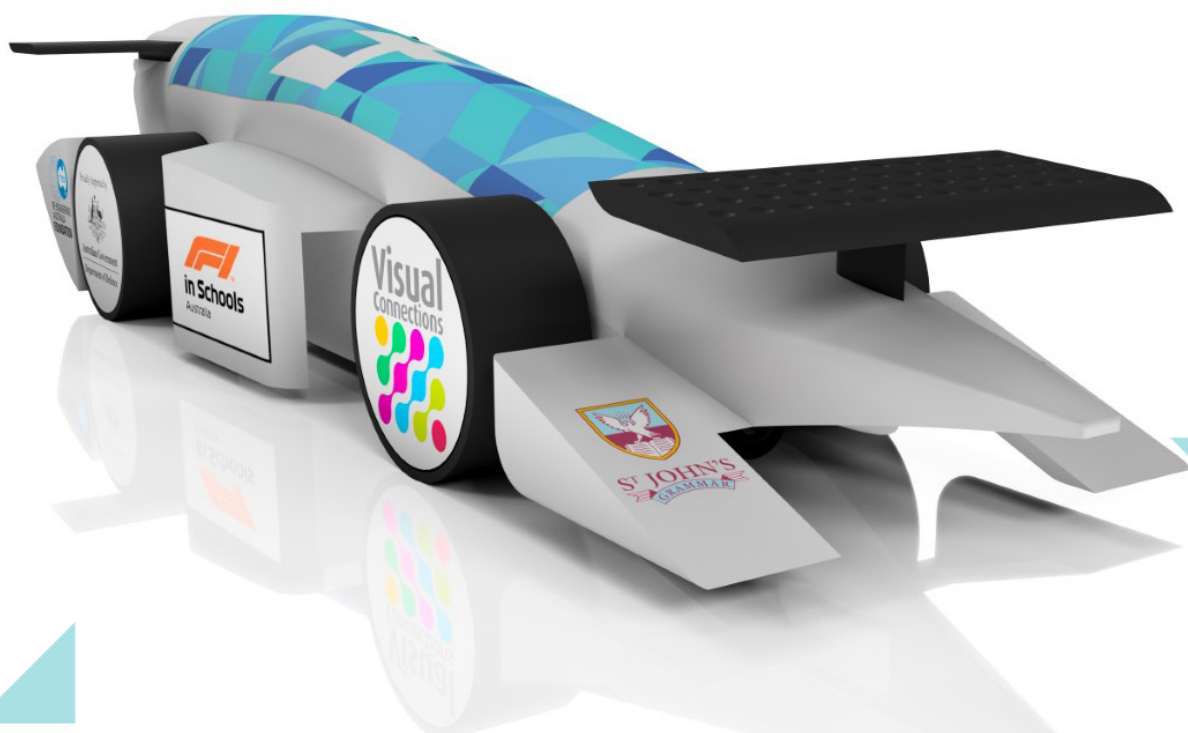




ENGINEETICS

Sponsorship booklet



INTRODUCTION

MEET ENGINETICS

Enginetics is comprised of five students from St John's Grammar School, South Australia. We are in pursuit of learning new skills that will be applicable for future jobs and discovering new opportunities that this program provides. We are all highly motivated and passionate about F1 in Schools and are prepared to do whatever it takes to be successful in this competition for not only our personal benefit but for sponsors and supporters.



Lachlan Miegel

Design Engineer

Lachlan has extensive experience in the field. He is responsible for creating and designing the F1 car. He oversees the testing process and organises manufacturing.



Aidan Fahy

Graphics Design

Aidan is in control of branding our team create logos, portfolio graphics, trade display and shirts. Aidan has created a brand that will align with the values of sponsors, the public and the team for maximum return on investment.



Blake Tourneur

CAD Engineer

Blake is in charge of modelling CAD files of the car, stress testing & using virtual wind tunnels to optimize the overall speed of the F1 car. He uses industry-grade programs to ensure success on the track.



Aidan de Sousa

Social Media Strategist

Aidan handles communication between collaborators, the public and social media. Building a large social image among the community allows us to attract sponsors and build a larger brand.



Jet Dixon

Marketing Director

Jet connects with the community, sponsors and reaches out to push industry collaboration. Collaborating with professionals in their respective fields will ensure that we can meet the expectations of our sponsors.

The purpose of this prospectus is to provide an underpin into our journey to the 2021 Australian F1 in Schools State Final. To compete in a rapidly growing competition revolving around STEM around the world it is vital to be supported to be successful within the competition. In pursuit of our goal, we seek monetary/product sponsorship as a necessary step in creating the best possible representation of ourselves. This prospectus outlines the key fundamentals supporting our team, as well as how your support will be recognised when supporting us with the opportunity to succeed.

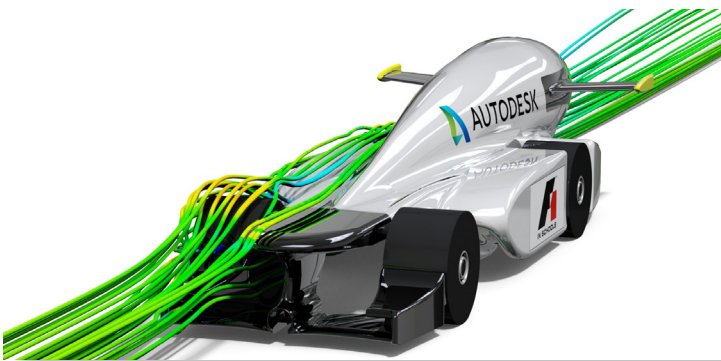
F1 IN SCHOOLS?

F1 in Schools STEM Challenge™ is the outcome of a strive towards exposure to more diverse ways of using STEM fields. Re-Engineering Australia's F1 in Schools STEM Challenge is the leading student competition for Science, Technology, Engineering and Maths. Each year more than 17,000 schools in 51 different countries compete in designing, engineering and marketing the fastest miniature F1 car. Imitating a real-world Formula One team, each group of students use all the elements of STEM to engineer and manufacture, along the way analysing, testing and collaborating. The F1 in Schools STEM Challenge exposes students to real-world technology's including 3D CAD/CAM/CAE and gaining knowledge in the field of coding, computational fluid dynamics and finite element analysis. The end goal of F1 in schools is for students to create the fastest scaled-down Formula One car. Along the way equipping young people with the skills and mindset to become this world next great innovators.



"Develop skills directly transferable to industry roles."

-RE-ENGINEERING FOUNDATION AUSTRALIA



USING INDUSTRY STANDARD SOFTWARE

This program exposes use to be able to use the leading industry standard of software such as Autodesk Fusion 360, Autodesk Flow Design, Adobe Illustrator, Photoshop & Indesign. This allows us to create professional products and provides us as a team with the knowledge to use these in the real industry. Physical skills like 3D Printing, laser cutting, and milling are extensions that a normal school education would not provide. This head starts into greater STEM fields sets us up to be great thinkers and pioneers in the world.



St Johns Grammar Secondary School prides itself on leading in the field of STEM programs. Our team has competed in another of Re-Engineering Australia's STEM competitions called Subs in Schools, with help from St John's ever-growing facilities and mentors. We are privileged to have access to the latest CAD/CAM software used in industry such as the full Adobe suite and Autodesk lineups. Being exposed to these programs means that work efficiency, communication, innovation and quality of work can be dramatically improved. The reassures sponsors and supporters that we can deliver to our promises. Increasing our chances of competing at the National level.

"F1 in Schools STEM Challenge is the most holistic STEM program in the nation."

-RE-ENGINEERING FOUNDATION AUSTRALIA

"Promotes innovation & the development of entrepreneurship in young Australians."

-RE-ENGINEERING FOUNDATION AUSTRALIA

WHY BECOME A SPONSOR?

BENEFITS

FOR SPONSORS

Partnering with us will connect you to a rapidly growing global program and will enhance your public perception while we compete. Your partnership will enable us to enhance the quality of our production, teamwork, leadership, communication and organisation. All of these are vital to a successful campaign, both for your entity and Enginetics.

FOR US

F1 in Schools STEM Challenge™ aids students to developing skills closely related to STEM, things that are not normally taught as a part of the curriculum, but learn as a part of the real world, in the real industry. Real world skills such as engineering, marketing, project management and team collaboration. This program teaches highly significant and valuable skills to thousands of kids around the world. Supporting our journey to going these industry standard skills will open vast career opportunities for student and can inspire STEM pathways in all industries.

TARGET AUDIENCE

Sponsoring our team will expose your company to a demographic of 13-17 year old competitors. Targeting this age-demographic is a unique opening for your business, as well as those associated with them and allows them to familiarise themselves with your brand and company. Moreover, top business leaders, CEOs and industry professions are involved in the competition. This means that your company will be directly exposed to top leading industry professions.

INTERNATIONAL EXPOSURE

Achieving our goal at the national finals will enable us to travel and compete in the F1 in Schools International Final. Bringing the opportunity to promote your brand and business at an international level, which we know will positively benefit your profile as a business. Ultimately leading to your brand representing Australia in as we would push for world champions.

RETURN ON INVESTMENT

EXPOSURE

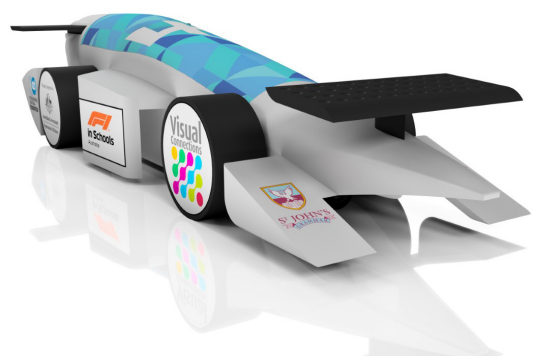
We will be competing on the state stage which allows your company to be exposed to thousands of patrons from all over the state. This includes high profile businesses and people who will be exploring our trade display at the Melbourne Grand Prix, these potential customers will be seeing your company support our team through various project elements and will tie the prestige of associated with the Melbourne Grand Prix. Achieving our goal at the national finals will enable us to travel to the international finals, This is an amazing chance for you to promote your brand on an exponentially larger scale.

SOCIAL MEDIA

Using our social media presence, the team will promote sponsors to million of people across the globe, this means a representation of your business will be represented on our website and all other social media platforms including Instagram, Facebook & Twitter

PRODUCT PROMOTION

Depending on the sponsorship package your business selects, you are entitled to have your logos across all of our team's uniforms, trade display, marketing materials and much more. This product promotion makes your support of the team evident and allows for your brand to be easily recognised from all angles.



SPONSORSHIP PACKAGES

Monetary support is essential to compete at the highest level in the F1 in Schools competition. Our current costs include printing of portfolios, custom t-shirts, printing of trade display and material cost for testing. To maximise your business return on investment we have carefully devised four levels of sponsorship tiers. Depending on your budget and intended exposure. We are happy to negotiate flexible packages best and or equivalent values in services, materials or discounts.

\$1000

OR EQUIVALENT IN SERVICES, MATERIALS OR DISCOUNTS

PLATINUM (Limited to one sponsor)

Your logo most prominent on all printed materials (e.g. Pit display, T-shirts, F1 Car)

Three sponsored social media posts

Your logo printed on the F1 Car

Company logo placed most prominently on the website with active links

\$750

OR EQUIVALENT IN SERVICES, MATERIALS OR DISCOUNTS

GOLD (Limited to two sponsors)

Two sponsored social media post

Your logo printed on t-shirts

Your logo printed on competition pit display

Your logo printed on F1 Car

Company logo placed on the website with active links

\$500

OR EQUIVALENT IN SERVICES, MATERIALS OR DISCOUNTS

SILVER

One sponsored social media post

Company logo printed on t-shirts

Company logo printed on trade display

Company logo placed on the website with active links

\$250

OR EQUIVALENT IN SERVICES, MATERIALS OR DISCOUNTS

BRONZE

Company logo printed on t-shirts

Company logo printed on competition pit display

Company name acknowledged on website

ENGINETICS

Thank you for the time and consideration into our
project

sjgs.enginetics@gmail.com - General Inquiries

jet.dixon@stjohns.sa.edu.au - Marketing Director



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[@enginetics](https://www.instagram.com/enginetics)