

BUSINESS MODEL CANVAS

KEY PARTNERS

- Venture capital firms
- accelerators
- educational
- platforms
- technology providers
- prototyping agencies
- crowdfunding platforms.

KEY ACTIVITIES

- Platform Development: Continuous improvement and maintenance.
- Idea Evaluation: Assessing and validating submitted ideas.
- Networking: Facilitating connections between innovators, investors, and consultants.
- Organizing Competitions: Hosting monthly innovation challenges.
- Consulting & Mentorship: Offering expert guidance and support.

KEY RESOURCES

The platform leverages AI, content, and partnerships for value, distributed through marketing tools and networks. Customer relationships are built with CRM and engagement tools, while revenue comes from subscriptions, payments, and premium content.

VALUE PROPOSITIONS

platform that connects entrepreneurs and investors, solving funding challenges, improving project presentations, and providing essential tools and resources for both parties to achieve their goals.

CUSTOMER RELATIONSHIP

- Innovators: Students, competition participants, creative individuals.
- Investors: Entrepreneurs, incubators, solution-seeking companies. Experts: Specialists in idea development, experienced entrepreneurs.

CHANNEL

- Platform: Website and app for idea showcasing and connections.
- Social Media: Promotion and engagement.
- Partnerships: With universities and incubators.
- Events: Competitions and workshops.

CUSTOMER SEGMENTS

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- Investors: Entrepreneurs, incubators, solution-seeking companies.
- Experts: Specialists in idea development, experienced entrepreneurs.

COST STRUCTURE

Technology Development: Building and maintaining the platform, including AI and infrastructure.

Marketing and Partnerships: Attracting users and collaborating with universities and incubators.

Operations and Support: Salaries, customer service, and administrative costs.

REVENUE STREAM

Subscriptions: Tiered plans for creators, investors, and consultants.

Transaction Fees: Commissions on successful funding deals.

Consultation Services: Revenue from paid expert advice sessions.

Advertising: Sponsored content and promotions for users and partners.