

## VALUE

- Investor Matching:
- Connects idea creators with suitable investors using AI-driven recommendations.
- Educational Support:
- Offers courses, articles, and tools to enhance entrepreneurial skills.
- Networking:
- Facilitates direct communication between creators, investors, and consultants.
- Idea Validation:
- Provides AI-powered analysis to assess feasibility and market potential.
- Funding Options:
- Enables both investor backing and crowdfunding opportunities.
- Resource Access:
- Connects users with tools for prototype development and project refinement.
- These values position the platform as an all-in-one solution for transforming ideas into successful projects.

## PROBLEM

- Difficulty in Financing: Lack of a platform to connect entrepreneurs with investors or crowdfunding sources.
- Poor Idea Evaluation: Challenges in assessing ideas' viability for attracting investors.
- Limited Support: Insufficient guidance and mentorship for turning ideas into businesses.

## SOLUTION

- Centralized Platform: Links ideas with investors and advisors.
- AI Recommendations: Matches projects with suitable investors.
- Support Services: Offers resources, training, and consulting.
- Goal: Solves financing and guidance challenges.

## TARGET AUDIENCE

- Those with ideas:
  - University students.
  - Participants in pursuit and entrepreneurship competitions.
  - Unconventional
  - innovative people.
- Investors:
  - Entrepreneurs about creative programming.
  - Business incubators.
  - Companies looking for new solutions.
  - Consultants and experts:
  - Expert in converting texts into services or services.
  - Successful entrepreneurs share their experiences.