

We match businesses with top 1% paid advertising experts

So you can finally replace your underperforming
team or ad agency

Join the 1% Club



Let's be real. Top 1% ad talent isn't job hunting or taking low agency pay. They turn down more offers than they accept and only partner on a premium, invite-only basis.

Meet Unicorn Innovations. Founded by Jeremy Adams and Maxwell Finn in 2017, we have managed over \$250 million in ad spend across Meta, TikTok, and Google, generating more than \$1 billion in traceable revenue for some of the most recognizable companies in the world, including Onnit, 3M, The Daily Wire, Clickfunnels, and hundreds of others.

Our proprietary concierge service matches you with top 1% ad talent who use advanced AI to cut costs while increasing output, replacing your agency or underperforming team with a true growth partner.

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MEDIA: MEDIA_ERR_SRC_NOT_SUPPORTED rQmKQRMtIPhuuWFn / F712oHTQZU



Jace

 **Verified** In Ecommerce and Coaching

9 YEARS OF EXPERIENCE

META ADS

TIKTOK ADS

GOOGLE ADS

PINTEREST ADS



Olha

 **Verified** In Ecommerce and Lead gen.

8 YEARS OF EXPERIENCE

META ADS

TIKTOK ADS


GOOGLE ADS

PINTEREST ADS

SNAPCHAT ADS



Michael

 **Verified** In Ecommerce, Coaching,
and Lead gen.

11 YEARS OF EXPERIENCE

META ADS

TIKTOK ADS

GOOGLE ADS



Martha

 **Verified** In Ecommerce and Lead gen.


5 YEARS OF EXPERIENCE

META ADS

TIKTOK ADS



Adrian

 **Verified** In Ecommerce, Coaching,
Local Business, Finance, and Events

12 YEARS OF EXPERIENCE

- META ADS
- TIKTOK ADS
- GOOGLE ADS
- OTT ADS
- ADROLL ADS

Trusted By



Get a bolt-on growth partner:

Advanced media buying execution is just the beginning.

Creative direction and advisory, AI-powered creative production, conversion-focused copywriting, CRO strategy, and in-depth market research are all critical to profitably scaling ads, and they're included.

You no longer need a distracted ad agency or a bloated team to run profitable campaigns. With Unicorn, you get a bolt-on growth partner. A top 1% Ads Manager who replaces them entirely, becomes part of your team, and drives long-term growth

Top 1% Talent



No More Guesswork or Middlemen

You get a clear, actionable strategy from a proven, fully vetted top 1% media buyer who's actually doing the work, often with experience directly relevant to your industry. Typically delivered within 30 days.



Real Experts, Not Interns in Disguise

We don't gamble with junior talent. You shouldn't either. Every expert we place has a track record of managing high-performing campaigns and scaling spend profitably across Meta, TikTok, Google, and beyond.



Believe It Or Not, More Cost Effective

Since you're working directly with a fractional expert, you avoid the bloated margins you'd typically see – even at mediocre agencies. Better yet, the financial incentives are structured so they feel like a true partner in your growth.

Apply & Crush Average



The inside track to winning with paid ads is right at your fingertips.

01

Apply

We can't help everyone, and that's okay. The first step is to apply and see if there's a mutual fit. Just remember: our top talent has to want to work with you, too.

02

Date

We start every engagement with a zero-risk consultation, which includes a fully personalized and comprehensive analysis of your current marketing efforts to ensure we can actually help you.

03

Marry

We prefer multi-year relationships, not short term breakups. With our Perfect Match Guarantee, you have final approval over the exact expert who will become a key part of your team for the long haul.

Featured In



WHAT MAKES UNICORN DIFFERENT FROM A TYPICAL AD AGENCY?



WHAT DOES UNICORN'S VETTING PROCESS INCLUDE?



WHAT TYPES OF COMPANIES DO YOU HELP?



DOES MY UNICORN ADS MANAGER HANDLE CREATIVE PRODUCTION?



WHY WOULDN'T I JUST HIRE THIS EXPERT MYSELF?



DO YOU OFFER ANY GUARANTEES?



WILL MY UNICORN ADS MANAGER WORK FULL-TIME OR FRACTIONALLY? ▶

WHAT DEFINES A TOP 1% UNICORN ADS MANAGER? ▶

WHAT ARE MY OPTIONS WHEN IT COMES TO SELECTING MY UNICORN ADS MANAGER?
FOR EXAMPLE, CAN I CHOOSE BASED ON LOCATION, EXPERIENCE, ETC.?

UNICORN

Apply

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