



*THE ULTIMATE RESOURCE FOR
BRIDES OF COLOR*

BLACK BRIDE

With a unique focus on the stylish, modern, bride and wedding enthusiasts, BlackBride.com features inspirational content to not only help brides plan their dream wedding, but also provide support for After the Aisle. Our Bridal Suite Collective features top notch, fully vetted wedding vendors from around the world. We are passionate about our couples and vendors.

Black Bride Magazine's editorial pages address the needs of today's modern chic bride. We provide inspiring, informative, beautiful content that covers every area of love and life from the proposal to the wedding and beyond.

In the wedding industry, you rarely see women of color featured online, in print, or on bridal fashion runways. We fill this void, and give our readers what they've come to expect from us since 1998. With our long running internet history, brides are more than likely going to find you on our website. We are expanding our reach through technology and our offline events. We cover every aspect of wedding planning and prepare couples for the exciting road ahead of them: married life.

BlackBride.com





Partnership Opportunities

Does your organization share similar goals with us? We are always excited to partner with businesses or brands that match our enthusiasm for the stylish, modern, and culturally diverse bride! Please see our exclusive partnership opportunities below:

- + BRIDAL DIRECTORY
- + BRIDAL SHOWS
- + GIVEAWAYS
- + SPONSORED CONTENT
- + BANNER ADVERTISING
- + EVENTS & TRAVEL
- + AFFILIATE PROGRAMS
- + SOCIAL MEDIA POSTS

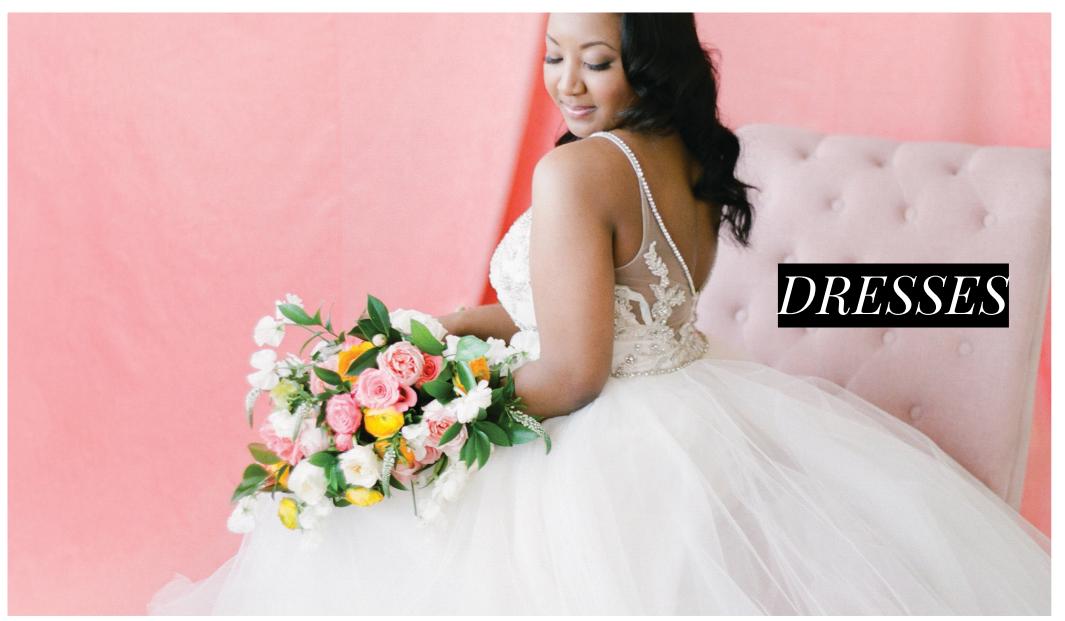


INVITATIONS & STATIONERY

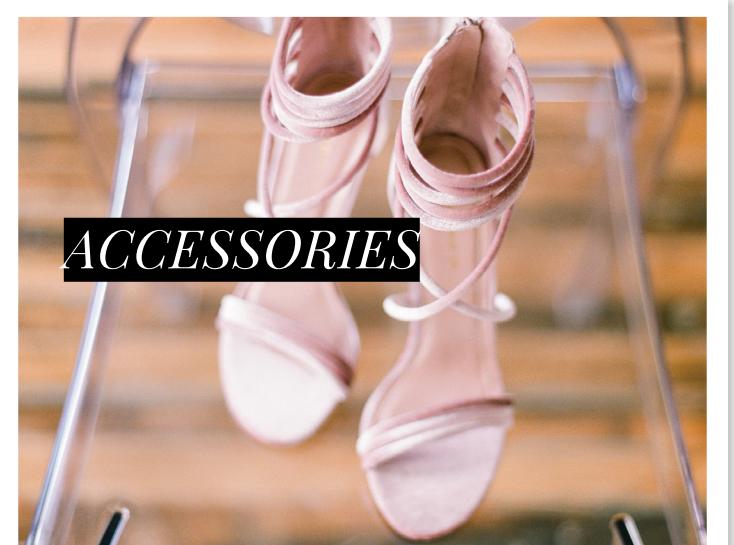
PHOTOGRAPHY



FLORISTS



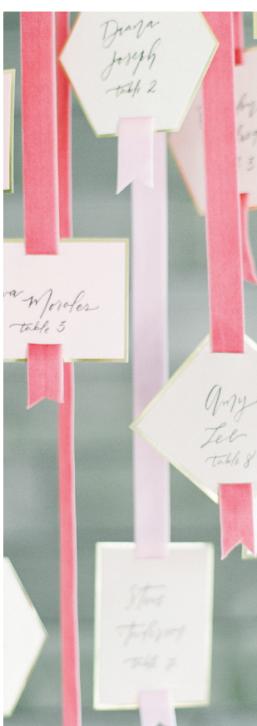
DRESSES



ACCESSORIES



CAKES



Our Collaborations

"As a small business owner it's important our advertising dollars work in a way that drives revenue and traffic. Being a Black Bride, Bridal Suite member last year increased our web and social media traffic by 50%. More importantly it created brand awareness from a very trusted company which has lead to increased sales and profit. The team is always responsive and truly cares about their members a success. 2016 was a tremendous year of growth for BodyWerk jewels and looking forward to continuing the Black Bride relationship."

— @bodywerkjewels



A photograph of a bride and groom in wedding attire, framed by a decorative border. The bride is wearing a white, beaded, strapless gown and holding a bouquet of pink, yellow, and white flowers. The groom is wearing a black tuxedo with a white shirt and black bow tie. They are standing close together, smiling. The background is a light-colored wall.



The Statistics

35k+

Unique Monthly

75k+

Household Income

50k+

Monthly Page Views

70%

Getting Married
in the next 12 Months

65%

Ages 23 - 38

82%

U.S. Visitors

200k+

Instagram Followers
[@BlackBride1998](https://www.instagram.com/BlackBride1998)

84k+

Instagram Followers
[@aftertheaisle](https://www.instagram.com/aftertheaisle)

21k+

Facebook Followers
[/blackbrideUSA](https://www.facebook.com/blackbrideUSA)

10k+

Twitter Followers
[@blackbride](https://twitter.com/blackbride)



Contact Information

BLACK BRIDE

To inquire about advertising, sponsorship and partnerships with Black Bride or BlackBride.com, please contact us today!

Address

*320 Town Center Ave.
Suite C-11
Suwanee, GA 30024*

Contact Number

470-589-7450

Email

info@blackbride.com

Website

www.BlackBride.com



*beautiful eyes, look for the good in others.
beautiful lips speak only words of kindness.
that you are never alone. beautiful eyes, look for
the for
so, walk
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beautiful
b for the
words of
kindness, and for poise, walk with the knowledge
that you are never alone. beautiful eyes, look for*

Our Commitment

Showcase and grow your unique bridal business. “The Bridal Suite” is an exclusive platform for companies to present their most creative products and services to a zealous audience.

Simple: We’re keeping it simple. We want to bring you a return on your investment period. We worked with vendors across the nation to put together a membership that will bring them more business. We’ve created memberships based on your type of business.

Fair: A long list of vendors makes it difficult for brides to find what they need and difficult for brides to find you. Using our algorithm, we’ve generated a cap for vendors in each category. This ensures your company will be discovered by brides in your area, or globally with our global listing.

Trusted: Unlike any other bridal website for women of color, our award-winning website maintains a 19-year internet presence which means brides will more than likely see your advertisement on our website.



Frequently Asked Questions

Do I have to provide references in order to advertise?

We do screen our advertisers to ensure we are referring the highest quality vendors to our bridal audience. Bridal Suite membership is based in part on the quality of your work. On occasion we do decline to provide advertising services to a business. We reserve the right to decline print, internet or bridal show advertising to any business.

Where will my listing appear?

Your company information will appear on our website on our vendor page.

Will I obtain a lead list with my membership?

We protect the email addresses of our brides online as per our privacy policy. We will however share your specials, giveaways, and announcements to our readers via our social circuits, newsletters, and planning tip emails.

*We do provide a bride lead list to participants in our national bridal events.

How long is my membership term?

Your listing in The Bridal Suite is for one year (12 months). You can pay monthly or for the year. There is a discount if you pay for a full year.

Can I cancel my membership prior to term?

First we would like to speak with you to see if your advertising needs have changed, and discuss how we can better serve them. You can cancel your membership at anytime however, you will forfeit any payment(s) you've made, and a cancellation fee will be assessed.

Will my membership help me book more brides?

You will gain new advocates for your brand. We will share your information on our social circuit, and within our bridal community. Our advertisers have noticed an increase in the amount of inquiries, and traffic they receive on their social sites which ultimately led to new opportunities. They have also gained new clients who saw their work featured on our website, and on our social circuits.

Do you accept membership from all over the world?

To make sure we are providing the best return on investment to our vendors, space is limited. We're currently taking applications for national / global membership and local membership for the following areas:

- | | | | |
|--|--|----------------------------------|--------------------------------------|
| <input type="checkbox"/> New York City | <input type="checkbox"/> Washington DC | <input type="checkbox"/> Chicago | <input type="checkbox"/> Charlotte |
| <input type="checkbox"/> Atlanta | <input type="checkbox"/> Houston | <input type="checkbox"/> Dallas | <input type="checkbox"/> Los Angeles |
| <input type="checkbox"/> Philadelphia | <input type="checkbox"/> Miami | | |

Photos Courtesy of Laura Ivanova Photography

