# A model to discover rare patterns using ML techniques

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# Agenda

- 1. Motivation
- 2. Research Aim
- 3. Early literature review results
- 4. Tentative Timeline

# Motivation

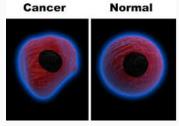




Fig 1[1]

# Rare Patterns & Challenges







Rare patterns appears in less percentage of data

Hard to generalise

State of the art algorithms miss rare patterns because these rules have less than min support

If we lower the minsupport, number of rules generated explodes

Fig 4[1]

# Rare Item sets, more formally...

Definition 2.1 (Rare Itemset). Given a user-specified minsup threshold minsup ∈ [0, 1], X is called a rare itemset or rare pattern in D if sup(X, D) ≤ minsup.[2]

Let I = i1, i2, ..., im be the universe of items. A set  $X \subseteq I$  of items is called an itemset or pattern.

D- Database with set of transactions, |D| is the total number of transactions in D,  $\sup(X,D)$  of the itemset X in D, and confidence  $\operatorname{conf}(X\to Y,D)$  X and Y are bought together,

$$\sup(X,D) = \frac{\operatorname{count}(X,D)}{|D|},$$

$$\operatorname{conf}(X \to Y, D) = \frac{\sup(XY, D)}{\sup(X, D)}.$$

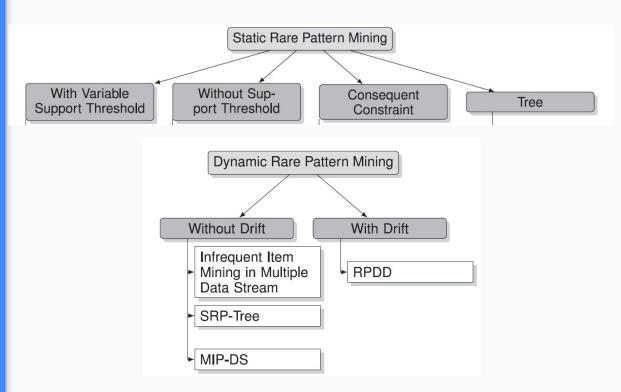
# So far >>>>>>

Static- Data is not streamed

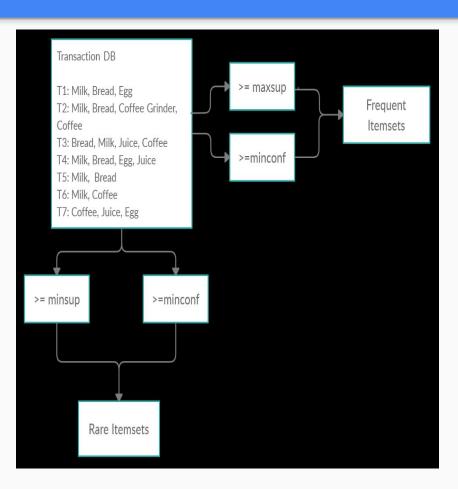
Dynamic- Data is coming in continuous streams

**Drifting-**

What is data distribution is changed from one batch to another in continuous streams?



# Inverse Apriori[3]



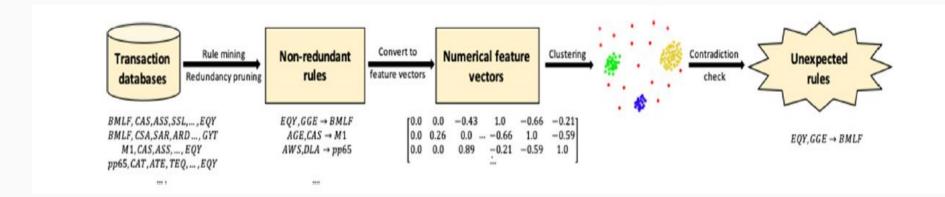
Finds "perfectly rare itemsets"

->Support is lower than maxsup and higher than minsup

Suffers from same drawbacks as Apriori, e.g.

- -> Generate too many rules
- -> Generate candidates which are not in database

### Clustering association rules[4]



#### Generating unexpected rules

Rules are generated using Apriori then Redundant Rules are pruned

Patterns/Rules are converted into feature vectors to calculate distance between rules

DBSCAN used as clustering technique

# RPP[5]

Table 1. A simple dataset.

TID	Items	Ordered items
1	a, b, c, d	b, c, a, d
2	b, d	b, d
3	a, b, c, e	b, c, a, e
4	c, d, e, h	c, d, e
5	a, b, c, g	b, c, a

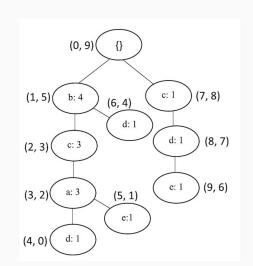


Table 2. RN-lists of interesting rare items.

Item	RPP-codes	Support
b	$\{(1, 5): 4\}$	4
c	$\{(2, 3):3, (7, 8):1\}$	4
a	$\{(3, 2):3\}$	3
d	$\{(4, 0):1, (6, 4):1, (8, 7):1\}$	3
е	$\{(5, 1):1, (9, 6):1\}$	2

Omits useless candidate itemsets

Tree is Constructed from transactions that contain at least one rare item,{(X-pre-order, X-post-order): count}

Novel DS, RN-List of all interesting rare items

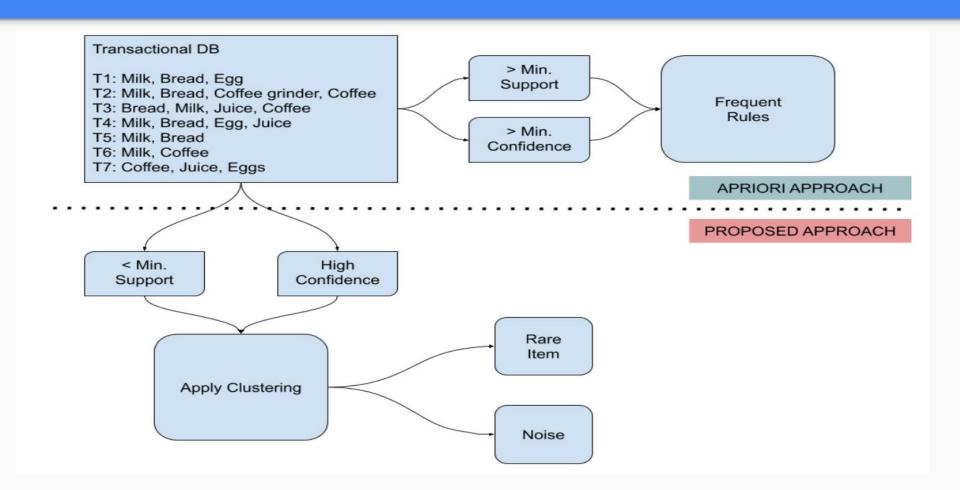
After intersection - {a: 3, e: 2, d: 2, ba:3, bd: 2, ca:3, cd: 2, ce: 2, bca: 3}

Rare items using only a,d,e since sup< max(sup)

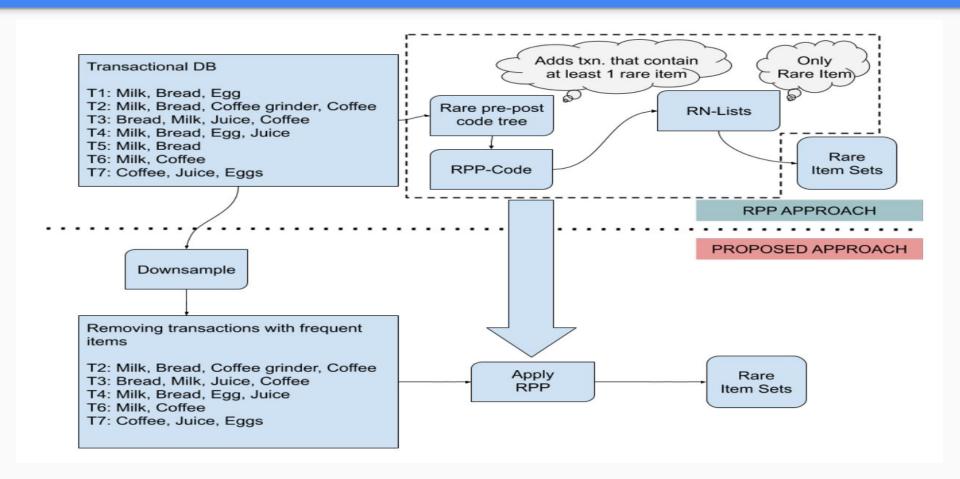
## Why it's still an open problem

- ->No single method is guaranteed to work in all situations!
- ->In case of online continuous streams of data its inefficient to apply existing algorithms.
- -> Noise or rare? Rare Rules generated are really meaningful or just random patterns?
- -> Scalability and performance In both static and streaming data

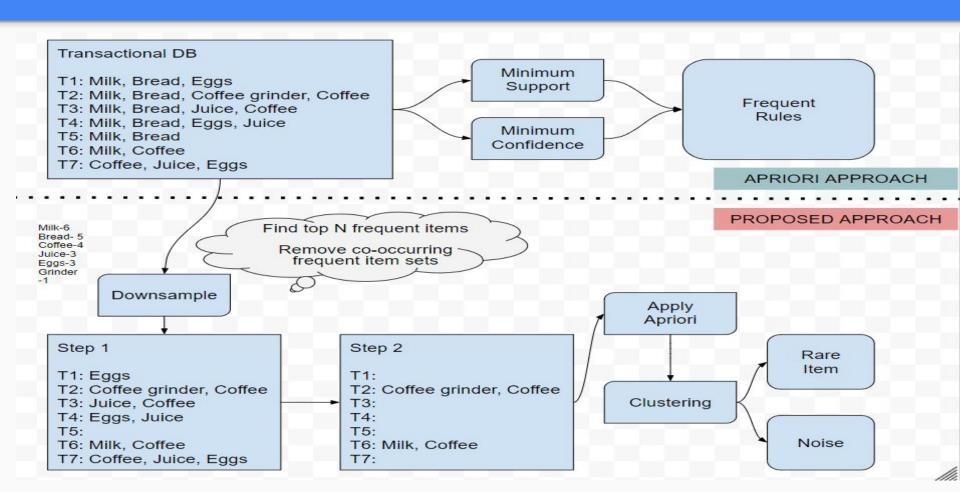
# Approach 1- Consider data below min support with high confidence



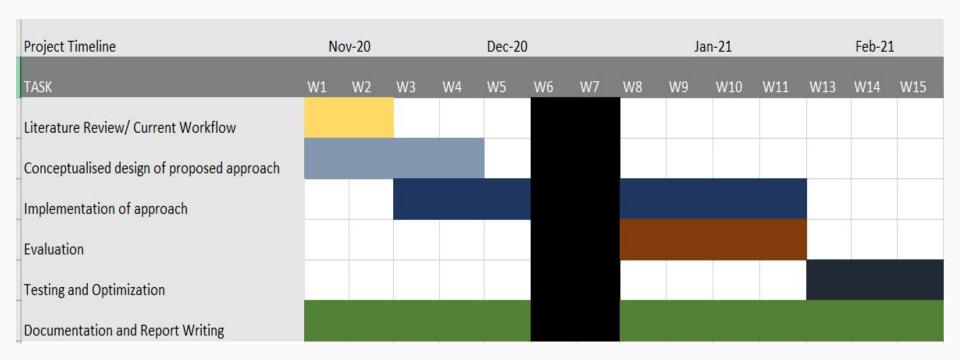
### Approach 2- First downsample then apply RPP[5]



### Approach 3 - Only downsampling + Apriori



### Timeline



#### **References-**

[1] Fig 1 to 4

www.google.com

[2] Fig, 5,6

Yun Sing Koh and Sri Devi Ravana. 2016. Unsupervised rare pattern mining: A survey. ACM Trans. Knowl. Discov. Data 10, 4, Article 45 (May 2016), 29 pages.

DOI: http://dx.doi.org/10.1145/2898359

[3] Inverse Apriori

Finding Sporadic Rules Using Apriori-Inverse, Yun Sing Koh and Nathan Rountree, Department of Computer Science, University of Otago, New Zealand {ykoh, rountree}@cs.otago.ac.nz

[4] Clustering association rules

Clustering association rules to build beliefs and discover unexpected patterns, Danh Bui-Thi1 · Pieter Meysman1 · Kris Laukens1, https://doi.org/10.1007/s10489-020-01651-1

[5] RPP RPP Algorithm: A Method for Discovering Interesting Rare Itemsets.Sadeq Darrab(B), David Broneske, and Gunter Saake.University of Magdeburg, Magdeburg, Germany {sadeq.darrab,david.broneske,gunter.saake}@ovgu.de