Robert Dixon

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RobertDixn.github.io/Portfolio

EXPERIENCE

UX Designer **Cash App Project**   Feb 2022 — Feb 2022

Worked closely with stakeholders to improve their experience using Cash App through the use of appropriate UX methodologies, and found user expectations and goals.

Incorporated pixel-perfect design solutions that complimented existing design elements, and addressed identified pain points.

UI/UX Designer **Miranda Holliday**   Aug 2021 — Sept 2021

Redesigned a clients online portfolio to appeal to their target audience by leveraging shared success factors found in similar products during product research.

UI/UX Designer   **Homes For Value**   Dec 2020 — Feb 2021

Collaborated with stakeholders to establish a professional website that echos the core values and unique messaging of the company.

Applied design thinking to transform a postcard into a modern and more effective means to share information with potential clients.

Web Design Intern   **KIRUNIVERSE**   Dec 2020 — Jun 2021

Maintained the company website, updating web pages based on curated content and data from Google Analytics and Google my Business.

Lead and participated in weekly design meetings, presenting and explaining design concepts that assisted in the attainment of established success metrics.

EDUCATION

BS in Information Systems **Towson University**   May 2019 - May 2021

SKILLS

User Research, Information Architecture, Low to High Fidelity Wireframing, Prototyping, Communicating Design Concepts and Intent, Front End Development (HTML, CSS, JQuery), Usability Testing

TOOLS

Figma, Sketch, Adobe Suite, Google Suite, WIX, Wordpress, SquareSpace