

Robert Dixon

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EDUCATION

Towson University | Towson, MD | BS in Information Systems

May 2021

SKILLS

Tools: Figma, Sketch, Miro, Adobe XD, Adobe Photoshop, Dovetails, Google Analytics

Design: Information Architecture, User Flows, Wireframing, Rapid Prototyping

Research: User Interviews, User surveys, Card Sorting, A/B Testing, Competitive Analysis, Empathy Mapping, User Personas, Journey Mapping, Usability Testing

Programming: HTML, CSS, JQuery

EXPERIENCE

Enel X | UX/UI Designer

Oct 2022 — May 2023

- Ensured design consistency and quality across digital products by helping the company transition to a new design system.
- Collaborated with product managers, developers, and stakeholders to design complex global processes and features based on user feedback and market needs.
- Provided mentorship to associate designers and contributed to the development and growth of the UX design team.
- Generated research objectives, questions, testing plans, and analysis reports for user research projects.
- Upheld best practices for global applications through the completion of W3C reports.

Cash App Redesign Project | UX Designer & Researcher

Feb 2022 — Feb 2022

- Facilitated usability test to validate project assumptions.
- Outlined the user journeys of central processes using insight from user research.
- Completed a competitive analysis to capitalize on gaps in the market.
- Delivered a redesign of central processes that appealed to both current product users and users of competing products.

Mirand Holliday | UX Designer & Researcher

Aug 2021 — Sept 2021

- Facilitated user interviews to determine the expectations of target users.
- Identified shared success factors in products targeting the same audience as clients.
- Delivered a user centric product that helped client secure representation.

Homes For Value | UX Designer

Dec 202 — Feb 2021

- Collaborated with stakeholders to identify product requirements, user expectations, and business goals.
- Applied design thinking to transform a postcard into an accessible, cross-platform experience that echoed the core values and unique messaging of the company.