#### Contact

www.linkedin.com/in/aman-goel135 (LinkedIn)

# Top Skills

Product Road Mapping
User Research
Product Management

## Certifications

Generative AI for Product Managers Professional Certification in Product Management

# **Aman Goel**

Product Manager @Samsung Ads | Adtech | Product and Analytics | Ex - Zapr

Bengaluru, Karnataka, India

# Experience

Samsung Ads

3 years 6 months

Product Manager - 2

March 2024 - Present (1 year 8 months)

Bengaluru, Karnataka, India

Product Manager - 1

May 2022 - February 2024 (1 year 10 months)

Bengaluru, Karnataka, India

## Zapr Media Labs

4 years 7 months

Manager - Data Analytics

October 2020 - April 2022 (1 year 7 months)

Bengaluru, Karnataka, India

### Senior Data Analyst

October 2018 - September 2020 (2 years)

Bengaluru, Karnataka, India

#### Data Analyst

October 2017 - September 2018 (1 year)

Bengaluru Area, India

- Designed an end to end automated report delivery framework with the the help of Python and SQL.
- Involved in crafting and testing various data methodologies for media data reporting.

#### Infosys

System Engineer

July 2015 - September 2017 (2 years 3 months)

pune

- I was involved in validation and analysis of data using complex SQL queries for a UK based banking client.

- Designed an automated framework with the help of stored procedure to ease approximately  $\sim\!80\%$  of the manual work

# Education

Guru Gobind Singh Indraprastha University

Bachelor of Technology - BTech, Mechanical Engineering · (2011 - 2015)