

Contact

www.linkedin.com/in/ranjani-iyer-24a89236 (LinkedIn)

Top Skills

Growth Strategies
Loan Origination
FinTech

Languages

English (Native or Bilingual)
Tamil (Native or Bilingual)
Hindi (Limited Working)
Kannada (Limited Working)

Certifications

HL7 v2.7 Control Specialist
AWS Cloud Practitioner Essentials
Google Certifications

Honors-Awards

Spot Award
Global Award for Best Technical Support
Global CTO Award
Samsung Citizen Award
Global Award for Best Technical Support

Publications

Robust Image Processing Techniques for DNA Microarray Analysis
Diagnosis of Invasive Ductal Carcinoma using image processing techniques

Ranjani Iyer

Senior Manager @ Samsung | Passionate about building and scaling products, Go-to-Market & Business Development
Bengaluru, Karnataka, India

Summary

MBA Graduate from XLRI Jamshedpur.

Senior Product Manager at Samsung Finance + Lending Platform | Driving platform growth and business development

Experienced in Product Management, Business Development, Technology partnerships.

Experience

Samsung Electronics

10 years 6 months

Senior Product Manager

December 2023 - Present (1 year 11 months)

Bengaluru, Karnataka, India

Senior Product Manager, Samsung Finance+ lending platform

Senior Manager

March 2023 - January 2024 (11 months)

Bengaluru, Karnataka, India

Manager

March 2020 - February 2023 (3 years)

Bengaluru, Karnataka, India

Product Manager, Knox Enterprise Mobility Solution

1. Enable Sales: Work with finance, e-commerce and retail customers to enable mobile device sales through solution. Product positioning and implementation, Use case creation, Product training
2. Enhance Product: Identify customer needs & market gaps. Work with Development teams for feature implementation
3. Strategic Partnerships: Identify partner companies and Independent Solution Vendors to propagate solutions in India and new markets

Deputy Manager

March 2018 - February 2020 (2 years)

Bangalore

Technology Sourcing & Partnerships

1. Identification of Startup Partners in verticals of strategic importance - AI, Fintech, IoT
2. Work with internal R&D teams and Partner companies for India based Services & Monetisation and such as Lockscreen stories in Samsung A & M series devices

Assistant Manager

May 2015 - February 2018 (2 years 10 months)

Bengaluru Area, India

Capgemini Consulting

Management Consulting Intern

April 2014 - June 2014 (3 months)

Summer Intern in the Local Business Services division of Capgemini Consulting

Improving distribution system of Pharma industry by leveraging FMCG distribution in India

- Proposed solution to realise marketing & operational benefits and improve sales force effectiveness
- Suggested improvements at the retailer level to reduce working capital by up to 60%

Deloitte Consulting

Business Technology Analyst

June 2011 - May 2013 (2 years)

Bangalore

Business Technology Analyst in Deloitte Consulting's System Integration Practice

- Worked with Hospitals and Health Insurance clients on Technology transformation projects with a focus on data analysis, test strategy and interface development
- Practice development activities in the Health Information System domain

Education

XLRI Jamshedpur

PGDM, Business Management · (2013 - 2015)

R. V. College of Engineering, Bangalore

Bachelor of Engineering, Electrical and Electronics Engineering · (2007 - 2011)