Addressing Post October 7th Antisemitism

Practical Strategic Workshop Proposal for JCCA

Atchalta’s Strategic workshops are designed to provide organizations, foundations, and other key stakeholders in Israel and the Jewish world with the opportunity to reassess and realign their strategic vision, goals, and methodologies in response to emerging challenges.

In the aftermath of October 7, antisemitism is changing and challenges the Jewish community in new ways. Atchalta proposes a series of three virtual strategic workshops for the JCCA team, designed to help JCCA staff to recalibrate the unique approaches of JCCs across the US to addressing antisemitism in America. We will explore why this issue goes beyond the Jewish community and why a Jewish-led reclamation of American values is essential for combating it. This practical learning experience will leverage Atchalta's unique methodology to provide the JCCA with new frameworks and actionable strategies. Participants will develop practical insights for both short- and long-term in their communities.

# Workshop Structure

The workshop series consists of three Zoom meetings scheduled for January, with one-week intervals between each sessionץ

**Session 1: Why Antisemitism is an American Problem (2 hours)**

* Presenting Atchalt’s vision (30 minutes): Reframing antisemitism as a broader American issue
* Facilitated discussion: JCCA team shares current challenges and experiences

**Session 2: Defining JCCA's Objective and Action Plan (1.5 hours)**

* Structured discussion: What should be JCCA's primary goal in addressing antisemitism?
* Brainstorming: What potential role cand or should the JCCA and the JCC network play to address antisemitism?

**Session 3: Strategic Mapping and Initial Conclusions (2 hours)**

* Atchalta presentation: Initial conclusions using knowledge mapping software
* Interactive feedback session: JCCA team provides input and refinement

# Post-Workshop Deliverable

Following and based on the discussions and conclusions of the workshop series, Atchalta will provide JCCA with a comprehensive summary document including:

* Key insights from all sessions
* Strategic recommendations
* Visual representation of the new strategic framework

# Participation requirements

While full attendance at all sessions is highly recommended for maximum benefit, participation in the first session is crucial for understanding the foundational concepts and framing of the workshop series.

# Methodology

# Atchalta’s unique methodology, rooted in adaptive leadership and strategic thinking, helps participants make sense of complex challenges and develop resilient strategies. The retreat uses a combination of: Facilitated Discussions: Focused on extracting key insights from stakeholders regarding their perceptions and assumptions.

# About Atchalta

Atchalta is a non-partisan, Zionist, and action-oriented strategy group dedicated to safeguarding Israel's national security and Jewish resilience worldwide. Our unique value lies in our in-house methodology and technology, which we use to uncover blind spots, challenge misconceptions, and actualize solutions through leadership engagement, strategic frameworks, and coalition-building.

# Contact Info

For any questions or to schedule the workshop series, please contact:

Eran Shayshon, [eran@atchalta.com](mailto:eran@atchalta.com) +972528732343

Dor Lasker, [dor@atchalta.com](mailto:dor@atchalta.com) +972528082901

[www.atchalta.com](http://www.atchalta.com)