

VIETNAM NATIONAL UNIVERSITY, HANOI
UNIVERSITY OF ENGINEERING AND TECHNOLOGY



INITIAL DESIGN DOCUMENT FOR
ONLINE ECOMMERCE WEBSITE

SEMESTER 232

GROUP 10

Group members:	Phan Anh Tú	Student ID: 22028238
	Mai Anh Tuấn	Student ID: 22028144
	Nguyễn Ngọc Hưng	Student ID: 22028142
	Nguyễn Đức Phát	Student ID: 22028298
	Nguyễn Nhật Phong	Student ID: 22028272

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Instructor:	Assoc. Prof. Đặng Đức Hạnh Bsc. Kiều Văn Tuyên

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Initial Design Document

for

Online Ecommerce Website

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Prepared by Group 10

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1. Introduction

1.1. *Motivation*

In today's competitive and convenience-driven society, consumers prefer the ease of shopping remotely rather than venturing out. This shift is evident, with Southeast Asia recording the highest mobile Internet usage in the region, averaging 3.6 hours per day per person, according to Google and Temasek's research.

Acknowledging this trend, our team proposes the development of an online ecommerce platform to cater to this demand. Key features include robust search functionality for easy product discovery, high-quality images, and detailed descriptions to aid decision-making. Additionally, seamless product management and payment processes, along with review and rating features, will enhance user experience and credibility.

User account registration and management will allow for order tracking and purchase history access. Statistical analysis tools will provide insights into customer behavior for continuous improvement, while diverse payment methods will offer flexibility. Furthermore, customer support features will be integrated to address inquiries promptly.

In line with regulations, our platform will prioritize security and privacy to ensure user data protection. Through these efforts, our ecommerce website, Market Swift, aims to provide users with a convenient, secure, and efficient online shopping experience.

1.2. *Purpose*

The purpose of this software requirement specification is to offer a comprehensive outline of the necessities for an online ecommerce website. This document delineates the primary use cases for web customers engaging in online purchases, encompassing both the client and seller components.

The online ecommerce website serves as a virtual marketplace for a diverse array of goods, facilitating global transactions. It operates as an internet-based enterprise with an extensive inventory spanning categories such as books, electronics, groceries, and more.

Sellers utilize this platform to broaden their reach to a global audience, providing enhanced flexibility and market access. The convenience of online shopping has surged in popularity over the past decade, allowing customers to easily explore various products, brands, and price points from the comfort of their homes. This trend has solidified the online shopping website's position as a dominant force in the digital marketplace.

1.3. *Scope of users*

The e-commerce platform functions as a hub for the sale of diverse goods and facilitates secure transactions between sellers and customers worldwide. Operating as a virtual entity, it offers customers an extensive selection of products for online browsing and purchase, while providing sellers with a platform to showcase and sell their products. Its key benefits include the convenience of remote shopping, the ability to compare prices, brands, and customer feedback, and the opportunity for retailers to expand their reach to a global audience.

The platform features a robust database that stores customer information and purchase histories. Its review section promotes transparency by showcasing product performance and user experiences through ratings and detailed reviews, including optional product images, fostering trust and community engagement.

Ensuring secure transactions and timely product delivery are core components. Driving sales growth is prioritized, necessitating the implementation of various strategies such as cost-effective management, enhancing customer loyalty and satisfaction, and harnessing internet resources for technological advancements, marketing, and business expansion. Continuous research and development efforts, particularly in logistics, are essential for sustained business development. Exploring new markets and investing in innovative ventures are also viable strategies.

Ultimately, the goal of the e-commerce website is to offer a seamless and user-friendly platform that caters to the needs of both customers and sellers, enabling convenient product selection from a wide range of offerings.

1.4. References

- [1] Ian Sommerville, *Software Engineering 10th Edition*, Pearson, 2016
- [2] [Data Structures in JavaScript with examples - freeCodeCamp.org](#)
- [3] [Use Case Analysis Document - Students' document in previous courses](#) (Resources in MSTeams)
- [4] [Geeksforgeeks](#)
- [5] *Lectures during courses*, Dang Duc Hanh

2. System Architecture

2.1. Important Abstractions

2.1.1. Abstraction List

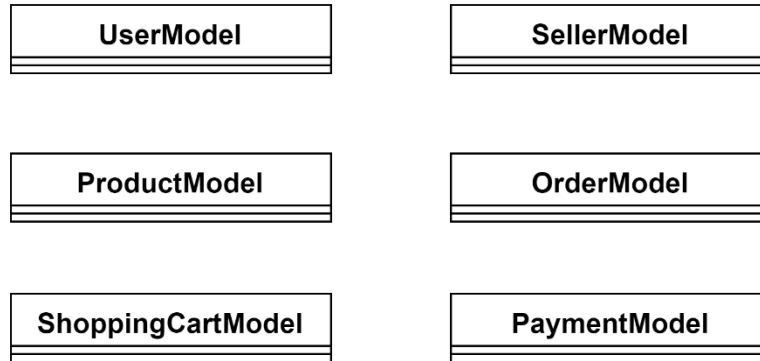


Figure 1. List of important abstractions

2.1.2. Abstraction Details

Table 1. Abstraction Details

No.	Name	Function
1	UserModel	User accounts represent individual customers who interact with the ecommerce platform. These abstractions store essential information about users, including personal details, purchase history, preferences, and authentication credentials. Upon discovering a product of interest, customers can delve into its detailed description, examining its features, specifications, and pricing. They may explore various product images from different angles to gain a comprehensive understanding of its appearance and functionality. Customers can also utilize filters and sorting options to refine their search results, narrowing down their options based on criteria such as price range, brand, ratings, and availability. Additionally, customers may read reviews and ratings from other buyers to gauge the product's quality, reliability, and suitability for their needs. Once satisfied with their selection, customers can add the product to their shopping cart, proceeding to checkout for secure payment processing and order confirmation.
2	SellerModel	Seller Models encapsulate information about individual merchants or businesses operating within the marketplace. Each profile includes details such as seller name, logo, description, contact information, ratings, reviews, and product listings. Sellers can upload listings, includes details such as product name, description, images, price, variations, and availability. Sellers upload

		and manage their listings, ensuring accurate representation and timely updates. Seller profiles enable customers to evaluate the credibility and reputation of sellers before making purchases.
3	ProductModel	Products are fundamental abstractions representing items available for sale on the ecommerce platform. Each product has attributes such as name, description, price, availability, images, and metadata. Products may also belong to categories or have variations (such as size or color).
4	OrderModel	Orders represent completed transactions initiated by users. This abstraction captures details such as the list of purchased items, shipping information, payment method, order status, and timestamps. Order management functionalities, including processing, fulfillment, and tracking, are typically associated with this abstraction.
5	ShoppingCartModel	The shopping cart abstraction holds items selected by the user for purchase during their browsing session. It tracks quantities, prices, and other relevant details before the user proceeds to checkout. The shopping cart may exist both on the client-side (in the user's browser) and server-side.
6	PaymentModel	The payment abstraction facilitates transactions by handling payment-related operations securely. It encapsulates payment gateways, methods, and processing logic. Payment abstractions ensure the security and integrity of financial transactions, including authorization, validation, and settlement.

2.2. System Architecture

2.2.1. Architectural Model: Three Layered Package Diagram – MVC Structure

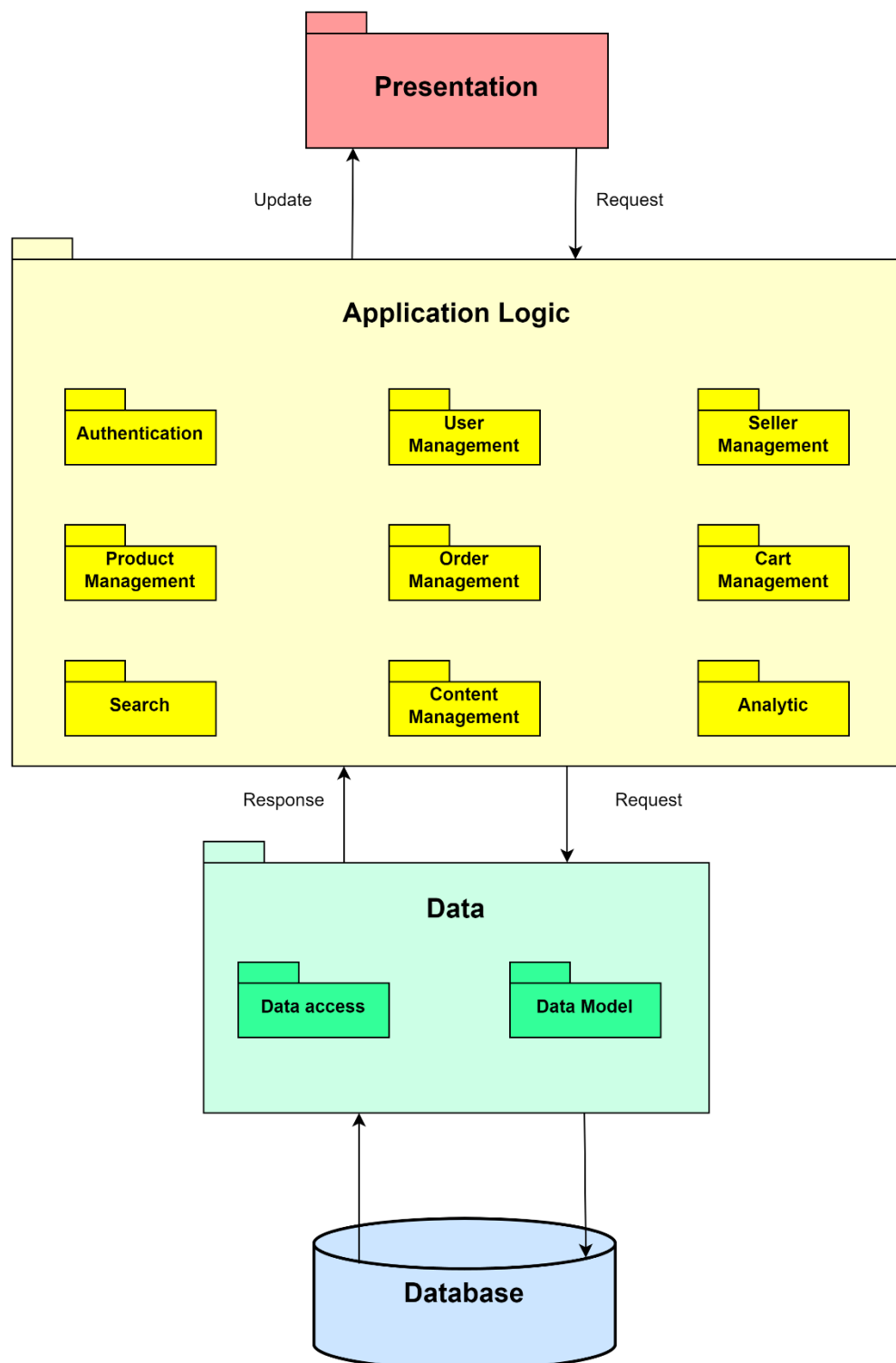


Figure 2. Architectural Model

Figure 2 describes the high-level organization of the system. The system is built with a three-tier architecture consisting of three layers: *Presentation Layer*, *Logic Layer*, and *Data Layer*.

- **Presentation Layer**

This layer's main responsibility is to interact with users. It consists of interface components (such as winform, webform, etc.) and performs tasks such as data input, data display, and data validation before calling the Business Logic Layer (BLL).

- **Logic Layer**

This layer is divided into two main tasks:

1. It responds to data manipulation requests from the GUI layer, processes the data from the Presentation Layer before passing it down to the Data Layer, and saves it to the database management system (DBMS).
2. It checks data constraints, integrity, and validity, performs calculations, and handles business logic requests before returning the results to the Presentation Layer.

- **Data Layer**

This layer is responsible for communicating with the database management system (DBMS), such as performing tasks related to storing and querying data (searching, adding, deleting, updating, etc.).

2.2.2. Definition of Packages

Table 2. Definition of Packages

No.	Name	Description
1	Authentication	The Authentication package plays a pivotal role in ensuring the security and integrity of user interactions within the ecommerce platform. In addition to managing user authentication and authorization processes, it also oversees user signup and sign-in functionalities. This includes validating user credentials during the signup process, such as verifying email addresses or phone numbers, and securely storing login information. Furthermore, it may maintains user sessions and permissions, enabling secure access to the platform's features and resources while safeguarding against unauthorized access. By integrating robust authentication mechanisms, the package enhances the platform's security posture and ensures a trustworthy environment for users to engage in ecommerce activities.
2	User Management	The User Management package assumes a central role in fostering a secure and compliant environment within the ecommerce platform. Beyond conventional user account management tasks, it delves into the intricacies of user behavior to uphold the platform's rules of engagement. Moreover, it administers account-related activities such as password resets and account deactivations, safeguarding against unauthorized access and misuse. Furthermore, through sophisticated role-based permissions, it delineates distinct access levels for users based on their roles (e.g., customers, sellers), bolstering

		platform security and user trust. By actively monitoring user behavior and enforcing compliance with platform policies, the User Management package plays a pivotal role in cultivating a resilient and inclusive ecommerce ecosystem.
3	Seller Management	The Seller Management package within the ecommerce platform serves as a pivotal hub, orchestrating various aspects of sellers' operations with meticulous attention to detail. From streamlining registration and verification processes to empowering sellers with intuitive tools for product listing management, it ensures a seamless and engaging experience. Moreover, it facilitates performance tracking and optimization by providing insightful analytics, fostering continuous improvement and growth. In essence, the Seller Management package embodies empowerment, enabling sellers to thrive and excel within the dynamic ecommerce landscape.
4	Product Management	The Product Management package is responsible for managing the lifecycle of products within the ecommerce platform. It includes functionalities for product catalog management, such as adding new products, updating product information, managing product categories and attributes, and handling product variations (e.g., sizes, colors). Product Management also encompasses inventory management, pricing strategies, and product recommendation systems. It reserved for sellers.
5	Order Management	The Order Management package handles the processing and fulfillment of orders placed by customers. It includes functionalities for order creation, order tracking, inventory reservation, order status updates, and communication with customers regarding order fulfillment and delivery. Additionally, Order Management manages returns, exchanges, and refunds processes to ensure customer satisfaction.
6	Cart Management	The Cart Management package manages the shopping cart functionality for customers, allowing users to add, remove, and modify items before completing their purchases. It maintains the state of users' carts across sessions, calculates order totals, applies discounts or promotions, and handles cart abandonment scenarios. Cart Management ensures a seamless and intuitive shopping experience for customers.
7	Search	The Search package provides robust search functionalities to help users discover products efficiently. It includes features such as keyword search, faceted search, filtering options (by category, price range, etc.), and sorting mechanisms (by relevance, price, rating, etc.). Search utilizes indexing and search algorithms to deliver accurate and relevant search results to users.
8	Content Management	The Content Management package oversees the creation, organization, and presentation of non-product-related content on the platform. This includes managing static pages, blog posts, promotional banners, FAQs, and other informational or marketing content. Content

		Management systems often include features for content versioning, scheduling, localization, and SEO optimization.
9	Analytics	The Analytics package collects, analyzes, and interprets data to gain insights into user behavior, market trends, and platform performance. It tracks key metrics such as website traffic, user engagement, conversion rates, and sales performance. Analytics tools and dashboards enable stakeholders to make data-driven decisions, optimize strategies, and improve the overall effectiveness of the ecommerce platform.
10	Data Access	The Data Access package provides interfaces and methods for accessing and manipulating data stored in the underlying database management system (DBMS). It abstracts database interactions, handles database connections, executes database queries, and manages transactions. Data Access ensures efficient and secure access to data while maintaining data integrity and consistency.
11	Data Model	The Data Model package defines the structure and relationships of the data entities within the ecommerce system. It includes entity-relationship diagrams, database schemas, and data models that represent entities such as users, products, orders, and transactions. The Data Model serves as a blueprint for organizing and storing data efficiently, supporting the system's functionalities and business requirements.

3. Sequence Diagrams

3.1. Account Registration

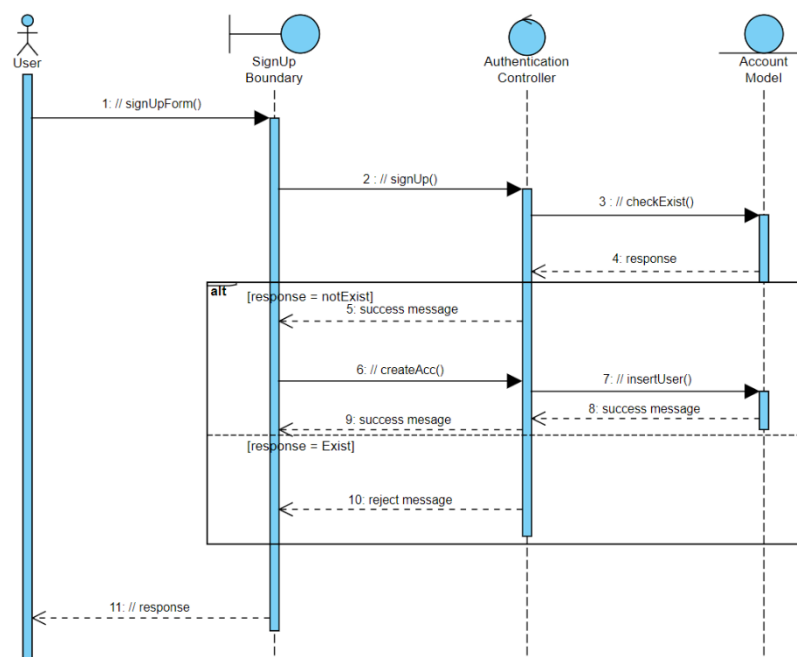


Figure 3. Account Registration Sequence Diagram

3.2. Account Login

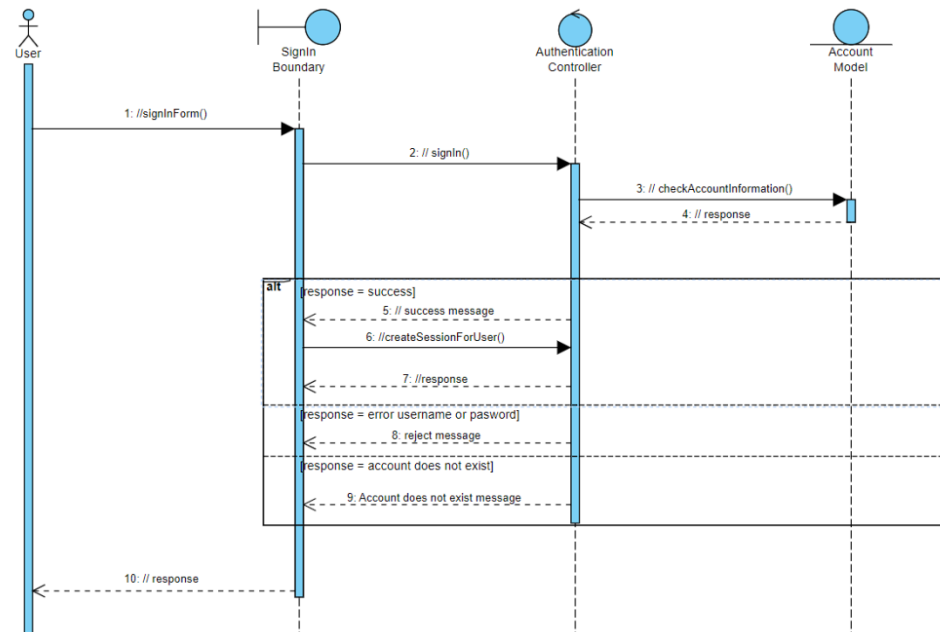


Figure 4. Account Login Sequence Diagram

3.3. Search items

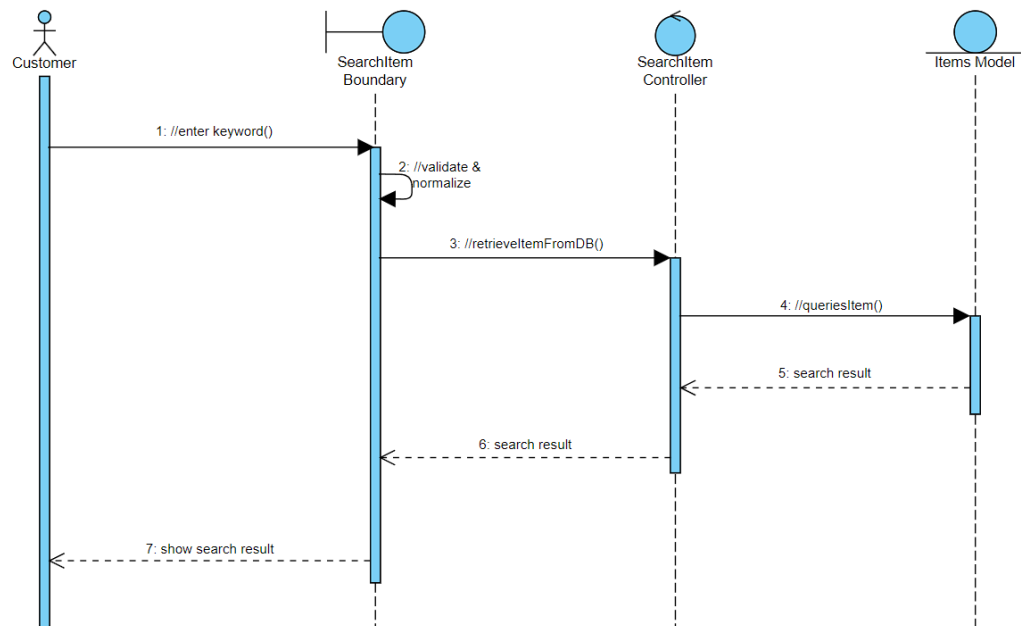


Figure 5. Search items Sequence Diagram

3.4. Add item to cart

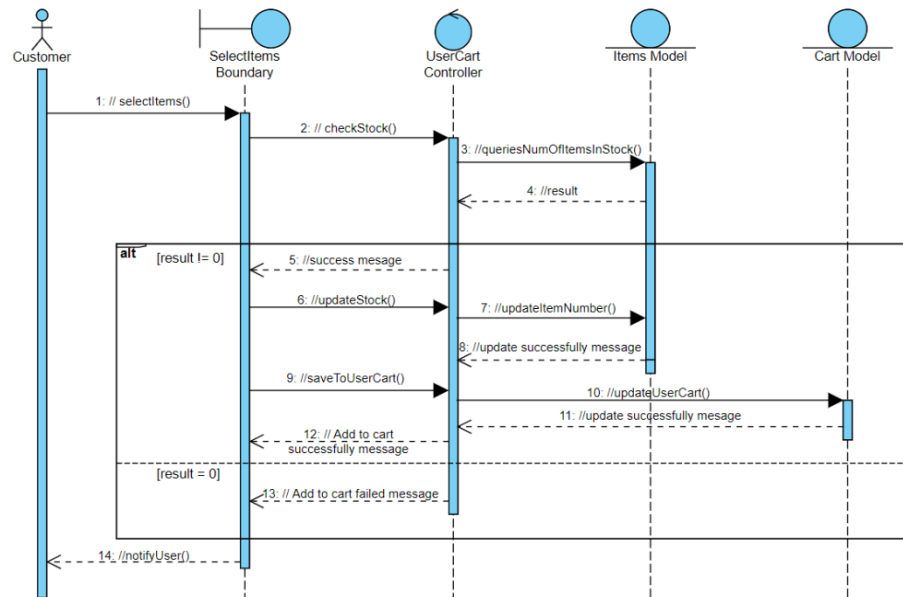


Figure 6. Add item to cart Sequence Diagram

3.5. View cart

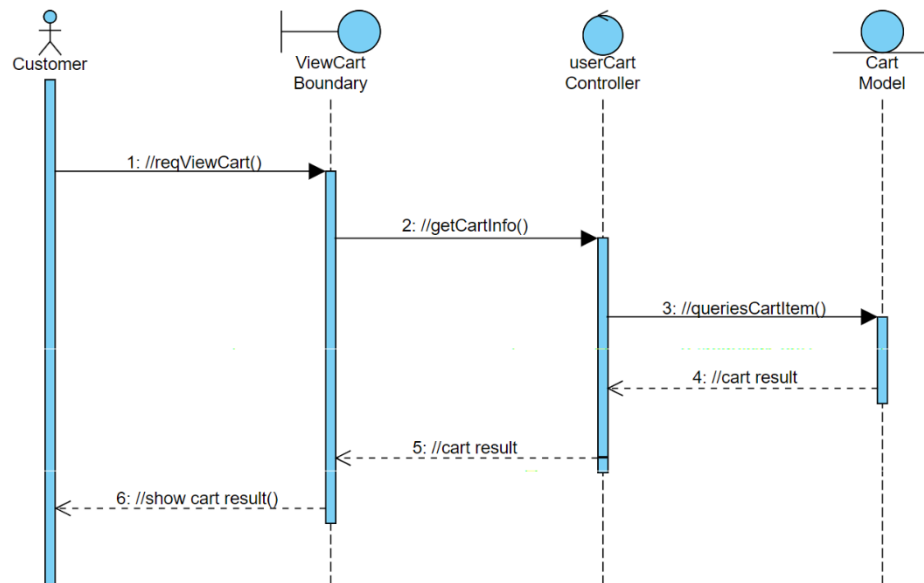


Figure 7. View cart Sequence Diagram

3.6. Proceed to buy

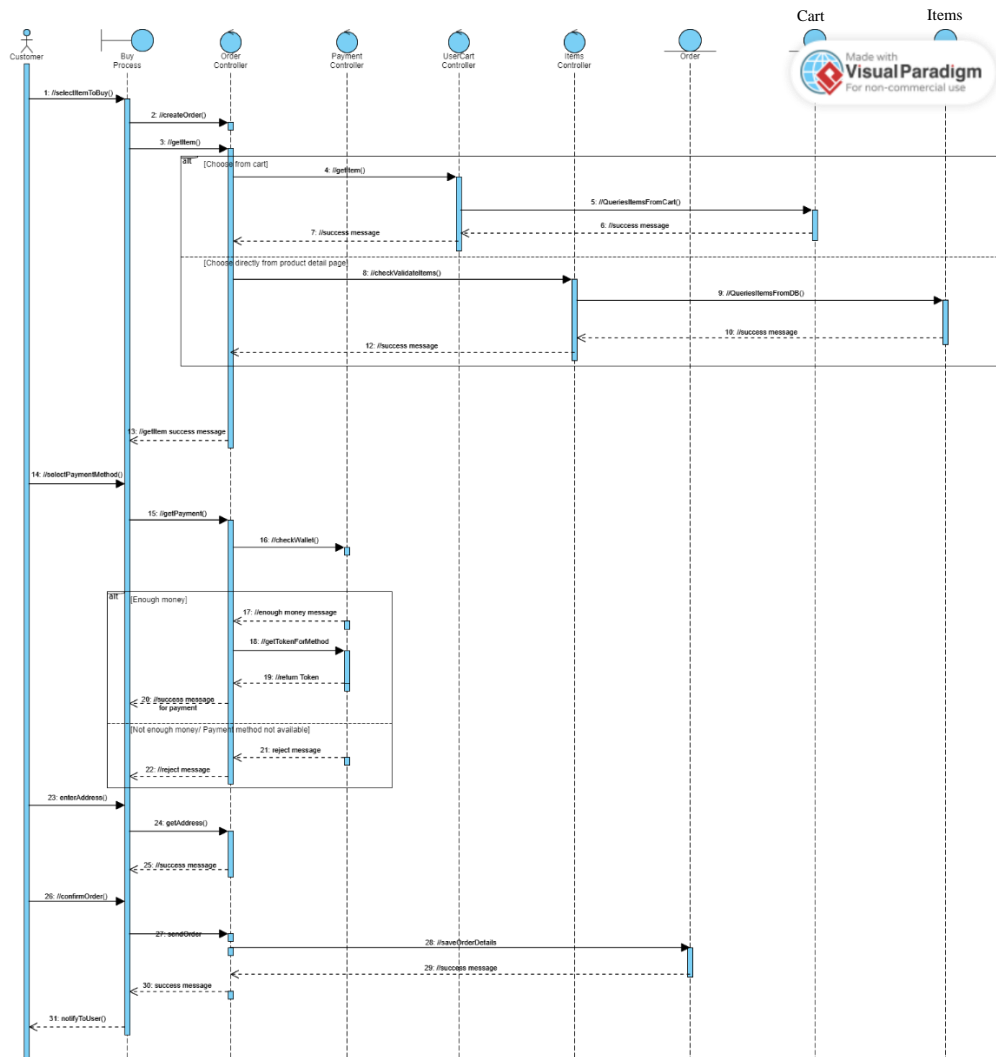


Figure 8. Proceed to buy Sequence Diagram

3.7. Upload listings

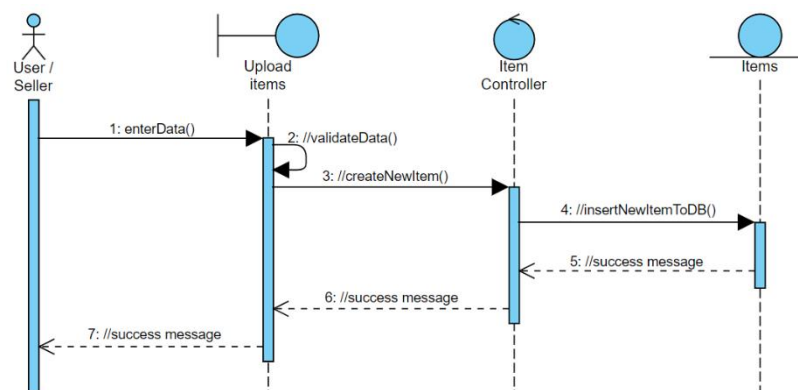


Figure 9. Upload Listings Sequence Diagram

4. Class Diagrams

4.1. Account Registration

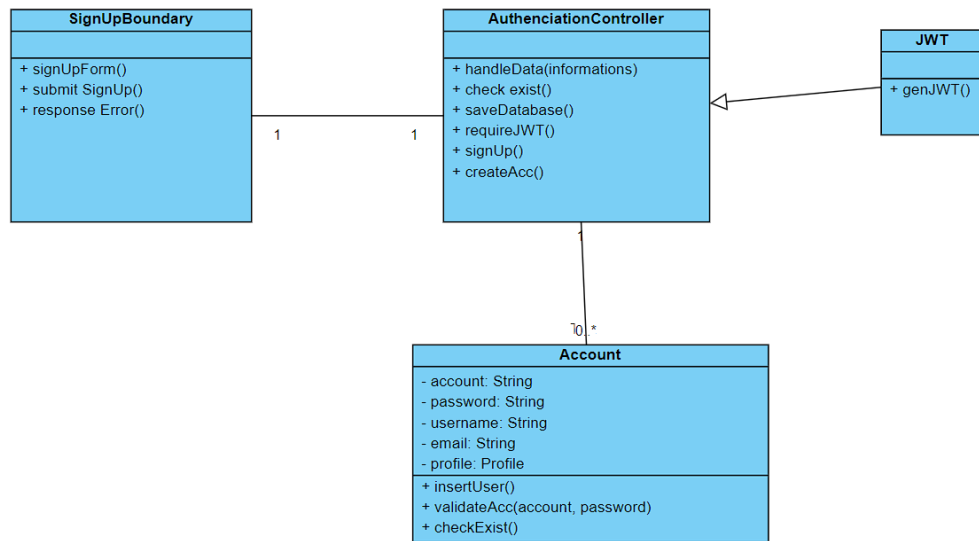


Figure 10. Account Registration Class Diagram

4.2. Account Login

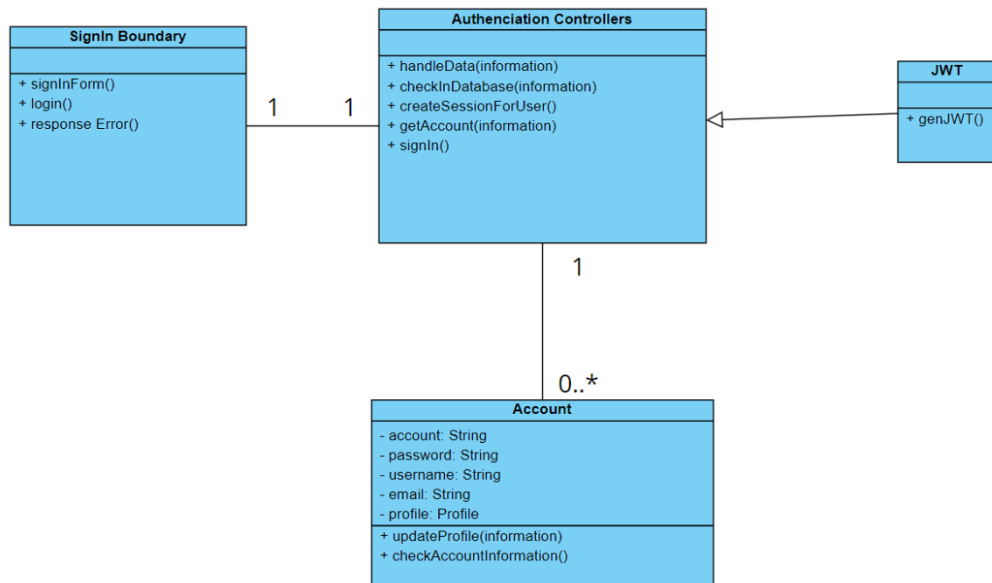


Figure 11. Account Login Class Diagram

4.3. Search items

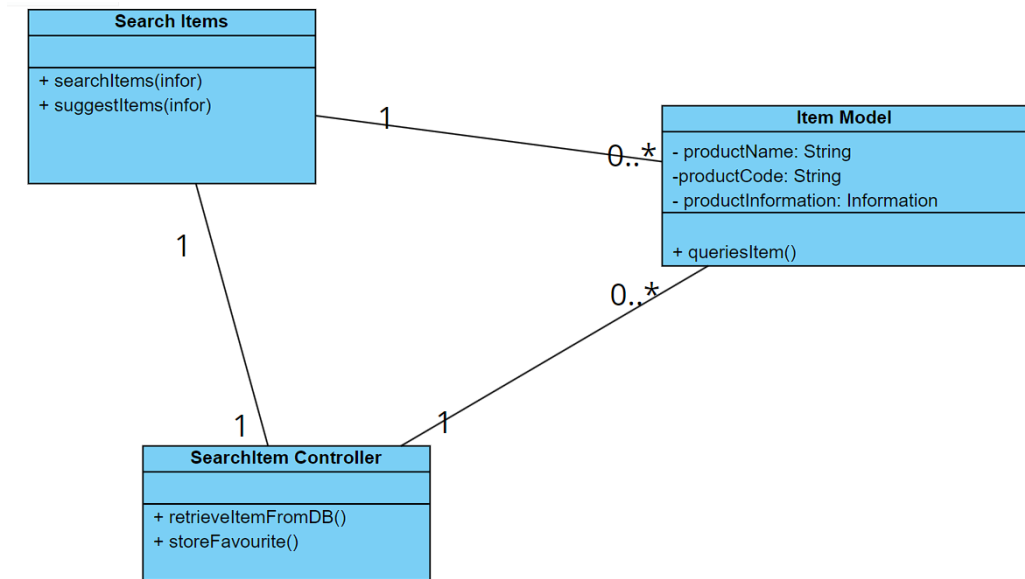


Figure 12. Search items Class Diagram

4.4. Add item to cart

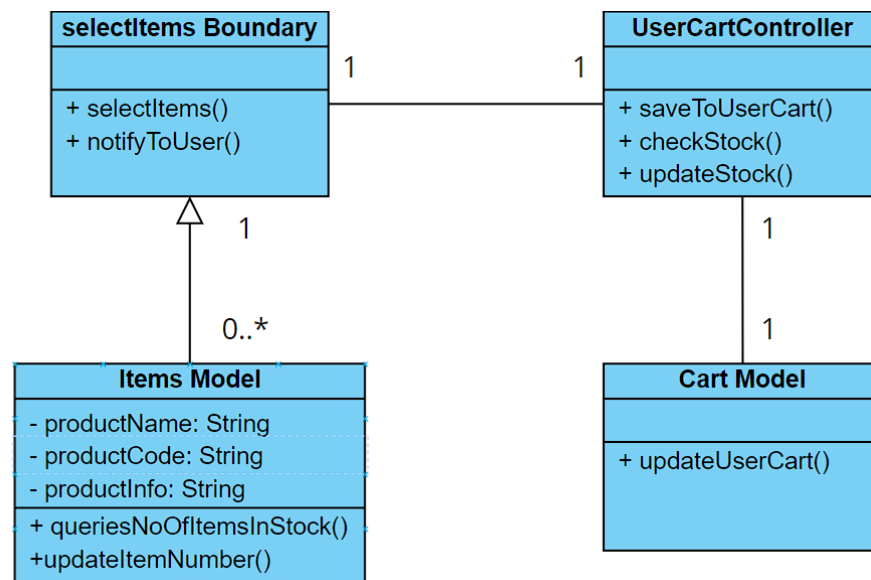


Figure 13. Add item to cart Class Diagram

4.5. View cart

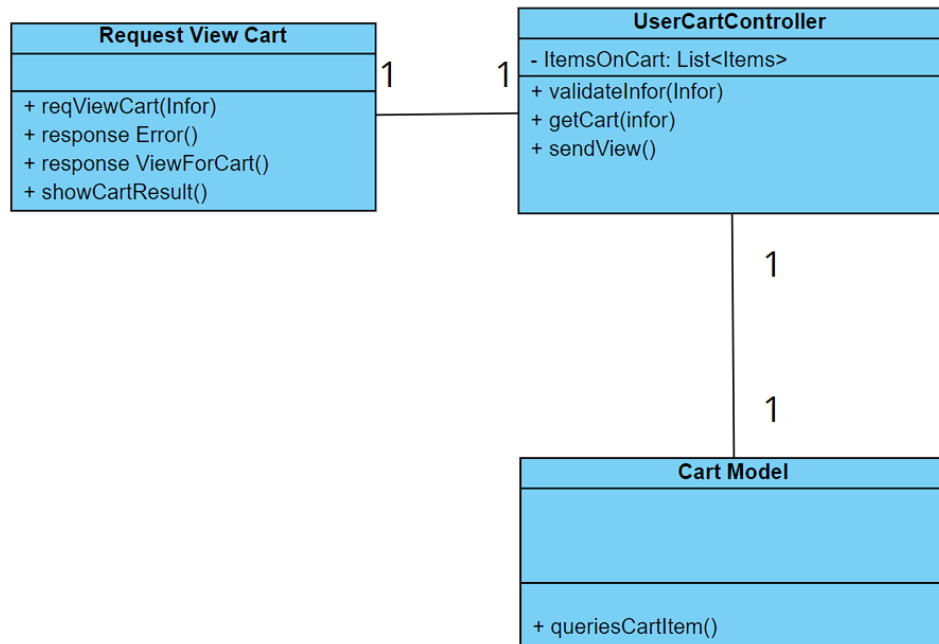


Figure 14. View cart Class Diagram

4.6. Proceed to buy

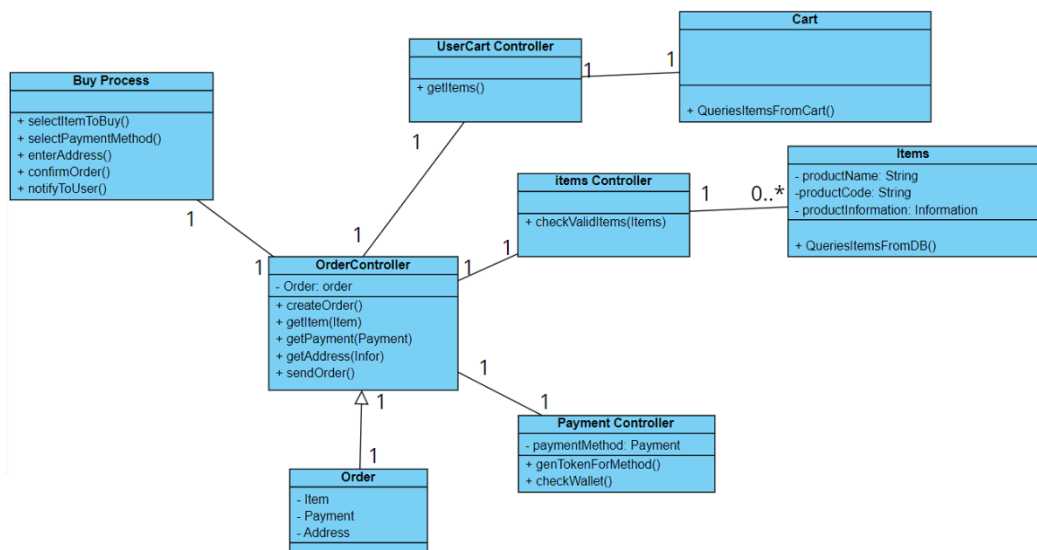


Figure 15. Proceed to buy Class Diagram

4.7. Upload listings

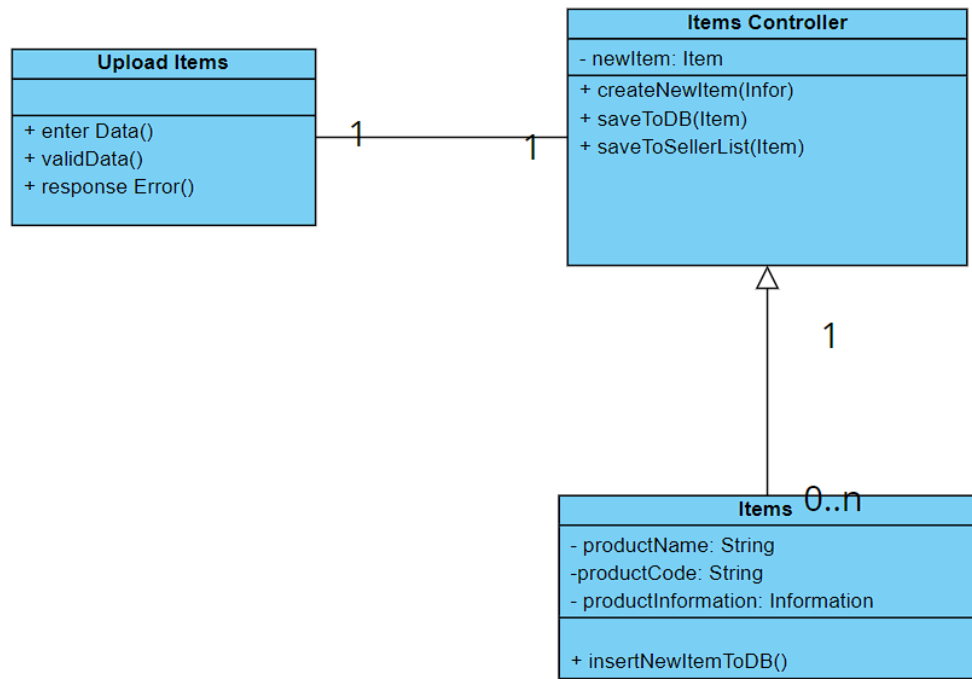
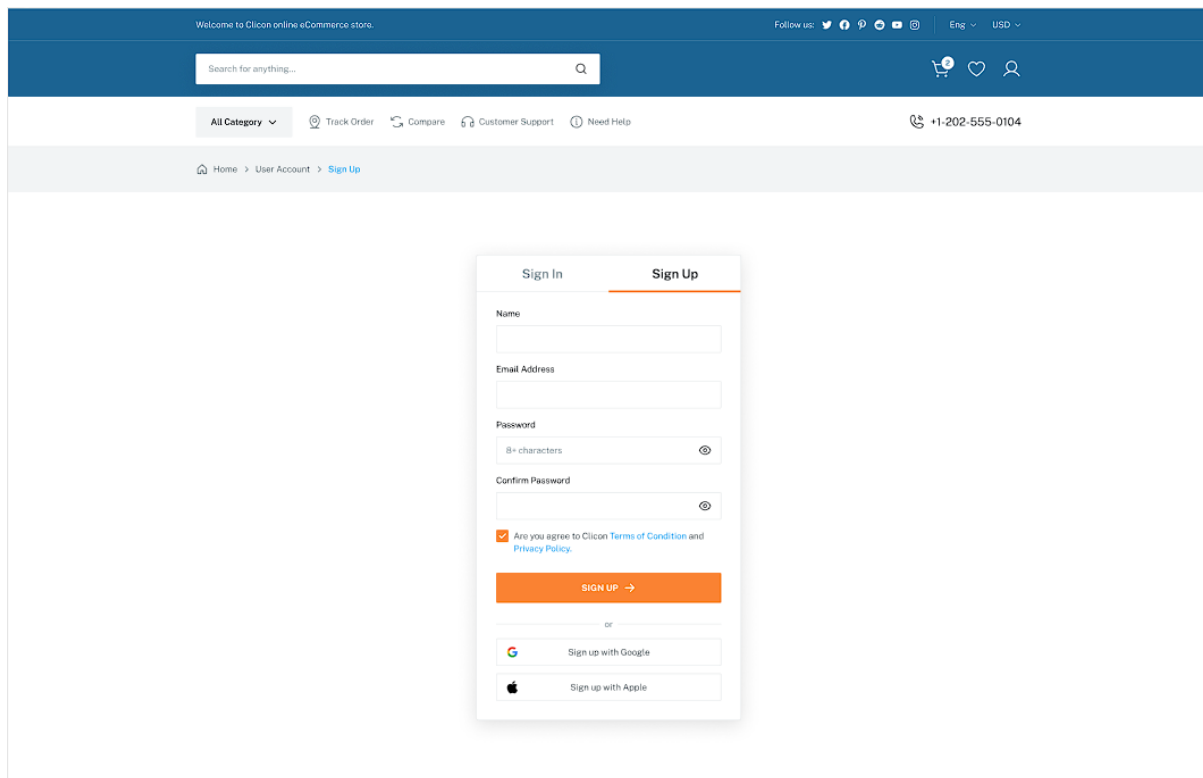


Figure 16. Upload listings Class Diagram

5. User Interface Prototype

5.1. *Register an account*



The image shows a user interface prototype for an eCommerce store. The top navigation bar is dark blue with the text "Welcome to Clicon online eCommerce store." on the left, social media icons and "Eng" / "USD" on the right, and a search bar in the center. Below the navigation bar is a secondary bar with links: "All Category", "Track Order", "Compare", "Customer Support", and "Need Help". A phone number "+1-202-555-0104" is also present. The main content area is white and features a "Sign In / Sign Up" modal. The "Sign Up" tab is active. The form includes fields for "Name", "Email Address", "Password" (with a character count and toggle), and "Confirm Password". A checkbox for agreeing to terms and privacy policy is checked. Below the form is an orange "SIGN UP" button. At the bottom, there are links for "Sign up with Google" and "Sign up with Apple".

Welcome to Clicon online eCommerce store.

Follow us: [Twitter](#) [Facebook](#) [Pinterest](#) [Instagram](#) [YouTube](#) Eng USD

Search for anything...

All Category Track Order Compare Customer Support Need Help +1-202-555-0104

Home > User Account > Sign Up

Sign In Sign Up

Name

Email Address

Password

8+ characters

Confirm Password

☒ Are you agree to Clicon [Terms of Condition](#) and [Privacy Policy](#).

SIGN UP →

or

[Sign up with Google](#)

[Sign up with Apple](#)

Figure 17. Register an account

5.2. Login

The screenshot displays the login page of the CLICON eCommerce website. The header includes a welcome message, social media links, and a search bar. The main content area features a central login form with fields for email and password, a 'SIGN IN' button, and options to sign up or log in with Google and Apple. The footer contains contact information, top categories, quick links, app download instructions, and popular tags.

Welcome to CLICON online eCommerce store. Follow us: [Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#) [LinkedIn](#) Eng USD

Search for anything...

All Category Track Order Compare Customer Support Need Help +1-202-555-0104

Home > User Account > Sign In

Sign In Sign Up

Email Address

Password [Forgot Password](#)

SIGN IN →

or

Login with Google

Login with Apple

CLICON

Customer Support:
(629) 555-0129
4517 Washington Ave.
Manchester, Kentucky 39495
info@clicon.com

TOP CATEGORY

- Computer & Laptop
- SmartPhone
- Headphone
- Accessories
- Camera & Photo
- TV & Homes
- [Browse All Product →](#)

QUICK LINKS

- Shop Product
- Shopping Cart
- Wishlist
- Compare
- Track Order
- Customer Help
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- Speaker
- Tablet
- Microwave
- Samsung

Kirbo - eCommerce Template © 2023. Design by Templatecookie

Figure 18. Login Form

5.3. *Edit account information*

Dashboard

Categories

Products

Sales


Gateway

Profile

Add product

Search

Profile



Pranav Sheth

Owner & founder

Personal info

First name

Pranav

Last name

Sheth

Email

ps@gmail.com

Mobile no.

1*****0

Address

3435AS, dhdfbgl, chowk, behind bank, Ahmedabad-0000, India

Business info

Business/shop name

abc

Email

abc@gmail.com

Contact no.

1*****0

Location

3435AS, dhdfbgl, chowk, behind bank, Ahmedabad-0000, India


Account no.

7*****

GSTIN

1*****

Logo



Logo here

About

Lorem ipsum hrfuhjsnkjiojwi xshulhn ahuiujtojrnklnc
adbuthjnjkn jkabdojoiaksmnmkb sdewijfojwmkl.
edewjsnmnbdfbnfckls stghboiauaauujnnsdbuwboh
shdbuibuihunj j jkjnoiol.

Figure 19. Edit Account Information

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5.4. Search items

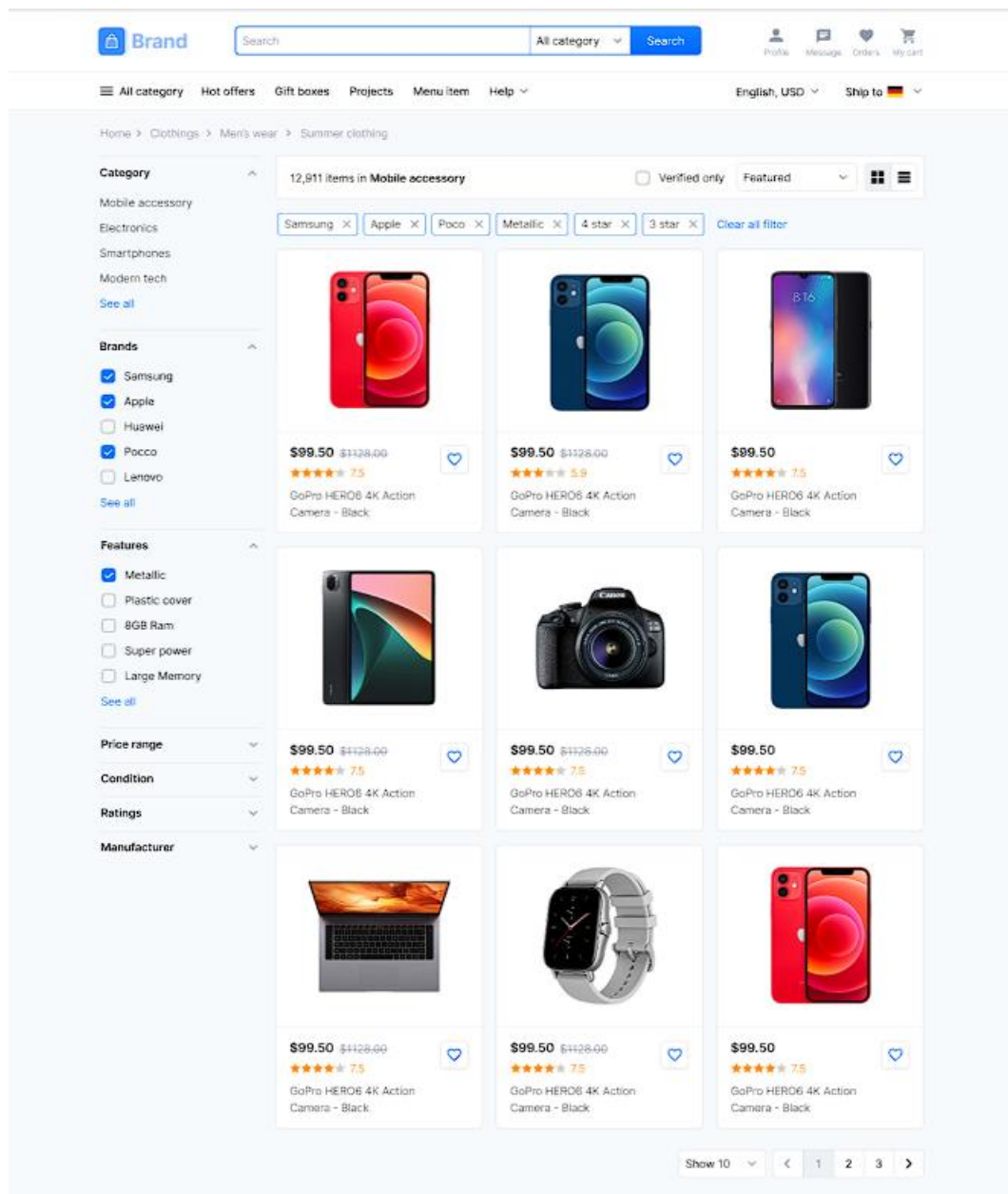


Figure 20. Search items

5.5. View items

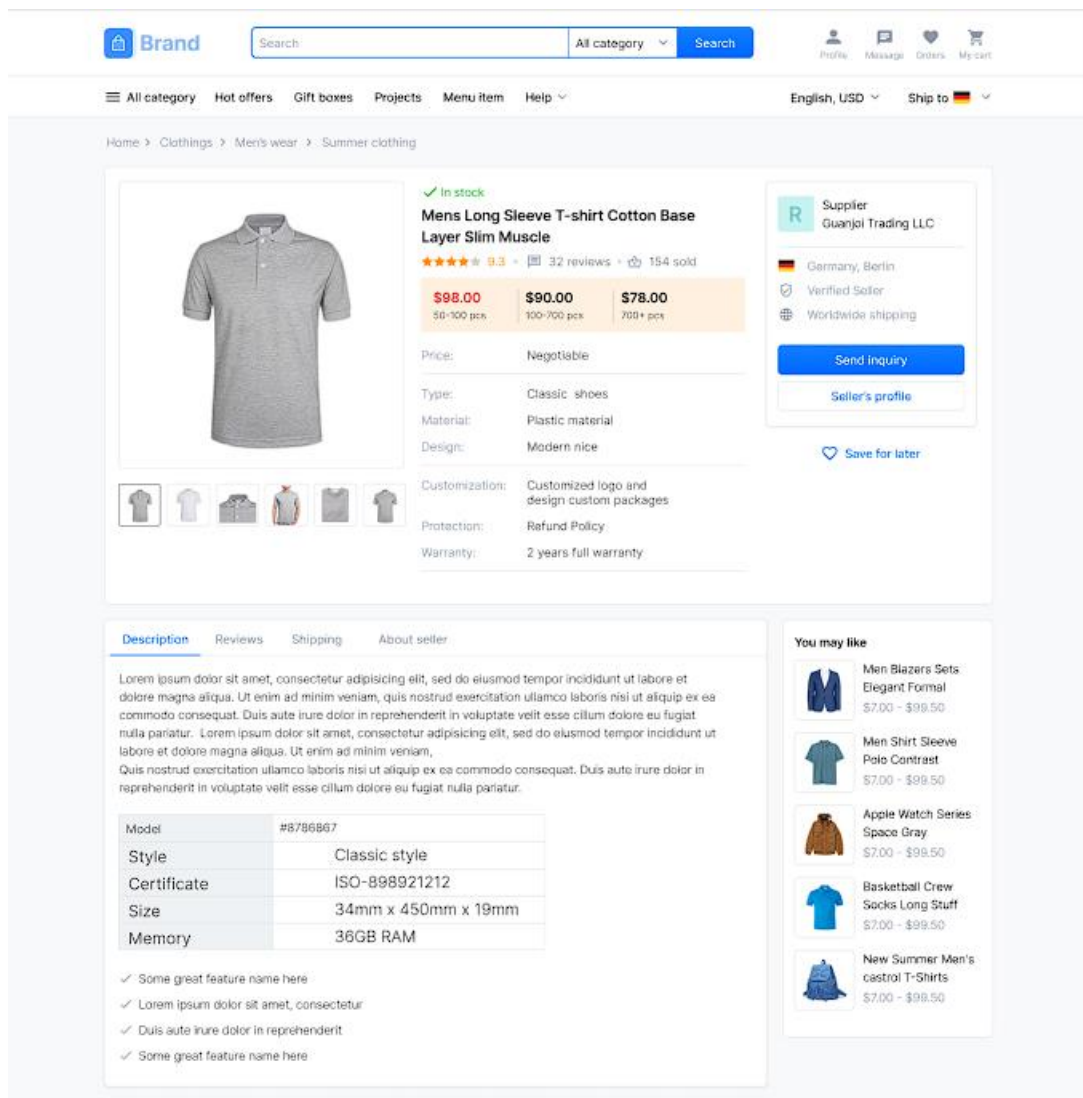


Figure 21. View items

5.6. Add items to cart

(a Button “My cart” in View Items)

5.7. View cart

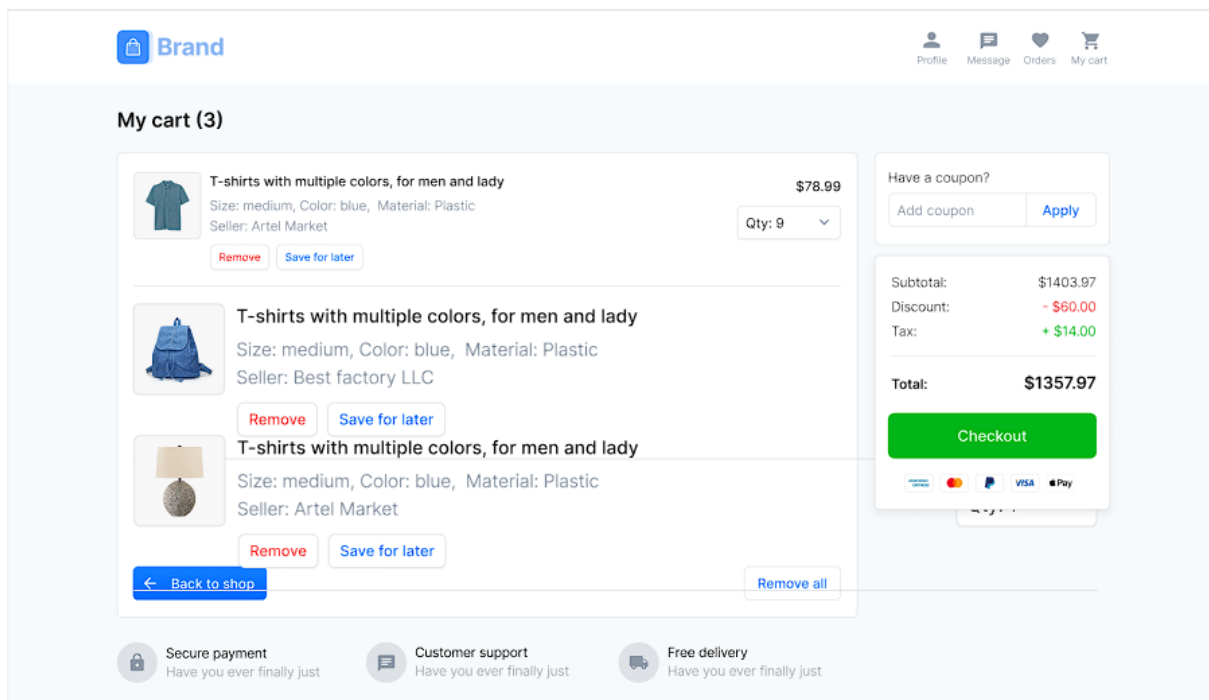


Figure 22. View cart

5.8. Buy items

Welcome to Clicon online eCommerce store.

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Eng ▼ USD ▼

Search for anything...

Q

Shopping Cart

Heart

User

All Category ▼

Track Order

Compare

Customer Support

Need Help

+1-202-555-0104

Home > Shopping Card > Checkout

Billing Information

User name

First name

Last name

Company Name (Optional)

Address

Country

Region/State

City

Zip Code

Email

Phone Number

☐ Ship into different address

Payment Option

Cash on Delivery

Venmo

Paypal

Amazon Pay

Debit/Credit Card

Name on Card

Card Number

Expire Date


CVC


Additional Information

Order Notes (Optional)

Notes about your order, e.g. special notes for delivery

Order Summery

 Canon EOS 1500D DSLR Camera Body+ 18-...
1 x \$70

 Wired Over-Ear Gaming Headphones with U...
3 x \$250

Sub-total

\$320

Shipping

Free

Discount

\$24

Tax

\$61.99

Total

\$357.99 USD

PLACE ORDER ->

Figure 23. Buy items

5.9. Shipping tracking

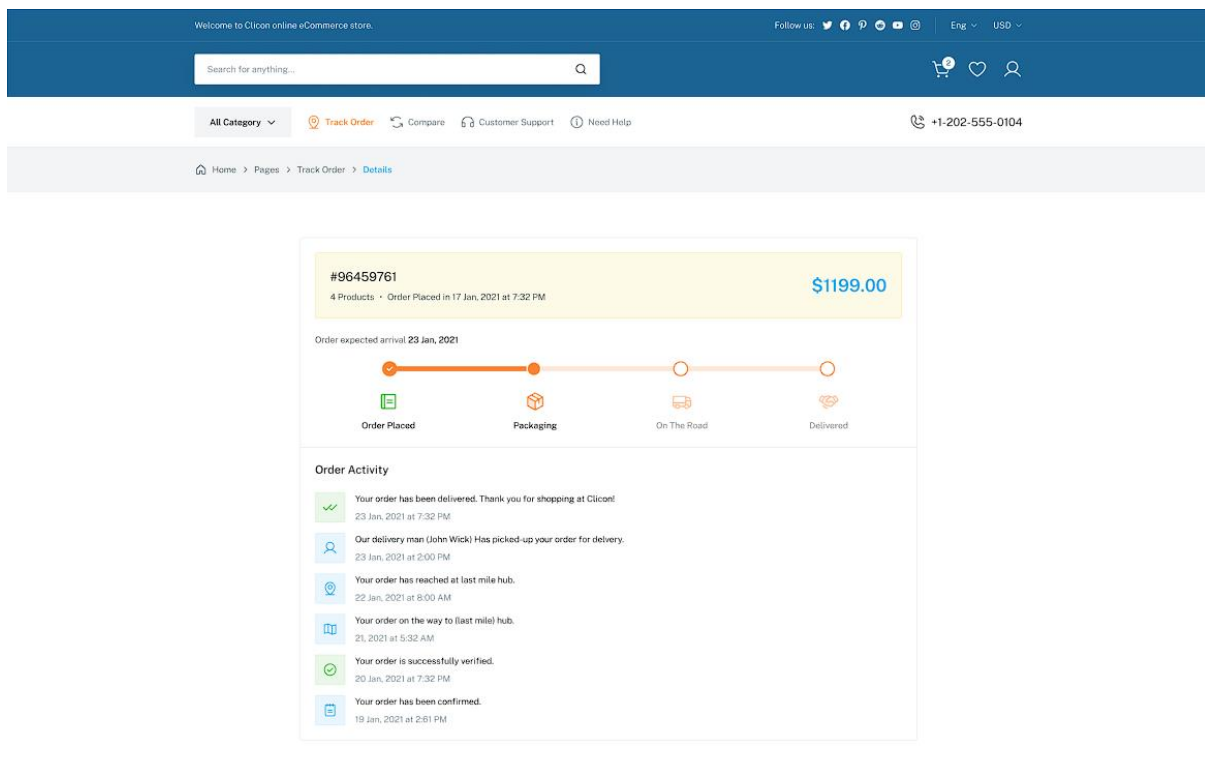


Figure 24. Shipping tracking

5.10. Order cancellation

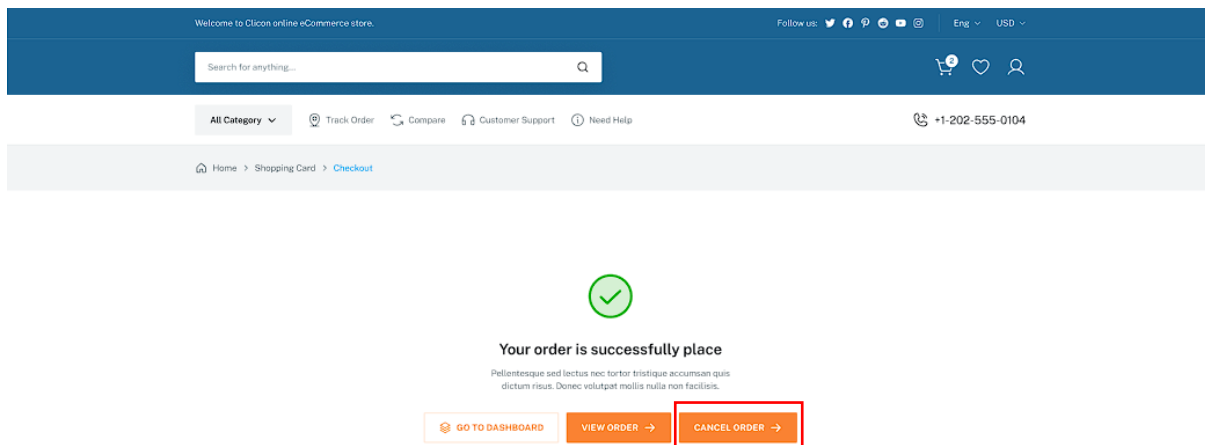


Figure 25. Order Cancellation

5.11. Order returns

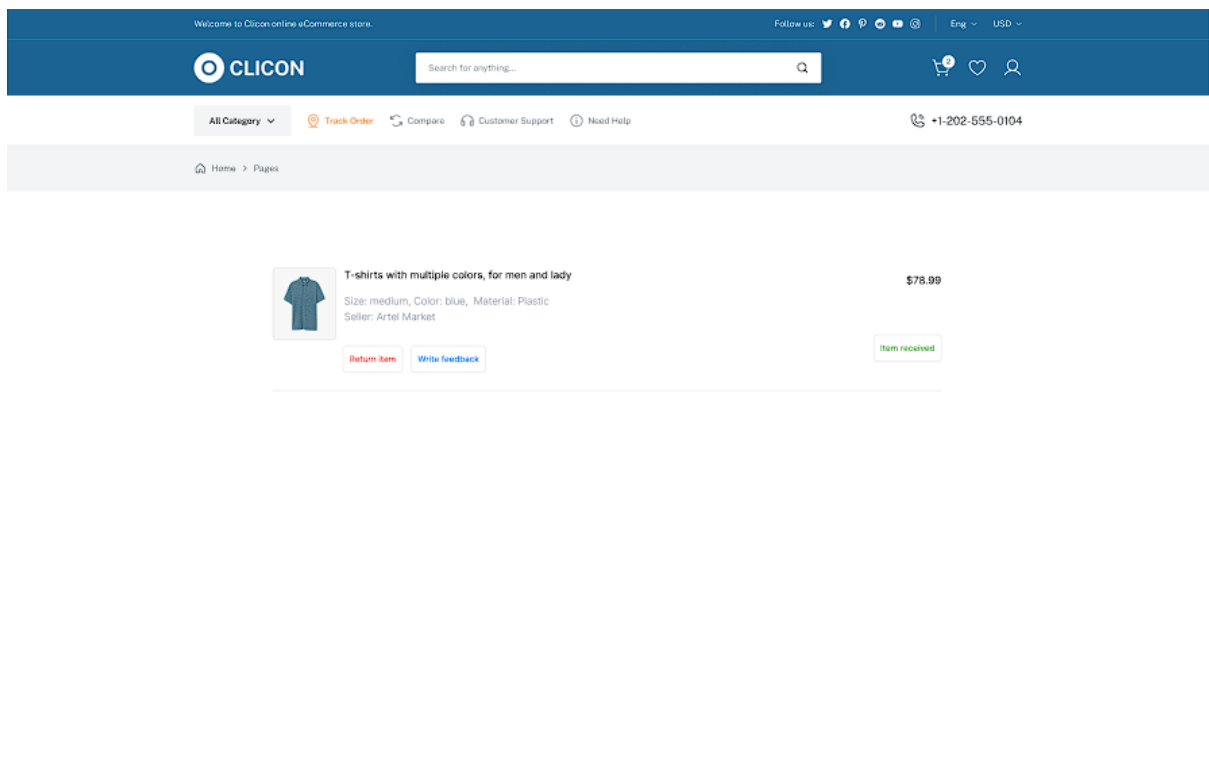


Figure 26. Order return

5.12. Order confirmation and reviews

(In 2.11. Order return we also have options to confirm and write feedback)

5.13. Upload listings

The screenshot shows a web application interface for adding a new product. On the left is a dark blue sidebar with navigation links: Dashboard, Categories, Products, Sales, Gateway, Profile, and Add product (highlighted). The main content area has a light blue header with a search bar and icons for full screen, dark mode, and notifications. Below the header is the 'Add product' form, which is organized into several sections:

- Product title:** A text input field with the placeholder 'Enter product title'.
- Product description:** A rich text editor with a toolbar and a placeholder 'Write product description here...'.
- General info:** A section containing several text input fields: 'Manufacturer name', 'Brand', 'Original price', 'Discounts / Offers', 'Sizes available', and 'Colors'.
- Publish:** A section on the right with dropdown menus for 'Status' (set to 'Draft') and 'Visibility' (set to 'Public'). It also includes a 'Publish schedule' section with a 'Select date & time' dropdown.
- Product category:** A dropdown menu labeled 'Select product category' with a link to 'Add new' and a current selection of 'Fashion'.
- Product tags:** A section with the label 'Enter tags related to your products' and a text input field containing 'Fashion'.
- Additional text:** A text input field with the placeholder 'Enter additional text description of the product'.
- Product image:** A large section at the bottom for uploading images. It includes a placeholder for the main image with a '+' icon and a section for additional images with a cloud upload icon and the text 'Drag and drop files here OR click to upload'.

A green 'Submit' button is located at the bottom right of the form.

Figure 27. Upload listings

5.14. Edit items

Dashboard

Categories

Products

Sales

Gateway

Profile

Add product

Search

Products

Shoes x

Heels x

Chairs x

Dry fruits x

Sofa sets x

Sneakers x

Sneakers x

Category

Fashion ☒

Grocery ☐

Furniture ☐

Brands

Search

Nike ☒

Adidas ☒

Woodland ☒

Bata ☐

Puma ☐

Skechers ☐

Price

₹ 0

to

₹ 50,000

Discounts

50% or more ☒

40% or more ☒

30% or more ☐

20% or more ☐

Less than 10% ☐

Ratings

★★★★☆ 4 star or above ☒











★★★☆☆ 3 star or above ☒

★★☆☆☆ 2 star or above ☐

★☆☆☆☆ 1 star ☐

Search your product here..

+ Add product

Product	Price	Stock	Orders	Published on	Action
<input type="checkbox"/>  Fabric dual tone chair Category : Furniture	₹ 2,199	81	52	10-02-2021 10:00AM	<div> <div>Edit</div> <div>Delete</div> <div>Cancel</div> </div>
<input type="checkbox"/>  Fabric dual tone chair Category : Furniture	₹ 2,199	81	52		
<input type="checkbox"/>  BATA-slick formal shoes Category : Fashion	₹ 735	120	47	9-11-2023 7:35PM	
<input type="checkbox"/>  U.S. POLO ASSN. Category : Fashion	₹ 2,299	392	118	18-03-2022 10:00AM	
<input type="checkbox"/>  Stylux office premium Category : Furniture	₹ 5,899	384	219	24-07-2021 8:45PM	
<input type="checkbox"/>  Gladilo premium cashews Category : Grocery	₹ 439	199	210	23-03-2021 2:00AM	
<input type="checkbox"/>  California walnuts kernels Category : Grocery	₹ 579	228	198	10-02-2021 10:00AM	
<input type="checkbox"/>  Blue soul smartGRID Styleux Category : Furniture	₹ 17,999	109	91	30-04-2021 10:00AM	
<input type="checkbox"/>  Women's tricia fashion heels Category : Fashion	₹ 812	55	47	28-02-2021 6:00AM	
<input type="checkbox"/>  Urban Ladder Pashe chair Category : Furniture	₹ 9,000	74	32	10-02-2021 10:00AM	

<<

1

2

3

>>

Figure 28. Edit items

5.15. Items classification

Dashboard

Categories

Products

Sales

Gateway

Profile

Add product

Search

Categories

Ecommerce

Service providers

Education

Food

Automobile

Tourism

Gateway providers

Ott platforms

Fashion

Grocery

Furniture

Electronics

Medical

Agriculture

Sports

Home Decor

Shoes

Chairs

Sofa set

Dry fruits

Filtered by

Men's





















Size 7.5

Style Running

Price 500-1000 ₹

Color Black

Additional Filters

Product	Price	Stock	Orders	Published on	Action
<input type="checkbox"/>  Urban Ladder Pashe chair Category : Furniture	₹ 9,000	74	32	10-02-2021 10:00AM	
<input type="checkbox"/>  Fabric dual tone chair Category : Furniture	₹ 2,199	81	52	10-02-2021 10:00AM	
<input type="checkbox"/>  BATA-slick formal shoes Category : Fashion	₹ 735	120	47	9-11-2023 7:35PM	
<input type="checkbox"/>  U.S. POLO ASSN. Category : Fashion	₹ 2,299	392	118	18-03-2022 10:00AM	
<input type="checkbox"/>  Stylux office premium Category : Furniture	₹ 5,899	384	219	24-07-2021 8:45PM	
<input type="checkbox"/>  Gladilo premium cashews Category : Grocery	₹ 439	199	210	23-03-2021 2:00AM	
<input type="checkbox"/>  California walnuts kernels Category : Grocery	₹ 579	228	198	10-02-2021 10:00AM	
<input type="checkbox"/>  Blue soul smartGRID Styleux Category : Furniture	₹ 17,999	109	91	30-04-2021 10:00AM	
<input type="checkbox"/>  Women's tricia fashion heels Category : Fashion	₹ 812	55	47	28-02-2021 6:00AM	
<input type="checkbox"/>  Urban Ladder Pashe chair Category : Furniture	₹ 9,000	74	32	10-02-2021 10:00AM	

<<

1

2

3

>>

Figure 29. Items classification

5.16. View order from customers

The screenshot displays a web application interface for viewing sales orders. On the left is a blue sidebar with navigation links: Dashboard, Categories, Products, Sales (highlighted), Gateway, Profile, and Add product. The main content area is titled 'Sales' and features a search bar at the top right. Below the search bar, there's a section for 'Overall sales' with filters for 'Ecommerce' and 'Status', and a 'Search orders' input field. A tabbed interface shows 'All products' (selected), 'Fashion', 'Grocery', and 'Furniture'. The main table lists orders with the following columns: Order ID, Customer, Product, Price, Ordered on, Payment method, Delivery status, and Action. The data rows show multiple orders for 'Adidas Mens Restound M Running Shoe' by 'Jonathan James' with prices of ₹ 1,699, all ordered on 10-04-2023 via 'Paytm'. The delivery statuses vary: Delivered, Pending, Cancelled, and Returned. Each row has an 'Action' column with a three-dot menu icon. At the bottom of the table, there's a pagination control showing '1', '2', and '3'.

Order ID	Customer	Product	Price	Ordered on	Payment method	Delivery status	Action
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Delivered	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Delivered	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Pending	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Delivered	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Pending	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Cancelled	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Returned	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Pending	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Delivered	...
#617GF	Jonathan James	Adidas Mens Restound M Running Shoe	₹ 1,699	10-04-2023	Paytm	Delivered	...

Figure 30. View order from customers

6. Database Diagram

6.1. EER Diagram

The schema of classes stored in the system's database will be represented as shown below:

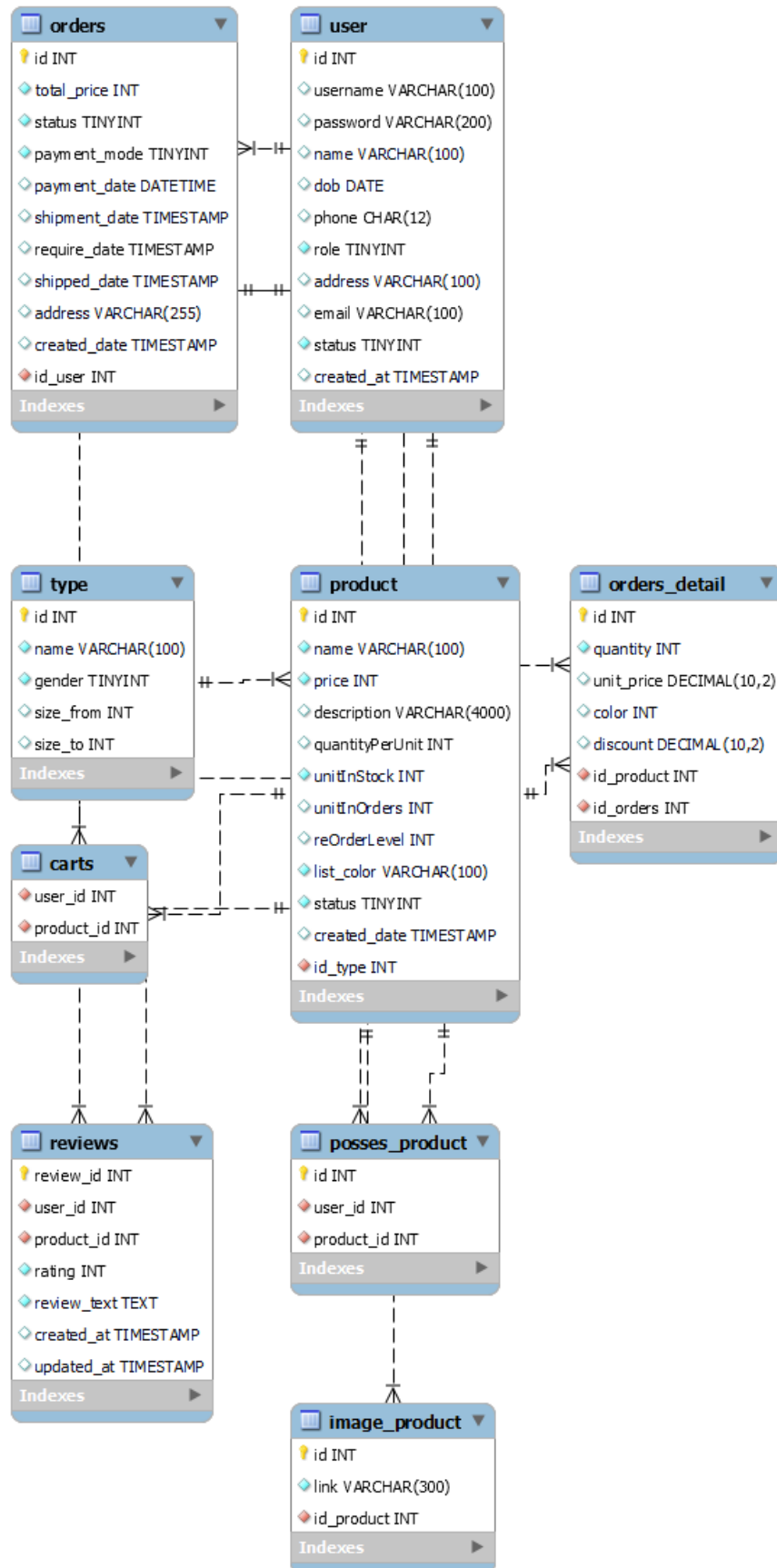


Figure 31. EER Diagram of the system

6.2. Details of the tables in EER Diagram

6.2.1. User table

Table 3. EER Diagram - User table

Field Name	Data Type	Description
id	INT	Unique identifier for each user.
username	VARCHAR(100)	User's chosen username for logging in.
password	VARCHAR(200)	Securely stored password for user authentication.
name	VARCHAR(100)	Full name of the user.
dob	DATE	Date of birth of the user.
phone	CHAR(12)	Contact phone number of the user.
role	TINY INT	User's role or permissions within the system (e.g., customer, admin).
address	VARCHAR(100)	User's physical address for shipping or contact purposes.
email	VARCHAR(100)	User's email address for communication and notifications.
status	TINY INT	Current status of the user account (e.g., active, inactive).
created_at	TIMESTAMP	Timestamp indicating when the user account was created.

6.2.2. Product table

Table 4. EER Diagram - Product table

Field Name	Data Type	Description
id	INT	Unique identifier for each product.
name	VARCHAR(100)	Name or title of the product.
price	INT	Price of the product.
description	VARCHAR(4000)	Brief description or details about the product.
quantityPerUnit	INT	Quantity per unit (e.g., per box, per pack) for the product.
unitInStock	INT	Number of units currently in stock.
unitInOrders	INT	Number of units currently in orders.
reOrderLevel	INT	Threshold level for reordering the product.
list_color	VARCHAR(100)	Color variations available for the product.
status	TINY INT	Current status of the product (e.g., active, inactive).

create_time	TIMESTAMP	Timestamp indicating when the product was added to the system.
id_type	INT	Identifier for the type or category of the product.

6.2.3. Orders table

Table 5. EER Diagram - Orders table

Field Name	Data Type	Description
id	INT	Unique identifier for each order.
total_price	INT	Total price of the order.
status	TINY INT	Current status of the order (e.g., processing, shipped, delivered).
payment_mode	TINY INT	Mode of payment used for the order (e.g., credit card, PayPal).
payment_date	DATETIME	Date when payment for the order was made.
shipment_date	TIMESTAMP	The estimated date on which the retailer will hand off the shipment to the carrier.
require_date	TIMESTAMP	Date by which the customer requires the order.
shipped_date	TIMESTAMP	Date when the order was shipped.
address	VARCHAR(255)	Shipping address for the order.
created_date	TIMESTAMP	Timestamp indicating when the order was created.
id_user	INT	Identifier linking the order to the user who placed it.

6.2.4. Orders_detail table

Table 6. EER- Diagram - Order_detail table

Field Name	Data Type	Description
id	INT	Unique identifier for each order detail entry.
quantity	INT	Quantity of the product ordered.
unit_price	DECIMAL(10, 2)	Unit price of the product at the time of the order.
color	INT	Color variation selected for the product.
discount	DECIMAL(10, 2)	Any discount applied to the product in this order detail.
id_product	INT	Identifier linking the order detail to the product.
id_orders	INT	Identifier linking the order detail to the order it belongs to.

6.2.5. Type table

Table 7. EER Diagram - Type table

Field Name	Data Type	Description
id	INT	Unique identifier for each product type.
name	VARCHAR(100)	Name or category of the product type.
gender	TINYINT	Gender category for which the product type is intended (e.g., men, women, unisex).
size_from	INT	Starting size range for the product type (e.g., smallest available size).
size_to	INT	Ending size range for the product type (e.g., largest available size).

6.2.6. Carts table

Table 8. EER Diagram - Carts table

Field Name	Data Type	Description
user_id	INT	Unique identifier for each product in customer's cart.
product_id	INT	Identifier for each customer in the database.

6.2.7. Reviews table

Table 9. EER- Diagram - Reviews table

Field Name	Data Type	Description
review_id	INT	Unique identifier for each review.
user_id	VARCHAR(100)	Identifier linking the review to the user who submitted it.
product_id	TINYINT	Identifier linking the review to the product being reviewed.
rating	INT	Numeric rating given by the user for the product. (i.e. star given)
review_text	INT	Textual content of the review provided by the user.
created_at	TIMESTAMP	Timestamp indicating when the review was created.
updated_at	TIMESTAMP	Timestamp indicating when the review was last updated.

6.2.8. Posses_product table

Table 10. EER Diagram - Possess_product table

Field Name	Data Type	Description
id	INT	Unique identifier for each possession.
user_id	INT	Unique identifier for each seller user.
product_id	INT	Identifier for each product sold by the seller user.

6.2.9. Image_product table

Table 11. EER Diagram - Image_product table

Field Name	Data Type	Description
id	INT	Unique identifier for each image product.
link	VARCHAR(300)	Link address to the corresponding source product images
id_product	INT	Identifier for each product sold by the seller user.

7. Data Structures and Algorithms

7.1. Data Structures

7.1.1. Arrays – Store products

- Description

An array is used to store products that are taken from the database. In this approach, each product is represented as an object, and all product objects are stored in a single array. Each object contains key-value pairs representing different attributes of the product.

```

17
18
19 const products = [
20   {
21     id: 1,
22     name: "Product 1",
23     price: 10.99,
24     description: "Description of Product 1",
25     // Other attributes...
26   },
27   {
28     id: 2,
29     name: "Product 2",
30     price: 19.99,
31     description: "Description of Product 2",
32     // Other attributes...
33   },
34   // More product objects...
35 ];

```

Figure 32. Products stored in Array, and Object is the abstraction of product

- Advantages

- **Efficient Data Management:** This approach allows for efficient management of product data, as all products are stored in a single data structure, simplifying operations such as sorting, filtering, and iterating over the product list.
- **Modularity:** Each product object encapsulates its attributes, promoting modularity and encapsulation in the codebase. This makes it easier to add, update, or remove attributes for individual products without affecting other parts of the code.
- **Scalability:** While arrays of objects may not be the most efficient solution for extremely large datasets, they are scalable and suitable for moderate-sized product catalogs typically found in small to medium-scale e-commerce websites.
- **Ease of Serialization:** Array of objects can be easily serialized into JSON format for storage in databases or transmission over the network, facilitating data persistence and communication between client and server components.
- Highly effective when wanting to implement sorting algorithms to meet user needs.

- Disadvantages

- **Memory Consumption:** Storing all products in memory as objects within an array may consume a significant amount of memory, especially for large product catalogs, potentially affecting application performance and scalability.

7.1.2. Object – Represent each product

- Description

Objects are collections of key-value pairs, where each key (also known as a property) maps to a value. The value can be of any data type, including other objects, functions, or primitive values (like strings, numbers, or booleans).

- Syntax

- **Object literals:** create an object using curly braces {} and specifying its properties and values directly.
- **Constructor functions:** define a custom constructor function and create objects using the new keyword.
- Advantages
 - **Flexibility and Dynamic Properties:**
 - Objects allow adding, modifying, or deleting properties dynamically during runtime.
 - It allow us to create complex data structures by nesting objects within objects.
 - **Key-Value Pair Organization:**
 - Objects provide an intuitive way to organize related data.
 - Properties act as keys, making it easy to access values using descriptive names.
 - **Object-Oriented Programming (OOP):**
 - Objects are fundamental to OOP in JavaScript.
 - Define methods (functions) as properties, enabling behavior encapsulation.
 - **Data Hiding and Encapsulation:**
 - By using closures or constructor functions, we can create private variables (closures) or private methods (constructor functions) within an object.
 - This allows for data hiding and encapsulation.
- Disadvantages
 - **Memory Overhead:**
 - Objects consume more memory compared to simple data types (like strings or numbers).
 - Each object has additional overhead for property names and internal bookkeeping.
 - **Complexity and Inefficiency:**
 - Objects can become complex when deeply nested or when they contain circular references.
 - Iterating over object properties (e.g., using for...in loops) can be less efficient than iterating over arrays.
 - **Lack of Order:**
 - Object properties do not have a guaranteed order (unless using ES6 Maps).
 - If order matters, consider using arrays or other data structures.
 - **Mutable State:**

- Objects are mutable, meaning their properties can be changed after creation.
- This mutability can lead to unintended side effects if not managed carefully.

7.2. Algorithms

7.2.1. Heap Sort - Arrange items according to the user's filter

- Description:

To cater to user preferences such as displaying items in ascending or descending order of price, date of posting, popularity, or any other criterion, implementing the Heap Sort algorithm can efficiently address this requirement.

Heap Sort is a comparison-based sorting algorithm renowned for its effectiveness in arranging data in either ascending or descending order. It accomplishes this task by constructing a heap data structure from the provided dataset and then iteratively extracting the maximum (for a max-heap) or minimum (for a min-heap) element from the heap. As each element is extracted, the heap is reorganized to maintain its structure, ensuring that the remaining elements are still sorted accordingly.

By leveraging Heap Sort, websites can seamlessly adapt to user preferences and dynamically arrange items based on their desired criteria. Whether users seek to view products by price, date, popularity, or any other parameter, Heap Sort efficiently organizes the displayed items to align with their preferences, thereby enhancing the overall user experience.

In summary, implementing Heap Sort empowers websites to cater to diverse user preferences by efficiently sorting items according to specified criteria, thereby optimizing user satisfaction and engagement.

- Advantages

- **Efficiency:** Heap Sort has a time complexity of $O(n \log n)$, which ensures efficient sorting even for large datasets of products. This means that regardless of the number of products being sorted, Heap Sort maintains a consistent level of performance, making it suitable for real-time sorting of products on e-commerce websites.
- **Stability:** Heap Sort is a stable sorting algorithm, meaning that products with equal sorting keys (e.g., products with the same price) will retain their relative order after sorting. This ensures consistency in the arrangement of products, which is important for user experience. Users can rely on the sorting order to remain consistent across multiple interactions with the website.
- **Flexibility:** Heap Sort allows sorting based on various criteria chosen by the user, such as price, popularity, rating, or any other relevant attribute. This flexibility enables users to customize how products are displayed according to their preferences and specific needs, enhancing their browsing experience.
- **Ease of Implementation:** Implementing Heap Sort for sorting products in an array is relatively straightforward and does not require complex modifications or additional code beyond the standard Heap Sort algorithm. This simplifies the development process and ensures that the sorting functionality can be seamlessly integrated into e-commerce websites without significant overhead.

- Disadvantages

- **Not Adaptive:** Heap Sort does not adapt its behavior based on the input data, meaning that it does not take advantage of pre-sorted or partially sorted data. This can lead to suboptimal performance in certain scenarios compared to adaptive sorting algorithms.
- **Lack of Cache Efficiency:** Heap Sort has poor cache locality due to its non-locality of reference. This can result in inefficient memory access patterns, especially for large datasets, leading to slower execution times compared to algorithms with better cache efficiency.

8. APIs and Dependencies

8.1. *API*

(None)

8.2. *Dependencies*

8.2.1. *React*

React is a popular JavaScript library used to build user interfaces (UIs) for web applications. Developed by Facebook, it is an open-source project. React allows developers to create reusable and efficient UI components, which can then be combined to create complex web applications. It is a technology designed to build dynamic, highly interactive, and high-performance web applications.

8.2.2. *React-dom*

React-dom is an additional package of React, used to interact with the Document Object Model (DOM) in web applications. It provides methods for rendering React components into the DOM and managing their lifecycle.

8.2.3. *Vite*

Vite is a high-speed web development tool built by Evan You, the creator of Vue.js. It is designed to provide a powerful and fast development experience for web projects using frameworks such as Vue.js, React, or Svelte. Vite operates by utilizing ESM (ECMAScript Modules) and executing code at build-time to deliver fast response times during development. It leverages Rollup to generate optimized builds for production environments.

8.2.4. *Tailwind*

Tailwind CSS is a utility CSS library that supports building user interfaces (UIs) in web projects.

8.2.5. *Express*

Express is a powerful and popular Node.js web framework used to build web applications and APIs. It provides an easy way to handle HTTP requests, route requests and middleware, manage sessions and cookies, and much more.

8.2.6. *MySql*

MySQL is a popular open-source relational database management system widely used in web applications and information systems. It provides a reliable and high-performance database, supporting features such as complex queries, transaction management, automatic backup and recovery, and many other features.

8.2.7. *Bcrypt*

Bcrypt is an encryption library used to hash passwords in web applications and sensitive data storage systems. It employs a robust hashing algorithm to encrypt passwords before storing them in the database. Utilizing bcrypt enhances password security by encrypting them into irreversible and difficult-to-reverse character strings, safeguarding user data against hacker attacks.