

# How Can Canada Contribute to More Sustainable E-Waste Management Globally?

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# 1 Introduction

This is a research project examining the various sustainability aspects of electronic waste. I begin by defining the concept of e-waste and exploring basic facts about it, including its creation and eventual fate. I then examine its inherent health, equity, and environmental impacts. Once the problems of e-waste are known, I show examples of what's being done about it globally and in Canada. Finally, I propose solutions that can be implemented at the individual, Canadian, and international levels.

In Appendix A, I examine Canada's place in the global e-waste system, with a focus on how developing countries are affected.

As an extra analysis, I use Appendix B to examine the e-waste habits of Montrealers. I explore two datasets and draw conclusions about the trends of how Montrealers dispose of their e-waste.

## 2 What is Electronic Waste?

Electronic waste is a form of solid waste comprised of Electronic and Electrical Equipment (EEE) that is no longer used or is unwanted. It is also called e-waste or Waste Electronic and Electrical Equipment (WEEE). I will use the terms e-waste and WEEE interchangeably. E-waste comes from households, businesses, governments, and other institutions. There are six different categories of e-waste defined in [1, p. 19]

1. Temperature Exchange Equipment
2. Screens and Monitors
3. Lamps
4. Large Equipment
5. Small Equipment
6. Small IT and Telecommunications Equipment

These categories are based on the 54 UNU-KEYS defined in [2, text], which are themselves derived from the 58 UNU-KEYS defined in [3]. They encompass many kinds of electronic and electrical equipment (EEE) seen daily, like fridges and televisions. They also include product categories that many people don't often think about, like heat pumps and solar panels.

It's also important to discuss certain things that do not count as e-waste. For instance, batteries are considered a separate waste stream [1, p. 20]. , EEE that is only intended to function as part of a vehicle and not in isolation, like a car stereo system, is not e-waste [1, p. 20]. I also differentiate WEEE, referring to EEE that is truly waste, from used-EEE. Used-EEE will be an important designation to consider when discussing the transboundary flows of this material.

E-waste is an interesting category of waste to study because it requires specific techniques and technologies to handle properly [4, p. 1]. Failing in this, serious harm can come to human health and the environment, as will be discussed later.

## 3 How is E-Waste Generated?

Throughout this report, I will refer to e-waste *generation* as not just the discarding of EEE items, but also the lack of desire to keep such items. E-waste is unwanted, not just thrown out. When a person upgrades their smartphone to a newer model, their old phone becomes e-waste even if it's not discarded. The user has no intention of using the device again since it has been replaced.

Several main drivers of e-waste generation are noted in [1]. One of these drivers is technological progress [1, p. 10]. As technological products become more advanced and efficient, older devices become more obsolete. Even if an older device is not truly obsolete, it may still be less desirable than a more modern competitor.

In addition, several product categories have short product lifecycles [1, p. 10], [5]. Smartphones are an easy example of this, with new ones releasing so frequently [6]. Coupled with the above point, this

paints a bleak picture of a conveyor belt of new products for people to admire while old products fall off the other end as waste.

Electronics are becoming increasingly accessible to people all around the world [1, p. 10]. Rural areas are becoming more connected to the internet and more aspects of life are becoming digitized. People use EEE to work, learn, and play more than ever. Thus, there is an increasing demand for EEE. The more people own devices like this, the more WEEE is eventually generated.

There's also the fact that many devices are hard to repair [1, p. 10]. Many devices are glued and soldered together nowadays in such a way as to make user-servicing difficult [7]. Even if a device is large enough for user-servicing, like a tractor, many companies don't want users to repair their own products [7].

Finally, the infrastructure to support proper e-waste management is not always present [1, p. 10]. Countries in the Global South, as we will see, frequently recycle WEEE in a dangerous way because formal, well-regulated processes and infrastructures don't exist. This causes health and ecological concerns, as I will talk about extensively.

## 4 Formal and Informal E-Waste Recycling

The main dangers of e-waste I will focus on come from its recycling. In discussing the recycling of e-waste, it is important to delineate between formal and informal practices. These practices can be viewed as belonging to a spectrum [8], but I will consider these two extremes separately.

### 4.1 Formal E-Waste Recycling

Formal recycling occurs in better controlled and better regulated facilities [9, p. 157]. These facilities make use of more advanced processes, techniques, and technologies to recycle e-waste in a less harmful way [10, p. 290]. For these reasons, I consider this to be the more desirable of the two extremes.

A major problem of formal recycling is that these advanced, well-regulated facilities are expensive to set up and maintain, so they are usually found in developed countries to the exclusion of developing countries [10, p. 290].

A highly unfortunate statistic is that as of 2022, only around 22.3% of global e-waste is estimated to be formally recycled [1, pp. 10, 30]. This means that most e-waste is not formally recycled.

Another such statistic is that since 2010, the rate of e-waste generation is almost five times faster than formal recycling can keep up with [1, p. 16]. Formal e-waste recycling practices and facilities are already difficult enough to set up, doing so faster may not be feasible. Also, poorer countries don't necessarily have formal facilities at all. The capacity of formal facilities in the Global North is already too small, given this statistic. Formalizing processes in the Global South is an additional struggle that makes the goal of safely recycling e-waste worldwide more daunting.

Just because material is recycled formally, doesn't mean that the process is fully safe and without problems. Canada can recycle electronics formally, but Montreal, a Canadian city, demonstrates that there are still potential dangers in formal WEEE recycling contexts. In a survey of three Montreal WEEE recycling companies [11], workers' employment status (i.e. hired from hiring agency or not) affected risk of injury from occupational and chemical hazards, affected their access to personal protective equipment, and affected access to training [11, p. 304]. Workers were specifically concerned about inhaling dust, gas, and metal; unexpected arrivals of unusual and hazardous materials; a lack of medical follow-up after incidents; and ambiguous cleaning practices [11, p. 304]. The companies were seen as doing more for ecological compliance than safety compliance [11, p. 303]. Just because formal recycling is regulated and advanced, does not mean that there aren't improvements to be made.

### 4.2 Informal E-Waste Recycling

As the opposite of formal e-waste recycling, informal e-waste recycling is defined accordingly. Informal recycling generally has less regard for safety standards [10, p. 291] and generally has negative impact on human health and the environment [1, p. 38].

Some disturbing aspects of informal e-waste recycling include the presence of child labor in some cases, and the use of rudimentary techniques such as open-air acid baths and grilling circuit boards to remove electronic components [12, p. 22].

Unfortunately, even though it's reasonable to believe that the increased regulation formal recycling enjoys causes good health and environmental outcomes, that can't be fully assumed. The safety of formal WEEE recycling is not as well-studied as the lack of safety of informal recycling [11, p. 293]. It may be the case that formal recycling is only *better* than informal recycling, but still not good and should still be avoided. Further research into the safety of formal WEEE recycling is required.

### 4.3 Overview of the Formal-Informal Spectrum of Activities

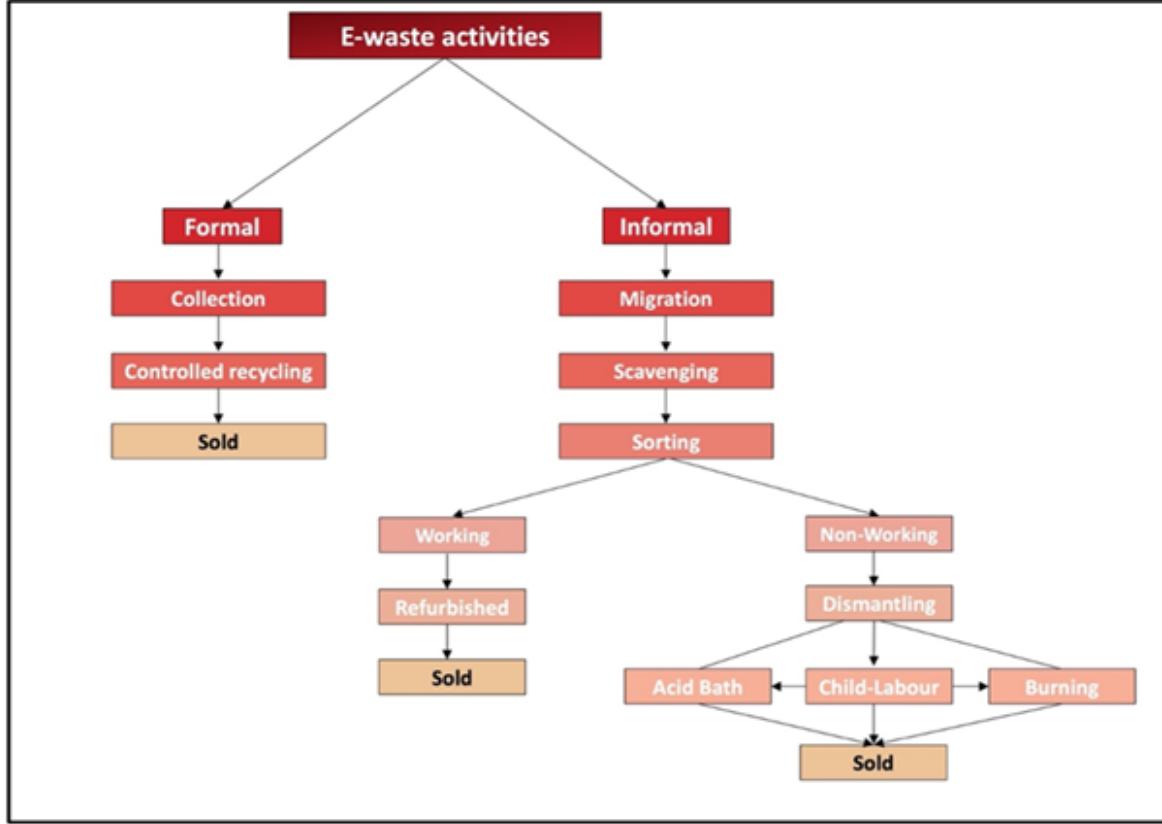


Figure 1: The different practices associated with formal and informal e-waste activities [13, Fig. 2]

The above diagram showcases a basic overview of the differences between formal and informal e-waste recycling practices. From it, we can see how much simpler the formal process is. First, WEEE is collected, then it's recycled in a controlled way, and finally the material is sold. One could think of this as the gold standard.

The informal process is much more complicated. Many informal e-waste workers are migrants from nearby [13, p. 7]. Workers must frequently scavenge for parts [13, p. 7]. Once these items are obtained, they are sorted into working and non-working categories. If the device is found to be working, it can be refurbished and sold. One may consider this as the silver standard. The truly undesirable aspects of informal e-waste recycling emerge in the rightmost branch. If a scavenged item is found to be non-working, it is dismantled for parts and/ or valuable chemicals.

This dismantling may involve open grilling of circuit boards to loosen components, visible in [14]. The child labor aspect of this task can be seen in [15]. Another possible dismantling activity involves open-air acid baths to separate precious metals like silver, visible in [16].

As I will show, the informal process of e-waste recycling poses serious hazards to health and the environment. Considering that these activities are frequently performed in less developed countries, this poses equity concerns as well.

## 5 Where Does E-Waste Go?

Tracking the movements of e-waste is difficult. The Basel Convention, an international agreement governing the transboundary movements of toxic and hazardous materials [17], does not fully record e-waste movements [18, p. 17]. Used-EEE is not necessarily the same as WEEE, so the Convention does not require the recording of its transboundary movements [18, p. 19]. WEEE movements are sometimes illegal [19] and thus tracking is intentionally avoided [18, pp. 24, 36].

Also, even if trade routes of WEEE are revealed, quantities that pass along those routes are not necessarily revealed as well [18, p. 19]. For instance, the UN Comtrade database records international trade statistics [20]. Canada has e-waste export statistics for 2022 and 2023, with nothing before, and each year containing different kinds of data [21].

A confounding issue is that, even though researchers try to track e-waste, their works often have different geographical scopes and unharmonized data [18, p. 19].

An attempt to compile known routes is found in [18, p. 13]. A simplified version of the diagram is found in [1, p. 38], reproduced here:

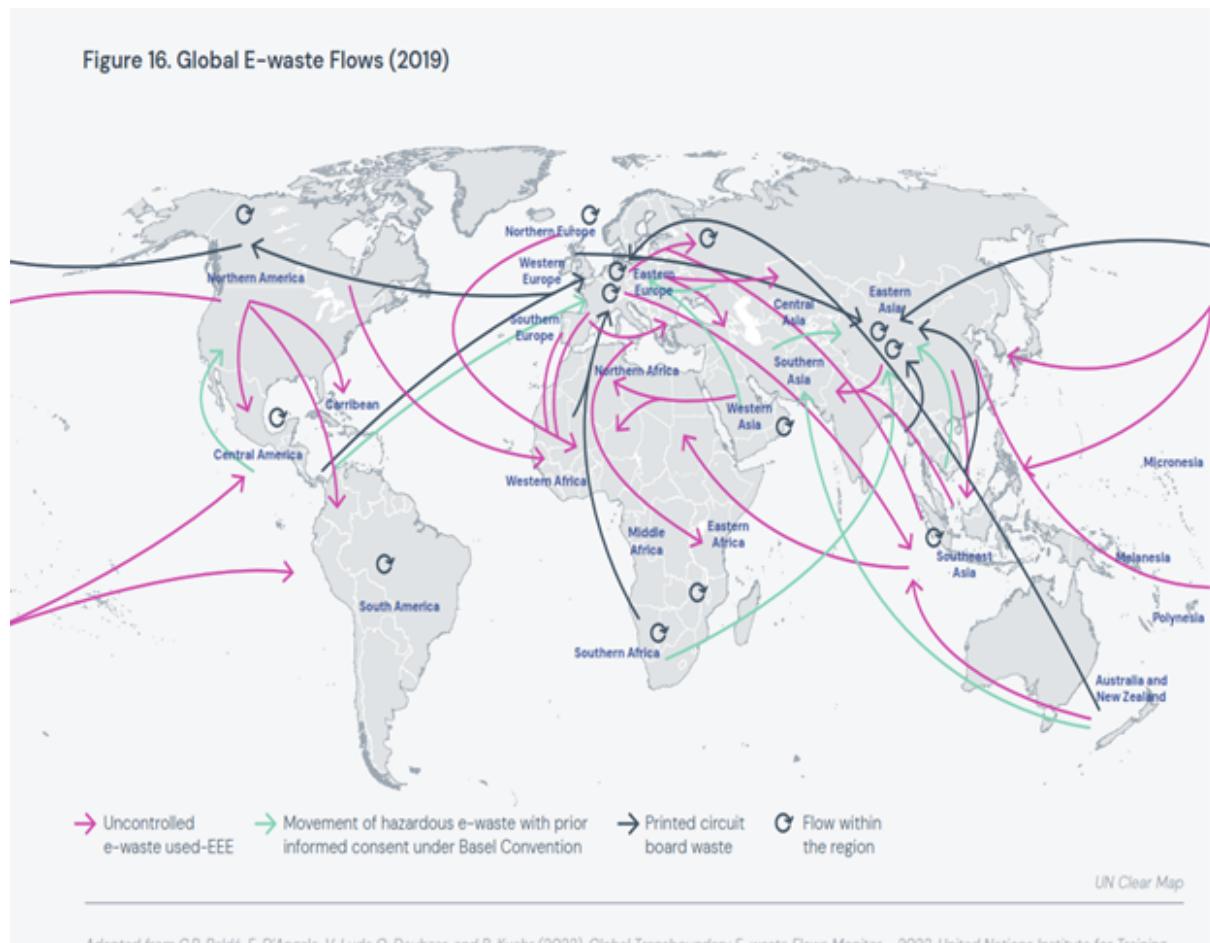


Figure 2: Estimate of global transboundary e-waste flows in 2019 [1, Fig. 16]

Most important to this discussion are the pink lines shown above. These correspond to the uncontrolled movements of used-EEE and WEEE. As we can see, much of this material leaves richer regions like North America, Europe, and Australia to enter poorer regions like South America, Southeast Asia, and Western Africa.

A problem with this map is that it is divided into broad regions, not countries. It's sometimes difficult to find country-specific export statistics for this sort of material, as I show with Canada later. Interestingly, this map shows flows within regions, as well.

## 5.1 Informal E-Waste Hubs

It is frequently the case that wealthier countries export their WEEE to developing countries [4, p. 4], [22, Sec. 4]. This raises some immediate equity concerns, which will be discussed later.

This is a non-exhaustive map showing several cities around the world that serve as informal e-waste recycling hubs. These cities are adapted from [13, Sec. 2.1], and include Renovación in Mexico City, Mexico; Santo André in São Paulo, Brazil; Agbogbloshie in Accra, Ghana; Lagos, Nigeria; and Guiyu, China.



Figure 3: A map of some informal e-waste hubs. Derived from [13]

Agbogbloshie and Guiyu come up frequently in the literature. Guiyu is sometimes referred to as the “... electronic graveyard of the world” [4, p. 2]. Agbogbloshie has been called “... one of the most polluted slums in the world” [23, p. 1].

### 5.1.1 How do E-Waste Hubs Emerge?

Several factors have shown to be important in the emergence and continued existence of informal e-waste hubs around the world.

These factors are sometimes geographical and historical [24, p. 43]. For instance, a possible reason for the emergence of the Agbogbloshie informal e-waste hub is the fact that it is close to the important Ghanaian port city of Tema [25, p. 2], [26], where imported WEEE can be easily transported to Agbogbloshie.

One of the reasons that richer countries export their e-waste to poorer countries is due to some of these poorer countries’ fewer regulations and cheaper labor [24, p. 43]. However, this alone may not be a good enough indicator. Something that may be more important is a lack of sub-national regulation [24, p. 37]. For instance, the Agbogbloshie site may have emerged, in part, due to ambiguous local land ownership [24, Sec. 3.3], [27, pp. 2, 4].

Sometimes, communities experience wide-scale livelihood loss and denial of opportunity [24, Sec. 3.2, 5.1]. An example of this is found in Guiyu. This city historically had unreliable agriculture due to frequent flooding of local waterways. In addition, they lost the economic advantage these waterways offered when China started expanding highway construction in the region [28, p. 982].

Also, once an e-waste hub emerges, it must have some advantage to continue existing. Some of these advantages include local expertise accumulation, improved supply chains, and improved economies of scale [24, Sec. 3.5]. A good example of this is Lagos, Nigeria. The Nigerian government decided to capitalize on their supply of local and imported e-waste. Many Nigerians became experts in e-waste recycling and vocational schools, governments, and companies started training in it [29, pp. 93-94].

## 6 Problems with E-Waste

This section will enumerate some findings of the health, environmental, and equity effects of informal e-waste recycling, the dominant form of e-waste recycling in the world [1, pp. 10, 30].

### 6.1 Health Problems

Informally recycling e-waste can pose problems for human health. An example is found in [30]. Elevated levels of cadmium (Cd) and lead (Pb) were found in the placentas of pregnant women who lived near the Guiyu WEEE recycling site in China, compared to nearby Shantou [30, Sec. 3.1]. They found that the Guiyu women took longer to gestate their babies and the babies they gave birth to were smaller [30, Sec. 3.1]. They also note that this exposure causes significant changes in multiple proteins and that cadmium exposure, in particular, can slow fetal growth [30, Sec. 5].

For another Guiyu example, [31] found that school-age children had high levels of mercury (Hg) in their blood. The researchers note that exposure to lead and mercury in youth can cause damage to DNA, potentially increasing risk for cancers [31, p. 1491].

In Vietnam, [32] found high levels of perchlorate in the blood of people near a WEEE recycling facility, in comparison with a rural site. Perchlorate can be used in explosive devices [32, p. 29]. These high levels were not otherwise associated with dietary and lifestyle habits [32, p. 33].

Sufficiently informal and unregulated practices put workers at increased risk of physical injury as well. In Ghana, researchers studying the Agbogbloshie WEEE recycling site found that only 38% of workers used gloves, goggles, or other protective equipment [33, Fig. 5]. The same study found that only 23% of surveyed workers “occasionally” used specialized cable stripping machines instead of burning cables to extract the valuable materials within [33, p. 4].

E-waste contains many toxic and dangerous chemicals, according to a meta-analysis [34]. Some of these chemicals include mercury, manganese (Mg), chromium (Cr), nickel (Ni), polycyclic aromatic hydrocarbons, polybrominated diphenyl ethers, polychlorinated bisphenols, dechlorane plus, and many others [34, Sec. ”Results”].

### 6.2 Environmental Problems

Informally recycling WEEE can prove to be a serious environmental hazard. However, it is sometimes viewed more as an economical concern, than an ecological one [35, p. 133]. In this section, I will enumerate several findings from researchers.

Taking data from [36, Tbl. 4], [37, Sec. 6.7], [38, Tbl. 1], and [39, Tbl. 1], I created a chart measuring the concentration of lead (Pb) in the air of Guiyu, China, in comparison to two other Asian cities and World Health Organization estimates of non-urban areas in Europe.

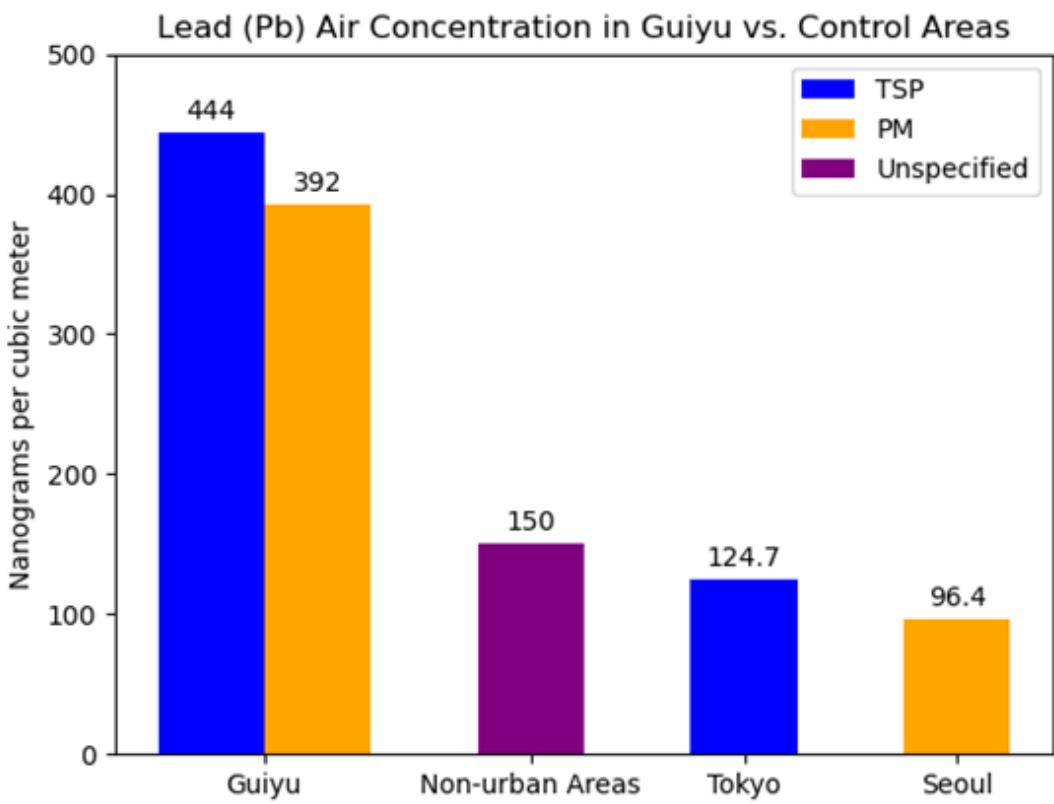


Figure 4: Lead air concentration in Guiyu vs. selected control areas [36], [37], [38], [39]

TSP refers to Total Suspended Particles (particles less than 30-60 micrometers) and PM means Particulate Matter (particles smaller than 2.5 micrometers) [36, p. 6945]. As one can see, both measures are far higher in Guiyu than in other Asian cities like Tokyo and Seoul. They are also much higher than what the World Health Organization estimates the average to be for non-urban areas in Europe. Please note that for [39], I considered the “Fine” parameter in Table 1, as that relates to the same PM measure of 2.5 micrometers [39, p. 754] that [36] uses. Please note that [37, Sec. 6.7] lists their measurement as 0.15 micrograms per cubic meter, which is equal to 150 nanograms per cubic meter, as shown in the above chart. Also note that the WHO did not specify if they considered TSP or PM measures [37, Sec. 6.7].

In [40], researchers took soil samples from the Makea, Ngodi, and New Bell informal e-waste recycling sites in Douala, Cameroon. They compared these to soil samples from a control area. They were measuring concentrations of the heavy metals lead (Pb), nickel (Ni), zinc (Zn), cadmium (Cd), chromium (Cr), copper (Cu), and cobalt (Co).

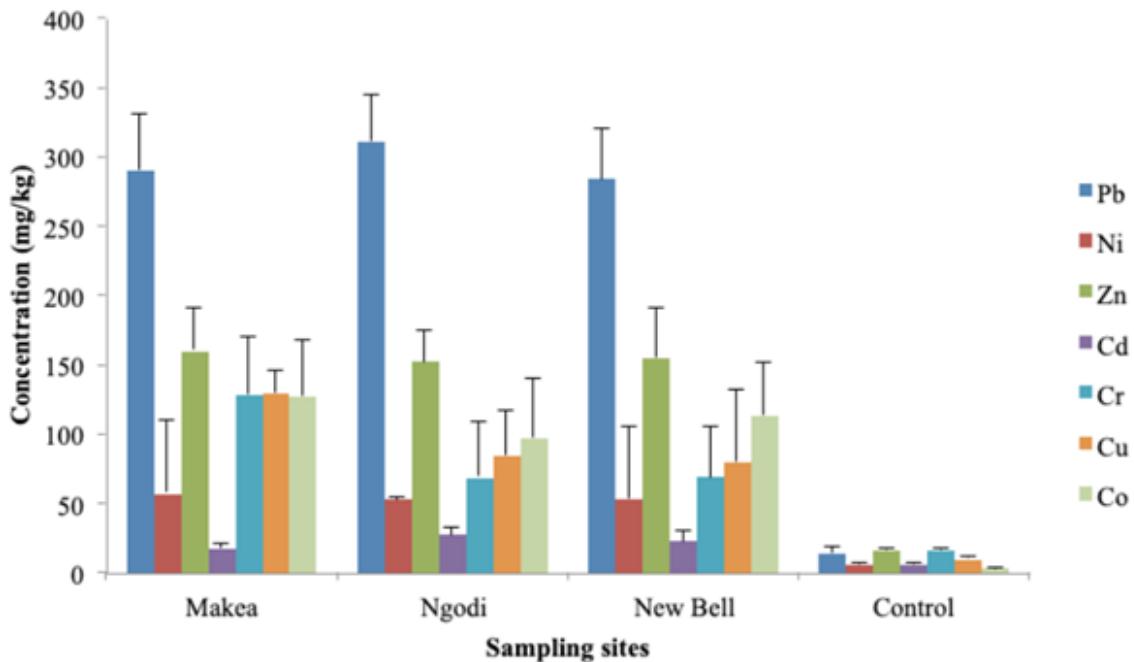


Figure 5: [40, Fig. 2]

The researchers found that the heavy metal concentrations in the three e-waste recycling sites were much higher than in the control site. Of these, they noted that lead, nickel, copper, and cadmium posed the highest ecological risk. This is particularly troubling for lead since it is much more concentrated in these samples than any other metal. Chromium was considered lower, but still significant risk. Zinc was considered the lowest risk, ecologically. In all, all three sites were considered to pose very high ecological risk [40, p. 7].

Researchers in [41] summarized the diverse ecological effects of informal e-waste recycling in China and India. They produced the following diagram:

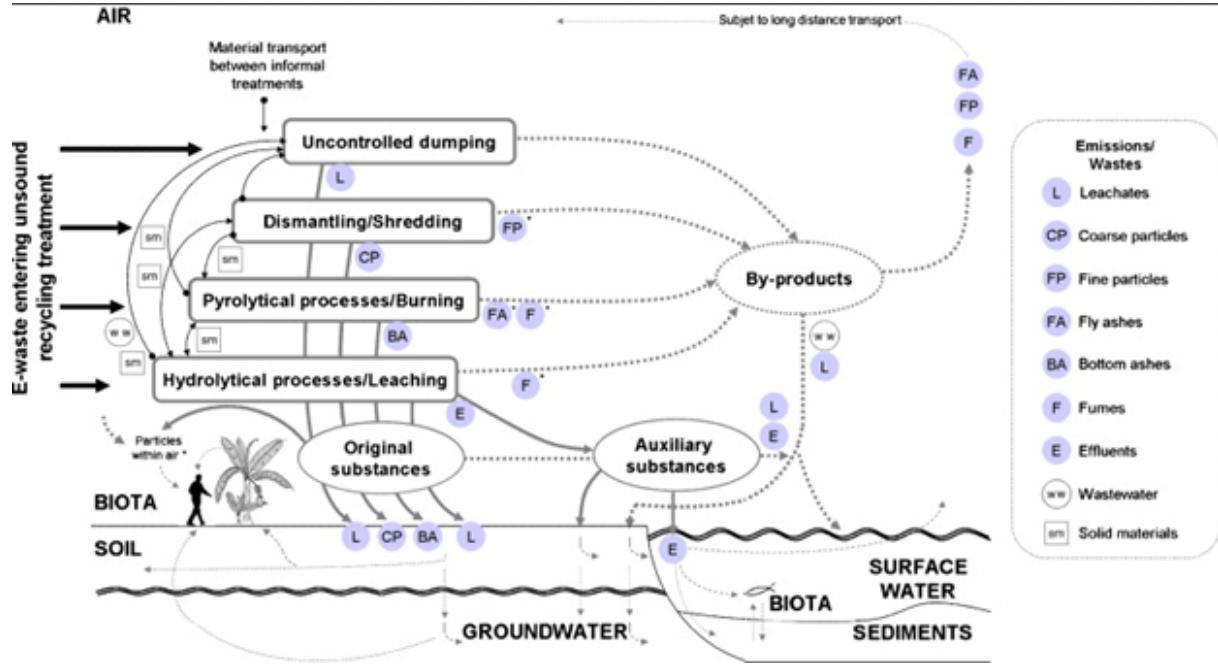


Figure 6: Summary of ecological problems of informal e-waste recycling [41, Fig. 1]

As one can see, informal e-waste recycling practices have diverse and wide-reaching environmental effects. Each step in the informal process (dumping, dismantling, burning, and acid leaching) causes its own set of environmental problems. Each of these effects are complexly related in a web. To describe a few of these effects: leachates from bathing e-waste in acid can leak into the soil; fumes from burning can be transported long distances; effluents from the byproducts of leaching can get into water and the life-forms there; and coarse particles from shredding e-waste can enter the soil and eventually the groundwater. All these effects can harm humans as well, as we breathe the contaminated air; drink, bathe, and fish in the contaminated water; and eat contaminated animals and plants.

### 6.3 Equity Problems

As shown in 5, WEEE is frequently sent from richer to poorer countries, sometimes illegally [19]. If we also consider that poorer countries are less likely to have developed formal WEEE recycling practices and infrastructure [10, p. 290], we can conclude that less developed countries take on a greater health and environmental burden in processing e-waste than more developed countries.

However, poorer countries can be active attractors of WEEE because it is a valuable income stream for the local economy [24], [22, Sec. 6]. Although some workers may owe their livelihoods to e-waste, and smaller economies may benefit from the informal industry, we can't ignore the serious health and ecological problems these people are the primary victims of.

This poses an inherent contradiction. If the Global North were to stop exporting e-waste to the Global South completely, this may cause wide-scale livelihood loss and denial of opportunity of the sort that caused some informal e-waste recycling sites to emerge in the first place [24, p. 43]. But continuing to supply the Global South with such dangerous materials poses long-term ill-effects as well. Maintaining e-waste hubs in the Global South for local economy and ensuring local health and environmental safety are at odds.

## 7 What's Being Done?

This section will examine what is being done about the problem of e-waste. It will focus on two scopes: the international scope, and the Canadian scope. In Appendix B, an additional scope will be considered: the local, Montreal scope.

## 7.1 Internationally

Internationally, the main document one will discover in searching about e-waste is The Basel Convention on the Control of Transboundary Movements of Hazardous Wastes and their Disposal, colloquially known as the Basel Convention [17]. This is a UN agreement that was first adopted in 1989 and first came into force in 1992 [42]. Canada was an early adopter of the Convention, signing the agreement in 1989 and ratifying it in 1992 [42]. Notably, The United States signed the agreement in 1990, but never ratified it [42]. The agreement outlines principles and standards for exporting and importing hazardous wastes. However, e-waste is sometimes considered a loophole [43]. As I mentioned in the introduction, used-EEE is a usefully different category than WEEE [44, Sec. 1]. This lets developed countries trade e-waste as used electronics, not hazardous and toxic waste, letting them skirt the Convention [43], [45, p. 697].

Another potential criticism of the Basel Convention is that it is a top-down approach that is not as efficient or effective as it could be because it does not consider the private sector and was not created with enough scientific data [46].

An example of this is in India. Where, even though transboundary flows of WEEE are illegal, it still happens in large volume and adds a valuable income stream to the local economy [45, p. 697]. Another example is China. It signed the Basel Convention and banned the import of WEEE, but material still finds its way in, smuggled via Vietnam [45], [47, p. 15].

In response to the Basel Convention, regional agreements were devised that extended the Convention and hoped to patch its oversights. One such agreement is the Africa-centric Bamako Convention [48]. The Basel Convention encourages regional agreements such as these [48], [17, Art. 11].

As mentioned in 5, tracking the transboundary movements of e-waste poses a significant challenge. This is an important area requiring improvement. If e-waste is to be better regulated worldwide, it must be possible to map its flows (imports, exports, interregional, and intraregional), and in what quantity.

In the European Union, the Restriction of Hazardous Substances in Electrical and Electronic Equipment (RoHS) first came into force in 2003. The second version came into force in 2011 [49]. This directive restricts the use of hazardous material in EEE and is concerned with the ecological recovery of WEEE items [50, Art. 1]. It requires that manufacturers ensure their products do not contain more than the maximum allowable amount, by weight, of certain substances [50, Art. 4]. One problem with the RoHS is that EU member states are able to decide upon penalties for non-conformity on their own [50, Art. 23]. Another problem is that the scope of the Directive is limited by the large number of product categories that are exempt from it, like military equipment and implantable medical devices [50, Art. 2].

## 7.2 In Canada

Canada exists in a formal WEEE-recycling context [9, p. 157]. However, there exists no federal legislation concerning e-waste. Instead, the individual provinces and territories decide their own rules [1, p. 69]. Interestingly, the territory of Nunavut has no WEEE legislation at all [1, p. 70].

The closest Nunavut has to this is a non-binding guideline on hazardous waste that only briefly mentions one proper, non-battery, e-waste category: computer parts [51, Sec. 2.1]. In terms of indigenous Canadian issues, over 80% of Nunavut's population is Inuit [52]. An interesting avenue of further research is how the lack of WEEE regulation in Nunavut affects this population.

Of the provinces and territories that do have e-waste legislation, the Extended Producer Responsibility (EPR) model is used as a basis for such laws [1, p. 70]. The EPR model posits that it is producers (and by extension, manufacturers and first importers) who bear the responsibility of managing their end-of-life products. Companies can pass this additional cost on to consumers in the form of an environmental handling fee, charged at time of sale [1], [53].

The EPR model can be divided into two subcategories: Individual Producer Responsibility (IPR) and Collective Producer Responsibility (CPR) [54, p. 1043]. In CPR, companies work together as a group to share the effort of responsibly recycling unwanted electronics. A problem with this is that CPR forces sharing the costs associated with e-waste recycling, as well [54, p. 1043]. This may discourage companies from designing more recyclable products, as more recycling means more cost for them [54, p. 1048]. The EPR model can also cause recycling to be emphasized over reuse [55, p. 674], which I will later argue is a powerful way to reduce WEEE generation.

EPR has additional problems. One such problem is that it's difficult to define good targets for EPR effectiveness [56]. Different materials, products, and processes all pose different logistical and ecological problems, some of which are more important than others [56, Tbl. 2]. In some jurisdictions of Canada, such as Quebec, there are no penalties for enterprises failing to disclose the effectiveness of their EPR efforts because such a mandate was repealed in 2023 [57, Sec. 53.1 (6)]. Also in Quebec, there are no penalties for failing to set up drop-off centers as defined in Section 16, because such a penalty was also repealed in 2023 [57, Sec. 56.1 (2)]. A third problem is that there may be no way to tell if a Producer Responsibility Organization (PRO) (an organization set up to oversee the EPR efforts of its member company/ companies) meets targets due to a lack of disclosure, as seen in Quebec with the EPRA [58, p. 1036].

Thankfully, some parts of Canada have landfill bans on e-waste, such as Newfoundland and Labrador [59], Nova Scotia [60], Prince Edward Island (see section "electronics considered for special disposal only") [61], and Vancouver (see section "Banned product stewardship materials") [62].

In Canada, there are a few organizations of note. One of them is Electronic Product Stewardship Canada (EPSC) [63]. This is a non-profit industry consortium. They favor regulations that are flexible and industry-led and they focus on making businesses more efficient [64, p. 8]. For a more governmental approach, there exists the Canadian Council of Ministers of the Environment (CCME) [65]. This is an intergovernmental group of federal, provincial, and territorial ministers that was founded in 2004. They favor the EPR model and try to focus on reduction of consumption [64, p. 8]. They created a set of principles called *Canada-Wide Principles for Electronics Product Stewardship*, which tries to harmonize Canada-wide approaches and standards [66].

The third and most interesting of these organizations is the Electronic Products Recycling Association (EPRA) [67]. This is an industry-led not-for-profit group that operates regulated Canada-wide e-waste recycling programs. They are a Producer Responsibility Organization that uses the CPR model as multiple companies are members of it. There is no obligation for companies or individuals to use the EPRA [68]. The EPRA, despite regulating e-waste recycling centers nationwide, has optional membership [11, p.294].

Because of the fact that Canada has no federal WEEE legislation, companies that do business in more than one province or territory, may find e-waste compliance difficulties between them [1, p. 70].

As a whole, Canada puts no pressure on manufacturers to encourage more recyclable or repairable electronics [1, p. 70]. This is a point I will bring up later.

In 2022, Canada generated approximately 774 million kilograms of e-waste and formally recycled only around 89 million kilograms of it [1, Tbl. A2.4]. This is a rate of about 11.5%. When compared to the global formal e-waste recycling average of around 22.3% [1, Fig. 7], we see that Canada does about twice as poorly as the already low estimated global average. Canada does not seem to be actively trying to improve this statistic either, as it has no recycling target in place [1, Tbl. A2.4]. However, [64] notes some challenges Canada faces when it comes to managing e-waste: its large surface area, population density, and WEEE generated per capita. Canada has a large amount of WEEE generated per capita, but its population density is sparse over its huge surface area. This poses serious logistical and cost difficulties of properly and uniformly managing e-waste in Canada [64, Sec. 3.1].

## 8 Solutions

Now that the serious problems of e-waste and what is being done about them have been examined, I will propose some solutions. This will include what people can do as individuals, what Canada can do as a country, and what all countries can do together.

### 8.1 Solutions for Individuals

This section is focused on what people as individuals can do to reduce the problem of e-waste.

### 8.1.1 The 3R Initiative



Figure 7: Reduce, Reuse, Recycle

The 3R Initiative was first introduced by Japan in 2004 [69], [22]. This is colloquially referred to as “Reduce, Reuse, Recycle”. The order of these activities matters. First, a person should reduce their consumption of, in this case, electronic and electrical equipment (EEE). This means buying less of it, but it also means using it for as long as possible. If one were to use their smartphones, for instance, for as long as they still functioned, then this would put downward pressure on the number of new smartphones purchased. This would also put downward pressure on the number of smartphones discarded per given time frame. Regular maintenance, both physical and digital, can keep devices working longer.

Secondly, after a reduction of consumption has been achieved, a person should reuse what EEE they can. It’s always possible to donate a working EEE item to friends, family, or thrift stores. Even if a device no longer works well, it may be possible to give it new life by reconsidering the context in which it’s used. For instance, an old laptop that no longer functions to modern standards can be refurbished into a simple home server by installing a lightweight operating system onto a fast new hard drive. This assumes that the user is tech-savvy enough to do this, but simpler options are possible too.

Old MP3 players can be displayed artistically, and old landline phones may be able to function as walkie-talkies if that functionality is available. It’s even possible to turn old junk into household sculptures, such as in [70]. Finally, after reducing consumption of EEE and reusing as much of it as can be done, recycle it formally, if possible. This makes it more likely that the material will be disposed of correctly.

### 8.1.2 A Better Version of 3R

The above model may be compelling. It tries to address the main problem of e-waste (how much is sent to recycling and potentially exported to the Global South) in a simple, effective way. But it is possible to go further. The 3R Initiative has existed for 20 years already, and e-waste generation is only increasing. The model considers the proper order of reduction, reuse, and recycling, but does not intrinsically consider the proper proportion of these activities. Each of the three “R”s is given equal importance. A much more effective strategy at reducing e-waste sent to less developed countries is one that heavily emphasizes reduction of consumption and heavily de-emphasizes recycling.

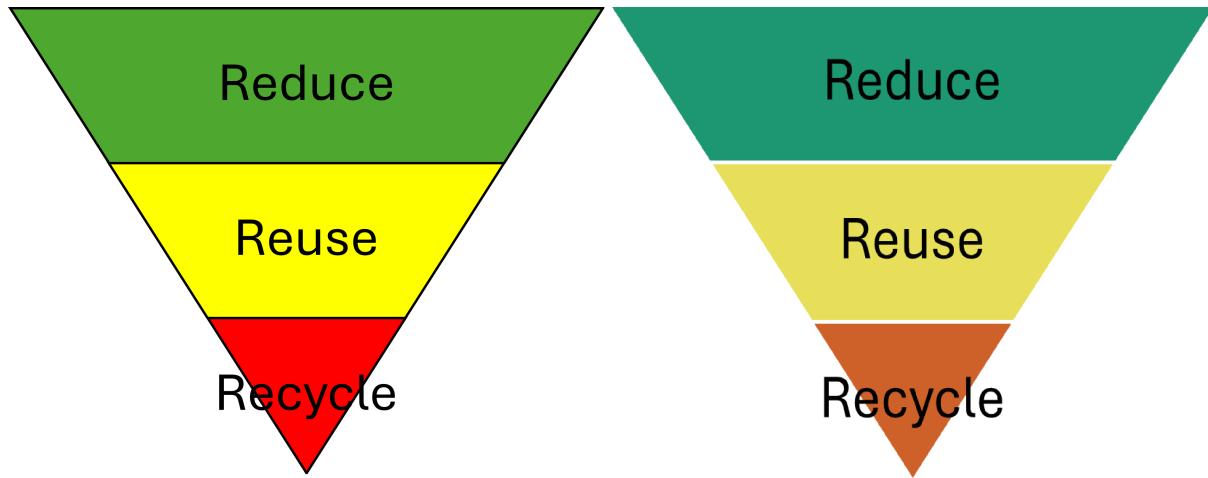


Figure 8: Reduce, Reuse, Recycle: revamped. Colorblind-friendly version on right

This is a simple diagram showing an improved version of the 3R model. It maintains the order of the previous model through the triangular shape, and reinforces through color and proportion that the best and most important of the three “R”s is reduction, next is reuse, and as a last resort, recycling.

As I have shown in 6, informal recycling is quite dangerous, so reducing the material that Canadians recycle reduces the material that is potentially exported for informal recycling in the Global South. I have

also shown that formal recycling, though better regulated, may still have serious problems and oversights a lack of research hasn't found yet. This modified 3R approach, in which the order and proportion of the "R"s is more obvious, may be more powerful than the simple 3R model of today.

## 8.2 Solutions for Canada

One of the biggest problems Canada faces regarding e-waste, is that it has no federal e-waste laws. One of the most obvious solutions, then, is to federalize e-waste legislation. This legislation should, of course, concern itself with recycling, but also collection, landfilling, manufacturing, and other critical facets of electronic devices and their waste.

If this is impossible, likely due to lack of political will, then a second-best solution would be for the CCME to be more aggressive in their approach. Their goal is to harmonize provincial and territorial approaches to e-waste, among other things, yet Nunavut still has no such laws, and each province still has conflicting standards and practices. It may be possible that the CCME, given more power and oversight, could accomplish much more.

If the CCME truly isn't the correct organization for the job, and the federal government is deeply against regulating e-waste itself, then perhaps Ottawa could create a new, Canada-wide, organization dedicated to e-waste regulation. This organization would need to have significant oversight and authority. But, just as important, it should have relevant researchers in key positions. Either way, private sector, membership-optimal Producer Responsibility Organizations like the EPRA are not as effective as we need. This is obvious considering that Canada has half the already low global rate of formal e-waste recycling and no target in place to get better [1, Tbl. A2.4].

Canada should pressure manufacturers to produce more repairable items that are made from fewer harmful chemicals if they are to be sold on the Canadian market. It is obvious that, in North America, The United States is the much bigger market, so it possesses much greater negotiating power. It is unrealistic to expect manufacturers to produce separate product designs for the much smaller Canadian market. Therefore, Canada should at least try to collaborate with the US to create economic pressure on technology manufacturers. The North American market is much more valuable than just the Canadian market and manufacturers are unlikely to want to give up access to it. This is why working with the US is crucial for the success of this idea. Focusing on making products with less hazardous material also espoused by [9, Fig. 2].

In terms of repairability, Canadians should have the right to repair their electronic devices. This goes well with the above point of favoring more repairable product designs. In the Canadian Senate, Bill C-244 [71] seeks to amend the Canadian Copyright Act. This amendment would allow Canadians the right to diagnose, maintain, and repair certain copyrighted works even if it means breaking protections they have in place, so long as doing so does not otherwise breach copyright. This bill, while a good idea, may be too limited in scope, primarily concerning itself with computer programs and audio recordings. A stronger version of this amendment was proposed in Bill C-272 [72], which has not made it past the House of Commons of a previous Parliamentary session. A recent bill that directly mentions the phrase "right to repair" is Bill C-273, introduced in the 40th Parliament [73]. It is primarily concerned with cars, but has the interesting stipulation that manufacturers be required to provide vehicle owners and garages the necessary tools and training information to diagnose and repair vehicles on their own. The Bill did not make it past the House of Commons and was rejected in November 2009 [73].

Canada should implement more e-waste landfill bans. As an aspirational goal, Canada should ban e-waste in landfills nationwide. Canada should take more pains to formally recycle what e-waste we generate and export less of it to the Global South, where it is typically recycled informally. However, some informal flows are desirable, such as donation. If Canada were to ban WEEE from landfills and export less of it, that doesn't mean that all e-waste in Canada should be formally recycled. It's good to feed into the circular economy and to find new contexts for old items, when possible. As I have shown earlier, formal recycling may still be problematic and its ecological and health effects are under-studied.

## 8.3 Solutions for the World

Globally speaking, there should be more regional e-waste agreements like Africa's Bamako Convention [48] and Europe's RoHS Directive [49], [50]. The Basel Convention may be too top-down to be as effective

as necessary, as argued in [46]. Smaller, more regional agreements may be able to bridge the gap between global ambition and regional reality.

Better tracking and reporting of e-waste flows is necessary. This requires each country's transparency and honesty. If we can't have accurate information about how much e-waste there is and where it's going, it will be much harder to solve the problem of dangerous material ending up in locations where it can't be safely handled.

Illegal flows of WEEE and used-EEE need to be treated as seriously as other forms of illegal contraband smuggling. This material causes real harm to people and the environment. Governments should view it as being in their selfish interest to keep their people and natural resources safe from smuggled, potentially toxic material.

## 9 Conclusion

The improper handling of e-waste causes serious ecological and health concerns. In addition, because e-waste is so frequently sent to the Global South, which is typically not as formally equipped, the brunt of these negative consequences is suffered primarily by people of less developed countries. This raises serious equity concerns.

What Canadians should do to minimize our own contribution to these serious issues, is to consume electronic devices less and focus on reusing what's possible. This will cause less e-waste to be sent to other countries. Reduction of consumption and reuse of old devices should take precedence over recycling. This considers the unsafe nature of informal e-waste recycling, and the potentially less-than-safe nature of formal e-waste recycling.

But this, too, causes a serious problem. As demonstrated previously, countries in the Global South are not necessarily passive victims of the trading of dangerous materials. They can be active attractors of global WEEE because of its lucrative nature. If Canada were to just turn off the supply of our WEEE to the world, that would reduce valuable income streams to countries that depend on it for their economic growth [24, p. 43].

According to [1, p. 26], the generation of e-waste is expected to increase globally, at least until 2030. There's no reason to think that this trend won't continue beyond 2030, as well. The electrification of the world has already brought serious economic and lifestyle gains to people around the globe. More luxury and ease will always be compelling, so it stands to reason that the increasing use of electricity and electronics will continue indefinitely.

If we assume that the generation of e-waste will increase globally, at least for the foreseeable future, then even if Canada reduces the proportion of e-waste that it exports, it is possible that the absolute tonnage of it may still grow.

In addition, if the waste that Canada does export to the Global South were made of safer, more repairable materials as I suggest, the long-term average safety of informal recycling should improve over time.

This combined strategy of reducing Canada's contribution to the e-waste problem, while maintaining income streams for the safer, cleaner informal recycling of it in the Global South will produce an ideal outcome. Canada will Reduce, Reuse, and Recycle in the correct order and proportion, and when Canada does export WEEE for recycling elsewhere, it will be safer for the recipients. The receivers of this safer e-waste won't even have had to do anything. This will allow them to formalize their own processes at their own pace, without the threat of health or ecological emergency forcing them to hasty, expensive action.

## A Canada and the Global E-Waste System

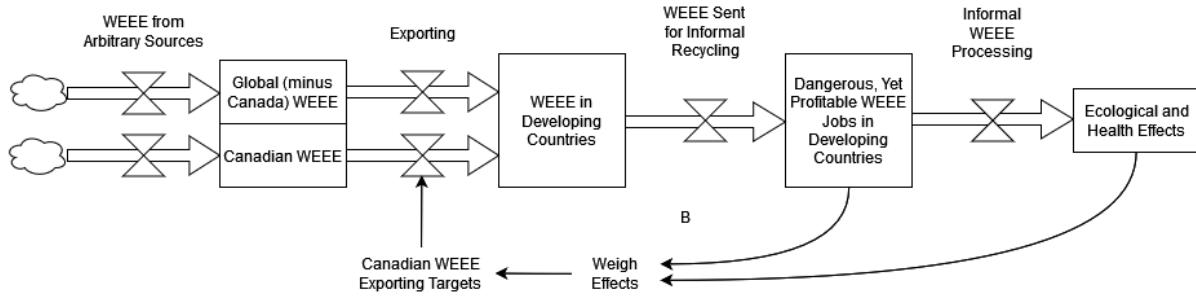


Figure 9: Stock and flow diagram for WEEE export, including Canadian targets

The above stock and flow diagram illustrates the global system of e-waste and Canada's place within it. It shows both global and Canadian stocks of WEEE being generated from arbitrary sources (far left). These items are then exported to developing countries, contributing to their internal supply of WEEE. The amount of WEEE in a developing country affects the number of jobs to process it, and thus, income available for WEEE workers in that country. These jobs are typically dangerous, as discussed earlier. The stock of workers who process WEEE in a country affects how much is processed. This is typically informal in developing countries. If Canadian exports of WEEE were influenced by more stringent WEEE exporting targets, this will decrease the amount of WEEE-based income available to workers in developing countries. But this will also reduce the negative ecological and health effects thereof.

Both Canadian and global contributions to WEEE export are included in the diagram because it's important to note that even if Canadian policies regarding WEEE export were stricter, the activities of all other countries will be unaffected. Thus, the two belong on separate, parallel tracks.

Canada should want the best outcome possible: contributing less to global pollution and health hazards, while still maintaining the livelihoods of those who depend on its WEEE. This is a balance that needs consistent monitoring and honest reporting. Due to the overall lack of WEEE export reporting and its frequently illegal nature, this is difficult.

Ideally, Canadian WEEE exporting targets should be informed by a weighted balance of its negative effects, and its economic utility. This is denoted on the diagram by the loop on the bottom denoted "B". In these diagrams, "B" is used to signify a balancing loop [74, p. 27]. This loop is balanced because Canadian WEEE exporting targets effect jobs in the Global South and their negative aftereffects. These factors, in turn, should affect Canadian WEEE exporting targets in a considered, measured way.

Note that this diagram assumes that some of the stock of Canadian WEEE makes its way to developing countries. This may be by exporting "used electronics", as shown earlier, or indirectly via illicit means. Due to the global lack of detailed, honest reporting, the exact tonnage that Canada exports to the Global South remains unclear.

## **B What's Being Done in Montreal?**

- B.1 Quebec Provincial Law**
- B.2 Private and Public E-Waste Recycling in Montreal**
- B.3 The E-Waste Habits of Montrealers**
  - B.3.1 Computers**
  - B.3.2 Printers**
  - B.3.3 Televisions**
  - B.3.4 Cell Phones**
  - B.3.5 Landline Phones**
  - B.3.6 Audiovisual Equipment**
  - B.3.7 Batteries**

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