



Women in Data
(WID)

Data in Business Consulting WID (with) KPMG

5pm-8pm June 26, 2019
at KPMG Ignition Center

Today's Agenda

5:00 pm -

Event Registration

Network with your fellow Women in Data members

Enjoy Food & Drinks

5:30 pm - Women in Data Opening Remarks

5:45 pm - Welcome address by Shelly Bardai and Valerie Gallet Lukac



6:00 pm - Panel Discussion

7:00 pm -

Ignition Centre tour

Demo of KPMG's new Insights Centre and capability

KPMG case study presentation on how it is helping clients through D&A

Networking



Event Sponsor



Big thank you to **KPMG** for sponsoring
Women in Data event !



Get to know each other



Women in Data

WOMEN IN DATA

Our Mission:



INCREASE DIVERSITY IN DATA
CAREERS





The Workforce is Changing

Emerging roles, global
change by 2022

133
Million

Top 10 Emerging

1. **Data Analyst and Scientist**
2. **AI and Machine Learning Specialists**
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. **Big Data Specialists**
7. Digital Transformation Specialists
8. **New Technology Specialists**
9. Organizational Development Specialists
10. Information Technology Services

WID's mission is
to increase
diversity in these
emerging careers

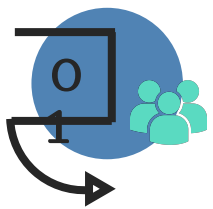
Declining roles, global
change by 2022

75
Million

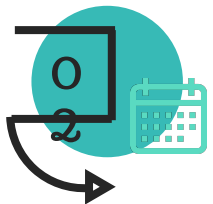
Top 10 Declining Roles

1. Data Entry Clerks
2. Account, Bookkeeping and Payroll Clerk's
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administrations Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping clerks
9. General Operations Managers
10. Postal Service Clerks

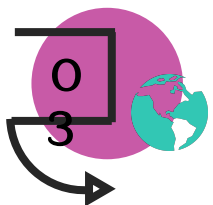
About



4,500 + Data Enthusiasts



50 + Events



10 Chapters



Locations

📍 Dallas, USA

📍 Sacramento, USA

📍 New York City, USA

📍 San Francisco, USA

📍 Atlanta, USA

📍 Washington D.C., USA

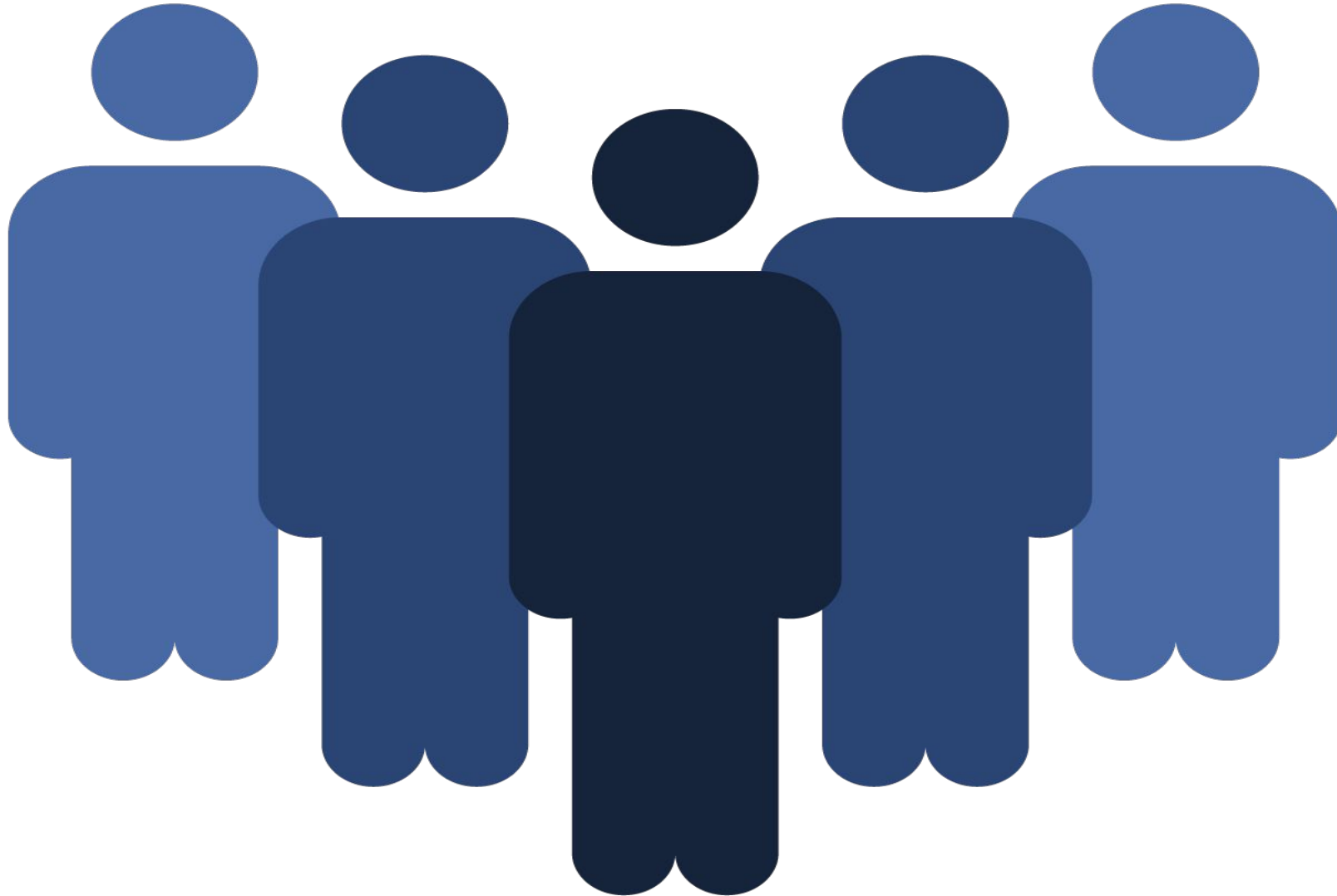
📍 Boston, USA

📍 Sunnyvale, USA

📍 Vancouver, Canada

📍 Philadelphia, USA

Join Vancouver WID Team



Join Vancouver WID Team

Media Coordinator

Responsibilities:

- Photography at the event
- Coordinate video recording for the event
- PR and marketing for the event
- Engage with members

Time:

- 4-6 hours a month
- Must attend all events

Community Coordinator

Responsibilities:

- Sign in sheet at event
- Welcome members
- Technology/event set up
- Atmosphere for event
- Engage with members

Time:

- 2-4 hours a month
- Must attend all events

Sponsorships Coordinator

Responsibilities:

- Engage with companies
- Building a sponsorship pipeline
- Setting up booths for sponsors at event
- Engage with members

Time:

- 4-6 hours a month
- Must attend all events

Logistics Coordinator

Responsibilities:

- Securing an appropriate location for the meeting
- Engage with members

Time:

- 2-4 hours a month
- Must attend all events

Content Coordinator

Responsibilities:

- Building a speaker pipeline
- Communicating with speaker(s) and obtaining the abstract, bio, and pic
- Engage with members

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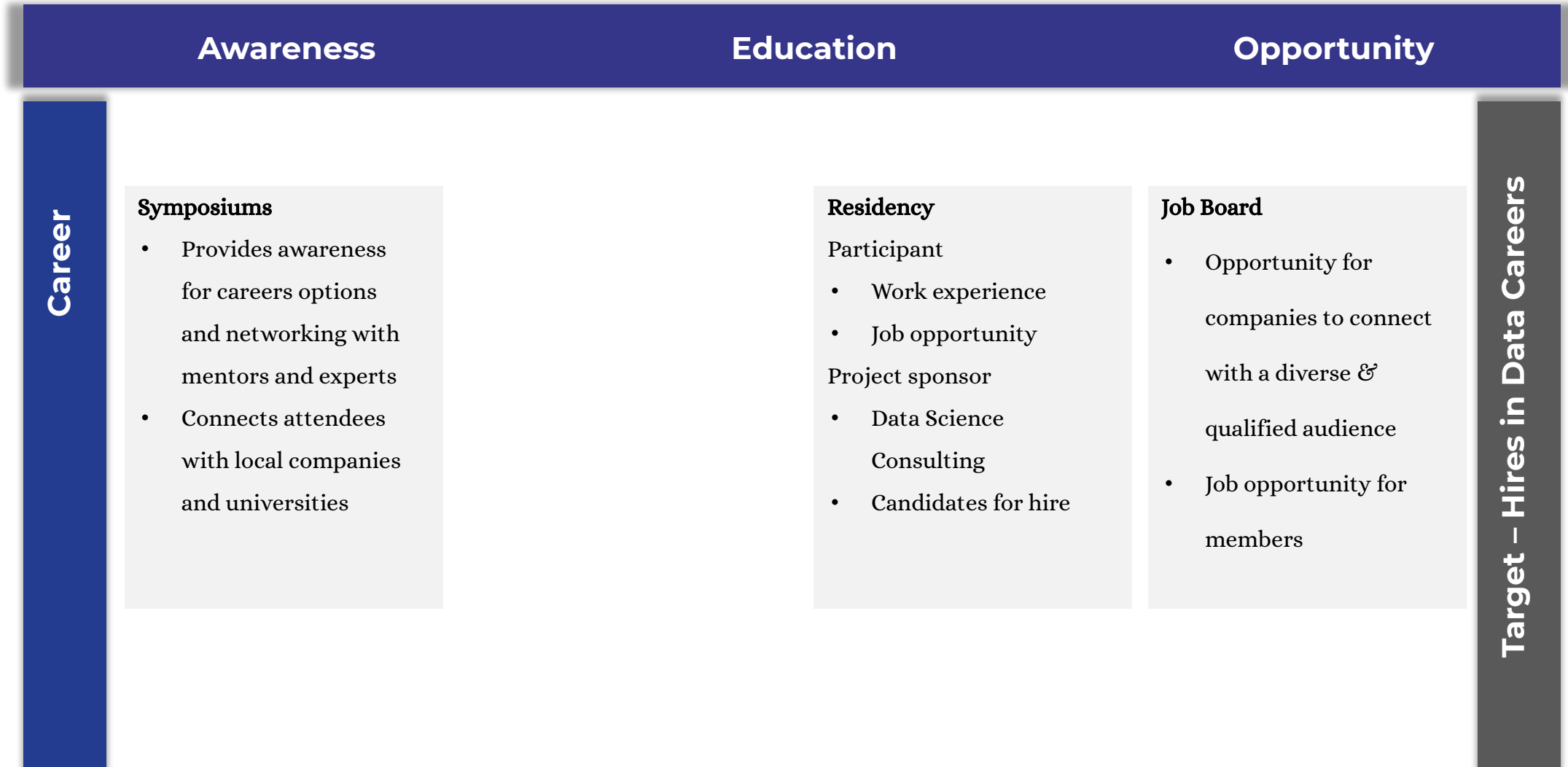
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If you would like to get involved with Women in Data, please sign up through the volunteer forum on our website: <https://widusa.com/>



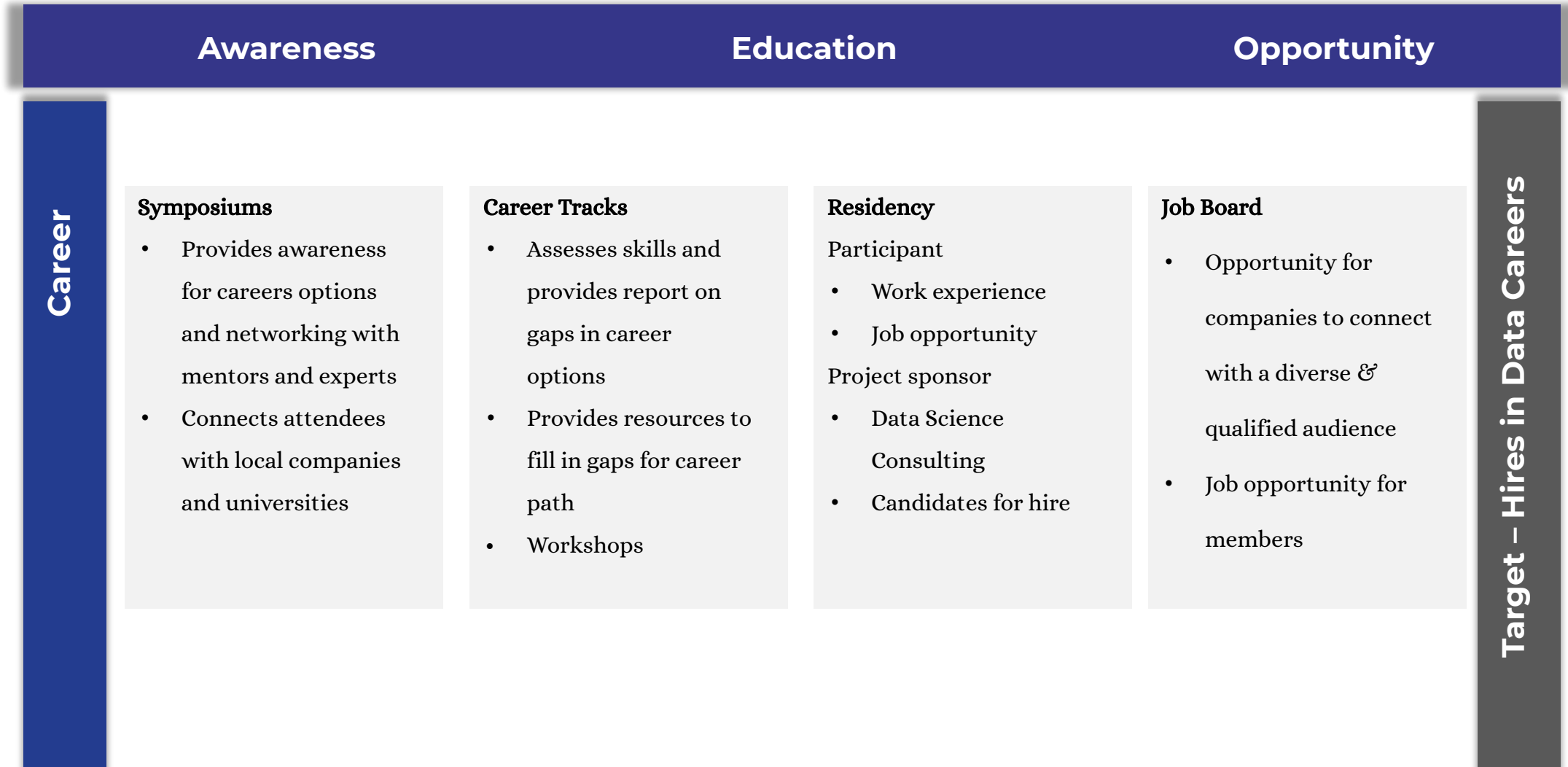


Programs & Pillars



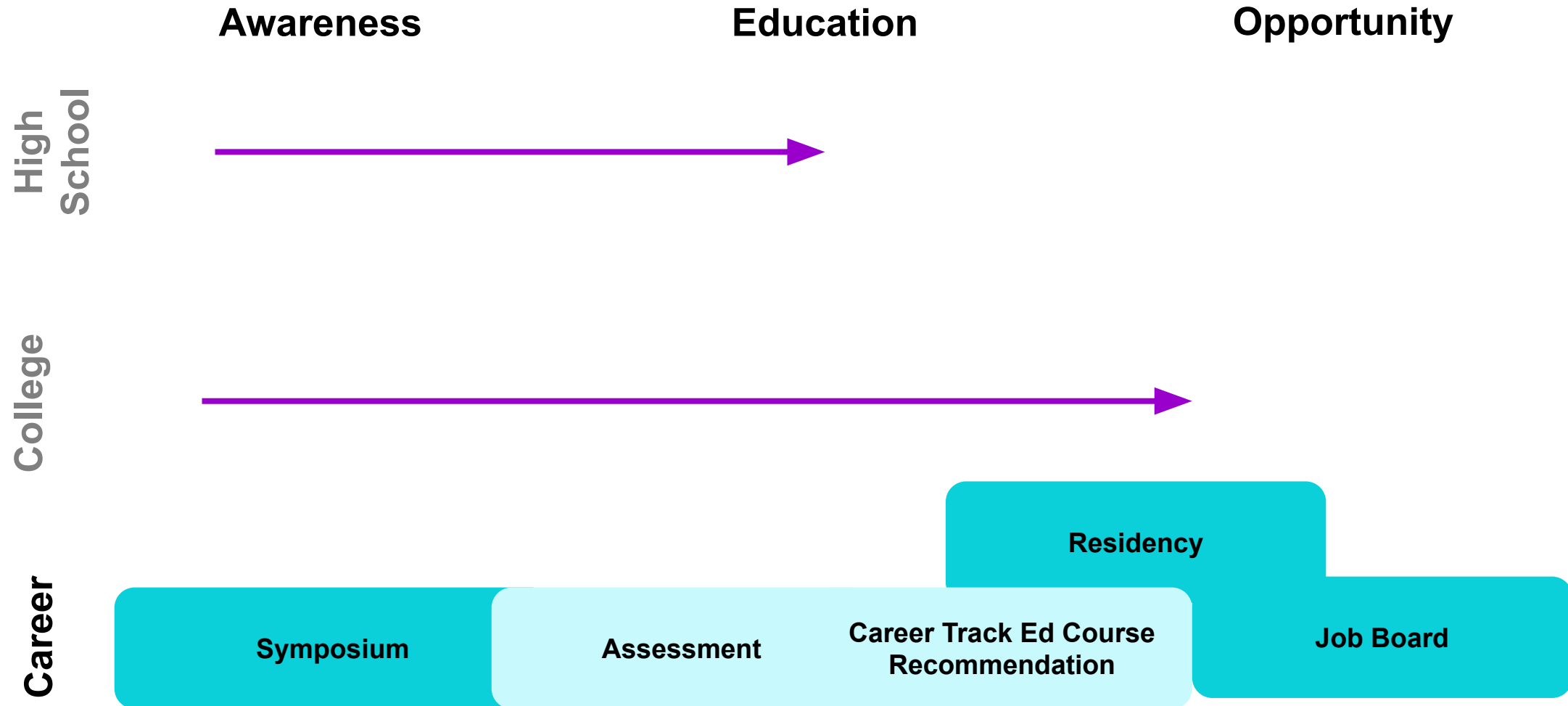


Programs & Pillars





How We Achieve This Goal



Increase Diversity – Jobs!

Welcome Address by KPMG

Shelly Bardai

Client Development & Alliance Manager | Emerging Tech Advisor, KPMG
Ignition Centre



Valerie Gallet Lukac

Advisory Services, Management Consulting at KPMG



Panel Discussion

How data describes a business organization and helps in optimizing its functions?



Meet our Panelists



Leonardo Arbelaez

Leonardo is a dynamic and results-driven Business Intelligence/ Business Analyst Consultant. Over 10 years of experience Translating business requirements into OLAP/OLTP DB architectures and developing end-user/business-oriented Data Models for Fortune 500 companies as well as Government agencies.



Meet our Panelists



Divya Sree Balla

Divya is a Data Scientist at KPMG GVA Lighthouse, focused on advanced analytics, machine learning, Natural Language Processing (NLP) and Automation projects for clients in various industries. She has work experience in utilizing analytics capabilities for business improvement in Audit, insurance and healthcare industries.



Meet our Panelists



Erin Clupp

Erin is Records Specialist at British Columbia Securities Commission. She also served as Reference Data Specialist for thehealthline.ca Information Network. She is highly skilled at Records and Information Management, Disaster contingency planning and business continuity planning & Access and privacy legislation (ATIP/FIPPA).



Panel Discussion

Let's Begin....





Data Sourcing

Business Intelligence

Automated Analytics



Case Study on Demand and Planning for a restaurant site selection

Presenter : Ollie James

Ollie is operations lead and executive adviser at KPMG Canada's Ignition Centre, leading workshops for clients that spark innovation, spur inclusive collaboration and fuel transformation.





Contact Us

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