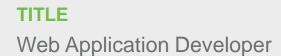


Dan Keck



HOMETOWN

Wellston, Ohio

I BELIEVE

- Appalachian sounds best pronounced "App-a-latch-an"
- people are in too much of a hurry





Thomas Lee

TITLE

Senior Systems Analyst

HOMETOWN

Brunswick, Ohio

I BELIEVE

- that hockey gonna take all my money
- a meal without meat is a snack



PROJECT STAFF

Samantha Frost

Senior Director of Alumni Experiences

Angela Theaker

Project Manager

Michael Detwiler

Dan Kock

Developer

Dan Keck Developer

Background

- 1) Why did we need a shared planning calendar?
- 2) How did we accomplish business before?
- 3) What were the project goals?
- 4) New system overview
- 5) Review project benefits
- 6) Questions

Why did Advancement need a Planning Calendar?

- To communicate more efficiently during the event planning process
- To use information for event planning decision making
- To prevent conflicts and negative experience for event attendees

To collaborate with other partners across the university

How was this accomplished before?

- Director of Advancement Events(AE) held regular meetings with event planners around the university to share information
- Director of AE asked colleges and units to provide event information in spreadsheets that were consolidated by staff and redistributed
- Advancement Events staff checked various calendars around the University to share information with event planners(e.g. outside events that impact campus)

Project Goals

- 1) Improve Collaboration Among Colleges/Units
- 2) Implement Process Efficiencies
- 3) Improve Event Attendee Experience
- 4) Reduce Staff Workload
- 5) Collect Additional Data Elements for Reporting

Previous System Challenges

- Maintenance of event planning information around the university was cumbersome
- Finding event information for decision making purposes was difficult
- Duplication of efforts and expenses for events with similar purpose and audience
- Event reporting was not easily accessible by all

New System Benefits

Improved event planning collaboration across the university

- Increased awareness and opportunities for efficiencies and shared expenses
- Improved data collection, search ability and reporting
- Reduction of workload to collect and distribute information



DEMO



IMPLEMENTATION

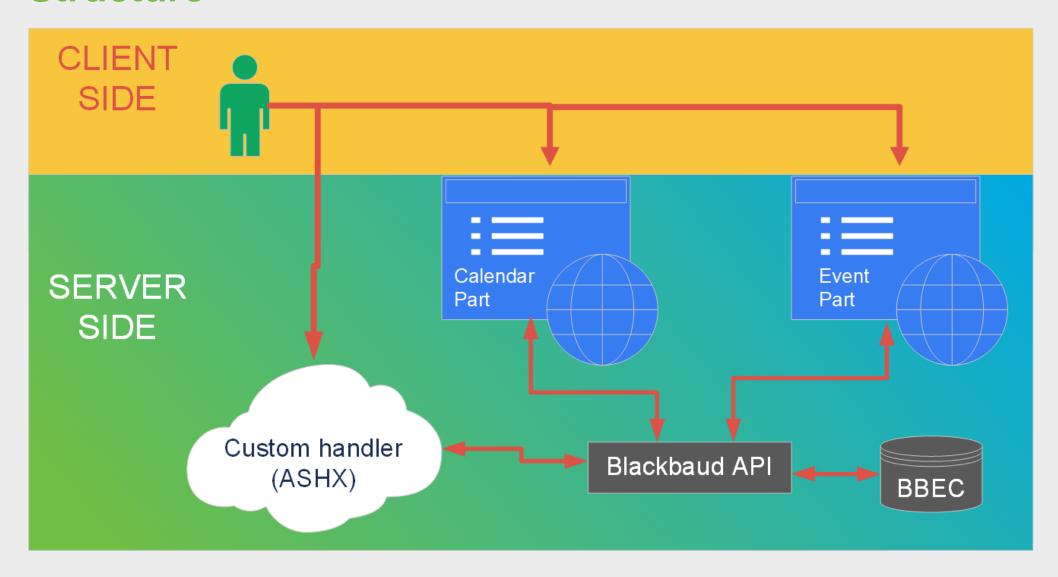
Why BBIS?

Existing login using University Single Sign-On

Existing API for retrieving data from CRM

Development time (pre-existing CMS)

Structure





CUSTOM HANDLER (ASHX)

```
System;
System.Collections.Generic;
System.Data;
System.Data.SqlClient;
System. IO;
System.Ling;
System.Reflection;
System. Threading;
System.Web;
System.Xml;
pace Event.Web
references | Detwiler, Michael, 53 days ago | 3 authors, 12 changes
ublic class AdvancementEventsCalendarDataHandler : CustomHandlerBase
  private AdvancementEventsCalendar mContent;
  private HttpApplicationState Application;
  private UserSettings userSettings;
  0 references | Detwiler, Michael (Admin), 188 days ago | 2 authors, 2 changes
  public override void ProcessRequest(HttpContext context)
       string action = "";
       try
           var Request = context.Request;
```

+ + + + + + + + + +

CUSTOM HANDLER

- Inherits from CustomHandlerBase in BBNCExtensions.dll
- Must handle ProcessRequest()
- URL: /components/custom.ashx ?handler={classname}
- User defined set of actions
- Output is JSON

ping, logout, package

- ping: prevent idle timeout
- logout
 - Blackbaud.Web.Content.Core.

 BBWebPrincipal.LogUserOut("/")



- package
 - Multiple actions in one call
 - Used to get initial calendar data

Filters

- status_list
- department_list
- audience_list
- category_list

Stewardship

Boards and

Committees

Fundraising

Alumni Tours

Cultivation

Engagement

Internal

Student Event

Continuing

Education

Uncategorized

- ▼ Audience
- ▼ Status
- ▼ College/unit
- ▼ Other

Calendars

▼

Sesquicentennial

event_list

- Results based on date parameters
- Cached at application level and in local browser with sessionStorage
 - Look for recent EVENT.DATEUPDATED
- Also get external events
 - Pulled once a day and cached at application level

Sticky user settings

- Associated with BBIS user ID
 API.Users.CurrentUser.UserID
- save_user_setting, get_user_setting
- clear_user_setting
- Disabled by request*

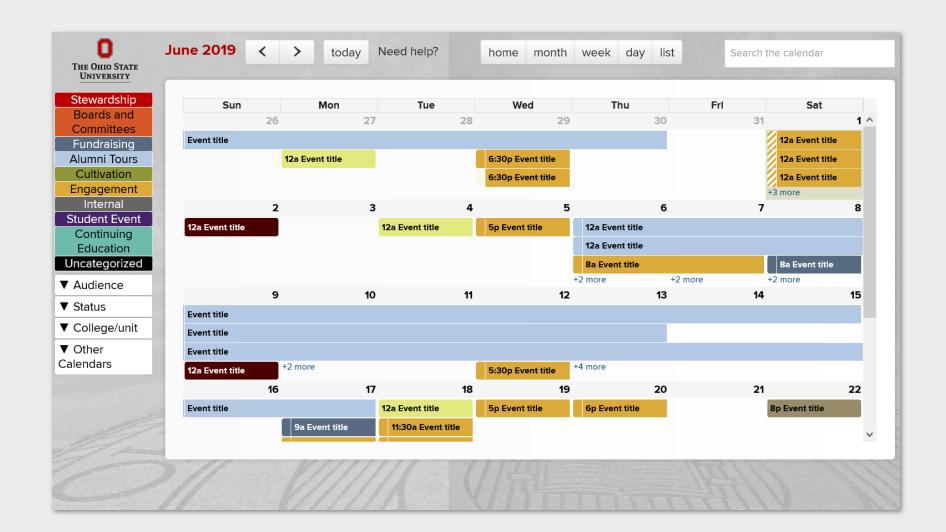




CALENDAR DISPLAY

Calendar Display

- Custom framework display part
- Most of the logic is in JavaScript (the rest is in the display part)



```
<script src="https://cdnjs.cloudflare.com/ajax/libs/fullcalendar/3.9.0/fullcalendar.js"></script>
<div id='calendar'></div>
<script>
   $('#calendar').fullCalendar
           height: $(window).height() - 50,
           defaultView: defaultViewForInit,
           navLinks: true,
           customButtons:
               home:
                    text: 'home',
                   click: function() { $('#calendar').fullCalendar('changeView', 'HomeVi
               listgrid:
                   text: 'list',
                   click: function() { $('#calendar').fullCalendar('changeView', 'Li
               monthcustom:
                   text: 'month',
                   click: function()
                       // For some reason, month view does not always come up
                       // This is a workaround.
                       $('#calendar').fullCalendar('changeView', 'month');
                       $('#calendar').fullCalendar('changeView', 'ListGridVi
                       $('#calendar').fullCalendar('changeView', 'month');
           },
           header: {
               left: 'title prev, next today ',
               center: 'home, monthcustom, basicWeek, basicDay, listgrid',
               right: ''
           eventLimit: 4,
           viewRender: function(view)
               AdvEvtCal.Debug.log("View rendering started.");
```



FULLCALENDAR

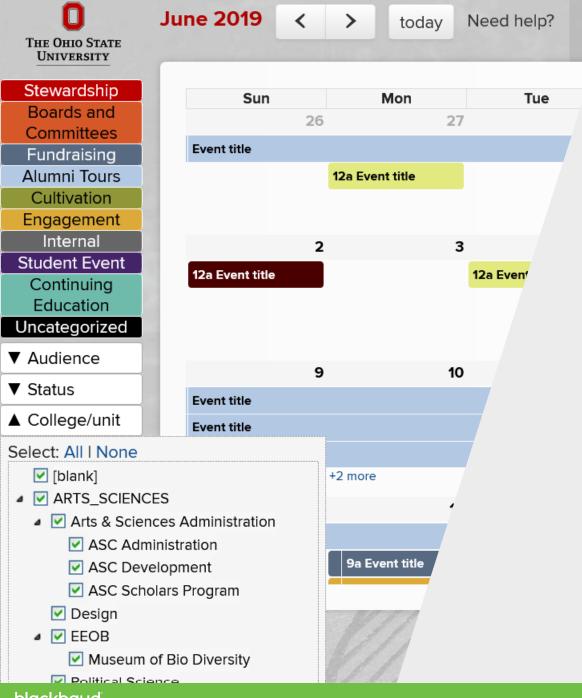
- Free open source JavaScript component
- Used for calendar Month, Week, Day views
- Customizable (e.g., views, buttons, # events per day)
- Hooks (e.g., data fetched, event rendered, event clicked)

```
<script src="https://cdn.datatables.net/1.10.16/js/jquery.dataTables.min.js"></script>
<script>
   var dt = $("table#eventsgrid").DataTable
       dom: 'RltripB',
       autoWidth: false,
       data: gridevents,
       pageLength: 20,
       lengthChange: false,
       columns:
           { title: 'OrderDate', data: 'orderdate', visible: false, searchable: false },
           { title: 'Date', data: 'startdate', width: '80px', className: "dt-center", order
             factored in.
           { title: 'Time', data: 'starttime', width: '72px', className: "dt-center", sor
           { title: 'TAS Lookup ID', data: 'lookupid', className: "td-title dt-center",
             AdvEvtCal.WebPage.TASUrl + row.event.id + "' target='_blank'>" + data + "<
           { title: 'Title', data: 'title', className: "td-title" },
            title: 'Location', data: 'location', width: '180px' },
            title: 'State', data: 'state', width: '120px' },
           { title: 'Status', data: 'status', width: '90px', className: "dt-center"}
           { title: 'Category', data: 'category', width: '120px', className: "dt-ce'
            title: 'Audience', data: 'audiences', width: '120px', className: "dt
            title: 'College/unit', data: 'department', width: '100px', classNam/
            title: '150', data: 'sesquicentennial', width: '50px', className: '
           { title: ' ', width:'30px', data: null, className:"td-edit dt-
              event"></i></button>'}
       ],
       //columnDefs:
       1/[
       11 {
               "targets": [8],
       11
               "visible": false
       11 }
       //],
       createdRow: function(row, data, dataIndex)
           if(data.event.external) $(row).find(".td-edit button i")
       },
       language:
  blackbaud
```



DATATABLES

- Free open source JavaScript component
- Used for calendar list view
- Customizable
 (e.g., page length, auto width, hide columns)
- Hooks (e.g., row created, table created)
- Search, sort, export to PDF and Excel





FILTERS

- JQuery UI styled checkboxes
- Fancytree JS component for hierarchies
- Stored as per-user sticky settings

Calendar Display

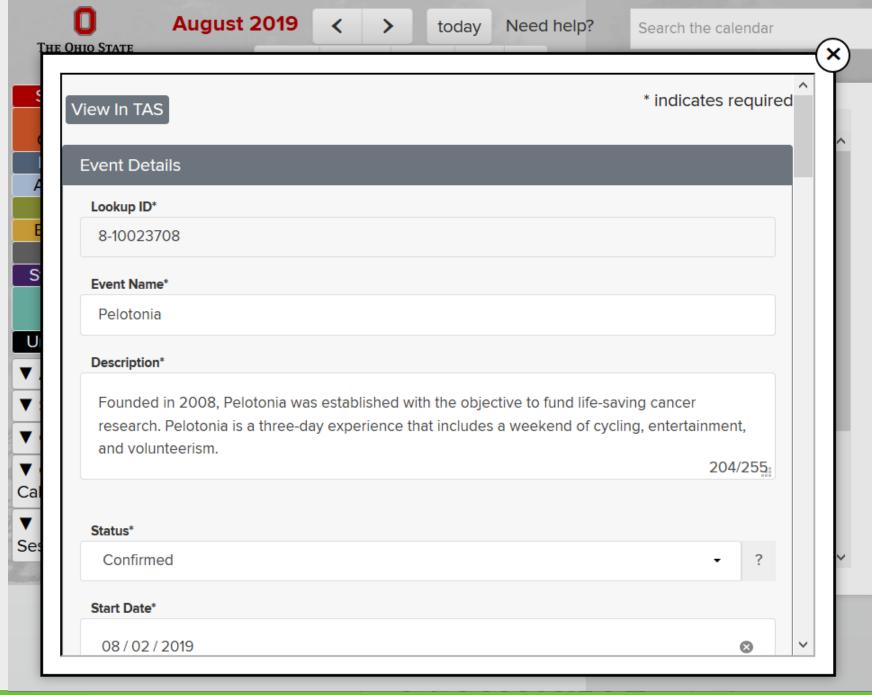
- Search substring match
- Tooltip for additional event data
- Event lookup ID has hyperlink to event record in BBEC
- Export event to Outlook (ICS)



EVENT ADD/EDIT

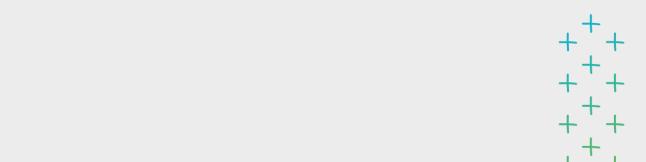
Event Add/Edit

 Custom framework display part



Event Add/Edit

- Date pickers use HTML if available, falls back to jQuery UI if not
- Time pickers use jQuery.timepicker
 - The time parser mimics BBEC (e.g., for 5:00 p.m., user can type "5:00PM", "5 PM", "1700")



LOCATION SELECTOR

- On-campus: Ohio State's API
- Off-campus: address validator
 - Prevents user from saving event

Ohio

JS libraries used

JQuery

JQuery UI

Mustache – templating

Moment – date formatting

Fullcalendar

Fancytree

Datatables

Timepicker

Selectize

Jquery-timeago

Future enhancements

- Better update system for JS components
- Revisit caching (application cache size)
- Responsive design
- Accessibility
- Make more configurable (e.g., category colors)
- Search fuzzy match (e.g., Lucene.NET)



LET°S CONNECT

Dan Keck
Web Application Developer
The Ohio State University
Advancement Information Technology



keck.60@osu.edu

THANK YOU!

Blackbaud CRM™ DEVELOPERS' CONFERENCE