Blackbaud CRM™
DEVELOPERS' CONFERENCE
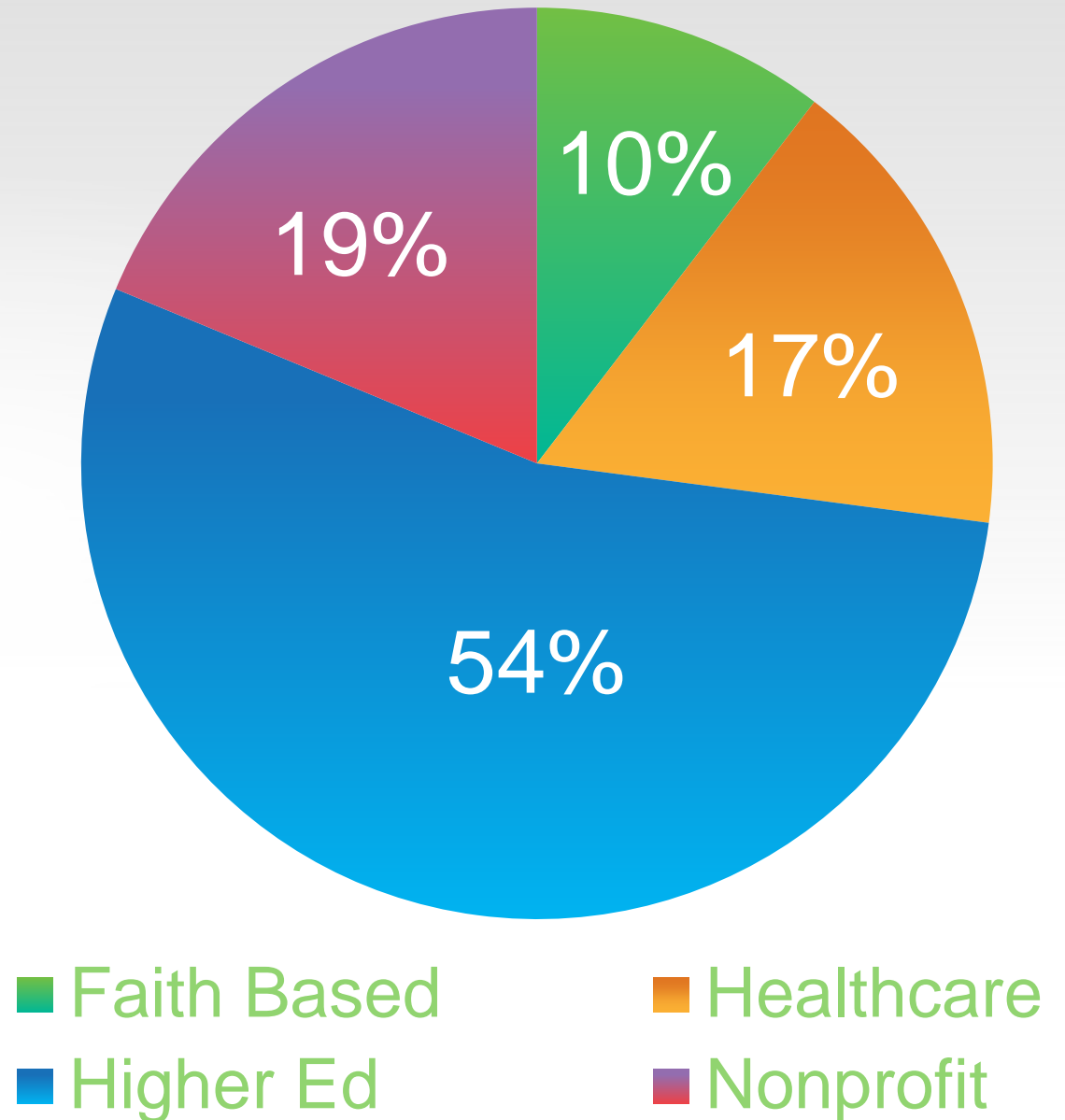
➤ Kevin McDearis

➤ Chief Products Officer

Who is here…

- Total Attendance: **166 Participants**

- Attendee Breakdown:
  - Customer Organizations–48 (110 Participants) *+14 orgs from 2017*
  - Partner Organizations: 2 (5 Participants)
  - Blackbaud: 51

- Customer Organizations by Verticals:
  - Faith Based: 5
  - Healthcare: 8
  - Higher Ed: 26
  - Nonprofit: 9

Pie chart: 10% Faith Based, 17% Healthcare, 54% Higher Ed, 19% Nonprofit

- Faith Based
- Healthcare
- Higher Ed
- Nonprofit

Who is here…

This week is all about…

- Learning from other customers like you at Developer Showcases

- Working to get you the most out of your data

- Taking steps to help you write against CRM

- Keeping your technology up to the latest standards

Some housekeeping items…

> Guest Wifi
- Network: Blackbaud_Guest
- Password: @shley1River

> Charging
- Back tables have ground power supply
- Booths have side power supply

> Building
- Meeting and lunch in same location
- Restrooms are down the hall past the Starbucks to the right

> Events Team Support
- Kathy Wilkes (kathy.wilkes@blackbaud.com)
- Katherine Morbitzer (katherine.morbitzer@blackbaud.com)