Eventbrite integration with CRM's REST API

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HI!

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TITLE
Principal Software Engineer

AT BLACKBAUD
Ten years

HOMETOWN
Chattanooga, TN

Agenda

CRM REST API

What is the API?

Why did we build it?

Demo of API and portal

Integrations using the API

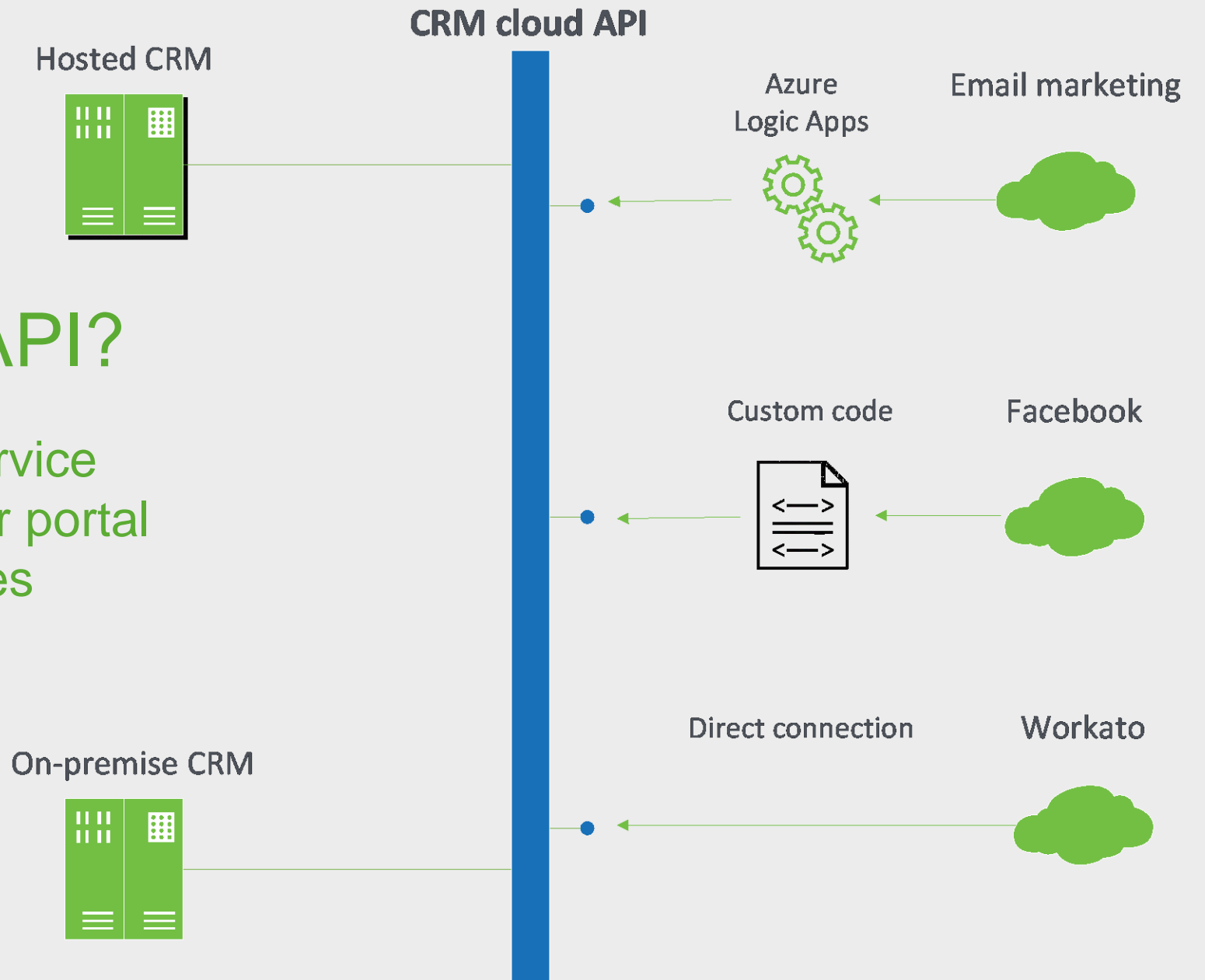Integration possibilities

Azure Logic Apps

Eventbrite integration

Award Management integration

Future of the API

What is the REST API?

- Scalable and fast Azure service
- API gateway and developer portal
- Documentation and samples

Hosted CRM

CRM cloud API

Azure Logic Apps

Email marketing

Custom code

Facebook

On-premise CRM

Direct connection

Workato

Why did Blackbaud build the API?

- Modern cloud API for CRM
- OpenAPI for discovery
- Easier connectivity with modern REST based platforms

Integrations

- Integration possibilities
- Azure Logic Apps
- Eventbrite integration
- Award Management integration

LEARN MORE

If you're interested in the API please visit:

https://bbcrm.portal.azure-api.net/

THANK YOU!

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DEVELOPERS' CONFERENCE