



# Welcome to the Blackbaud Developer's Conference Welcome

**KEVIN MCDEARIS**

*EVP and Chief Products Officer  
Blackbaud*

**MARY BETH WESTMORELAND**

*Chief Technology Officer  
Blackbaud*

# Attendee Stats

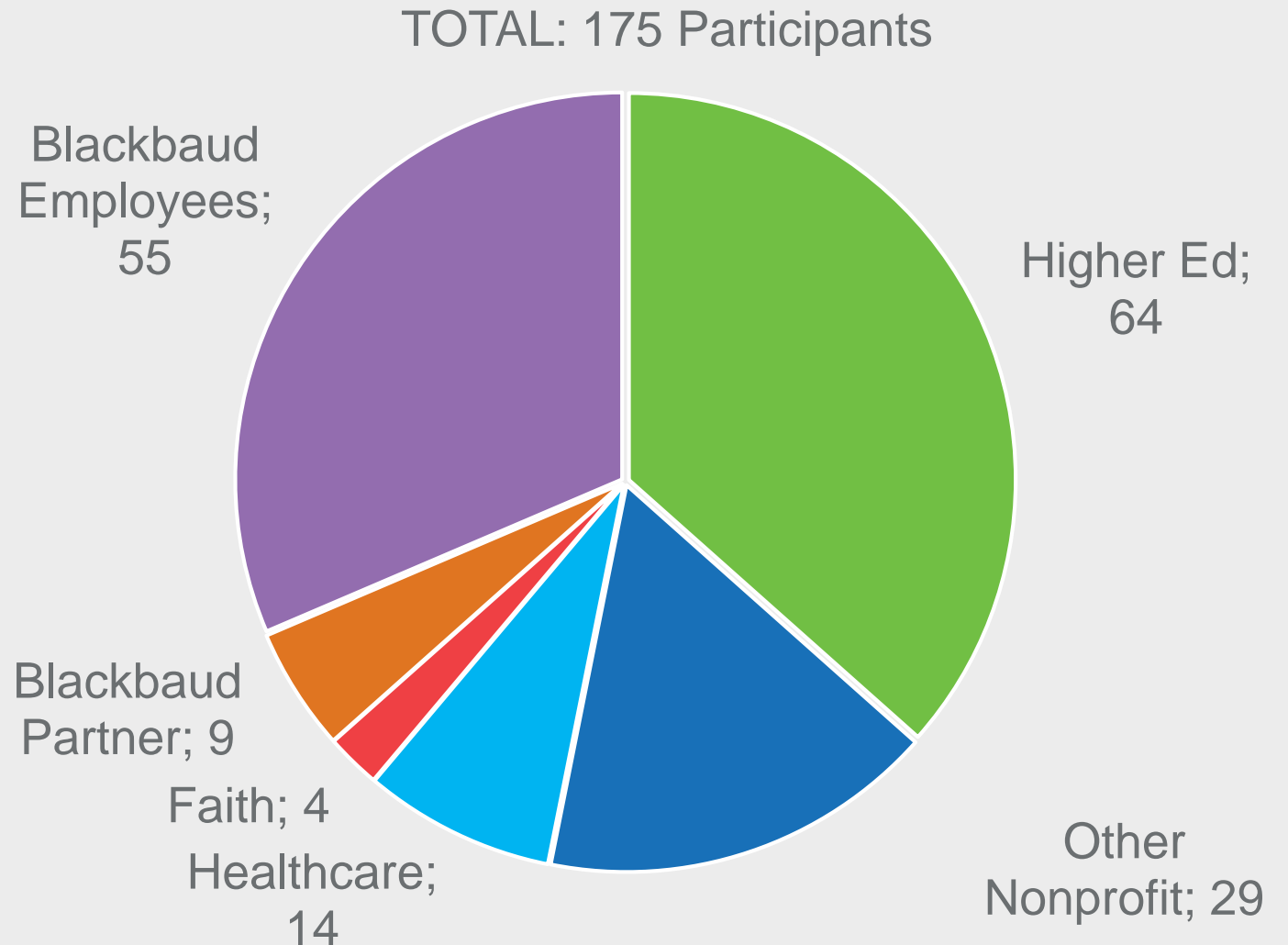
11 Orgs with 4+ attendees

15 Attendees in SDK Training

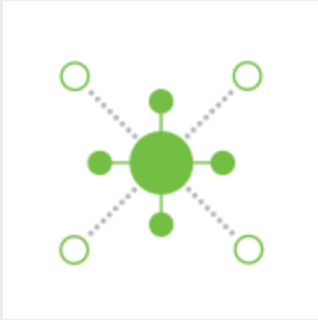
8 Speakers for Developer Showcases

60% First-time Attendees

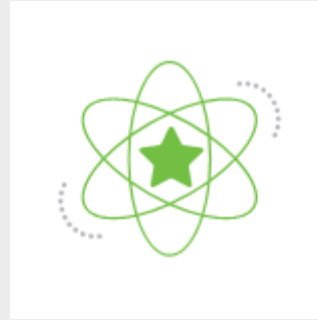
## Attendee Breakdown by Organization Type



# EMPOWER YOU – EMPOWER THE ECOSYSTEM



REST APIs



Azure



Microsoft  
Partnership

# Hands-on Session Announcement

- **Useful scripts and Tools**
  - Share useful scripts with your peers
- **API**
  - Learn how to call the Blackbaud CRM API
- **Customizations (SDK 101)**
  - Learn the basics of the CRM SDK
- **Integrations**
  - Integrate CRM with other software
- **Performance Best Practices**
  - Optimize SQL, test queries, design indexes
- **Ad Hoc Query Design**
  - Create optimized queries, write new specs, and discuss management strategies

## Housekeeping

Bathrooms are located across the hallway past the lobby before the elevators and in the restaurant near the bar.

Drinks are available both out in the lobby and in the dining area throughout the day.

Tables with power have signs. Please share as needed.

The social begins tonight at 6:00 p.m. Looping shuttles will be available in front of the hotel.

THANK YOU!

Blackbaud CRM™  
DEVELOPERS' CONFERENCE