FSU Foundation BBIS Custom Form Development

Information Services

Jeff Bauer, Michael Eudy, Tiehu Jiang



Why build custom parts in BBIS?

- Former Raiser's Edge/BBNC on premise
- Migrated to CRM 4, BBIS in May of 2015
- OOB functionality of BBIS compared to BBNC (at time of start of conversion in 2014):
 - Did not support pledges
 - Did not support installment plan along with a credit card token
 - Did not support recurring gift option for pledges

Why build custom parts in BBIS?

- Initially just copied over our BBNC custom parts (use same Microsoft User Control mechanism) but needed to consolidate
- Wanted Bootstrap compatibility for responsive/mobile & better control over look 'n feel (getbootstrap.com)
- Wanted Designation Search capability
- Wanted ability to add earmark field for College of Law
- Wanted "Gift Cart" functionality
- Used for PCI compliance in late 2015 (serendipity)



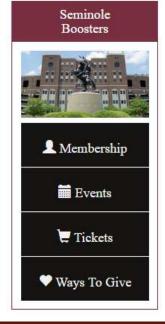
oneFSU DASHBOARD ALUMNI ASSOCIATION SEMINOLE BOOSTERS FSU FOUNDATION THE RINGLING MUSEUM FSU REAL ESTATE FOUNDATION

BBIS
shared
among
DSOs & used
as public
gateway













Custom parts: Donations, Memberships & Bricks

FSU Alumni Association



Membership

Join/Renew

Member Benefits

Make a Payment on a Life Membership Pledge

Give the Gift of Membership

2016 Member Card Vote

Seminole Boosters



1 Membership

Annual Membership
Support Florida State Athletics

Coaches Clubs

Support an individual sport club at Florida State.

Student Boosters

The only student organization which raises money for athletic scholarships.

Recent Graduates

Available for those who

FSU Foundation



⚠ My Relationships

Donors

Giving

Make a Gift Now

Give online now in support of academics at Florida State

More Ways to Give

Learn about other ways to give to Florida State in support of academics.

The Ringling Museum



Membership

Join/Renew

As a member of The Ringling, you join a community who, like you, are engaged with the Museum's incredibly diverse offerings.

Benefits

Members enjoy programming designed to provide the utmost access to our expert staff and the artists and performers visiting our campus. You'll discover things to inspire you all year round!

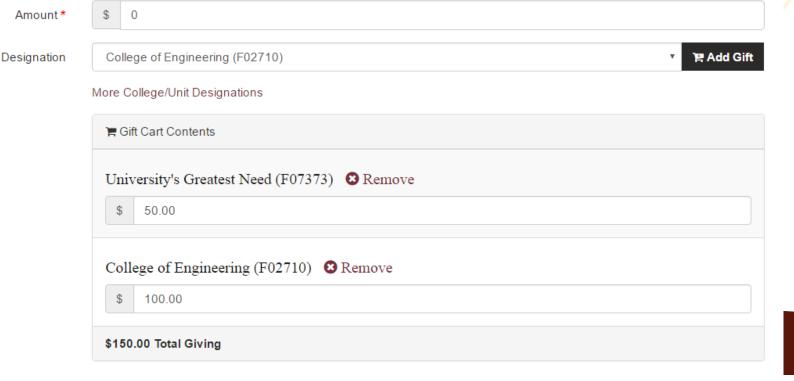
Custom part: Donation Form (with Gift Cart)

Foundation Donation Form

This form allows you to make a gift to Florida State University using your credit card. On behalf of the FSU Foundation, thank you for supporting Florida State University. All data collected is confidential and secured using 128-bit encryption. Please verify your email address so we can send an email confirmation of your gift. For gifts of \$250 or more, you will also receive via the U.S. Postal Service an official gift acknowledgement from the FSU Foundation for tax reporting purposes. To view applicable state solicitation disclosures, visit foundation.fsu.edu/about/financial-information/state-non-profit-disclosures. Only fields marked with an asterisk(*) are required.

Does your company match gifts? You could double or event triple your impact!

Donation Information



Custom part: Membership form

FSU ALUMNI ASSOCIATION

MEMBERS ▼ ALUMNI ▼ STUDENTS ▼ NEWS ▼ HONORS ▼ COMMUNITY ▼ SUPPORT ▼ ABOUT US ▼ ALUMNI CENTER ▼

MEMBERSHIP

Why Become a Member?

Join, Renew or Upgrade

Make a Payment on a Life Membership Pledge

Member Benefits

Reward Zone

Spirit Flag

Give the Gift of Membership

2016 Member Card Vote

Membership

Alumni Association

Membership	Term	Price
○ 5-year	5 year(s)	\$250.00

Personal/Gift

Are you purchasing this membership for yourself or as a gift for someone else?

- Personal
- Gift

Next

Custom part: Commemorative Brick

College of Medicine Commemorative Brick Order Form

This form allows you to make a gift to Florida State University using your credit card. On behalf of the FSU Foundation, thank you for supporting Florida State University. All data collected is confidential and secured using 128-bit encryption. Please verify your email address so we can send an email confirmation of your gift. For gifts of \$250 or more, you will also receive via the U.S. Postal Service an official gift acknowledgement from the FSU Foundation for tax reporting purposes. To view applicable state solicitation disclosures, visit foundation.fsu.edu/about/financial-information/state-non-profit-disclosures. Only fields marked with an asterisk(*) are required.

Does your company match gifts? You could double or even triple your impact!

Selected Commemorative Item

Blasted Granite Paver

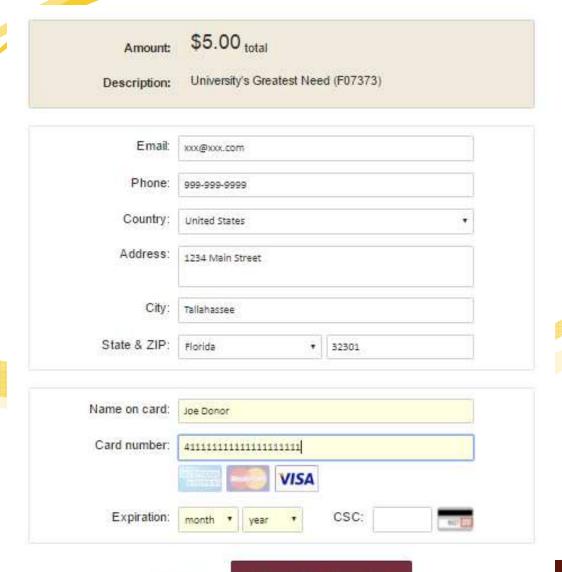
12" x 12" engraved paver, 5 lines of text, 37 characters per line

Inscription

(each line may contain a maximum of 37 characters)

Line 1	Don't
Line 2	Tread
Line 3	On
Line 4	Me!
Line 5	Go Noles

BBPS responsive page with FSU design



Cancel

Complete payment

Requisite Social Media spam pop-up;)

Thank you for helping FSU change lives for the better!

 \times

Share how you made a difference.



Share on Facebook

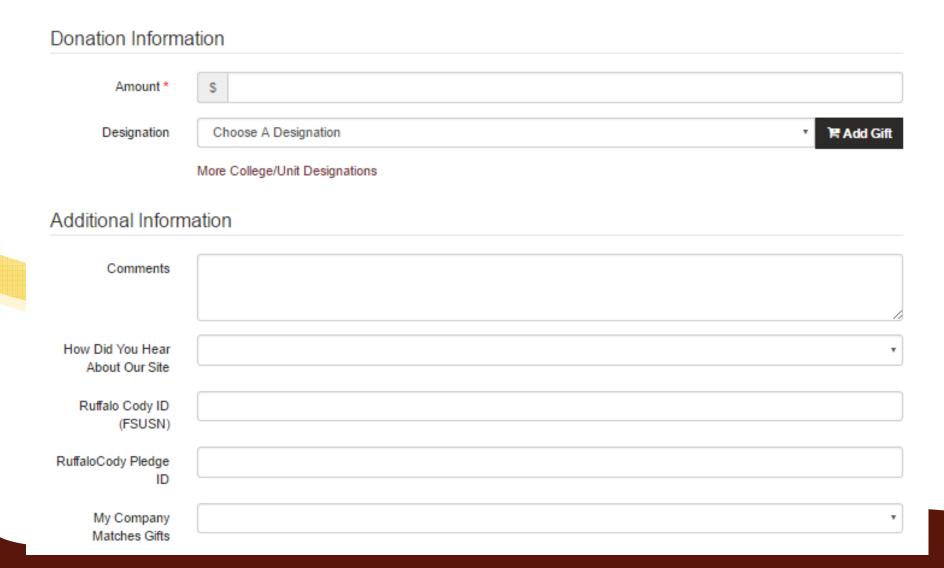


Share on Twitter

No Thanks!

Specialized custom donation forms

Phone Center Donation Form



Custom Donation part flow

Donor navigates to one.fsu.edu, either authenticated or not

Donor fills out donation form (pre-filled if authenticated)

Custom part validates form & if OK, submits to payments.blackbaud.com

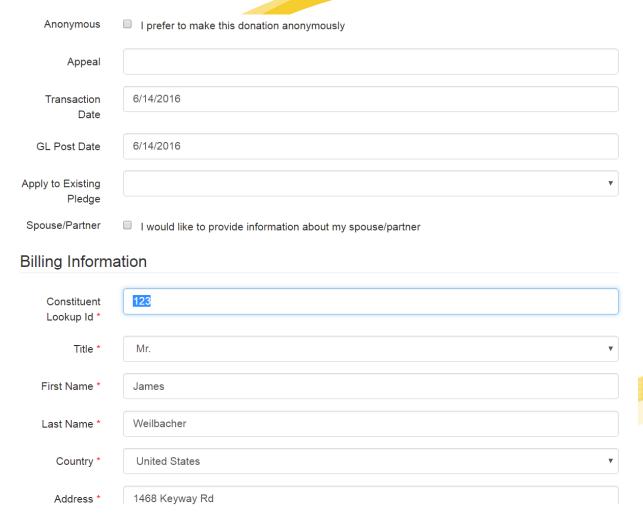
If transaction succeeds, write entry to WebTransaction table & insert directly into CRM ERB

Acknowledgment page with social media sharing option & email confirmation

Alumni Association Internal PCI Portal

Select a Internal PCI page from the list below:

- Internal Donation Form
- Internal Membership Form
- Internal Brick Form
- Internal Credit Card Management
- Internal Designation Search
- University-wide push requires all in-office charging of credit cards to be PCI DSS 3.0 compliant
- No more credit card entry directly in CRM (we hid the CC#)
- Requires physically separate computers locked down & on a PCI VLAN
- Gift Processors at DSOs needed a "PCI" version of the donation/brick/membership pages
- Each PCI computer also requires whitelisting by BBPS or they "mysteriously" stop working after a small number of transactions



- Gift Processor has to authenticate
- Constituent Lookup ID field allows lookup
- Can proceed to make payment on behalf of donor

Alumni Association Internal Credit Card Management



Outstanding Pledges

You currently have no outstanding pledges.

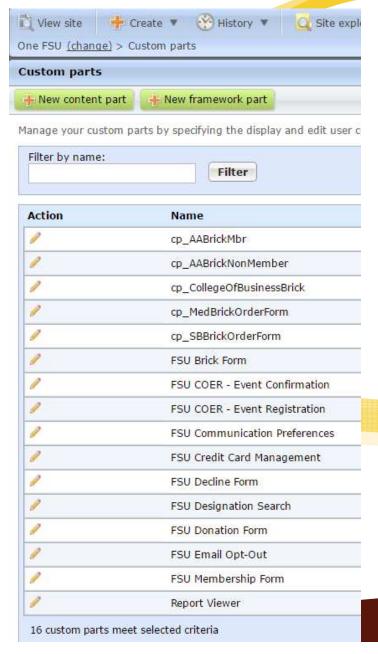
Recurring Gifts

	Gift Date	Designation	Amount	Card Type	Card #	Expiration
•	11/30/2014	Alumni Association Annual Memberships	\$40.00	Vis <mark>a</mark>	8045	07/2015

 This PCI form allows a Gift Processor to make a payment on a pledge or a recurring gift on behalf of a donor

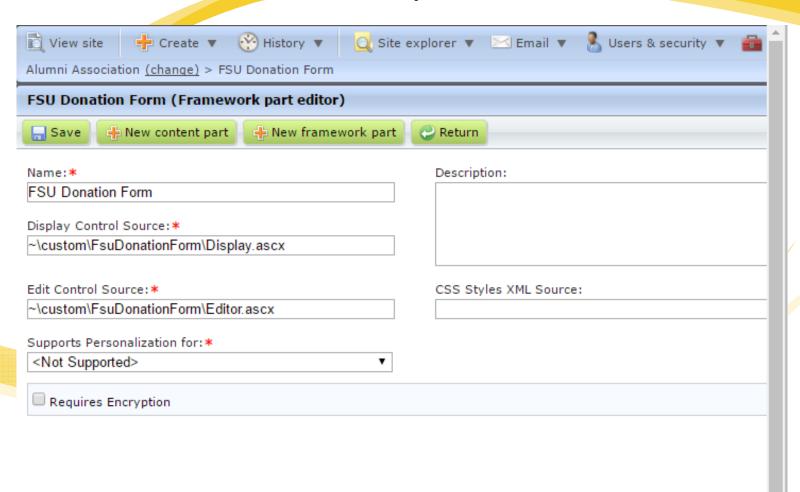
Submit

List of custom BBIS parts

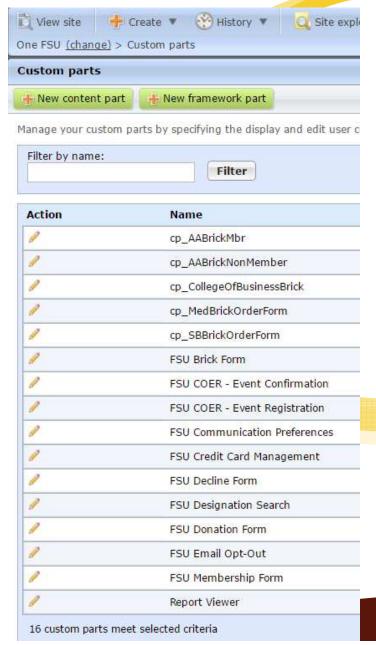


- Uses Blackbaud's standard mechanism for extending BBIS using custom parts
- Note this is the same for BBNC; in fact we simply copied over our BBNC custom parts initially
- BB Infinity SDK includes a project template that supports adding customer parts to BBIS ("Parts Project" in Visual Studio)
- ASP.NET Web User Control (.ascx files) for Edit/Display
- As BBIS Admin, go to Administration -> Custom Parts
- Ours are all Framework parts, not Content parts
- Framework parts require:
 - Display Control Source (Display.ascx)
 - Edit Control Source (Editor.ascx)

Framework part editor

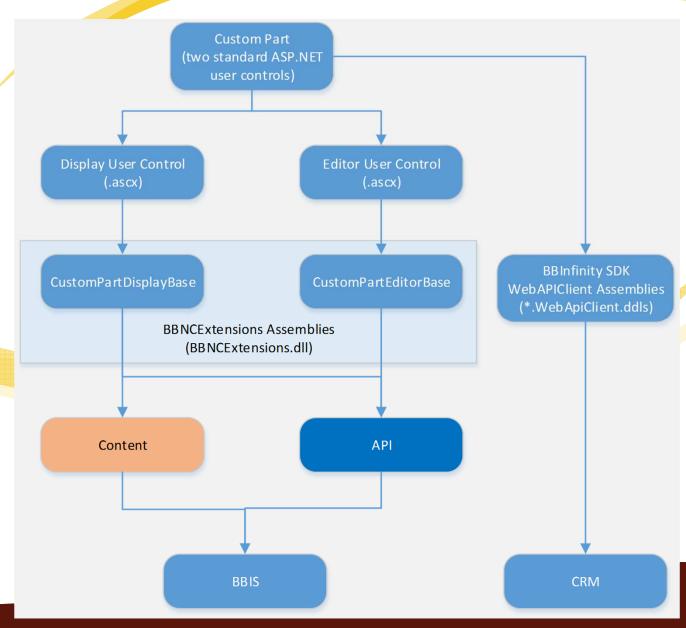


List of custom BBIS parts



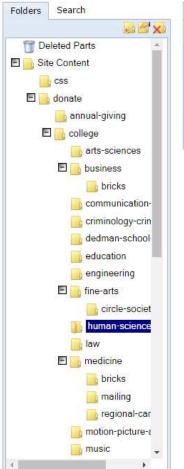
- http://developer.blackbaud.com/bbis/start
- http://www.bbdevnetwork.com/blogs/the-bbishandbook/
- http://developer.blackbaud.com/bbis/guide/cust om-framework-parts/ (specific example)
- http://www.bbdevnetwork.com/blogs/usingblackbaud-secure-payments-from-a-custom-bbispart-part-one/ (specifics on credit cards; incomplete)

How the pieces fit together (Blackbaud diagram)



Use of custom BBIS parts across DSOs

From Parts, you create, edit, and delete parts such as a User Login, Donation Form, and Profile Form. Each part can be reused on multiple pages. You can also assign view, edit, delete, and secure rights to roles.



1 P	1ove X Delete		
	Action	Part name	<u>Part type</u>
	/	Human Sciences Donation Form	FSU Donation Form
0	/ 🕾 🖹 🖹 🗙	Human Sciences Donation Form – Print Form and C	Formatted Text and Image
(a)	/ E A X	Human Sciences Donation Form Title	Formatted Text and Image

Custom Part Editor (custom donation form)

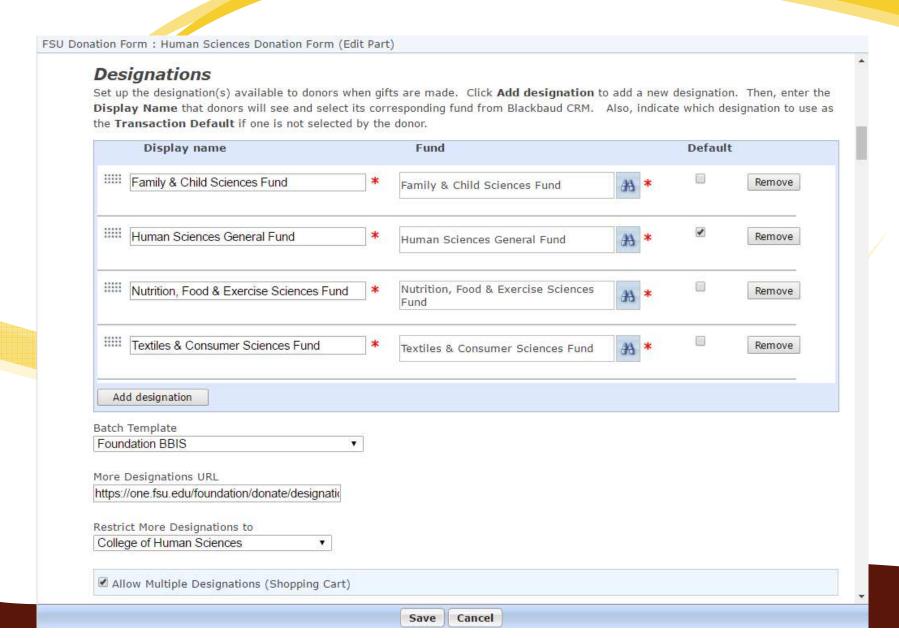
\Program Files\Blackbaud\NetCommunity\Custom\FsuDonationForm\Editor.ascx:

- Donor gift-scheduling options
 - Állow one-time gifts
 - Allow recurring gifts
 - Allow pledge installment gifts & max years to pay off
- Donor options
 - PCI flag (if PCI, adds Lookups, Appeal, Transaction/GL dates & disables email confirmation page)
 - Allow corporate gifts
 - Allow anonymous gifts
 - Allow comments
 - Allow tribute gifts ("in honor" or "in memory of")
- Dynamic list of Designations to select from
- CRM Batch Template to write the transactions into
- Giving Levels
- Required fields on form
- Attributes to display/require
- Acknowledgement email editor
- Merchant account to use

Custom Donation Part Editor (~1,700 lines)

```
<%@ Control Language="C#" AutoEventWireup="true" CodeBehind="Editor.ascx.cs" Inherits="Fnd.Bbis.FsuDonationForm.Editor" %>
< --- Dev values --%>
<%@ Register TagPrefix="cc" Namespace="Blackbaud.Web.Content.Core.Controls" Assembly="Blackbaud.Web.Content.Core" %>
<%@ Register TagPrefix="uc" TagName="pagelink" Src="~/admin/PageLink.ascx" %>
<%@ Register TagPrefix="ud" TagName="FinderNumberEditor" Src="~/admin/FinderNumberEditor.ascx" %>
<%@ Register TagPrefix="bbnc" Namespace="BBNCExtensions.ServerControls" Assembly="BBNCExtensions" %>
<%@ Register TagPrefix="appfx" Namespace="Blackbaud.AppFx.ContentManagement.UI.WebControls" Assembly="Blackbaud.AppFx.ContentManagement.UI.WebControls"
<style type="text/css">
  .gridItem {
   list-style-type: none;
   list-style-image: none;
    height: 22px;
    border: none;
  .SortableItemPadding {
    padding: 3px 0;
  .DataGridItemAlternating td, .DataGridItem td {
    white-space: normal !important;
</style>
<input id="HiddenID" type="hidden" name="HiddenID" runat="server" />
<div class="StepGrouping">
  <h1 class="StepGroupingHeading">General</h1>
  <div class="StepGroupingBody">
    <div class="VerticalOption" id="ConstituentCodeSection" runat="server">
      <appfx:dropdownlistfield runat="server" id="cboConstitCode" label="Constituent Code:" comment="The Constituent Code specified will be applied to both new and
existing constituents." />
    </div>
    <div class="VerticalOption" id="MinimumGiftAmountSection" runat="server">
      <appfx:textfield runat="server" id="txtMinGiftAmount" maxlength="10" label="Minimum gift amount:" comment="Specify the minimum amount that a donor must
give. Enter 0 or leave blank for no minimum amount." />
    </div>
  </div>
</div>
(more)
```

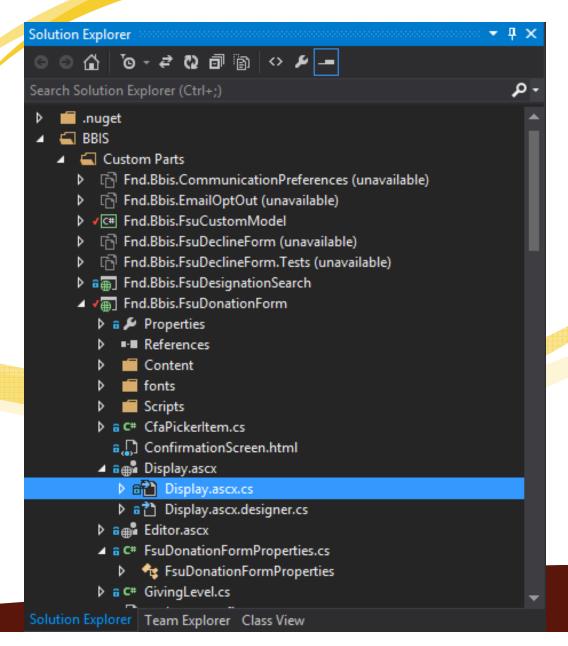
Custom Part Editor (custom donation form)



Custom Donation Part Display (~1,000 lines)

```
<%@ Control Language="C#" AutoEventWireup="true" CodeBehind="Display.ascx.cs" Inherits="Fnd.Bbis.FsuDonationForm.Display" %>
<%@ Register TagPrefix="bbnc" Namespace="BBNCExtensions.ServerControls" Assembly="BBNCExtensions" %>
<%@ Reference Control="GivingSummary.ascx" %>
<asp:PlaceHolder ID="PhTemplateContent" runat="server" Visible="false">{content}</asp:PlaceHolder>
<script type="text/javascript">
 function onTypeOfGiftSelected(obj) {
   var radioButton = $(obj);
   if (radioButton.val() == "Pledge Installments") {
      $('#<%= PnlPledgeInstallments.ClientID %>').show();
      $('#<%= PnlRecurringPayments.ClientID %>').hide();
    else if (radioButton.val() == "Recurring Payments") {
      $('#<%= PnlPledgeInstallments.ClientID %>').hide();
      $('#<%= PnlRecurringPayments.ClientID %>').show();
   else {
      $('#<%= PnlPledgeInstallments.ClientID %>').hide();
      $('#<%= PnlRecurringPayments.ClientID %>').hide();
    <%--if ($('#<%= RblTypeOfGift.ClientID %> input:checked').val() == "Pledge Installments") {
      //toggleFrequencyOptions();
      $('#<%= PnlPledgeInstallments.ClientID %>').show();
   else {
      $('#<%= PnlPledgeInstallments.ClientID %>').hide();
   }--%>
```

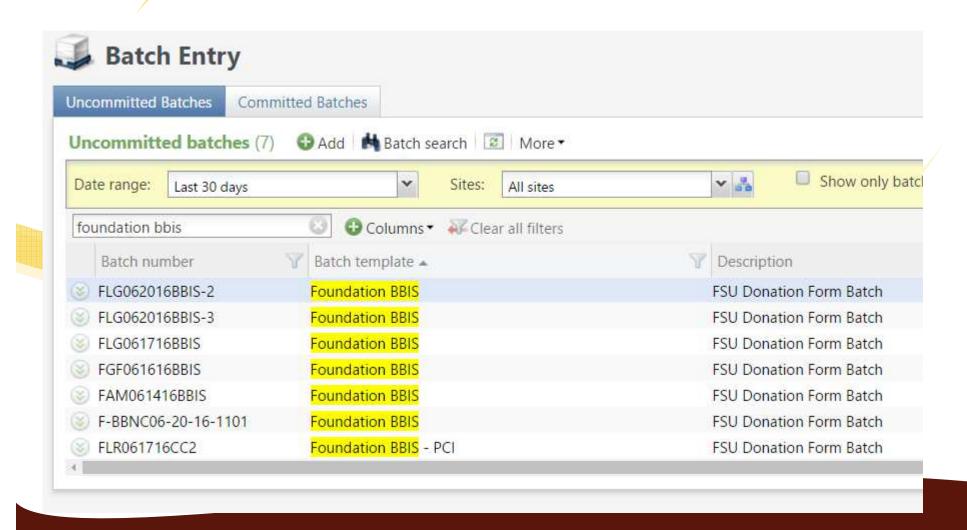
Custom Donation Part Project



- Donation C#
- ~2K lines

```
Display ascent # X | OfficiationshipUpd | Ratchformnion and
                                                        Employment/sutory...atchExtension.aml
Find Bbis FouDonationForm
                                                                . Fnd Bhis FsuDonationForm Doubley
     using System. Web. Configuration;
    using System.Web.UI;
    using System. Web. UI. WebControls;
    using System, Xel. Ling:
    using System.Xml.Serialization;
   namespace Fnd. Bbls. FsuGonationForm
         "1866 arrows | Motion Ngoyen 12, 131 mon ago, I Tricharges
        public partial class Display : BBMCExtensions.Parts.CustomPartsESPDisplayBase (
             private fundamention/oreProperties partProperties:
             private static readonly fluid DataForwInstanceId = new (hild/AppKettingsProof,GetBbisValue("BatchDataForwInstanceId"));
             private static readonly string SperkRevenueAttributeId = ApplettingsProxy.Get8bisValue("SparkRevenueAttributeId");
             private static readonly string CraConnectionString = Nationfiguration/imager.AppSettings["connectionString"];
             private decimal DesignationAcountTotal; // Used for calculating total donation when using multiple designations.
             - Debencois Sections Description, 225 that has Lecturally
             protected FaudonationformProperties PartProperties (
                     if (partProperties -- null) (
                         partProperties * this.Content.BetContent(
                             typeof(/subonation/orm/roperties)) as FunDonationformProperties;
                         if (partProperties -- null) (
                             partProperties - may FulDonationformProperties()).
                     return partProperties;
              Warners Liberton Construct, Pri Storage I Charge .
             public bool IsPaymentSuccessfull ( get; set; )
             Initializati
             - (Wissonia I Banamo Wardwells, DEE Says egg.). IC (Sanger
             protected void Page Load(object sender, (ventargs e) (
                 DesignationAssuntTotal = 8;
                 FixPartPropertles();
                 // Reveal content place bolder only if BO is trying to upload the template to their servers.
                 if (PortalSottings.Current().IsBBPayLayoutPlode) {
                     PhTemplateContent.Visible - true;
                     WirDonationForm. Visible - false;
                     VsDonation, Visible - false;
                 // If email tracking variables are present, store them in session,
                 if (IString, IsMullOrWhiteSpace(Megurst["srctid"])
                     ## |String.IsWullOrWhiteSpace(Request["erid"])
                     48 15tring.lsNullOrwhiteSpace(Request["trid"])) (
                     war emailTracking = fmailierwise.ParsetmailTracking(Request["srctid"], Request["erid"], Request["trid"]);
                     if (emmilTracking |= null) (
```

Donations are written directly to batches in CRM



oneFSU Backend Transaction Report

- Reads from our custom WebTransactions table, which is data from BBPS
- Used by Gift Processors to research details of transactions

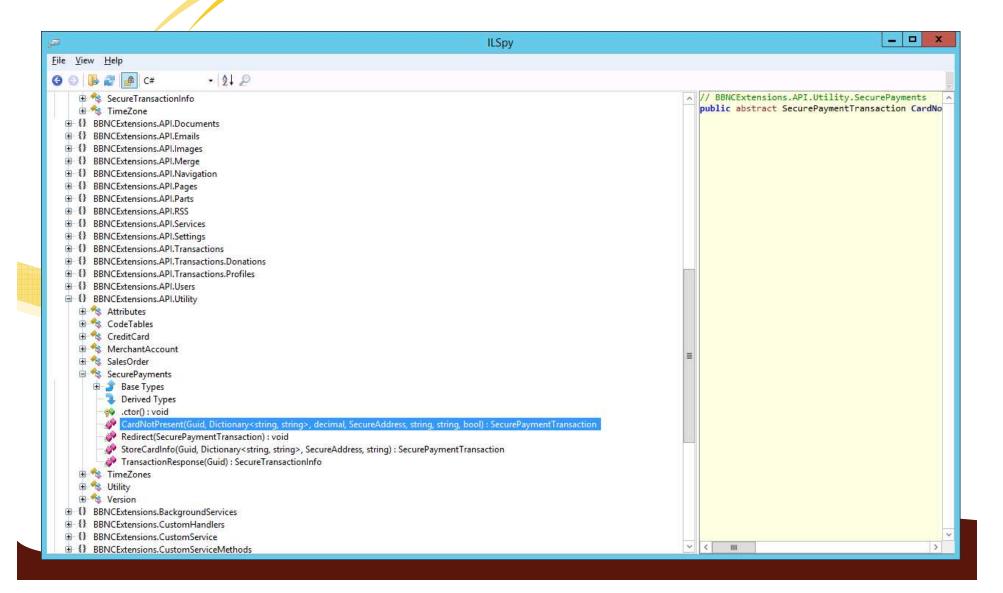
BBIS Site	Date	Constituent	Address	Business	Transaction Information	Gift Notes	
SU Foundation	UST Date: 6/1/2016 6:16:18 PM EST Date: 6/1/2016 2:16:18 PM	Gretchen Klayman	474 Prestwick Ct. Melbourne, Florida 32940 Phone: 3216103446 Email: gklayman@cfl.rr.com		Anonymous: false Amount: \$25.00 Card Holder Name: Gretchen Klayman Payment Method: Credit Card - American Express Designation: F03304 Appeal: FXXWW-LWBP		
■ Data:	CCTMBatchEnhancedRevenue xmlns:xxsd="http://www.w3.org/2001/XMLSchema" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"> <sequence>7 CCTMBatchEnhancedRevenue xmlns:xxsd="http://www.w3.org/2001/XMLSchema" xmlns:xxsi="http://www.w3.org/2001/XMLSchema-instance"><sequence>7 CTRANSACTIONID-669f1:e92c-1a0a-4bff-8c7a-0b8ba37e8b80 /TRANSACTIONID>CONSTITUENTID>00000000-0000-0000-00000000000/CONSTITUENTID><amount>25 CDATE>2016-06-01T18:15:43.8944882ZTYPECODE>0 /TYPECODE>PAYMENTMETHODCODE>2 /PAYMENTMETHODCODE>SINGLEDESIGNATIONID>CONSTITUENTID><amount>-25 /APP1-818f-3411e1323614 /SINGLEDESIGNATIONID>POSTSTATUSCODE>1 /POSTSTATUSCODE>INSTALLMENTFREQUENCYCODE>0 /INSTALLMENTFREQUENCYCODE> INSTALLMENTFREQUENCYCODE> INSTALLMENTFREQUENCYCODE> INSTALLMENTFREQUENCYCODE> INSTALLMENTFREQUENCYCODE> INSTALLMENTENDDATE>>0 /INSTALLMENTENDDATE>>0 /INSTALLMENTENDDATE>>0</amount></amount></sequence></sequence>						

Development challenges

- ILSpy is useful figuring out some of the calls in the BBIS API DLLs
- Grateful BB provided source code in the form of stored procedures & stored functions (grin)
- Created a number of SDK-level BB cases during development to get clarification or report bugs
- You have to be careful when manipulating merchant accounts in any of your CRM orgs (they all sync).
- Payment templates cross between orgs (prod & dev) when running the Secure Payment Template Updater in BBIS, so be careful there, too (this is still not proven to be our bug or BB's, to be fair). We just turn off custom templates while developing.

Custom Form Development

Used ILSpy to figure out some of the calls in the BBIS API DLLs



Development challenges

- Need to whitelist IP addresses for PCI forms is annoying but necessary (error code is rightfully not helpful; indistinguishable from a bad card)
- Occasionally we lose the transaction coming back from BBPS (it's still emailed in a try/catch). Need retry code in case where web service calls fail to back end.
- Using "pre-transaction" table for now to assist Gift Processors in manual entry of gift based on credit card reconciliation process



Future of our custom BBIS code

- Re-evaluate OOB donation/membership (We are probably guilty of "not invented here" syndrome)
- Easy to get caught up into just modifying your own custom code rather than trusting out-of-the-box sometimes
- Break up large "monolithic" donation/brick/membership code into separate DSO logic.
- Expand Gift Cart to handle multiple merchant accounts (the cart "auto clears" if you cross a DSO boundary now)
- Developer turnover has been a challenge we fight this by having team dev & avoiding single-developer syndrome
- What to do about Events & PCI-compliant credit charges?
 - Handle as separate Event & Donation/Revenue transactions
 - Wait for P2PE support from Blackbaud?
 - Write our own?

Any Questions?