### **Previous WSTCs**

The first five World Seabird Twitter Conference's have been and gone, but thankfully because they were on Twitter, their online presence still remains. All five Twitter Conferences (TCs) have been a great success, with last year's hashtag #WSTC5 having a potential reach of over 1.3 million users (try fitting that into a conference hall!). You can look up all the earlier presentations by searching for the conference specific hashtag on Twitter (#WSTC1, #WSTC2, #WSTC3, #WSTC4, #WSTC5), or we have tried to compile as much of the information here!



Chair: Agnes Olin

Our WSTC #ORNITHOLODAY which was hosted on the BOU Twitter account also contains information on the history, benefits and contains examples of the World Seabird Twitter Conferences. You can check out the full thread here <a href="https://twitter.com/IBIS\_journal/status/1093041692461023232">https://twitter.com/IBIS\_journal/status/1093041692461023232</a> or by using the hashtag #WSTCDAY.

We hope that here, you will be able to find some inspiration if you're trying to create your own tweets, and also catch up on any of the earlier TCs that you may have missed.

### **#WSTC5** | 9-11 April 2019

Last year's conference had 101 presenters from over 20 countries. The #WSTC5 hashtag was used 3,400 times by 700 contributors - you can check out how global this event was by looking at the map of hashtag use here (<a href="https://www.trendsmap.com/v/FqgG">https://www.trendsmap.com/v/FqgG</a>).

We've created these handy Wakelets for each of the sessions, which include all presentations in each session along with any post-presentation discussions (<a href="https://docs.google.com/document/d/10nPBwJ6cQ9t\_Cb\_wZeCMuBDQbc6quAUS8kSjZSwtef-y/edit">https://docs.google.com/document/d/10nPBwJ6cQ9t\_Cb\_wZeCMuBDQbc6quAUS8kSjZSwtef-y/edit</a>).

You can find the abstract book here too.

https://docs.google.com/document/d/1v-YZBb8GQVN7R6\_H69C9UINDus1VPVOY3yImCOV25 VQ/edit

## **Plenary Presenters**

We had three great plenary tweeters for #WSTC5 highlighting the work of three seabird researchers from around the globe. You can look at their plenary presentations by clicking on the links:



**Dr Rachael Orben** | @RachaelOrben - A sense of scale: connecting the dots of seabird movement ecology -> <a href="https://twitter.com/i/events/1128565116860018688">https://twitter.com/i/events/1128565116860018688</a>

**Prof. Jacob González-Solís** | @SeabirdEcology - Conserving the double life of seabirds in Cape Verde islands -> <a href="https://twitter.com/i/events/1128567234832556032">https://twitter.com/i/events/1128567234832556032</a>



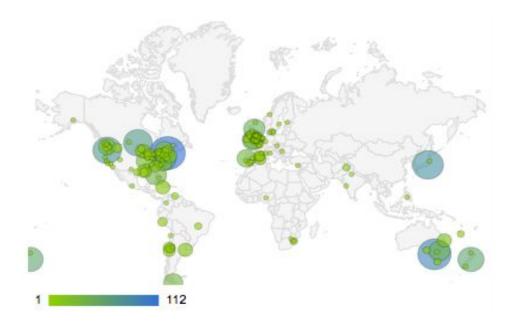
Chair: Laura Bliss



**Dr. Nic Rawlence** | @nic\_rlawrence\_nz - Sentinels of change:
Ancient DNA shows seabirds are key indicators of a dynamic world
-> https://twitter.com/i/events/1128568907814584320

### **#WSTC4** | 17-19 April 2018

Another year, another successful Twitter Conference! For #WSTC4 there were 100 presenters from 22 countries. The hashtag was seen by 1.2 million Twitter users, and during the three days of the conference, the hashtag was tweeted 2,667 times by 601 contributors. That averages to about 52 times per hour! The geographic extent of the use of the #WSTC4 hashtag can be seen in the map below.



# **Plenary Presenters**

#WSTC4 had three awesome plenary presenters, each focusing on a very different aspect of seabird science. From science communication, to marine pollution, and NZ penguins...



**Dr. Alex Bond** | @TheLabAndField - What seabirds can tell us about changes in marine pollution -> https://twitter.com/i/events/1252223592693207043?s=13

**Dr. Michelle LaRue |** @drmichellelarue - Science communication as a tool in seabird conservation and research -> https://twitter.com/i/events/1252218865947480071?s=13





**Dr. Thomas Mattern** | @TawakiProject - Bursting out of the bubble - Conservation Biology of New Zealand Penguins -> https://twitter.com/i/events/1252221322664566784?s=13

### **#WSTC3** | 12-14 April 2017

The 3rd edition of the World Seabird Twitter Conference exceeded all expectations with 128 presenters from all around the world. The conference hashtag #WSTC3 reached 3.5 million people and had more than 1500 active contributors with more than 6200 tweets.

WSTC3 Abstract book -> <a href="https://drive.google.com/drive/u/0/shared-with-me">https://drive.google.com/drive/u/0/shared-with-me</a>

## **Plenary Presenters**

WSTC3 was the first year to have invited plenary speakers, and what a line up it was! You can check out #WSTC3's great plenary presentations below:



**Dr Andre Chiaradia |** @pengchiara - Seabird biodiversity hotspots caught in the perfect storm: add in high climate anomaly and fishing pressure ->

https://twitter.com/i/events/1252264168411082753?s=13

**Dr Antje Steinfurth** | @antjesteinfurth - Spatial and temporal variability in foraging behaviour of North Rockhopper penguins (*Eudyptes moseleyi*) in the South Atlantic -> <a href="https://twitter.com/i/events/1252261807093428232?s=13">https://twitter.com/i/events/1252261807093428232?s=13</a>



Chair: Saskia Wischnewski



**Dr Kyle Elliott |** @ArcticEcology - When scientists are a drag ->

https://twitter.com/i/events/1252224965732155395?s=13

Chair: Sjurdur Hammer

Chair: Grant Humphries

# **#WSTC2** | 13-15 April 2016

The second edition of the WSTC's had nearly double the number of presenters as the first, with 73 presenters from 11 countries. It had a potential reach of over 2 million Twitter users!

## **#WSTC1** | 19-21 March 2015

Unsure on the uptake for the first World Seabird Twitter Conference #WSTC1, it turned out to be a huge success. The idea of this conference was started by #WSTC1's chair Grant Humphries after participating in his own Departmental TC while doing his PhD at Otago University (<a href="https://www.odt.co.nz/news/dunedin/postgraduate-students-all-twitter">https://www.odt.co.nz/news/dunedin/postgraduate-students-all-twitter</a>).

This conference had 41 presenters from 12 different countries, and you can check out the abstracts from the very first WSTC here.

https://pdfs.semanticscholar.org/3874/24d1330b79b2958034e0454dd550d38c09ab.pdf