

Blaine Powell

3x Founder and Business Administration Graduate from NC State University

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EXPERIENCE

Scout Sports, Raleigh, NC — Founder, PM

JANUARY 2025 - PRESENT

Conceptualized and built a product from the ground up - from initial ideation to launch in under two months while mastering a completely new tech stack. Used customer feedback and problem indicators to build iteratively across the development cycle to better address customer needs. In our launch week, I secured over 40 organic signups purely through strategic customer networking, without any market spend.

Aqueduct Finance, Raleigh, NC — Co-Founder, PM

JANUARY 2023 - JANUARY 2025

Founded and managed Aqueduct, a VC-backed early stage startup that raised \$325k in seed funding. Oversaw the product development and roadmap through collaboration with our development team and partners. Directed the product lifecycle from ideation and requirements to development and launch, ensuring alignments with customer feedback.

EDUCATION

NC State University, Raleigh, NC — *Business Administration - Information Technology Concentration*

AUGUST 2020 - MAY 2024

Earned a Bachelor of Business Administration in Information Technology from NC State University's Poole College of Management.

Graph Paper Capital, Remote — *Startup Accelerator Program*

JUNE 2023 - SEPTEMBER 2023

Completed a fast-paced accelerator program focused on early-stage startups, where I honed skills in product development, market validation, customer relations, and investor relations.

SKILLS

Roadmap Development
Team Leadership
SQL
Front-end Development
Agile
Scrum
Jira
User Research
Requirements Gathering
GTM Strategy
Product Launch Planning
A/B Testing
Iterative Development
Data-Driven Decision Making
Stakeholder Communication

RESOURCES

Scout Sports:

<https://www.scoutsports.io/>

Aqueduct:

<https://aqueduct.finance/>

Graph Paper Capital:

<https://www.graphpapercapital.xyz/>

GitHub:

<https://github.com/BlainePowell>