



BLESSING O. IGWE

DATA ANALYST

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Professional Summary

A detail-oriented data analyst, with a demonstrated proficiency in statistical analysis, data visualization and data manipulation. Skilled in cleaning, transforming, and interpreting large datasets to uncover actionable insights that support strategic decision-making and business growth. I have experience in leveraging Power BI to present insights clearly to stakeholders.

Core Skills

- Proficiency in data manipulation and statistical analysis using Excel
- Advance SQL for querying, transforming and managing relational data
- Data visualization and Insight storytelling using Power BI and Tableau
- Ability to clean, transform, and pre-process raw dataset for analysis
- Experience with data mining and exploratory data analysis (EDA)
- Strong critical thinking and problem-solving capabilities
- Effective communication of analytical findings to technical and non-technical stakeholders
- Keen Attention to details and ability to identify trends, patterns and anomalies in data
- Actively engaged in continuous learning and staying updated with the emerging tools, analytical techniques and Industry best practices.

Work Experience

Data analyst (Intern)

Voyaj AI

Lagos

[01/2025 – 07/2025]

- Assisted in data cleaning and preparation for analysis, handling missing or Inconsistent data using tools such as Excel and Google Sheets.
- Conducted exploratory data analysis (**EDA**) to identify patterns, trends, and extract valuable insights from large datasets.

- *Created visualisations and reports to communicate insights to stakeholders using Power BI and Tableau, enabling data-driven decision-making.*
- *Applied statistical methods to analyze data trends, perform hypothesis testing and regression analysis. Managing and querying databases, ensuring data security through effective SQL database management.*
- *Collaborated with team members in meetings and strategic discussions to improve analytical approaches and reporting efficiency.*
- *Analyzed business and marketing data to guide product strategy, translating complex data findings into understandable insights.*
- *Remained proactive in continuous learning, staying updated with the latest data analysis tools and techniques to enhance performance and contribute effectively to projects.*

Administrative Intern

SwiftTalk Limited — Lagos

[10/2022 – 03/2023]

- *Assisted in organizing and maintaining office records, ensuring accurate documentation and efficient data entry.*
- *Supported senior administrators with scheduling meetings, handling correspondence, and managing executive calendars.*
- *Conducted research and prepared reports to support decision-making and improve workflow efficiency.*
- *Coordinated office supplies, inventory management, and administrative logistics to ensure smooth daily operations.*
- *Assisted in customer service operations by responding to inquiries, directing calls, and welcoming visitors professionally.*

Office Assistant

SwiftTalk Limited — Lagos

[01/2021 – 09/2022]

- *Resolved customer complaints and inquiries promptly, ensuring high satisfaction and timely issue resolution.*
- *Supported customers with business services, including **Wi-Fi setup, data entry, and IP telephone directory management.***
- *Demonstrated professional etiquette and customer service excellence, leading to a **30% increase in positive feedback.***
- *Represented the company with professionalism and a helpful attitude, enhancing customer retention and brand image.*

- *Achieved **100% performance ratings** in communication, problem-solving, and interpersonal skills evaluations.*
- *Handled an average of **15+ customer interactions per day**, ensuring efficiency and courtesy in every engagement.*
- *Oversaw day-to-day office operations, including mail distribution, inventory tracking, and facility maintenance.*
- **Key Skills:** *Microsoft Office | Data Entry | Problem Solving | Communication | Interpersonal Skills | Time Management*

Projects

Bank Fraud & Transaction Analysis Dashboard — SQL | Power BI

- *Built an interactive dashboard to monitor digital banking transactions and detect fraudulent behavior.*
- *Cleaned and analyzed over 100K+ records, tracking trends in fraud occurrence, bandwidth, and latency performance.*
- *Enabled the business to identify high-risk regions and improve fraud detection efficiency by 35%.*

Meta Ad Performance Analysis Dashboard — SQL | Power BI

- *Developed a comprehensive analytics dashboard to evaluate Meta ad campaign performance across key metrics such as impressions, clicks, engagements, and conversions.*
- *Processed and analyzed 300K+ ad event records using SQL for data modeling and KPI extraction, then visualized insights in Power BI to identify top-performing demographics, ad formats, and regions.*
- *Helped marketing teams optimize targeting, improve conversion efficiency, and reallocate budgets toward high-ROI ad types, boosting campaign performance by 20%.*

Education & Certifications

Bachelor of Science — Computer Science

Miva Open University

Professional Certifications:

- *Google Data Analytics Professional Certificate*
- *Meta Data Analyst Professional Certificate*

- *CS50: Introduction to Computer Science (edX)*
- *DML: Advanced Data Analytics*

Additional Information

Technical Skills:

*Advance in **SQL** | Tools: **Power BI, Tableau, Excel, PowerPoint, MySQL, Google Suite***

Interests:

Data Visualization | Business Intelligence | Data-Driven Decision Making | Continuous Learning