

## Class of 2029 — Text Chain Sign-Up Incentive Purchase

Giveaway item for SGA outreach + communication opt-in (Spring 2026)

| Item Description  | Vendor Link            | Unit Cost | Qty | Line Total                                   |
|---|------------------------|-----------|-----|--|
| Fidget Toys Bundle (126 pcs assortment; giveaway incentive) | <a href="#">Amazon</a> | \$15.99   | 1   | \$15.99                                      |
|   |                        |           |     | <b>Subtotal</b> <b>\$15.99</b>               |
|   |                        |           |     | <b>Sales Tax (7.25%)</b> <b>\$1.16</b>       |
|   |                        |           |     | <b>Total Requested Amount</b> <b>\$17.15</b> |

**Purpose (student engagement / communication):** These fidget toys will be distributed as a small, high-demand incentive to encourage HPU students to opt in to the SGA text chain (phone-number communication list) during tabling and outreach. This increases reach for event reminders, urgent updates, and attendance-driven programming.

**Gift classification:** Tangible item provided to students as a participation incentive (opt-in sign-up).

**Value note (cost per item):** 126 items for \$15.99  $\approx$  \$0.13 per item, allowing broad engagement at extremely low cost while improving participation and response rates across multiple SGA initiatives.