Blake Cerecero

Senior Web Developer I San Antonio, Texas
Blake@DigitalBlake.com

DigitalBlake.com 🖺
github.com/Blake-C 🐙
linkedin.com/in/blakecerecero 🔗

TECHNICAL SKILLS

Content Management Systems	WordPress, Joomla, Drupal, Sitefinity
Programming Technologies	HTML5, CSS3, SCSS, JavaScript ES6, PHP8, JSON
Design Software	Adobe CC Photoshop/Illustrator, Figma, Sketch
Development Software:	Git, NPM, Composer, Gulp, WebPack, WP-CLI, Docker, ZSH, PHPCS

PROJECTS

Seismic   **seismic.com**

- Migrated seismic.com from Pantheon to WPEngine improving page load times from +4 sec to sub 2 sec.
- Lead migration of seismic.com marketing website from TranslatePress to WPML for easier localization with the production team. This included documenting how to use WPML for producers.
- Simplified Sass design system code to more easily build out button and spacing elements.

Republic Ranches   **republicranches.com**

- Integrated Google Maps JavaScript API to build interactive property map for filtering and searching.
- Utilized real estate schema markup on property detail pages for greater search engine relevance.
- Optimized site performance and load to achieve an "A" grade on GTmetrix site performance tracker.

San Antonio Legal Services Association   **sa-lsa.org**

- Developed custom PHP Gutenberg blocks so admins could easily add UI components.
- Integrated Volunteer Hub API for clinic opportunities to assist families in need of pro bono services.
- Configured Legal Server API with WP All Import to schedule data integration into a custom post type to display pro bono cases for lawyers with filtering UI.

WP Foundation Six   **github.com/Blake-C/wp-foundation-six**

- Improved local WordPress development experience for a team of 6 developers.
- Removed instances of "well, it works on my machine" troubles with standard build system.
- Configured Docker to setup local PHP 8.0, NGINX, MariaDB, and PHPMyAdmin services.
- Integrated Gulp, Webpack, ESLint, Prettier, and PHPCS to maintain code quality and performance.

PROFESSIONAL EXPERIENCE

Senior Web Developer — Seismic   **February 2022 — Present**

- Worked under tight deadlines with cross functional teams such as producers, designers, analytics, and leadership on rebranding of seismic.com marketing website.
- Regularly assisted and lead in post business hour code deployment and quality assurance.
- Onboarded team of 6 contractors in operating procedures of seismic.com for developers and producers.
- Assisted other departments in answering questions and implementing solutions for seismic.com.

Web Developer — Gray Digital Group   **January 2014 — February 2022**

- Communicated with Account Executives, Project Managers, and Designers to determine client requests and estimate time needed to research, design, develop, test, and launch projects.
- Trained clients in groups of 1-6 on how to use the admin UI for WordPress, Joomla, Drupal, and Sitefinity.
- Quality assured sites to track browser support, HTML validation, script errors, usability, and build quality.