SCHOOL OF INFORMATICS, COMPUTING, AND CYBER SYSTEMS
CS 386 – Software Engineering

Team Project – D.1 Inception

Deadline: Friday, Feb 09 11:59pm

In this first deliverable (D.1), you should report the results of the software inception activities. Structure your deliverable using the following sections.

1. **Introduction**: describe in one paragraph what your project is about. Make it clear what problem your software is solving.
2. **Initial value proposition and consumer segments**: report the initial guesses for these elements.
3. **Interviews summary**: present the results of each interview (the minimum number of interviews is 2 * number of participants in the group). See details about the summary of each interview in the next subsection.
4. **Final value proposition and consumer segments**: report the refined versions of these elements (the ones that you reached after the interviews).
5. **Group participation**

Remember to look at the "Team Project Instructions" for information about the deliverable format and the required section that reports group participation.

Summary of each interview
For each interview, please report:
- Who was interviewed and who participated in the interview
- When
- Consumer segment
- Key insights
- We thought
- We learnt
- Representative quotes
- Hypotheses validated
- Assessment: Must have / Nice to have / Don't care

Grading: 3 points