

WatsUp at Watson

September/October 2018

The Hunger Edition





INBOUND what is it?

INBOUND is a community of people who are passionate about marketing, selling, and delighting customers in an inbound way. The annual event and year-round media platform inspire and educate hundreds of thousands of people so that they—and their businesses—can grow better.

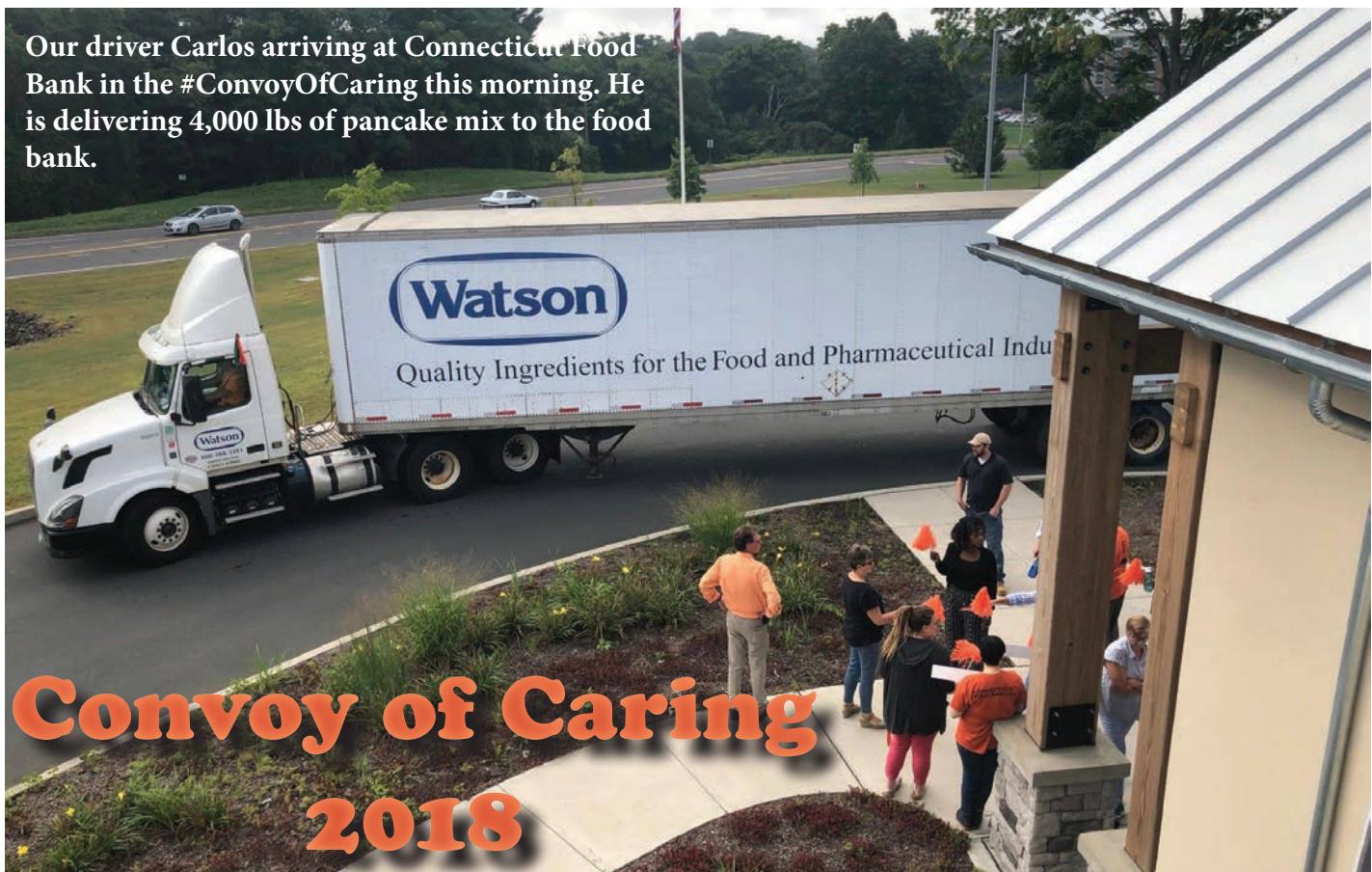
Inbound's philosophy is that they believe that we're all people first, and that empathy and humanity are at the core of doing business. We bring together speakers who are passionate not just about improving the bottom line, but also about building a brighter, kinder, and more inclusive future.

INBOUND is hosted with love by HUBSPOT. Hubspot is making the marketing and sales process human. First, by treating buyers like people, not numbers on a spreadsheet. Hubspot helps Watson put content in front of the right people, drive more traffic to key pages, and convert more visitors to qualified leads that turn into customers.

All of this translates to a union not unlike Watson's way of thinking. The three companies believe that we're all people first, and that empathy and humanity are at the core of doing business. Inbound brings together speakers who are passionate not just about improving the bottom line, but also about building a brighter, kinder, and more inclusive future.

So what happens when your Marketing team is sent to an Inbound event with 24,000 + other attendees including Marketers, Program/App developers, Salespeople and some of the biggest and brightest entrepreneurs from Joanna Coles of Hearst Magazines to former New York Yankee, Alex Rodriguez? Magic! Four Days full of classes from 7 am to midnight somedays, infused with the chaos of imagination! The Marketing team's brains came back with the skills to market Watson products to any viable sector of the food ingredient industry. It could be said it was the Wonkaland of Tech, Marketing and Sales but that would be an understatement.





Watson Inc. banded together with Foodshare, The Connecticut Food Bank and Feeding America in the month of September for numerous efforts to fight hunger. Small contributions and displays were found throughout the month such as wearing orange, Food Drives and Festivals for our city of West Haven. One of our bigger events was the Convoy of Caring. Watson donated 4,000 pounds of Pancake Mix to the Connecticut Food Bank in Wallingford. Carlos Ramirez, Watson's driver, got to employ his keen driving skills and fall in line with a convoy of 19 other rigs from companies such as Ocean State Job Lot, Big Y and Shop Rite to drive 20 miles to deliver hefty donations.

Watson was featured on WTNH with Stephanie Simoni talking about our donation and the Watson Fellowship Garden's continuous effort for stave off hunger through donations to WHEAT and the Connecticut Foodbank. The feature can be seen here <https://bit.ly/2pwAjdJ>. This comes to a lot of full bellies for Connecticut where normally many families would go without. If you are interested in following our progress with the garden donations as well please go here, <https://business.facebook.com/watsonorangewarehouse>.



Scot Haney dressed as a peapod for WSFB 3



A Watson Thank You at the Covoy Event!



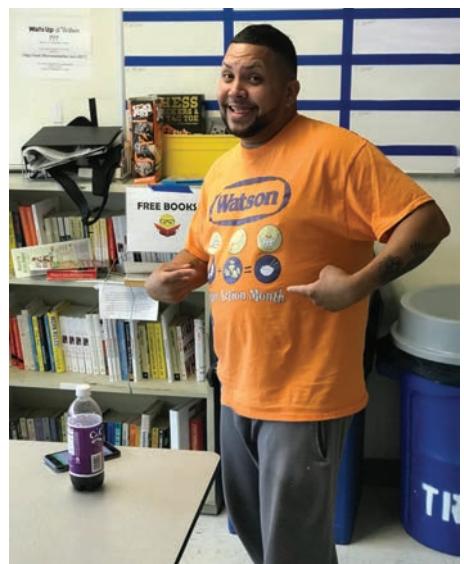
Moira Watson & Christina Cole being interviewed on WTNH 8 with Stephanie Simoni.

HUNGER ACTION MONTH



Watson participates annually in Hunger Action Month. However, our company is not limited to just the month as we are strong participants in pantries and food banks nationally and internationally. Watson is always pushing to get the community involved and often challenges other businesses to do the same. Local actions make a big impact and we need to come together to end hunger in our communities. From Community Kitchens to Donation pop ups there are always ways to get nourishment to children and adults alike. This year even the dogs got down with what we are putting down! If you would like information outside of Watson, should want to participate on your own, please take a look at feedingamerica.org or The Connecticut Food Bank www.ctfoodbank.org. Check out some of the faces of Watson and Thanks, as always to everyone for participating.









Watson Inc. once again had a wonderful time running the photo booth for UNH Mayor's Advisory Commission's WestFest 2018 to raise money for WHEAT of West Haven! Food Drive for WHEAT at Westfest was a great success as well as donations to the photo booth! Watson, of course, will be matching the total donation amount! The Westies Care and Dream Team Foods put together a scrumptious comfort food display that raised a good amount of funds for WHEAT! It is always a pleasure working with them! Mac and Cheese makes the world a better place! The total raised for WHEAT on Saturday, September 8th was \$4,120.00! Watson matched \$2,060.00 of the raised funds at the event to bring it to that total.

As we are not in the habit of putting strangers photos on the website without permission we can not show all the wonderful people that participated in the photo booth. These are some of our employees, their families, WHEAT and Westfest organizers. For more photos of the event go to the Watson Facebook Page! facebook.com/YourWatson





Pg. 9 Artists Left to Right:
Live Love Laugh by Susan Annatone, Lana Lab Serving Tray by Carla Velasquez, Lab Garden Buddy by Moira Watson, Scandanavian Fairy Tale Birdhouse by Christina Cole, Poppy Tray by Ping Chen, Dancing Bear Birdhouse by Tom Intelisano, Ruff & Tumble Toy Box by Christina Cole All art is available via Auction with money going to Puppy Up or Craig Fassett's Go Fund Me for Cancer Research! Bid in person at Puppy Up, Upstairs with Christina Cole or online at <https://bit.ly/2xOHYHM>.

Watson Talent Teaser

art for cancer research



Above: Welcome Birdhouse by
Nicki DiVesta



Above: Golden Love Birdhouse
Laura Ascione



Above: Stephanie Couture
Sunflower Box



Above: "Up" Inspired Birdhouse by
Felicia Green

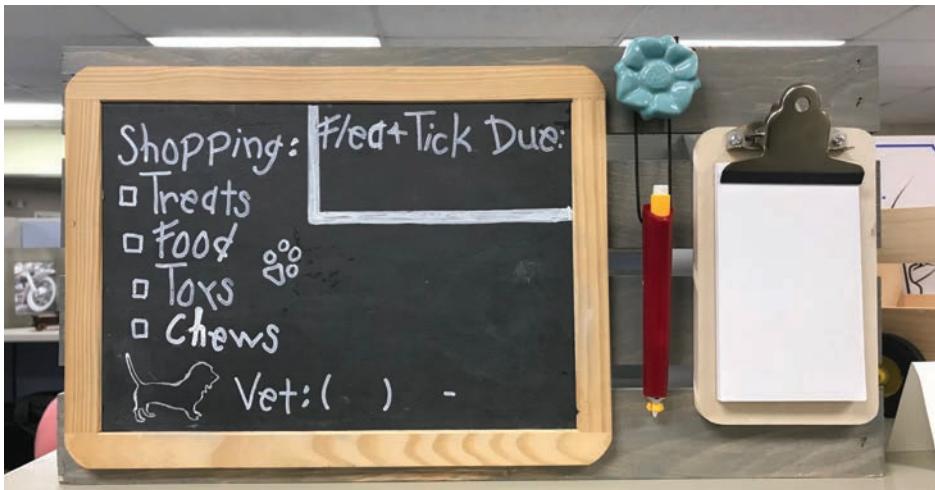


Above: Handprint Tray by Noemi
Seda's Kiddos.



Above: Worms by Tom Intelisano





Artist from Top Pictured Left to Right:

Polka Dot Mirror Birdhouse by Tom Intelisano, Cardinal Cabin by Betty Powers, Watson Birdhouse by Jill Powers, Bow Wow Wow Yippy Yo Yippy Yay Toy Box by Bridgette Roberts, Flower Bin by Brittany Cave, Doggie Daily by Moira Watson, Wash Dry Fold and Repeat Laundry Bin by Moira Watson.

All art is available via Auction with money going to Puppy Up or Craig Fassett's Go Fund Me for Cancer Research! Bid in person at Puppy Up, Upstairs with Christina Cole or online at <https://bit.ly/2xOHYHM>.

Artist Pictured Below Left to Right:

Sunflower Log Cabin Birdhouse by Amy Peck, Mandela Box by Carla Velasquez, Eastern Euro Design Birdhouse and Tray Set by Carol Havens, Dragonfly Birdhouse by Otilio Perez-Colon , You Are My Sunshine & Cactus Bins by Char Clancey, Welcome Home Birdhouse by Stephany Vargas, Gurlhouse Birdhouse by Kim Imbimbo & the Girls, Bird in House, Birdhouse by Nicki DiViesta, Olaf Birdhouse by Stephanie Couture.

All art is available via Auction with money going to Puppy Up or Craig Fassett's Go Fund Me for Cancer Research! Bid in person at Puppy Up, Upstairs with Christina Cole or online at <https://bit.ly/2xOHYHM>.



Tidbits... and minute additons



Wednesday, September 26th, Watson Inc and members of Westies Care, UNH Mayor's Advisory Commission along Mayor Rossi and her office presented WHEAT of West Haven a check for \$4,120.00!

These were the cumulative total funds raised from the UNH's West Fest 2018 event Saturday, September 8th.

Westies Care was aided by Vertical Church and the First Congregational Church of West Haven. This donation will help WHEAT at a time when it is most needed by providing 100 items of food per week for a year.

It was our pleasure to work together with so many great people for such a important cause.

Joining the presentation are, from left to right; Westies Care Chairman: Philip Liscio Advisor to the UNH Mayor's Advisory Committee: Chris Haynes, MAC Chairman: Marcin Stankevitch West Haven's Mayor: Nancy R. Rossi, Watson's Vice President of Marketing and Communication: Moira Watson, Mayoral Executive Assistant:Lou Esposito, Executive Director of WHEAT of West Haven: Rose Majestic & Watson Inc.'s Marketing and Communications Assistant: Christina Cole

For more information on this event and presentation please go here, <https://bit.ly/2R7O3YU>



I want to thank my manager and the rest of the upper management team for promoting me to Midwest Regional Sales Manager. I am grateful to be given this new opportunity and it could not have been possible without the support of ALL my colleagues at Watson. Every piece of the puzzle, from the offices to the production floor, contributes to the big picture of our continued success. I look forward to the many new challenges within my managerial role along with focusing on more strategic growth for our company.

~ Gary Britting

Ripples....

A silent, still water.

A single raindrop hits the surface.

You see the ripple.

So quiet.

What can be so beautiful?

The sound as the drop hits.

The ripple as it grows....

Expanding outward.

Covering the surface.

And another drop.

Peaceful.

Quiet.

Mesmerizing.

I close my eyes.

And fall into the abyss.

~anonymous

Happy Retirement



Thank you Cookie, for 31 Years



Thank you John Kwasnik for 34 years!

and Lis Sassano for 18 years!

November and December Birthdays 2018



November 2018 Birthdays

Ivonne	Sanchez	3rd
James	Alvarado	4th
Elizabeth	Perez	5th
James	McMahon	6th
Olga	Benitez	7th
Carla	Velasquez	9th
Jorge	Martir	9th
Dianne	Andreoli	11th
Alicia	Bruneau	14th
Masood	Ahmad	15th
Carols	Ramirez	17th
Dwayne	McDaniel	19th
Koang	Kuarnyuin	19th
Luis	Cruz	19th
Anthony	Brown	21st
Dennis	Green	21st
Michael	O'Rourke	22nd
Jhony	Brice	23rd
Javaree	Brown	23rd
Gavin	Watson	24th
Jose S.	Martinez	24th
Stephany	Vargas	25th
James	Dielsi	25th
Jacqueline	Garcia	26th
Israel	Lugo	27th
BJ	Patel	27th
Julio	Colon	28th

December 2018 Birthdays

Kim	Hale	1st
Oscar	Nophal	2nd
Robert	Klimczak	2nd
Suselei	Martin	5th
Jimmy	Perez	7th
Hubert	Kingston	7th
Taylor	Chiles	7th
Enver	Zahirovic	9th
David	Graham	10th
Patel	Ashvin	12th
Siriluck	Handjono	13th
Philip	Lee	14th
Franklin	Bryson	15th
Jack	Gumkowski	15th
Nijay	Chiles	16th
Zhane	Teague	16th
Bernabe	Izaguirre	19th
Allister P	atterson	20th
Stephanie	Figueroa-Deida	20th
James	Brown	21st
Lorelei	Elsberry	21st
Ray	Xu	23rd
Maximo	Peralta	23rd
Preston	Blake	24th
Maria	Garcia	28th
Kedar	Lewis	28th
Christina	Cole	28th
Kimberly	Imbimbo	31st

November and December Anniversaries 2018

November 2018 Anniversaries

Michael	Beavan	11/15/93	25yrs	Sherry	Lawrence	12/23/82	36yrs
Thomas	Pietrosimone	11/6/95	23yrs	Dianne	Andreoli	12/9/91	27yrs
Daniel	Hughes	11/12/97	21yrs	Don	Kimball	12/23/91	27yrs
Paul	Stone	11/30/98	20yrs	Allister	Patterson	12/4/95	23yrs
Frances	Mendoza	11/2/99	19yrs	Tom	DeNatale	12/1/97	21yrs
Lucila	Acosta	11/15/99	19yrs	Kevin	Purcell	12/13/04	14yrs
Thomas	Stevens	11/15/99	19yrs	Elizabeth	Luna-Rivera	12/10/07	11yrs
IVonne	Sanchez	11/16/04	14yrs	Anthony	Brown	12/17/07	11yrs
Bridgette	Roberts	11/13/06	12yrs	Hediberto	Rodriguez	12/17/07	11yrs
Michael	Boyle	11/27/06	12yrs	Warren	Bierwirth	12/16/08	10yrs
Elizabeth	Scott	11/12/07	11yrs	Bart	Emerson	12/28/09	9yrs
Patricia	Kissinger	11/26/07	11yrs	Iboki	Bolelembé	12/6/10	8yrs
Gerald	Hendrix	11/26/07	11yrs	Tom	Tchang	12/15/14	4yrs
Bunchum	Ros	11/16/09	9yrs	Osvaldo	Ramos	12/29/14	4yrs
Michael	Rutledge	11/16/09	9yrs	Leonard	Gomez	12/29/14	4yrs
Brian	Gilbey	11/10/11	7yrs	Nelson	Figueroa-Ruiz	12/29/14	4yrs
Charles	MacKenzie	11/10/11	7yrs	Janet	Wagner	12/8/16	2yrs
Darold	Jackson Jr.	11/5/12	6yrs	Demone	Lucky	12/8/16	2yrs
Fiorella	Oquendo	11/5/12	6yrs	Maurice	Sanchez	12/19/16	2yrs
James	Weeden	11/18/13	5yrs	Alejandra	Vazquez	12/22/16	2yrs
Jeremiah	Rimkus	11/25/13	5yrs	Lamont	Johnson	12/7/17	1yr
Jose S.	Martinez	11/25/13	5yrs	Delyan	Ivanov	12/11/17	1yr
William	Banks	11/16/15	3yrs	Brian	Delgado	12/14/17	1yr
Michael	Pendergrass	11/16/15	3yrs				
Michael	Pixley	11/16/15	3yrs				
Chante	Green	11/10/16	2yrs				
James	Dielsi	11/16/17	1yr				

Wats that crossWord?

"DROPSY" By ALAN ARBESFIELD

ACROSS

- 1 Ocean stir
- 5 Field furrowers
- 10 Traffic trouble
- 15 Willie Nelson's "___ My Mind Wander"
- 19 Opera that premiered in Cairo
- 20 Jazzman Blake
- 21 Saxon lead-in
- 22 Narrow margin of victory
- 23 They report to sgt.s.
- 24 Stadium walkway for the press?
- 26 Melt together
- 27 "Don't quit!"
- 29 Illustrious
- 30 Flash in the can?
- 32 Brought in
- 33 Thanked the audience
- 34 Of the ear
- 35 Woodworking tool
- 37 Declared in court
- 38 '50s movie innovation
- 41 Count ___
- 42 Burden at Staples?
- 45 "The Seven-Per-Cent Solution" author Nicholas
- 46 Run ahead of U
- 47 Two-time U.S. Open champ
- 49 Ain't right?
- 50 Forest denizen
- 51 To ___: exactly
- 53 Enjoy picking?
- 57 AAA info
- 58 "Battle Cry" was one
- 60 '50s South Korean president
- 61 Really worries
- 63 Disraeli, for one
- 64 Hiss in politics
- 66 Impressionist

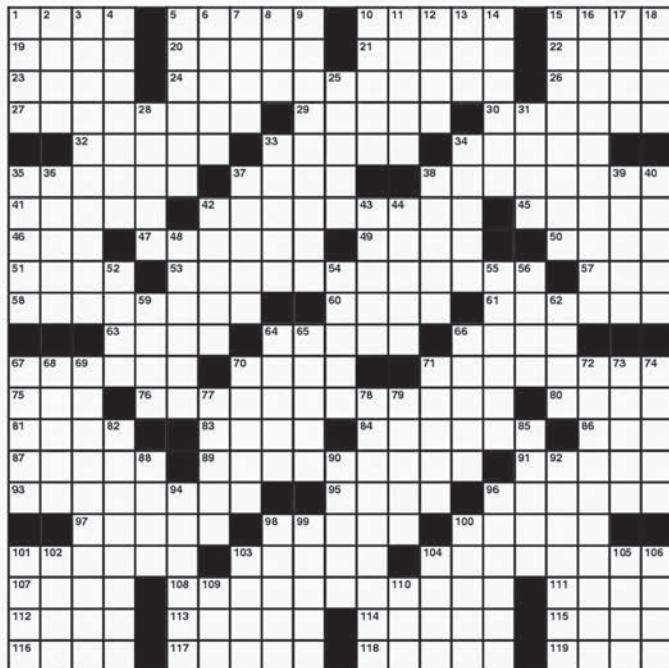
- 67 Costar of Demi in "Ghost"
- 70 Light bulb, in comics
- 71 Formal defense
- 75 Bourg's department
- 76 What it takes to be a good Latin dancer?
- 80 ___-mell
- 81 Growl
- 83 "Chocolat" costar
- 84 Four-time gold medal-winning discus thrower
- 86 Actress Long
- 87 Leering sort
- 89 Eve?
- 91 Choose
- 93 Can't wait for
- 95 Septa- plus one
- 96 Criticize severely
- 97 Plus
- 98 Looks astonished
- 100 "Pardon me" abroad
- 101 Cloud over
- 103 Russian ballet company
- 104 Faster way
- 107 Automaker with a four-ring logo
- 108 Smokers' monitoring device?
- 111 Succeed in dieting
- 112 Close-knit group
- 113 Greenish blues
- 114 "That'll do it!"
- 115 Singer Linda
- 116 Ice cream brand
- 117 Dadaist Max
- 118 "All Quiet on the Western Front" star
- 119 Bug

DOWN

- 1 Give support to
- 2 Ready to eat
- 3 Out-of-work haberdasher?
- 4 Energy conduit
- 5 Tin alloy
- 6 Sensational
- 7 Last words?
- 8 Wilde forte
- 9 Bit of monkey business?
- 10 Sampling
- 11 How losses are often shown
- 12 "Omigosh!"
- 13 Danube city
- 14 Toy pistol
- 15 Kind of bulb in a heat lamp
- 16 Cause of a noisy henhouse?
- 17 Chevron rival
- 18 Parent's challenge
- 25 Hardly demure
- 28 Stadium
- 31 Utah city
- 33 Lah-di-dah
- 34 "We ___ please"
- 35 Soda fountain freebie
- 36 Lily family plant
- 37 Annoying
- 38 "Pleeeease?"
- 39 Words before deadline
- 40 Stop, in St. Lô
- 42 Precarious
- 43 Nouveau ___
- 44 Gravelly ridge
- 45 Singer Estefan
- 52 This, in Toledo
- 54 Hurdy-gurdy, e.g.
- 55 Calm
- 56 Film critic Pauline
- 59 First-rate
- 62 Torrid Zone boundary: Abbr.
- 64 Oilwell fireman Red
- 65 Tilts a little
- 66 Dr. visits
- 67 Kid's four-wheeler
- 68 Depend (on)
- 69 When Shakespeare class

- meets?
- 70 Long Island town
- 71 ___ grievance: complains
- 72 Poem that's passed on?
- 73 Lenin's middle name
- 74 Winged
- 77 Dieter's catchword
- 78 Fellini's "sweet life"
- 79 Track trials
- 82 D.C. team
- 85 Come again?
- 88 Level, in London
- 90 Map type: Abbr.
- 92 Journey's end
- 94 100-seat site
- 96 Loads
- 98 "This One's for the ___": Martina McBride hit
- 99 "I need ___"
- 100 Sex researcher Hite

- 101 Carp relative
- 102 Noel word
- 103 Genghis ___
- 104 Poll closing?
- 105 Manual reader
- 106 Kind of paper
- 109 Church wds.
- 110 Not forthcoming



Tidbits :

Did you know there is a Watson Store? The store carries t-shirts to jackets, bags, caps and casual wear. Want to rock your Watson pride or just save your clothes from production? Here is the answer for everyone.

<http://wat.life/1UGLCcu>

Submit suggestions, ideas or
commnts to the Editor of the News-
letter

Christina Cole

christina.cole@watson-inc.com

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Thank you to everyone that took time out of their busy day(s) to contribute to the newsletter!