

# Blake Baird

*Aspiring tech consultant with experience in client-focused project management, workflow automation, and full-stack development. Skilled at translating client needs into efficient actionable solutions.*

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## EDUCATION

### Bachelor of Science in Information Systems

Apr 2027

Brigham Young University Marriott School of Business, Provo, UT

- GPA: 3.77 / 4.00
- Relevant Coursework: IS 110, IS 201, IS 303, IS 402, IS 403, IS 404, IS 415, STAT 121, ACC 200, GSCM 211, MCOM 320, MSB 494R
- BYU NAC Case Competition for Company Adminify AI (Placed 2nd out of 98 Teams)
- INTEX Capstone Project: Built a database and deployed a full-stack website through AWS for a local nonprofit

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## EXPERIENCE

### Property Manager

Jul 2024 – Present

Bright House Property Management, Provo, UT

- Manage over 40 properties in Utah County handling routine service tasks and assisting with larger projects
- Collaborate with clients to define project objectives, manage expectations, and deliver solutions that directly address their needs.
- Currently developing an automated workflow that populates a shared spreadsheet with new client data from software Jobber, enhancing data accessibility and streamlining client onboarding
- Organizing linked inventory data from client-side software to Jobber, revamping task tracking and property-specific accuracy

### Business Intern

Sep 2024 – Dec 2024

River Logistics (On-Campus Internship MSB 494R), Logan, UT

- Designed and implemented automation processes for River Logistics to improve client email communications using AI and internal TMS software (Transportation Management System)
- Collaborated with the CEO, COO, and a team of interns to assess and refine communication flows for operational efficiency

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## LEADERSHIP & SERVICE

### Volunteer Representative in the Utah Provo Mission

Apr 2022 – Apr 2024

The Church of Jesus Christ of Latter-day Saints, Provo, Utah

- Directed missionary efforts across multiple stakes and 20+ congregations by coordinating daily with bishops, ward councils, and auxiliary leaders; improved collaboration and accelerated local outreach by leading weekly strategy meetings with each ward and one-on-one planning sessions with auxiliaries
- Formed lasting relationships with individuals and families from around the world while teaching in both English and Spanish, strengthening my ability to connect across cultures and communicate with empathy and purpose

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## SKILLS & INTERESTS

- HTML, foundational Python, Tableau, Advanced Excel, Data Analysis & Visualization, SQL, Supply Chain Management, Financial Analysis, Project Management, Business Communication
- Passionate about data-driven business optimization; long-term goal to create an international tech consulting firm that helps organizations streamline systems and processes through collaborative, tech-enabled solutions