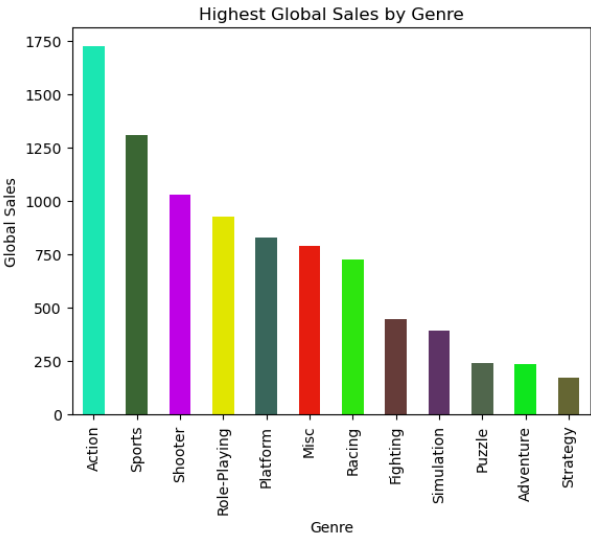
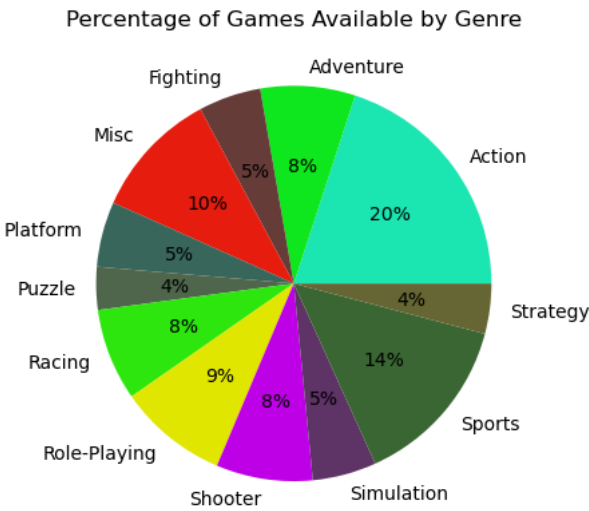


Video Game Sales Report

Blake Campbell

Below are some graphs of the leading video game publishers, genres, and platforms.

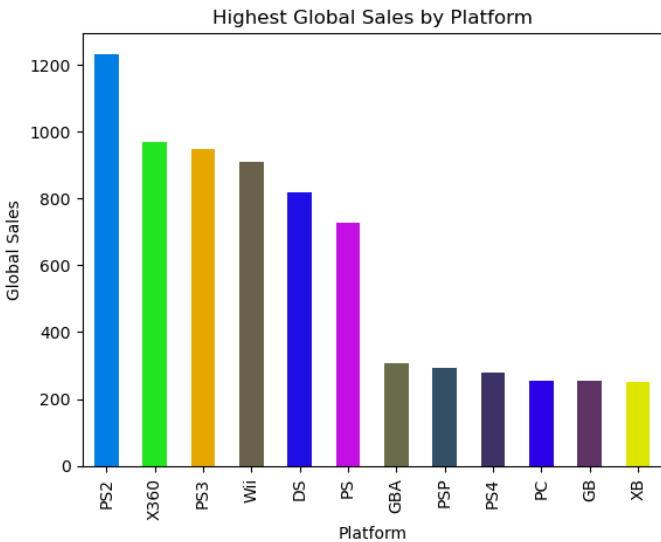
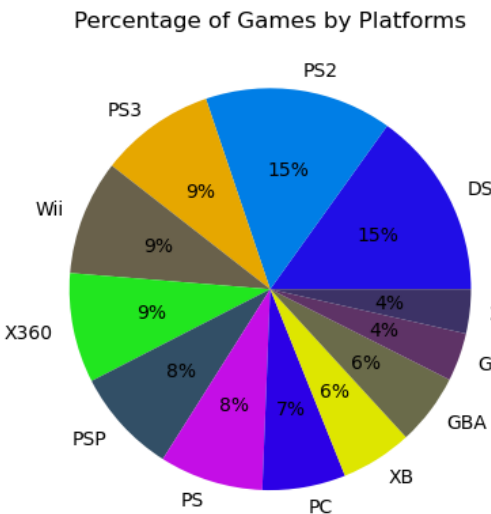


Percentage of games available by Genre

Global sales of games per Genre

The pie chart above shows the percentage of games available on the market by genre.

The bar chart above shows the global sales of the genres of games.

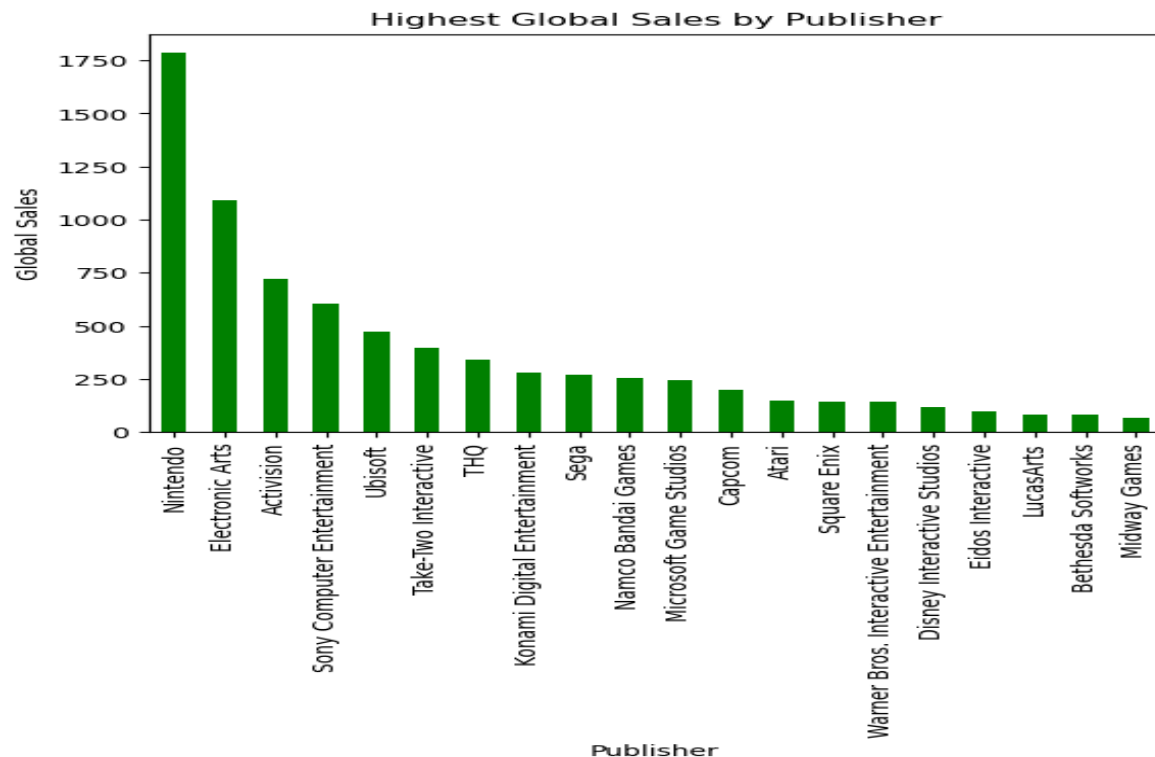


The Percentage of games by Platform

Global sales of games by Platform

The pie chart above shows the percentage of games available on the market by platform.

The bar chart above shows the global sales of games by the platform.



The global sales of the games produced by the top publishers

The bar chart above shows the global sales of the top select game publishers.

Using the data I found above, I would recommend that our video game store looks to buy and sell more games published by Nintendo and Electronic Arts as they have the highest gross global profit of any video game producers. I would also suggest that we look to buy and sell more action and sports games as they are two of the most produced games by genre as well as the two highest global profit genres of games. Lastly, I feel we should look to buy and sell more games that are on the platforms PS2, XBOX 360, PS3, and Wii. These platforms have the highest global sales of any platform we have looked at, as well as a large portion of the games produced. I would also suggest finding data that supports when these games were purchased to help us better understand what will sell now and in the future.