# 181840356-周娴静-实验4报告

### 一、题目

- 1. 分别编写MapReduce程序和Spark程序统计双十一最热门的商品和最受年轻人(age<30) 关注的商家 ("添加购物车+购买+添加收藏夹"前100名);
- 2. 编写Spark程序统计双十一购买了商品的男女比例,以及购买了商品的买家年龄段的比例;
- 3. 基于Hive或者Spark SQL查询双十一购买了商品的男女比例,以及购买了商品的买家年龄段的比例;
- 4. 预测给定的商家中,哪些新消费者在未来会成为忠实客户,即需要预测这些新消费者在6个月内再次购买的概率。基于Spark MLlib编写程序预测回头客,评估实验结果的准确率。

用户行为日志	user_log_format1
用户画像	user_info_format1
训练数据	train_format1
测试数据	test_format1

# 二、设计思路及程序关键代码

#### 1. Task1

#### (1) Task11 (Mapreduce)

- 类比作业5 wordcount shakespeare
- 【限定时间为双十一】首先筛选出time\_stamp=1111的商品
- 【对商品计数】筛选action\_type!=0的数据,以商品item\_id作为它的key

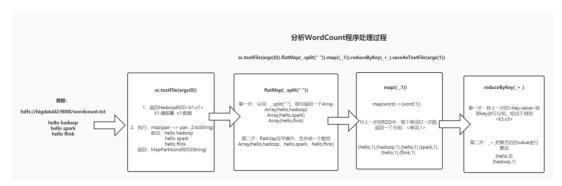
```
public void map(Object key, Text value, Context context
) throws IOException, InterruptedException {
    StringTokenizer itr = new StringTokenizer(value.toString());
    while (itr.hasMoreTokens()) {
        word.set(itr.nextToken());
        //把每一行拆解成一个一个属性,下标从0开始
        String[] temp=word.toString().split(",");
        //首先筛选出time_stamp=1111的商品 [5]
        //对action_type, 如果是1, 2, 3 (不等于0)则计数 [6]
        if(temp[5].equals("1111"))
        if(!temp[6].equals("0"))
```

# (2) Task12 (Mapreduce)

- 与Task11类似
- 仿照作业5 (wordcount shakespeare) 设置停词文件user\_info\_skip.csv
- 存储patternsToSkip的HashSet,供后续使用

```
while(itr.hasMoreTokens()){
   word.set(itr.nextToken());
   //把每一行拆解成一个一个属性,下标从0开始
   String[] temp=word.toString().split(",");
   //首先筛选出time_stamp=1111的商品
   //对action_type,如果是1,2,3(不等于0)则计数 [6]
   //购物者是年轻人 [0]
   if(temp[5].equals("1111"))
       if(!temp[6].equals("0"))
           if(! patternsToSkip.contains(temp[0])){
              //以商家id merchant_id作为它的key
                                                 [3]
              context.write(new Text(temp[3]),one); //用
context.write收集<key,value>对
              Counter counter =
context.getCounters(CountersEnum.class.getName(),CountersEnum.INPUT_WORDS.t
oString()); //2.0
              counter.increment(1); //2.0
   }
```

### (3) Task11 (Spark)



- 读取数据文件,去除第一行
- 首先筛选出双十一("1111")的数据
- 进一步筛选action\_type !=0的数据
- 实现二次排序

# (4) Task12 (Spark)

```
val log =
   spark.read.format("csv").option("header","true").load("hdfs://localhost:90
   00/Task12/input2/user_log_format1.csv")
val info =
   spark.read.format("csv").option("header","true").load("hdfs://localhost:90
   00/Task12/user_info_format1.csv")
val info1 = info.filter("age_range<4 and
   age_range>0").select("user_id","age_range")
val log1 = log.filter("time_stamp=1111 and
   action_type!=0").select("user_id","seller_id","action_type")
val dfjoin = info1.join(log1,"user_id")
val dfss = dfjoin.groupBy("seller_id").count()
//orderby count in desc and take first 100
```

```
val rddss = dfss.orderBy(dfss("count").desc).rdd.map(x=>
    (x(0),x(1))).take(100)

//save as testFile
sc.parallelize(rddss).saveAsTextFile("hdfs://localhost:9000/Task12/output1 -2")
iquit
hdfs dfs -cat /Task12/outp
```

#### 2. Task2

### (1) Task21

- 基本数据筛选, 筛选出双十一购买商品的数据条以及gender为(0, 1)的数据
- 进行dataframe的join
- 对gender作进一步分组,并统计

```
1 val log
   =spark.read.format("csv").option("header","true").load("hdfs://localhost:9
   000/Task12/input2/user_log_format1.csv")
   val info
   =spark.read.format("csv").option("header","true").load("hdfs://localhost:9
   000/Task12/user_info_format1.csv")
5 val log1 =
   log.select("user_id","time_stamp","action_type").filter("time_stamp=1111
   and action type=2")
val info1 = info.select("user_id","gender").filter("gender=1 or gender=0")
val dfjoin1 = info1.join(log1,"user_id")
val dfcount1 = dfjoin1.groupBy("gender").count()
dfcount1.withColumn("ratio",dfcount1("count")/dfjoin1.count).show
   dfcount1.withColumn("ratio",dfcount1("count")/dfjoin1.count).select("gende
   r", "ratio").rdd.map(x = > (x(0), x(1))).collect()
sc.parallelize(rddr1).saveAsTextFile("hdfs://localhost:9000/Task12/output2
   -1")
```

### (2) Task22

与Task21类似

```
val log
=spark.read.format("csv").option("header","true").load("hdfs://localhost:9
000/Task12/input2/user_log_format1.csv")
val info
=spark.read.format("csv").option("header","true").load("hdfs://localhost:9
000/Task12/user_info_format1.csv")
```

```
val info1 = info.select("user_id","age_range").filter("age_range>0 and
   age_range<9")
val log1 =
   log.select("user_id","time_stamp","action_type").filter("time_stamp=1111
   and action_type=2")
val dfjoin = info1.join(log1,"user id")
val dfcount = dfjoin.groupBy("age_range").count()
dfcount.withColumn("ratio",dfcount("count")/dfjoin.count).show
15 /*将答案保存到本地*/
16 val dfratio =
   dfcount.withColumn("ratio",dfcount("count")/dfjoin.count).select("age_rang
   e","ratio").orderBy("age_range")
val rddr = dfratio.rdd.map(x=>(x(0),x(1)))
val rddr = dfratio.rdd.map(x=>(x(0),x(1))).collect()
22 sc.parallelize(rddr).saveAsTextFile("hdfs://localhost:9000/Task12/output2-
   2")
```

### 3. Task3

#### (1) Task31

- 将数据存储为dataframe以后进行createOrReplaceTempView试图转化,方便后续进行表的连接
- 采用嵌套查询方法,内部select初步筛选出购买了商品且gender为(0,1)的数据,设置 distinct保证最多指读取该用户id一次
- 外部select 进一步根据gender分组,并进行统计

```
//terminal
  cd $SPARK_HOME
   bin/spark-shell
   //scala
   val user_log =
   spark.read.format("csv").option("header","true").load("hdfs://localhost:90
   00/Task12/input2/user_log_format1.csv")
  val user_info = spark.read.format("csv").option("header","true").load("hdf
   s://localhost:9000/Task12/user_info_format1.csv")
  user_log.createOrReplaceTempView("table_log")
user_info.createOrReplaceTempView("table_info")
   //3-1
1.6
   val people1=spark.sql("select gender,count(*) as num from (select distinct
   a.user_id,gender from table_log a,table_info b where a.user_id=b.user_id
   and a.action_type='2' and gender in('0','1')) group by gender")
```

```
people1.show
//下面显示ratio
people1.agg("num"-> "sum").show //结果为407308
people1.withColumn("ratio",people1("num")/407308).show
```

# (2) Task32

与Task31类似

```
//3-2
val people2=spark.sql("select age_range,count(*) as num from (select distinct a.user_id,age_range from table_log a,table_info b where a.user_id=b.user_id and a.action_type='2' and age_range in('1','2','3','4','5','6','7','8')) group by age_range order by age_range")
people2.show
// //下面显示ratio(但不是sql语句
people2.agg("num"-> "sum").show //结果为329039
people2.withColumn("ratio",people2("num")/329039).show
```

#### 4. Task4

#### 参考:

https://www.jianshu.com/p/aa6cb1ef6f69 https://tianchi.aliyun.com/notebook-ai/detail?postId=143593

- 参考Baseline做法,选取age\_range、gender、total\_logs、unique\_item\_ids、categories、browse\_days、one\_clicks、shopping\_carts、purchase\_times、favourite\_times 建立特征工程
- 对建立好的特征作缺失值处理
- 利用pyspark-ml随机森林进行预测

```
#jupyter notebook
# In[1]:
from pyspark.sql import SparkSession
spark = SparkSession.builder.appName('random_forest').getOrCreate()

#fespark.read.csv('hdfs://localhost:9000/Task12/feature.csv',inferSchema=True,header=True)

# In[2]:
from pyspark.ml.feature import VectorAssembler

#from pyspark.ml.feature import VectorAssemb
```

```
18 -测试集和训练集划分比例: 0.75: 0.25
16 - 随机森林基学习器数量: 120
17 # In[3]:
model df = df.select(['features','label'])
train_df,test_df=model_df.randomSplit([0.75,0.25])
20 # In[4]:
from pyspark.ml.classification import RandomForestClassifier
23 rf_classifier=RandomForestClassifier(labelCol='label',numTrees=120).fit(tr
   ain df)
24 rf predictions=rf classifier.transform(test df)
26 # In[5]:
from pyspark.ml.evaluation import BinaryClassificationEvaluator
28 from pyspark.ml.evaluation import MulticlassClassificationEvaluator
20 rf_accuracy=MulticlassClassificationEvaluator(labelCol='label',metricName=
   'accuracy').evaluate(rf_predictions)
31 print('MulticlassClassificationEvaluator 随机森林测试的准确
   性: {0:.0%}'.format(rf_accuracy))
33 # In[6]:
34 rf_auc=BinaryClassificationEvaluator(labelCol='label').evaluate(rf_predict
   ions)
35 print('BinaryClassificationEvaluator 随机森林测试的准确
   性: {0:.0%}'.format(rf_auc))
```

# 三、Ubuntu命令行关键代码

# 1. Mapreduce指令

```
cd ~/hadoop_installs/hadoop-3.3.0
sbin/start-all.sh
jps
cd /mnt/hgfs/ubuntu_share/Experiment4/No1.2
bin/hdfs dfs -mkdir /Task12
#input1放的是mytest.CSV测试样例
bin/hdfs dfs -mkdir /Task12/input1
bin/hdfs dfs -put
/mnt/hgfs/ubuntu_share/Experiment4/No1.2/user_info_skip.csv /Task12/
bin/hdfs dfs -put /mnt/hgfs/ubuntu_share/Experiment4/No1.2/mytest11.CSV
/Task12/input1
bin/hadoop jar /mnt/hgfs/ubuntu_share/Experiment4/No1.2/popular_merchant-
7.0-SNAPSHOT.jar project.code /Task12/input2 /Task12/output7
```

# 2. 安装Spark

```
tar zxvf spark-3.0.1-bin-hadoop2.7.tgz -C /usr/local/
cd /usr/local/
```

```
mv spark-3.0.1-bin-hadoop2.7 spark
5 cd /mnt/hgfs/ubuntu_share/
6 tar zxvf scala-2.12.11.tgz -C /usr/local/
   cd /usr/local/
   mv scala-2.12.11 scala
   vim ~/.bashrc
10 # ~/.bashrc内容
12 #SCALA
export SCALA_HOME=/usr/local/scala
  export PATH=$PATH:$HOME/bin:$JAVA HOME/bin:$SCALA HOME/bin
15 #SPARK
16 export SPARK_HOME=/usr/local/spark
   export PATH=$PATH:$SPARK_HOME/bin
#localhost:8080
cd /usr/local/spark/conf
   cp spark-env.sh.template spark-env.sh
23 vim spark-env.sh
25 #内容
export JAVA_HOME=/usr/java/jdk1.8.0_261
   export HADOOP_HOME=/usr/local/hadoop
28 export HADOOP_CONF_DIR=/usr/local/hadoop/etc/hadoop
29 export SCALA_HOME=/usr/local/scala
30 export SPARK_HOME=/usr/local/spark
export SPARK_MASTER_IP=127.0.0.1
32 export SPARK_MASTER_PORT=7077
33 export SPARK_MASTER_WEBUI_PORT=8099
34 export SPARK_WORKER_CORES=3
35 export SPARK_WORKER_INSTANCES=1
36 export SPARK_WORKER_MEMORY=5G
37 export SPARK_WORKER_WEBUI_PORT=8081
38 export SPARK_EXECUTOR_CORES=1
39 export SPARK_EXECUTOR_MEMORY=1G
40 export LD_LIBRARY_PATH=${LD_LIBRARY_PATH}:$HADOOP_HOME/lib/native
```

# 四、实验结果及截图

#### 1. Task1截图

Task11截图

```
root@zxj13-virt
(191499,2494)
(353560,2250)
(1059899,1917)
(713695,1754)
(655904,1674)
(67897,1572)
(221663,1547)
(1039919,1511)
(454937,1387)
(81360,1361)
(514725,1356)
(783997,1351)
(823766,1343)
(107407,1319)
(889095,1272)
        <mark>oot@zxj13-virtual-machine:/usr/local/spar</mark>k#hdfs dfs -cat /Task12/output1-1/*
(107407,1319)
(889095,1272)
(936203,1270)
(770668,1257)
(698879,1235)
(349999,1218)
(671759,1167)
(186456,1162)
(315345,1067)
(729259,1021)
(946001,1015)
(181387,1002)
(926069,1002)
(28895,983)
(89953,975)
(413046,965)
(944554,948)
(617878,927)
(944554,948)
(617878,927)
(676215,873)
(213297,864)
(15207,859)
(513855,842)
(49881,842)
(48664,831)
(179830,827)
(981145,815)
(441588.814)
   (441588,814)
  (939915,805)
```

```
(764906,787)
(1025501,778)
(3001,765)
(147751,763)
(343432,758)
(141675,757)
(100215,745)
(722301,742)
(678194,732)
(526229,730)
(1100222,730)
(952198,725)
(846908,711)
(1102377,708)
(605027,707)
(201405,704)
(15173,698)
(758374,698)
(335720,695)
(110347,693)
(110347,693)
(950987,687)
(834362,687)
(399879,685)
(81901,676)
(487805,668)
(203050,659)
(1075577,659)
(173776,659)
(796566,653)
(276750,650)
(209821,647)
(735931,647)
(779070,645)
(235204,640)
(318890,635)
(986262,634)
(886674,622)
(386646,616)
(717309,616)
(28186,615)
  (376482,610)
(554408,603)
(554408,603)
(772645,601)
(992011,598)
(784134,597)
(472166,595)
(825218,590)
(566407,585)
(918348,580)
(982357,580)
(293244,577)
(419724,571)
(256896,559)
(893999,554)
(870470,549)
(1042707,549)
(1042707,549)
(1093758,545)
(1112049,543)
```

```
oot@zxj13-virtual-machine:/usr/local/spark#hdfs dfs -cat /Task12/output1-2/*
(4044,7278)
(3491,3661)
(1102,3588)
(3828,3434)
(4173,3348)
(3734,3303)
(2385,3214)
(4976,3064)
(798,2997)
(422,2893)
(1892,2792)
(1393,2774)
(4282,2737)
(1535,2720)
(4760,2669)
(4644,2607)
(3760,2600)
(184,2406)
(598,2400)
(3698,2111)
(375,2078)
(4043,2077)
(2537,1949)
(1760,1935)
(2482,1920)
(4659,1843)
(2138,1841)
(606,1818)
(1257,1775)
(4218,1760)
(4538,1639)
(141,1633)
(4918,1596)
(3826,1588)
(2031,1584)
(420,1579)
(2813,1553)
(173,1496)
(962,1495)
(2223,1471)
(4079,1467)
(1816,1462)
(2217,1442)
(2403,1436)
(66,1432)
(742,1423)
(2468,1360)
(1056,1356)
(4845,1344)
(2418,1339)
(2669,1335)
(4048,1333)
(4648,1263)
(1861,1253)
(4818,1220)
(4766,1203)
(2273,1198)
(3022,1194)
(2336,1186)
(361,1176)
(474,1174)
(4798,1167)
(2545,1159)
(1087,1133)
(4847,1126)
(2954,1119)
(1346,1106)
(4871,1098)
(3578,1088)
(2387,1076)
(3971,1074)
(4605,1056)
(2676,1051)
(1480,1049)
(2823,1047)
(4127,1040)
```

```
(1,1030)
(2206,1027)
(4257,1001)
(4129,969)
(4160,968)
(2193,963)
(2664,954)
(1727,951)
(310,948)
(1310,930)
(1487,918)
(1200,914)
(3859,914)
(2928,897)
(3163,885)
(3623,884)
(4287,875)
(1867,868)
(3173,867)
(2318,865)
(2677,865)
(4427,864)
(786,839)
(643,827)
```

# 2. Task2截图

#### Task21截图

```
scala> val log =spark.read.format("csv").option("header","true").load("hdfs://local
host:9000/Task12/input2/user_log_format1.csv")
log: org.apache.spark.sql.DataFrame = [user_id: string, item_id: string ... 5 more
fields]
scala> val info =spark.read.format("csv").option("header","true").load("hdfs://loca
lhost:9000/Task12/user_info_format1.csv")
info: org.apache.spark.sql.DataFrame = [user_id: string, age_range: string ... 1 mo
re field]
 scala> val log1 = log.select("user_id","time_stamp","action_type").filter("time_sta
mp=1111 and action_type=2")
log1: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [user_id: string, ti
me_stamp: string ... 1 more field]
scala> val info1 = info.select("user_id","gender").filter("gender=1 or gender=0")
info1: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [user_id: string, g
ender: string]
 scala> val dfjoin1 = info1.join(log1,"user_id")
dfjoin1: org.apache.spark.sql.DataFrame = [user_id: string, gender: string ... 2 mo
re fields]
 scala> val dfcount1 = dfjoin1.groupBy("gender").count()
dfcount1: org.apache.spark.sql.DataFrame = [gender: string, count: bigint]
scala> dfcount1.withColumn("ratio",dfcount1("count")/dfjoin1.count).show
|gender| count|
                                ratiol
      0|846054|0.7232596926427983|
       1|323725|0.2767403073572017|
 cala> val rddr1 = dfcount1.withColumn("ratio",dfcount1("count")/dfjoin1.count).sel
ect("gender","ratio").rdd.map(x=>(x(0),x(1))).collect()
rddr1: Array[(Any, Any)] = Array((0,0.7232596926427983), (1,0.2767403073572017))
root@zxj13-virtual-machine:/usr/local/spark#hdfs dfs -cat /Task12/output2-1/*
(0,0.7232596926427983)
(1,0.2767403073572017)
```

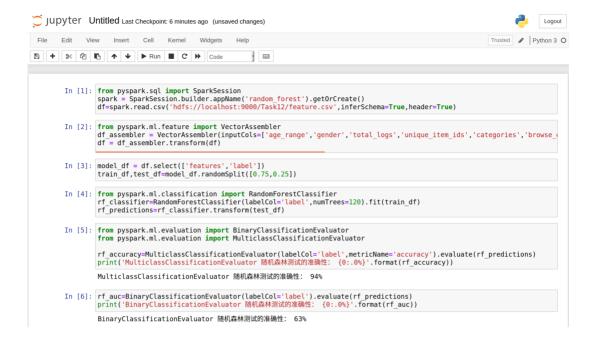
```
scala> val log =spark.read.format("csv").option("header","true").load("hdfs://local
host:9000/Task12/input2/user_log_format1.csv")
log: org.apache.spark.sql.DataFrame = [user_id: string, item_id: string ... 5 more
fields]
scala> val info =spark.read.format("csv").option("header","true").load("hdfs://loca
lhost:9000/Task12/user_info_format1.csv")
info: org.apache.spark.sql.DataFrame = [user_id: string, age_range: string ... 1 mo
re field]
 scala> val info1 = info.select("user_id","age_range").filter("age_range>0 and age_r
ange<9")
info1: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [user_id: string, a
ge_range: string]
 scala> val log1 = log.select("user_id","time_stamp","action_type").filter("time_sta
mp=1111 and action_type=2")
log1: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [user_id: string, ti
me_stamp: string ... 1 more field]
 cala> val dfjoin = info1.join(log1,"user_id")
dfjoin: org.apache.spark.sql.DataFrame = [user_id: string, age_range: string ... 2
more fields]
 cala> val dfcount = dfjoin.groupBy("age range").count()
dfcount: org.apache.spark.sql.DataFrame = [age_range: string, count: bigint]
 scala> dfcount.withColumn("ratio",dfcount("count")/dfjoin.count).show
|age_range| count|
            7 19363 0.019736191647869567
           3 | 327758 | 0.33407502464093547
           8 3476 0.003542994482672861
           5 | 133480 | 0.13605261897214427
6 | 103774 | 0.10577408211878409
1 | 54 | 5.504076584129301E-5
            4|268549| 0.2737248634428407
            2 | 124637 | 0.12703918392891178 |
 scala> val dfratio = dfcount.withColumn("ratio",dfcount("count")/dfjoin.count).sele
ct("age_range","ratio").orderBy("age_range")
dfratio: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [age_range: strin
g, ratio: double]
scala> val rddr = dfratio.rdd.map(x=>(x(0),x(1))).collect()
rddr: Array[(Any, Any)] = Array((1,5.504076584129301E-5), (2,0.12703918392891178),
(3,0.33407502464093547), (4,0.2737248634428407), (5,0.13605261897214427), (6,0.1057
7408211878409), (7,0.019736191647869567), (8,0.003542994482672861))
 cala> sc.parallelize(rddr).saveAsTextFile("hdfs://localhost:9000/Task12/output2-2"
 oot@zxj13-virtual-machine:/usr/local/spark#hdfs dfs -cat /Task12/output2-2/*
(1,5.504076584129301E-5)
(2,0.12703918392891178)
(3,0.33407502464093547)
(4,0.2737248634428407)
(5,0.13605261897214427)
(6,0.10577408211878409)
```

#### 3. Task3截图

(7,0.019736191647869567) (8,0.003542994482672861)

#### Task32截图

```
scala> people2.show
|age_range|
                   24
           2 | 52871
3 | 111654
           4 | 79991
5 | 40777
           6 35464
               6992
           8 1266
scala> people2.agg("num"-> "sum").show //结果为329039
|sum(num)|
  329039
scala> people2.withColumn("ratio",people2("num")/329039).show
|age_range| num|
                                          ratio|
                  24|7.293968192220375E-5
           2 | 52871 | 0.16068308012120144 | 3 | 111654 | 0.3393336352225724 | 79991 | 0.24310492069329168 | 5 | 40777 | 0.1239275587392376 |
           6 35464 0.10778053665370975
               6992 0.021249760666668692
           7
           8
               1266 0.003847568221396...
```



# 五、问题总结

1. pyspark连接jupyter时出错

解决方案:

参考https://blog.csdn.net/hecongqing/article/details/85016154 https://blog.csdn.net/donaldsy/article/details/96194346

修改配置文件 vim ~/.jupyter/jupyter\_notebook\_config.py 找到 [#c.NotebookApp.allow\_root = False], 去掉#, 并修改为True

# 六、可能的改进之处

1. 第四题预测回头客没来得及用其他方法进行预测对比分析,后续有时间可以尝试别的预测 方法