



Catholic University Institute of Buea (CUIB)

2018/2019 ACADEMIC YEAR

First Semester Examinations – February 2019

School	BUSINESS				
Department	MANAGEMENT				
Course Coe	BUS 101	Course Title	PRINCIPLES OF MANAGEMENT		
Status	C	Credit Value	6		
Date	26/02/2019	Venue		Time	3 Hours
Course Master	MBOHJIM OTHNIEL MOBIT & Mr ENO OJANG CHARLES				

INSTRUCTIONS: Answer ALL Questions in an orderly manner and in clear and simple English Language. Providing concrete examples is expected of you to demonstrate your grasp of the concepts of this course.

QUESTION ONE

(10 Marks)

Define the following key terms as used in Management

- Management by Henri Fayol and Frederick Winslow Taylor (2 Marks)
- Organisational culture (2 Marks)
- Motivation (2 Marks)
- Communication (2 Marks)
- Leadership (2 Marks)

QUESTION TWO

(10 Marks)

- Draw and explain the **Eight (8)** steps of the decision making process in organisations. (7 Marks)
- Explain the **Two (2)** different type of decisions and decision making conditions which managers are faced with within their organisations (3 Marks)

QUESTION THREE

(10 Marks)

- Organisation Culture is a very strong aspect of building strong institutions. Organisations with a strong organisational culture are more likely to be successful than organisations with a weak culture. Draw and highlight the **Five (5)** stages in the process of building a strong organisational culture. (5 Marks)
- Differentiate between a "**STRONG**" and a "**WEAK**" organisational culture (5 Marks)

QUESTION FOUR

(10 Marks)

- Using any One (1) concrete example of your choice, present the following organisational structures
 - Line organisational structure (3 Marks)
 - Staff or Functional Authority organisational structure (3 Marks)
- Give **Two (2)** Advantages and **Two (2)** disadvantage of Line organisational structure
- Give **Two (2)** Advantages and **Two (2)** disadvantage of Staff or Functional Authority organisational structure. (0.5 x 8 = 4 Marks)

QUESTION FIVE

(10 Marks)

- Planning is a very important managerial function for Managers. In fact most manager are on high payrolls because of their ability conceive and materialise success plans at the strategic and operational level. Given that Mintzberg assert that managers are use allocator:
 - Discuss any one (1) technique which they use in allocating financial resource
 - Discuss any one (1) technique used in allocating Time and Tasks

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