



Catholic University Institute of Buea (CUIB)

2019/2020 ACADEMIC YEAR

First Semester Examinations – MARCH 2020

EoC

School	BUSINESS				
Department	MANAGEMENT				
Course Coe	BUS 101/ AEC 313	Course Title	PRINCIPLES OF MANAGEMENT		
Status	C	Credit Value	6		Freshman
Date	05-03-2020	Venue	Molyko	Time	8:00 – 11:00
Course Master	MBOHJIM OTHNIEL MOBIT & Mr ENO OJANG CHARLES				

INSTRUCTIONS: Answer ALL Questions in an orderly manner and in clear and simple English Language.

QUESTION ONE (10 Marks)

Define the following key terms as used in Management

- Management by Henri Fayol and Frederick Winslow Taylor (2 Marks)
- Organisational culture (2 Marks)
- Motivation (2 Marks)
- Communication (2 Marks)
- Leadership (2 Marks)

QUESTION TWO (10 Marks)

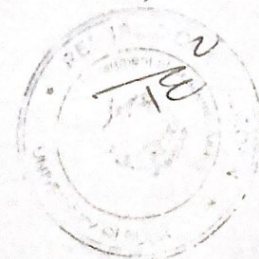
- Draw and explain the Eight (8) steps of the decision making process in organisations. (7 Marks)
- Explain the Two (2) different type of decisions and decision making conditions which managers are faced with within their organisations (3 Marks)

QUESTION THREE (10 Marks)

- Organisation Culture is a very strong aspect of building strong institutions. Organisations with a strong organisational culture are more likely to be successful than organisations with a weak culture. Draw and highlight the Five (5) stages in the process of building a strong organisational culture. (5 Marks)
- Differentiate between a "STRONG" and a "WEAK" organisational culture (5 Marks)

QUESTION FOUR (10 Marks)

- Using any One (1) concrete example of your choice, present the following organisational structures
 - Line organisational structure (4 Marks)
 - Staff or Functional Authority organisational structure (4 Marks)
- Give Two (2) Advantages and Two (2) disadvantage of Line organisational structure
- Give Two (2) Advantages and Two (2) disadvantage of Staff or Functional Authority organisational structure. (0.5 x 8 = 4 Marks)



c **QUESTION FIVE(10 Marks)**

Planning is a very important managerial function for Managers. In fact most manager are on high payrolls because of their ability conceive and materialise success plans at the strategic and operational level. Given that Mintzberg assert that managers are use allocator:

- a) Discuss any one (1) technique which they use in allocating financial resource. (5 Marks)
- b) Discuss any one (1) technique used in allocating Time and Tasks. (5 Marks)

END

