- **1.** Timely delivery builds client trust and ensures market competitiveness. Project managers can meet deadlines by setting realistic timelines and regularly tracking progress.
- **2.** Cost control helps keep the project on budget. Strategies include initial budgeting, regular monitoring, and using project management tools.

3.

- **Agile**: Flexible, adapts to change but may lack documentation.
- **Waterfall**: Structured and predictable but not adaptable to changes.

4.

- **Agile**: Ideal for projects with changing requirements (e.g., a mobile app).
- **Waterfall**: Best for fixed-scope projects (e.g., government systems).
- **5.** Quality assurance methods include testing, code reviews, and continuous integration. High standards ensure reliability and user satisfaction.
- **6.** Defining scope clarifies objectives and prevents scope creep. A **WBS** breaks tasks down, aiding resource management and tracking.
- **7.** A detailed schedule helps manage resources and deadlines. **Gantt charts** provide a visual timeline for tracking progress.
- **8.** The software addresses specific problems important to users, improving their experience or productivity.

9. Clearly defining the problem focuses development, creating a more effective solution.
10. Describe the software's benefits and purpose without technical details.
11. Main features should highlight what makes the software valuable or unique.
12. Market data helps assess user base and growth potential.
13. Market trends guide development to meet current user needs and stand out from competitors.