

# Bryan E. Sanchez

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## EDUCATION

**Northwestern University** - Cumulative GPA: 3.85

Evanston, IL

Bachelor of Science: Learning & Organizational Change

Expected June 2023

Minors: Segal Design Certificate, Human-Computer Interaction Certificate

**Honors/Awards:** Arch Scholars Peer Mentor, Greer Scholar, Knight Community Scholar, NUBioscientist, Summer Undergraduate Research Grant

**Scholarships:** Questbridge National College Match

**Relevant Coursework:** Interdisciplinary Product Design Projects, Data Structures & Algorithms, Human-centered Product Design, Multi-Variable Calculus, Redesigning Everyday Organizations, Team Dynamics, Transformative Computer Science Education

## PROFESSIONAL EXPERIENCE

**Compass Inc.**

New York, NY

*Product Management Intern*

June 2022 – August 2022

- Spearheaded new offer term customization feature development with engineers for early access launch to 200+ customers
- Completely re-hauled user research efforts in 7 distinct markets of 200+ users during product launches to ensure constant customer feedback is being acquired and implemented in product efforts
- Drove full end-to-end feature development of a side-by-side PDF comparison feature within the Compass product to improve user workflow/experience and minimize potential automation errors
- Supported 7+ early access and 2 general access launches of my team's offers product through bug bashes, go to market strategy, feedback acquisition and consolidation, and road-mapping efforts

**RapidSOS**

New York, NY

*Product Intern*

August 2021 – December 2021

- Developed five unique pragmatic personas for use by the Product and Engineering teams to identify unmet needs and implication to guide future feature development
- Redesigned and created new Product Confluence page in collaboration with Human Resources to provide company-wide clarity on the Product team's operations

**Compass Inc.**

New York, NY

*Product Management Intern*

June 2021 – August 2021

- Spearheaded full end-to-end feature development to improve usability and understanding of Compass collaboration tools in respect to new and existing products
- Supported full early access launch of workflow and finance team's new product through bug bashes, feedback sessions and consolidation, and roadmapping efforts
- Facilitated cross-functional efforts among multiple teams to align product roadmaps for future implementations and improvement of both my product and my team's product

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

**Lambda Strategy**

Evanston, IL

*Project Lead*

November 2020 – Present

- Led a team of 5 undergraduate students to develop a marketing strategy to expose our client's various alcohol products to more customers
- Collaborated with Kellogg MBA candidates to assist a client's personal food business with B2B market entry amidst pandemic regulations

**Thrive Scholars**

Boston, MA

*Scholar, Regional Director for Northwestern University*

April 2018 – Present

- One of 120 students in a 6-year college access, success, and professional development program for high achieving underrepresented first generation talent
- Four-year comprehensive Career Development Program including coaching, case studies, and projects for professional development

**Other Affiliations:** Boys & Girls Clubs of Hudson County Alum, Northwestern Ballroom Latin and Swing Team (BLAST) President, Northwestern Undergraduate Research Journal Associate Managing Editor of Online Design, MLT Career Prep Fellow 2023, Product Buds Product Management Fellow, Capital One Product Diversity Summit Attendee, IBM Accelerate Design Participant, SEO Career, SHPE (Society of Hispanic Professional Engineers)

## SKILLS

**Computer:** Adobe Acrobat, AutoCAD, Balsamiq, Blender, Confluence, C++, Excel, Google Workspace, InDesign, Jira, Miro, Powerpoint, Tableau, Unity, Racket, Word, Python

**Language:** Native fluency in Spanish