

# Term Paper Assignment and Presentation

Aim: *Investigate and reflect on digital leadership/management*

- **Term paper on a self-chosen topic: 50% of grade.**
  - Hand-out: 30.01
  - Hand-in: 24.04
  - Presentations: **08.05/15.05/22.05**
- **Practical details**
  - Case: Digital management or leadership in an organization
    - Groups are responsible for finding your case.
    - Contact a new organization (maybe the case for your Master Thesis?)
    - Use organization from IN4150 or IN5431
  - Problem formulation: Practices of digital leadership
    - Groups are responsible for developing your own problem formulation.
    - Literature in relation to problem formulation should be
      - Course curriculum
      - Course presentations
      - Guest lectures
      - Other relevant research
  - Groups: max 3 students
  - Data: 2-3 interviews + internal/external documents
  - Report: 3000 words, written in a standard academic paper structure
    - *Group grade on report.*
  - Presentation: Group presentation
    - *Presentation assessment is individual.*
    - Each group has one slot of 30 minutes
      - 25 minutes for presentation
      - 3 minutes for question/answer
      - 2 minutes for transition
    - Presentation must include minimum three parts
      - Problem formulation and the case
      - Methods and findings
      - Discussion and conclusion
  - You may register as a student opponent, for extra ‘brownie points’.
    - Opponents: one question each
- **Mandatory checkpoint**
  - Hand-in: 13.03
  - The paper handed in at the checkpoint must include
    - Case
    - Problem formulation
    - Some related literature
  - Groups will receive a short, written feedback on their draft paper within 20.03.

- **Assessment criteria**
  - Term paper
    - (1) Academic content
      - Problem formulation
      - Use of theory
      - Empirical findings
      - Discussion
    - (2) Structure
      - Standard paper structure, including references
      - Illustrations are welcome
      - Easy to read
    - Standard paper structure:

<b>Section</b>	<b>Description</b>
1. Introduction	Background and problem formulation
2. Literature	Relevant research for the problem: Papers from curriculum, other sources, lectures. Summarise.
3. Method:	Data collection: Informants, interview guide Data analysis: From observations to findings
4. Results:	Findings (3-6 key findings)
5. Discussion:	Research versus own findings. Conclusion, implications, limitations
6. Conclusion	Short

→ Example of paper structure:

Bygstad et al. (2017) - *Leading Digital Transformation: The Scandinavian Way*

- Oral presentation
  - Academic content
  - Rhetoric
  - Materials
  - Communication